

2020 ANNUAL MEETING

NOVEMBER 15–19 | *VIRTUAL MEETING*



astmh.org | ajtmh.org | [#TropMed20](https://twitter.com/TropMed20) [#IamTropMed](https://twitter.com/IamTropMed)    

EXHIBITOR PROSPECTUS





Francis Collins, MD, PhD, Director, National Institutes of Health and a guest speaker at the 2019 Annual Meeting.

About the ASTMH Annual Meeting:

The ASTMH Annual Meeting draws tropical medicine and global health professionals representing academia, foundations, government, not for profit organizations, non-governmental organizations, the private sector, military and private practice. The meeting is designed for researchers, professors, government and public health officials, military personnel, travel clinic physicians, practicing physicians in tropical medicine, students and all healthcare providers working in the fields of tropical medicine, hygiene and global health.

The Annual Meeting is a five-day virtual educational conference that includes four pre-meeting courses and draws approximately 4,900 attendees.

“

I was an exhibitor at this conference, and as a manufacturer, it is wonderful to interact with the consumer to hear their questions and concerns. This helps us bridge the gap between developer and consumer, producing a noteworthy product.

~ Exhibitor, 2019 Annual Meeting

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ABOUT ASTMH

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.



ASTMH respects the privacy of those who visit our website and correspond electronically with us. We are committed to keeping your e-mail address confidential.

We do not sell, rent or lease to third parties the emails of our members, donors, Annual Meeting attendees or anyone else with whom we conduct business.

We do provide the mailing addresses of Annual Meeting registrants who do not opt out of having their names shared with Annual Meeting exhibitors and sponsors.

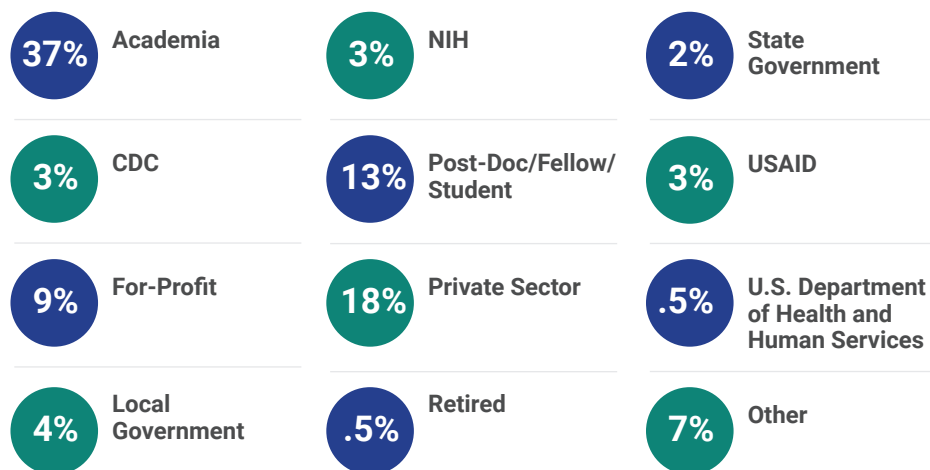
For more information, please visit the [ASTMH privacy policy](#) on line.

