



AMERICAN SOCIETY OF TROPICAL MEDICINE & HYGIENE
ADVANCING GLOBAL HEALTH SINCE 1903

2020 ANNUAL MEETING

NOVEMBER 15-19

METRO TORONTO CONVENTION CENTRE
TORONTO ONTARIO CANADA



astmh.org | ajtmh.org | [#TropMed20](https://twitter.com/TropMed20) [#lamTropMed](https://twitter.com/lamTropMed)    

EXHIBITOR PROSPECTUS





Francis Collins, MD, PhD, Director, National Institutes of Health and a guest speaker at the 2019 Annual Meeting.

About the ASTMH Annual Meeting:

The ASTMH Annual Meeting draws tropical medicine and global health professionals representing academia, foundations, government, not for profit organizations, non-governmental organizations, the private sector, military and private practice. The meeting is designed for researchers, professors, government and public health officials, military personnel, travel clinic physicians, practicing physicians in tropical medicine, students and all healthcare providers working in the fields of tropical medicine, hygiene and global health.

The Annual Meeting is a five-day educational conference that includes four pre-meeting courses and draws approximately 4,900 attendees.



I was an exhibitor at this conference, and as a manufacturer, it is wonderful to interact with the consumer to hear their questions and concerns. This helps us bridge the gap between developer and consumer, producing a noteworthy product.

~ Exhibitor, 2019 Annual Meeting



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ABOUT ASTMH

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.

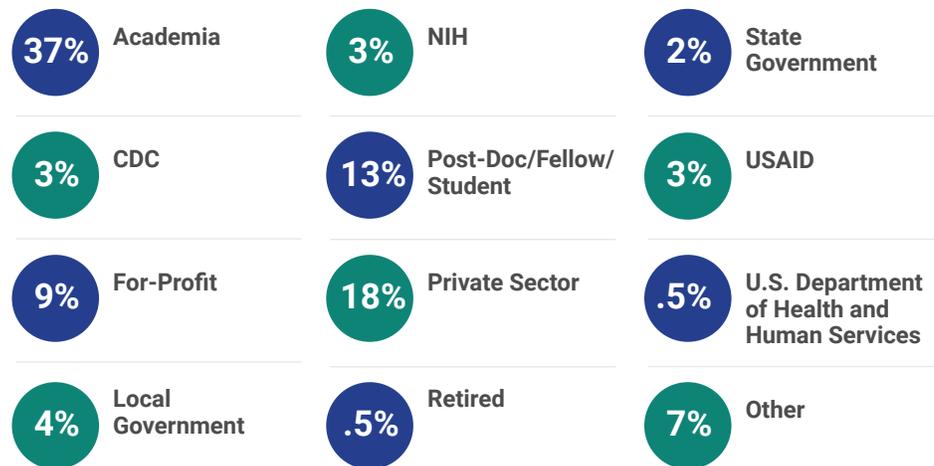


Why You Should Exhibit...

Meet face-to-face with experts in the field. Whether you are selling existing products or services, promoting your organization or introducing new products, or have a story to tell about your work, exhibiting at the ASTMH Annual Meeting allows you to increase your company's visibility among the most influential leaders in tropical medicine and in global health.

Annual Meeting Speaker and Attendee Primary Work Setting and Role

PRIMARY WORK SETTINGS



ROLE



Perfect opportunity to:

- Generate new sales leads
- Build visibility for your organization
- Network with tropical medicine, hygiene, and global health professionals from 119 countries around the globe
- Introduce new products and services
- Advertise to a wide range of attendees
- Increase your marketing with branding opportunities



Booth Pricing and Specifications

Rates:	Before September 12	September 13 – October 12
For-Profit	\$2,850	\$3,000
Not-For-Profit	\$1,850	\$2,000
Island Booth/ For-Profit	\$10,000	\$10,000
Island Booth / Not-For-Profit	\$6,000	\$6,000

10' X 10' (100 sq. ft.) Booth Package Includes:

Signage	Institution/Organization identification sign above your booth	Institution/Organization and booth number listed on meter board outside of exhibit hall	Floor Cling – New for 2020! Institution/Organization and booth number printed on a floor cling placed in front of booth. Exhibit hall is carpeted.
Décor	Back wall and side rails fabric drape		
Furniture	One 6-foot table	Two chairs	Wastebasket
Services	General security guard service for the entire hall		
Promotion	Institution/Organization listed in the Exhibitor Directory section of the Final Program	Institution/Organization listed in the ASTMH meeting app	Institution/Organization name, booth number and website listed on the Exhibitor Thank You page of the ASTMH website.
Technology	Mobile Lead retrieval		
Registration	Two full access badges, giving you access to your booth and the entire Annual Meeting	Additional exhibitor Work the Booth badges available for \$250 each	
Marketing mailing list	Pre- and post-registration mailing lists in Excel format, with attendees addresses only (no email addresses provided)		

Island Booth (20' x 20') 400 sq. ft. - In addition to the benefits listed above, island booths receive these additional benefits:

- An additional 4 full access badges
- Four additional users given access to the Mobile Lead Retrieval App



Metro Convention Centre, South Building

Level 800 Exhibit Hall E



- Exhibit Space
- Meeting Space
- Show Offices
- Customs & Business Services
- Pre-function Space

