

2020 ANNUAL MEETING

NOVEMBER 15–19 | METRO TORONTO CONVENTION CENTRE
TORONTO ONTARIO CANADA



astmh.org | ajtmh.org | [#TropMed20](https://twitter.com/TropMed20) [#IamTropMed](https://twitter.com/IamTropMed)    

SPONSORSHIP, EXHIBITOR, AND ADVERTISING PROSPECTUS





President Chandy C. John welcomes 2019 keynote speakers Abhay Bang and Rani Bang, Society for Education, Action and Research in Community Health (SEARCH), India.



Peter J. Hotez, ASTMH Past President, National School of Tropical Medicine, Baylor College of Medicine, delivers the 2019 Fred L. Soper Lecture.

The Annual Meeting is the premier forum for the exchange of scientific advances in tropical medicine/global health and hygiene.

ELEVATE



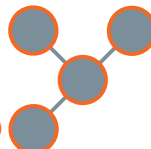
your visibility at a five-day global scientific conference that draws over 4,800 attendees.

ENGAGE



with influential global leaders and stakeholders in the field.

EXPAND



your network by building leading U.S. and international partnerships.

Who Attends?

- Public and private sector researchers
- Professors/academic leadership
- Public health officials
- Military personnel
- Government officials
- Non-profits and NGOs
- Practicing physicians in tropical medicine
- Physicians and health professionals in travel medicine
- Students: undergraduate, graduate, post-doctoral/fellow and residents

Who Should Sponsor?

All organizations that offer products, technologies, equipment and services to increase the reach and strengthen the impact of public/global health fields, including:

- Academic institutions
- Education companies
- Government agencies
- Scientific and general interest publishers
- Medical equipment manufacturers
- Medical textbook publishers
- Non-profits and NGOs
- Private sector
- Product development partnerships
- Science-related foundations
- Supply chain program procurement and management
- Vaccine providers

Table of Contents

- 2 About the Annual Meeting and ASTMH
- 3 Sponsorship Packages
- 4 Communications Award Sponsorship
- 4 Innovations Pitch Competition Sponsorship
- 5 Travel Awards Sponsorship
- 5 Friend of ASTMH and Friend of the Young Investigators
- 6 Meeting Statistics
- 7 Booth Pricing
- 9 Exhibit Hall Floorplan
- 10 Advertising (digital)
- 11 Advertising (print)

Who We Are



The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.

All sponsorship and advertising prices are in United States (US) dollars.
Please note that the Opening Plenary Session and Thursday Plenary Session are not eligible for CME (Continuing Medical Education).
* Sponsorship items are exclusive unless indicated otherwise.

SPONSORSHIP PACKAGES

Premier Level – \$20,000 US

(SELECT ONE)

- ☐ Exhibit hall attendee lounge
- ☐ Opening Plenary Session
- ☐ Opening Reception
- ☐ President's Reception

BENEFITS

General Sponsorship Package recognition plus:

- Screen your :30 video on Annual Meeting info monitors
- Exhibit Booth
- Pocket Guide interior ad, black-and-white
- Two Annual Meeting registrations
- Two invitations to the President's Reception (non-transferrable)

Leader Level – \$15,000 US

(SELECT ONE)

- ☐ Exhibit hall lunch (non-exclusive; 3 days available)
- ☐ Lanyards
- ☐ Meeting App (non-exclusive)
- ☐ TropStop Student Lounge

BENEFITS

General Sponsorship Package recognition plus:

- Exhibit Booth
- Pocket Guide interior ad, black-and-white
- Two Annual Meeting registrations
- Two invitations to the President's Reception (non-transferrable)

Partner Level – \$10,000 US

(SELECT ONE)

- ☐ First-Time Attendee Session
- ☐ Opening reception
- ☐ Notepads
- ☐ Thursday Plenary Session
- ☐ Student and Trainee Wine & Cheese Reception

BENEFITS

General Sponsorship Package recognition plus:

- Two Annual Meeting registrations
- Two invitations to the President's Reception (non-transferrable)

Contributor Level – \$5,000 US

(SELECT ONE)

- ☐ Coffee Break (1 day; 2 breaks each day; 3 days available)
- ☐ Opening reception (not exclusive)
- ☐ Pens

BENEFITS

General Sponsorship Package recognition plus:

- One invitation to the President's Reception (non-transferrable)

General Sponsorship Package Benefits

Acknowledgement – Logo

- In monthly e-newsletter (Up to 3 months leading up to Annual Meeting; 2 months after Annual Meeting)
- On the Pocket Guide's Sponsor Page
- In the daily update at the Annual Meeting
- On ASTMH website with link to Sponsor website
- In the Meeting App
- On general meeting signage in the Exhibit Hall

Acknowledgement – Name only

- Final program book (on website)
- Facebook and Twitter
- Slide show in between sessions



Martin Enserink, *Science*, received the 2019 Communications Award for his reporting on yaws in Papua New Guinea.