Become a Virtual Exhibitor at ASMTH

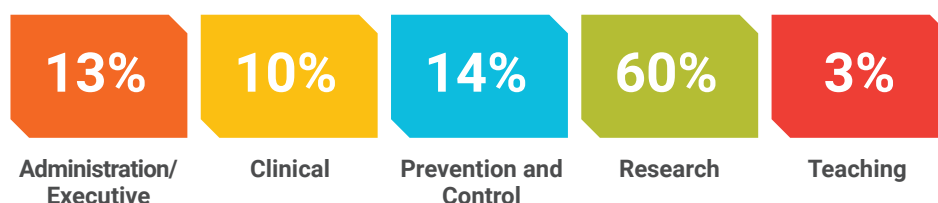
- ▶ **Save on resources.** A virtual meeting allows exhibitors to save money. on travel, lodging, promotional items, and other costly expenses typically associated with in person meetings.
- ▶ **Virtual events bring more attendees (*a.k.a. qualified leads*).** Virtual conferences are easier for attendees to join because there is no travel involved (particularly international) and there is no minimum space requirement, so you can fit as many as you'd like. Come one, come all, from the comfort of your laptop or smartphone.
- ▶ **More networking.** The ASTMH E-Attend virtual platform will allow you to add links to add documents, videos links to your website and social media, set up appointments and have live chats with attendees. It will enable you to run analytics so you can easily track those who make appointments or just came by to visit your booth.
- ▶ **Our virtual meeting gives the ASTMH exhibitors increased exposure.** Registered attendees will have access to the 2020 Annual Meeting virtual platform until November 1, 2021.
- ▶ **Attendees and exhibitors engage at an unprecedented rate.** Virtual meetings actually make it easier for attendees to interact with each other and sponsors. Attendees can now create their own online profiles, interact in event-wide group chats, and engage in value-packed conversations with other participants.

Annual Meeting Speaker and Attendee Primary Work Setting and Role

PRIMARY WORK SETTINGS



ROLE





November 2
Last day to reserve
a booth

Questions?

Contact Brenda Howe
Email: bhowe@astmh.org

Reserve Your Booth Today!

- ▶ Exhibitors can customize booth colors and designs
- ▶ Upload posters, links, pictures and videos to display
- ▶ Add documents, custom branded digital handouts for attendees to download
- ▶ Live chat, video calls and chat-by-appointment available
- ▶ External links to websites and social media

EXHIBIT BOOTH RATES

Size: 10'X10' – 4 Impression booth

For Profit	\$2,250
Not-For-Profit	\$1,450

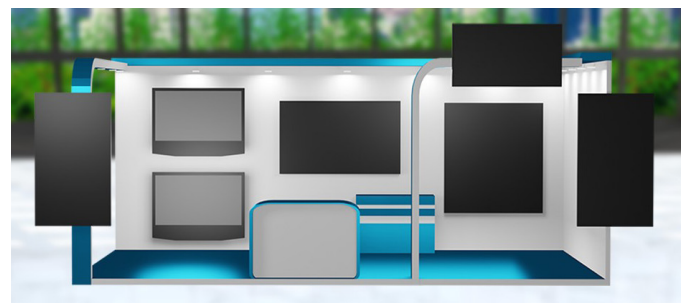
Benefits:

- ▶ Two complimentary registrations to the virtual Annual Meeting.
- ▶ Organization's description and contact information listed in the digital Program Book.
- ▶ Logo and link to organization's website listed on the ASTMH "Thank you" page.
- ▶ Pre-registration mailing list in excel format.
- ▶ Access to analytics reporting.



UPGRADE TO 10'X20' – 8 IMPRESSION BOOTH

For Profit	\$500
Not-For-Profit	\$500





How to Exhibit

Electronically or Paper?

ELECTRONICALLY – [Click here](#) to reserve a booth online. To successfully reserve a booth online, make sure to have the following information:

- Login information – You will need to know your username and password to access the site.
- Organization description (75 words or less)
- Payment Information – If payment is not provided, booths will not be reserved.

PAPER – [Click here](#) to fill out the paper contract. Contract must be completely filled out including payment information.

Exhibit Hall Hours and Technical Support

Exhibitors can create custom booth hours or be available 24 hours to accommodate international attendees in a different time zone.

Technical support and ASTMH staff will be available through the virtual platform by visiting the Information Desk in the Great Hall.

Booth Cancellations and Reductions

Exhibitor cancellation requests, including booth reduction, must be sent in writing to Brenda Howe, bhowe@astmh.org. Cancellations within 14 days of reserving booth will receive a 100% refund, 15-30 days will receive 50% refund. No refunds after 30 days.

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