

**2025** Annual Meeting  
**November 9-13**  
Metro Toronto Convention Centre  
Toronto, Ontario, Canada

**Opportunities Guide**



The ASTMH Annual Meeting is the premier forum for the exchange of scientific advances in tropical medicine/global health and hygiene.



ASTMH 2025 President David Fidock.

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March 2025

### ELEVATE

your visibility at a five-day global scientific conference that drew 4,704 attendees from 119 countries in 2024.

### ENGAGE

with influential global leaders and stakeholders in the field.

### EXPAND

your network by building leading U.S. and international partnerships.

## Who Should Sponsor, Exhibit or Advertise?

Does your organization have data to share or a story to tell? Do you want to demonstrate your support for ASTMH career-building, networking, or thought leadership activities?

- Academic institutions
- Education companies
- Scientific and general interest publishers
- Medical equipment manufacturers
- Medical textbook publishers
- Non-profits and NGOs
- Private sector
- Diagnostics, therapeutics and services
- Product development partnerships
- Science-related foundations
- Supply chain program procurement and management
- Vaccine providers

### The Power of Engagement

The Annual Meeting draws tropical medicine and global health professionals representing academia, foundations, government, non-governmental organizations, the private sector and private practice. The meeting is designed for researchers, professors, government and public health officials, travel clinic physicians, practicing physicians in tropical medicine, students and all healthcare providers working in the fields of tropical medicine hygiene, and global health.

### Who Attends?

- Public and private sector researchers
- Professors/academic leadership
- Public health officials
- Government officials
- NGOs
- Practicing physicians in tropical medicine
- Physicians and health professionals in travel medicine
- Students: undergraduate, graduate, post-doctoral/fellow and residents



Monique Wasunna, 2024 Opening Keynote Speaker

# Sponsorship Opportunities

## PRESIDENT'S RECEPTION SPONSORSHIP

**\$75,000 US**

Share your organization's expertise and vision when you welcome 250-300 current and future leaders in tropical medicine and global health to the invitation-only President's Reception.

### BENEFITS

- Deliver brief remarks (up to 5 minutes) alongside welcome remarks from the ASTMH President in this networking reception.
- Thanked as partner in all President's Reception communications.
- Ability to invite up to 50 selected staff and key partners registered for the ASTMH Annual Meeting to attend the reception. *Please note all invitations will be sent by ASTMH and invitations are non-transferrable.*
- General Sponsorship Thanks and Recognition

## Who We Are

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.



## THANK YOU

TO OUR 2024 SPONSORED SYMPOSIA SPONSORS



▶ One Health: From Plagues and Pestilence to Pesticides, Pharmaceuticals and Public Health



▶ The Rising Tide: Dengue Fever and Climate Change



▶ Asymptomatic Malaria in Pregnancy: An Urgent Problem to Resolve



▶ Results from Large-Scale Trials of the Sarabi Attractive Targeted Sugar Bait to Reduce Malaria Burden in Kenya, Mali and Zambia



▶ The Next Chapter of Progress: Integrating New Tools, Strategies and Partnerships to Beat Malaria



▶ When Neglected Tropical Diseases Go Global: Focus on Chikungunya and Mpox



▶ Malaria Prevention: A Trilogy of Tools to Accelerate to Zero Deaths



▶ Tropical Fever Syndromic Diagnostics to Enhance Patient Management: A Clinical and Microbiologist Point of View



▶ Professor Dominic Kwiatkowski - Science and Legacy



## SPONSORED SYMPOSIUM

Share your work with current and future leaders in tropical medicine and global health – sponsor a symposium to be held in conjunction with the Annual Meeting

### Why Sponsor a Symposium?

- ▶ Develop the format and content to deliver a unique session to your target audience
- ▶ Receive a special time slot that avoids conflict with ASTMH scientific educational programming
- ▶ Build connections with leaders in tropical medicine and global health

### Available Dates and Times:

**Tuesday, November 11:** 7:00 a.m. - 8:45 a.m.

**Tuesday, November 11:** 6:15 p.m. - 8:00 p.m.

**Wednesday, November 12:** 7:00 a.m. - 8:45 a.m.

Sponsored symposia are not held concurrently with ASTMH scientific educational sessions, but may be held concurrently with other sponsored symposia, non-CME programs, or social and networking events.

**\$32,500 US**

### Application and Notifications



**Deadline for submitting a proposal:**  
Friday, August 8, 2025



Applications are reviewed by a team that includes the Scientific Program Chair



Acceptance notices are sent within two (2) weeks of application

### Sponsored Symposium Hosts Receive the Following Benefits

#### Engagement and Networking

- ▶ Four invitations to the President's Reception
- ▶ Mp4 filmed version of event for Sponsor's internal or external use

#### Promotion

- ▶ Monthly via social media outlets
- ▶ Monthly e-newsletter
- ▶ Daily newsletter sent to attendees
- ▶ A dedicated email to recognizing Sponsored Symposia sponsors following the Annual Meeting

#### Session Information/Sponsor Recognition

- ▶ In the meeting app
- ▶ Two listings in the printed Pocket Guide: the schedule page and a full-page color interior ad

#### Room and Support

- ▶ Standard symposium room set-up including standard A/V, theater configuration for approximately 150-225
- ▶ Access to speaker ready room
- ▶ Access to a walk-through with A/V

To learn more, contact **Rebecca Hamel**.