COMMUNICATIONS AWARD SPONSORSHIP \$10,000 US

The Communications Award recognizes excellence in tropical medicine storytelling through the written word. The goal of the award is to recognize news content that enhances the public's understanding and appreciation of tropical medicine research, clinical practice and/or policy.

Benefits

Recognition in the Opening Ceremony Awards Program program book, on the screen when the Communications Awardee is presented at the Opening Ceremony Awards Program, and in the general Sponsorship recognition benefits.

- Acknowledgement of support in Communications Award media outreach and communications
- Screen your :30 video on Annual Meeting info monitors
- Two complimentary meeting registrations
- Two invitations (non-transferable) to the President's Reception

PAST WINNERS:



Minmin Yen, PhagePro Inc., winner of the 2019 Innovation Pitch Competition.

3rd ANNUAL INNOVATIONS PITCH COMPETITION \$5,000 US and up

Help innovative ideas that can be applied in low-resource settings move from the lab into the field. This year's competition will focus on solutions to foster global human and environmental sustainability by addressing climate change, tropical medicine and other issues that disproportionately affect the current and future health of children worldwide.



Benefits:

Recognition in the Innovations Pitch Competition session from the podium and on the screen, and in the standard Sponsorship recognition benefits listed below.

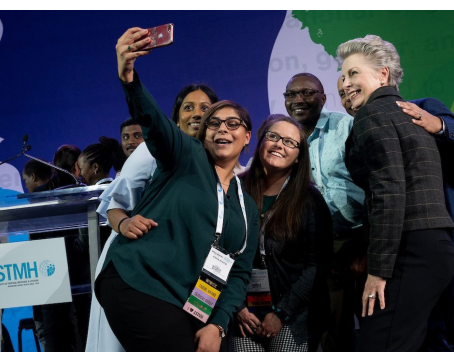
- Access to list of top applicants and their areas of interest and work
- One complimentary meeting registration
- One invitation (non-transferable) to the President's Reception



2019 Innovations Pitch Competition Audience Favorite Laura Braun, Capta Diagnostics.



Elizabeth Juma, Centre for Clinical Research, World Health Organization, Nairobi, speaking at the 2019 Alan J. Magill Malaria Eradication Symposium.



Travel Awardees snap a selfie with CEO Karen Goraleski after receiving recognition at the 2019 Opening Ceremony Awards Program.

TRAVEL AWARDS SPONSORSHIP

\$5,000 US and up

Join us in building capacity for research in your field of interest by sponsoring one or more Travel Awards to help qualified students, early-career investigators and scientists actively working in the tropical medicine field attend the Annual Meeting.

One in three attendees of the Annual Meeting is a Student or a Trainee. A significant percentage of them hail from Low- and Low-and-Middle Income countries. Awardees are selected by the Travel Awards Committee based on abstract quality, research results, and the relevance of the applicant's work to the field of tropical medicine. Award recipients participate in the meeting through oral or poster presentations.

Benefits

Recognition in the Awards Program book, (name and logo), on the screen when the Travel Awardees are presented at the Awards Program, and in the standard Sponsorship recognition benefits (listed below).

- Guide to Travel Awardees with organization affiliation and disease research area
- Two invitations (non-transferable) to the President's Reception

FRIEND OF ASTMH

For contributions under \$5,000 US, supporters will be recognized as a Friend of ASTMH (formerly Friend of ASTMH/General Meeting Sponsorship).

FRIEND OF THE YOUNG INVESTIGATOR AWARD

For contributions under \$5,000 US to support the Young Investigator Award. (Formerly Young Investigator Award Donor/Sponsor). The Young Investigator Award is given to recognize the work of young investigators and to encourage developing scientists to pursue careers in various aspects of tropical disease research. Supporters will be recognized as a Friend of the Young Investigator.