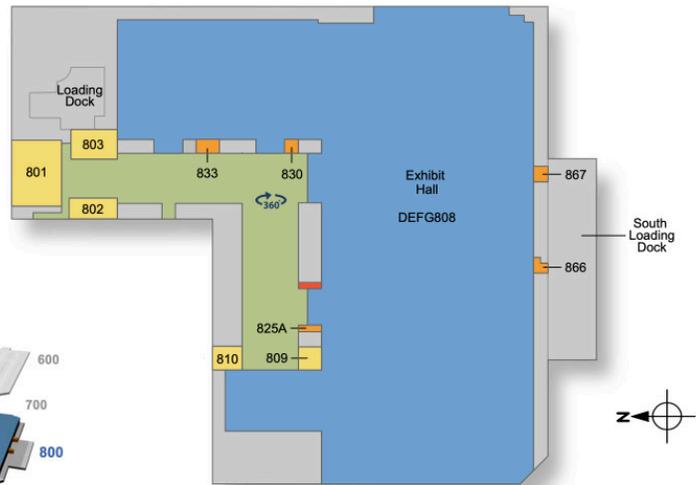
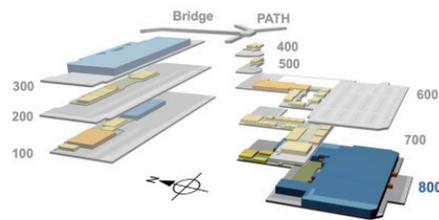


Exhibit Hall Schedule

Sunday, November 15	Exhibitor Set-up	Noon – 4:30 p.m.
	Opening Reception	7:00 p.m. – 9:00 p.m.
Monday, November 16	Open Hall	9:30 a.m. – 10:30 a.m.
	Lunch	Noon – 1:45 p.m.
	Open Hall	3:15 p.m. – 4:15 p.m.
Tuesday, November 17	Open Hall	9:30 a.m. – 10:30 a.m.
	Lunch	Noon – 1:45 p.m.
	Open Hall	3:15 p.m. – 4:15 p.m.
Wednesday, November 18	Open Hall	9:30 a.m. – 10:30 a.m.
	Open Hall	Noon – 2:30 p.m.
	Dismantle	2:30 p.m. – 5:00 p.m.

Exhibitor Badge Pick-Up Desk Hours:

Desk is located outside of Exhibit Hall E, Level 800

Sunday, November 15	11:00 a.m. – 4:00 p.m.
Monday, November 16	9:00 a.m. – 4:00 p.m.
Tuesday, November 17	9:00 a.m. – 4:00 p.m.
Wednesday, November 18	9:00 a.m. – 4:00 p.m.

Exhibitors, you will need your badges to enter the hall. Pick up your badges at the Exhibitor Badge Pickup desk.

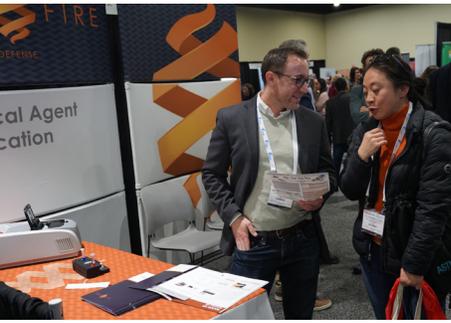
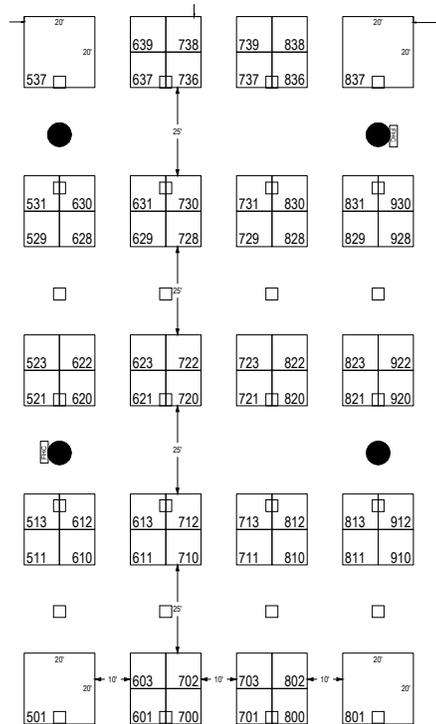


Exhibit Hall Floorplan

HALL E



ENTRANCE Exhibitor Badge Pick-Up Desk

Exhibit Hall Highlights:

- Coffee Breaks
- Welcome reception Sunday evening
- Light lunch
- Advertising and sponsorship opportunities
- Lounges and charging stations
- Networking opportunities

ASTMH reserves the right at any time to change or modify the design and specifications of the floor-plan.

How to Exhibit

Electronically or Paper?

ELECTRONICALLY – [Click here](#) to reserve a booth online. To successfully reserve a booth online, make sure to have the following information:

- Login information – You will need to know your username and password to access the site.
- Organization description (75 words or less)
- Booth selection
- Payment Information – If payment is not provided, booths will not be reserved.

PAPER – [Click here](#) to fill out the paper contract. Contract must be completely filled out including payment information.

Booth Cancellations and Reductions

Exhibitor cancellation requests, including booth reduction, must be sent in writing to exhibits@astmh.org. Cancellations within 14 days of reserving booth will receive a 100% refund, 15-30 days will receive 50% refund, No refunds after 30 days.

See you at the Metro Toronto Convention Centre on **November 15-19, 2020!**

September 12
Early Rate deadline

October 2
Deadline to be included in the Exhibitor Directory section of the Final Program, Pocket Guide, and signage

November 2
Last day to reserve a booth

Questions?

Contact Brenda Howe
Email: exhibits@astmh.org