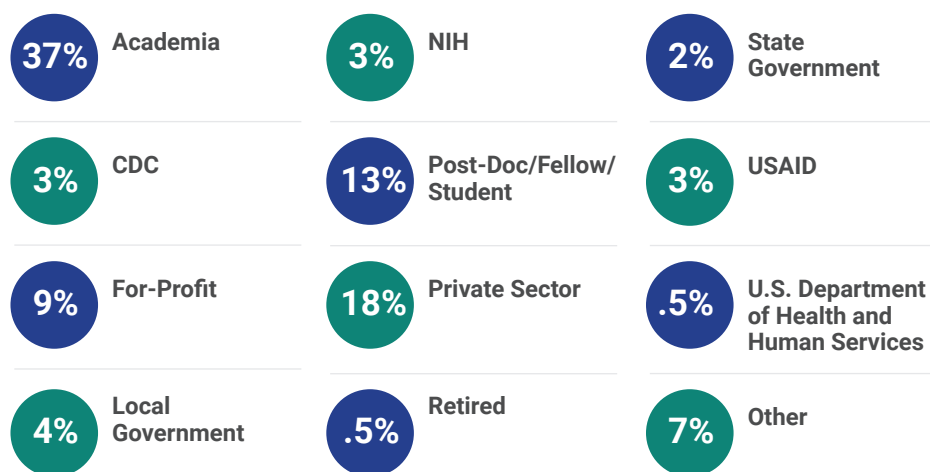


Why You Should Exhibit...

Meet face-to-face with experts in the field. Whether you are selling existing products or services, promoting your organization or introducing new products, or have a story to tell about your work, exhibiting at the ASTMH Annual Meeting allows you to increase your company's visibility among the most influential leaders in tropical medicine and in global health.

Annual Meeting Speaker and Attendee Primary Work Setting and Role

PRIMARY WORK SETTINGS



ROLE



Perfect opportunity to:

- Generate new sales leads
- Build visibility for your organization
- Network with tropical medicine, hygiene, and global health professionals from 119 countries around the globe
- Introduce new products and services
- Advertise to a wide range of attendees
- Increase your marketing with branding opportunities



Booth Pricing and Specifications

Rates:	Before September 12	September 13 – October 12
For-Profit	\$2,850	\$3,000
Not-For-Profit	\$1,850	\$2,000
Island Booth/ For-Profit	\$10,000	\$10,000
Island Booth / Not-For-Profit	\$6,000	\$6,000

10' X 10' (100 sq. ft.) Booth Package Includes:

Signage	Institution/Organization identification sign above your booth	Institution/Organization and booth number listed on meter board outside of exhibit hall	Floor Cling – New for 2020! Institution/Organization and booth number printed on a floor cling placed in front of booth. Exhibit hall is carpeted.
Décor	Back wall and side rails fabric drape		
Furniture	One 6-foot table	Two chairs	Wastebasket
Services	General security guard service for the entire hall		
Promotion	Institution/Organization listed in the Exhibitor Directory section of the Final Program	Institution/Organization listed in the ASTMH meeting app	Institution/Organization name, booth number and website listed on the Exhibitor Thank You page of the ASTMH website.
Technology	Mobile Lead retrieval		
Registration	Two full access badges, giving you access to your booth and the entire Annual Meeting	Additional exhibitor Work the Booth badges available for \$250 each	
Marketing mailing list	Pre- and post-registration mailing lists in Excel format, with attendees addresses only (no email addresses provided)		

Island Booth (20' x 20') 400 sq. ft. - In addition to the benefits listed above, island booths receive these additional benefits:

- An additional 4 full access badges
- Four additional users given access to the Mobile Lead Retrieval App



Metro Convention Centre, South Building

Level 800 Exhibit Hall E



- Exhibit Space
- Meeting Space
- Show Offices
- Customs & Business Services
- Pre-function Space

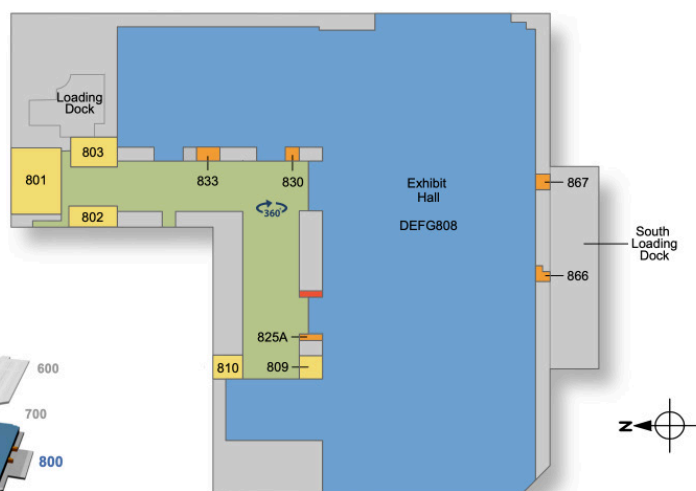
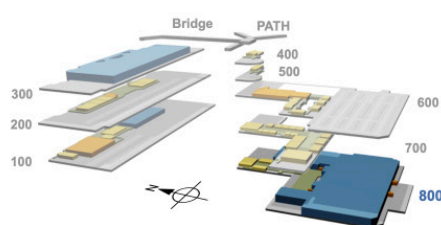


Exhibit Hall Schedule

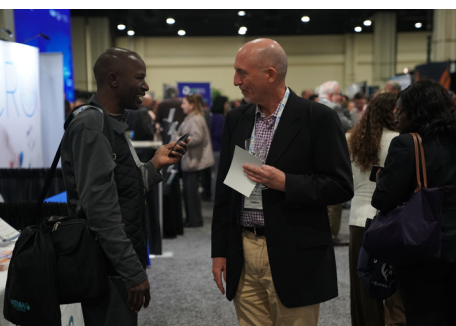
Sunday, November 15	Exhibitor Set-up Opening Reception	Noon – 4:30 p.m. 7:00 p.m. – 9:00 p.m.
Monday, November 16	Open Hall Lunch Open Hall	9:30 a.m. – 10:30 a.m. Noon – 1:45 p.m. 3:15 p.m. – 4:15 p.m.
Tuesday, November 17	Open Hall Lunch Open Hall	9:30 a.m. – 10:30 a.m. Noon – 1:45 p.m. 3:15 p.m. – 4:15 p.m.
Wednesday, November 18	Open Hall Open Hall Dismantle	9:30 a.m. – 10:30 a.m. Noon – 2:30 p.m. 2:30 p.m. – 5:00 p.m.

Exhibitor Badge Pick-Up Desk Hours:

Desk is located outside of Exhibit Hall E, Level 800

Sunday, November 15	11:00 a.m. – 4:00 p.m.
Monday, November 16	9:00 a.m. – 4:00 p.m.
Tuesday, November 17	9:00 a.m. – 4:00 p.m.
Wednesday, November 18	9:00 a.m. – 4:00 p.m.

Exhibitors, you will need your badges to enter the hall. Pick up your badges at the Exhibitor Badge Pickup desk.



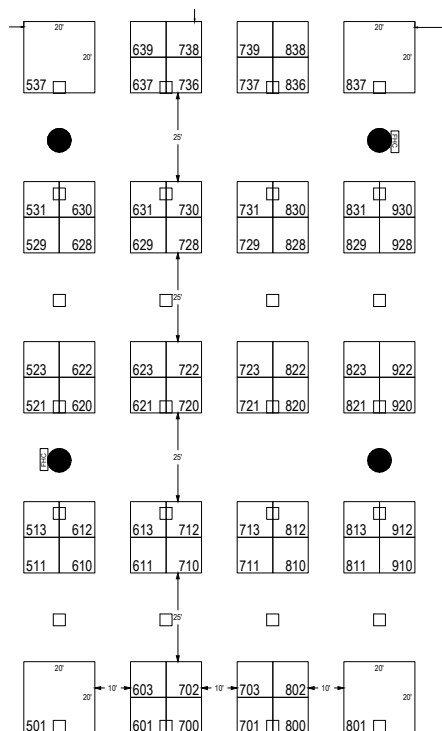
September 12
Early Rate deadline

October 2
Deadline to be included in the Exhibitor Directory section of the Final Program, Pocket Guide, and signage

November 2
Last day to reserve a booth

Exhibit Hall Floorplan

HALL E



ENTRANCE Exhibitor Badge
Pick-Up Desk

Exhibit Hall Highlights:

- Coffee Breaks
- Welcome reception Sunday evening
- Light lunch
- Advertising and sponsorship opportunities
- Lounges and charging stations
- Networking opportunities

ASTMH reserves the right at any time to change or modify the design and specifications of the floor-plan.

How to Exhibit

Electronically or Paper?

ELECTRONICALLY – [Click here](#) to reserve a booth online. To successfully reserve a booth online, make sure to have the following information:

- Login information – You will need to know your username and password to access the site.
- Organization description (75 words or less)
- Booth selection
- Payment Information – If payment is not provided, booths will not be reserved.

PAPER – [Click here](#) to fill out the paper contract. Contract must be completely filled out including payment information.

Booth Cancellations and Reductions

Exhibitor cancellation requests, including booth reduction, must be sent in writing to exhibits@astmh.org. Cancellations within 14 days of reserving booth will receive a 100% refund, 15-30 days will receive 50% refund, No refunds after 30 days.

Questions about Exhibit Opportunities?

Contact Brenda Howe, Manager, Meetings and Partnerships at exhibits@astmh.org



Attendees experience IDseq, an open-source cloud-based tool to detect disease-causing pathogens.



Connecting and networking in the Exhibit Hall at the 2019 Annual Meeting.

TROPMED IS THE INTERNATIONAL GATHERING PLACE FOR:

Armed Forces Health Surveillance Center
 Bill & Melinda Gates Foundation
 Broad Institute
 Burroughs Wellcome Fund
 CDC
 Celgene Global Health
 Drugs for Neglected Diseases *initiative*
 Fogarty International Center
 GSK
 Liverpool School of Tropical Medicine
 London School of Hygiene & Tropical Medicine
 Medicines for Malaria Venture
 MESA/ISGlobal
 NIAID
 NMRC
 President's Malaria Initiative
 PATH
 Sabin Vaccine Institute
 Sanaria Inc.
 Sanofi Pasteur
 Takeda Pharmaceuticals International AG
 WRAIR

(List not complete)

ADVERTISING – DIGITAL

MEETING APP: ROTATING BANNER WITH FULL-SCREEN LANDING PAGE \$5,000 US

Your banner rotates at the top of the app Dashboard page. When tapped, user is taken to Sponsor's full-screen app landing page. Maximum of 5 banner ads accepted.

MEETING APP ADVANCED EXHIBITOR OR SPONSOR LISTING \$250 US

Your listing in the app will appear in boldface with your logo. Maximum number of advanced listings accepted: 25

DAILY UPDATE

Reach Annual Meeting attendees through their inboxes. Your organization's name (text only) will be added to this email, which features daily highlights and updates that attendees won't want to miss.

\$7,000 US for exclusive sponsorship of 3 daily updates

OR

\$2,500 US for one daily update (in the absence of an exclusive sponsor)

HOTEL CONFIRMATION

\$3,500 US Reach attendees who make a reservation at one of six hotels by adding your logo to each digital reservation confirmation.

WI-FI LOGIN PAGE /SPLASH PAGE

\$5,000 US (Exclusive sponsorship)

Interested in additional digital advertising opportunities?

Contact Rebecca Hamel, Manager, Development, rhamel@astmh.org, to learn more.



Attendees at one of the 2019 Annual Meeting concurrent sessions.



The 2019 Speed-Networking with the Experts session enabled students and trainees to connect with senior scientists and physicians.

ASTMH Inclusion/Respect Statement

The ASTMH is an international society committed to equity and global impact through the treatment and prevention of tropical infectious diseases. Our diverse membership comes from more than 115 countries and engages with an enormous array of infectious diseases, cultures, ethnicities, and countries. We come from academia, research institutes, implementation programs, industry, multilateral organizations, foundations, and governments, gathering annually to exchange data, share learning, and honor contributions from the field and the lab.

As a Society, we are committed to the open exchange of ideas, freedom of thought and expression, and productive scientific debate that are central to our mission. These require an open and diverse environment that is built on dignity and mutual respect for all members, participants, and staff, free of discrimination based on personal attributes including but not limited to ethnicity, color, national origin, age, religion, socioeconomic status, disability, sexual orientation, gender, and gender identity or expression. We affirm the key principles of inclusion, diversity, and respect for all people. In a world of rich diversity, the advancement of science depends on the intellectual breadth and depth of a diverse ASTMH, one that informs and enriches the shape and content of scientific discourse. These principles guide the actions of ASTMH's leaders, members, and staff in advancing the goals of the Society.

ADVERTISING – PRINT

AMERICAN JOURNAL OF TROPICAL MEDICINE AND HYGIENE

For information about advertising in the print edition or *American Journal of Tropical Medicine and Hygiene* website to coincide with the 2020 Annual Meeting, please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org.

POCKET GUIDE ADS

Pocket Schedule Meeting Guide (8.5" X 4.25"/21.6cm X 10.8cm)

The Pocket Schedule is a concise, coil-bound book with just enough detail to enable attendees to quickly find their way to the next session. While last year's app, online Program Book and online Abstract Book contained the detailed information for more than 542 symposium presentations, 2,072 posters, and 463 oral abstract presentations over five days, this pocket-sized, user-friendly guide was in the hands of every attendee and speaker.

COSTS:

- Back cover (full color) — **\$6,500 US**
- Inside front cover (full color) — **\$5,000 US**
- Inside back cover (full color) — **\$5,000 US**
- Interior full page (full color) — **\$3,500 US**
- Interior full page (black-and-white) — **\$2,500 US**



Interested in a tailor-made sponsorship or advertising opportunity? Please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org, for additional information or questions.

See you at the Metro Toronto Convention Centre on
November 15-19, 2020!