Please note that all Sponsored Symposium organizers, chairs and speakers, and any support staff must register for the Annual Meeting.

#### PLEASE NOTE:

- ▶ Organizers of a Sponsored Symposium must identify the Sponsored Symposium in all promotional materials as being "Held in conjunction with the 2025 Annual Meeting" or "Held alongside the 2025 Annual Meeting" and not part of the Annual Meeting. All proposed materials must be sent to **Rebecca Hamel** for ASTMH review and approval before publishing/distribution.



### Sponsored Symposium Agreement and Payment Schedule

- ▶ Sponsored Symposium organizers are required to complete a written agreement after acceptance notification
- ▶ Complete payment must be received no later than September 12, 2025

### Annual Meeting Registration Fees and Speaker Arrangements

- ▶ Sponsored Symposium organizers, chairs and speakers, and any support staff, must register for the Annual Meeting in order to attend or participate in the Sponsored Symposium
- ▶ Full meeting registration and single day registration are available for purchase for an additional fee
- ▶ Sponsored Symposium organizers are responsible for handling all arrangements involving Sponsored Symposium speaker travel, hotel, local transportation and related elements

### OPTIONAL

#### Catering and Additional Operational Elements

Catering, and non-standard operational elements (stage set, lighting, etc.) are additional charges. Please contact **Rebecca Hamel** to learn more.

### Questions?

Contact **Rebecca Hamel**,  
[rhamel@astmh.org](mailto:rhamel@astmh.org),  
Manager, Partnerships,  
to learn more or to apply.

## CONTINUING MEDICAL EDUCATION (CME)

Sponsored Symposia are not eligible for ASTMH-provided continuing medical education (CME) or other ASTMH-provided professional education credit. Sponsored Symposium organizers seeking to offer CME for their sessions must obtain credit from an accredited CME provider. In compliance with CME rules, no ASTMH-sponsored CME-accredited programming will be held during the time blocks that have been set aside for Sponsored Symposia.





## PREMIER GAME SHOW SPONSORSHIP

**\$25,000 US** Top Tier

Show your support for tropical medicine and global health when you serve as the Premier Game Show sponsor. The first-ever game show will be held in the Plenary Hall and features questions from ASTMH subgroups..

### BENEFITS

- Your two (2) minute video played between the two (2) game show rounds
- General Sponsorship Thanks and Recognition



Game Show Snacks Sponsor  
**\$5,000 US**

## CONTRIBUTING GAME SHOW SPONSORSHIP

**\$5,000 US** Second Tier

- General Sponsorship Thanks and Recognition

## LANYARD PACKAGE SPONSORSHIP

**\$25,000 US**

### BENEFITS

- Add your logo and co-brand with ASTMH on the lanyard received by every in-person attendee
- Screen your 30-second video on Annual Meeting LED Walls
- Pocket Guide interior ad, color
- General Sponsorship Thanks and Recognition



## SOCIETY MEDALS SPONSORSHIP

Up to **\$25,000 US**

Society Medals are the highest recognitions that ASTMH bestows. Society Medals are awarded during the Annual Meeting's highly visible and well-attended Awards Ceremony. In the presence of colleagues and family, honored individuals are recognized from the podium, ascend the stage and accept commemorative medals named for giants in tropical medicine. Medal Sponsorship includes multiple opportunities for digital, print and onsite thanks and recognition. Please contact [Rebecca Hamel](#) for additional details.

These Society-level medals will be awarded at the 2025 Annual Meeting:

- Bailey K. Ashford Medal
- Donald Mackay Medal
- Walter Reed Medal **COMMITTED**
- Clara Southmayd Ludlow Medal

### BENEFITS:

- Recognition on the screen at the Opening Plenary and Awards Ceremony
- Sponsorship Package Thanks and Recognition





## YOUNG PROFESSIONALS AND STUDENTS RECEPTION SPONSORSHIP

**\$20,000 US**

Very popular with students, post-doctoral fellows and residents. Don't miss an opportunity to have the future of ASTMH see your company's name and logo prominently displayed at this event!

### BENEFITS

- On-site signage
- General Sponsorship Thanks and Recognition

## MEETING APP SPONSORSHIP

**\$15,000 US**

Secure the strongest digital visibility for your logo and message with all meeting attendees when you sponsor the Meeting App. In the hands of all attendees, the Meeting App provides a comprehensive schedule and the latest meeting updates.

### BENEFITS

- Weighted banner ad with increased impression volume. Banner ad links to in-app landing page that features a link to your site, embedded video clip and/or your digital materials
- General Sponsorship Thanks and Recognition

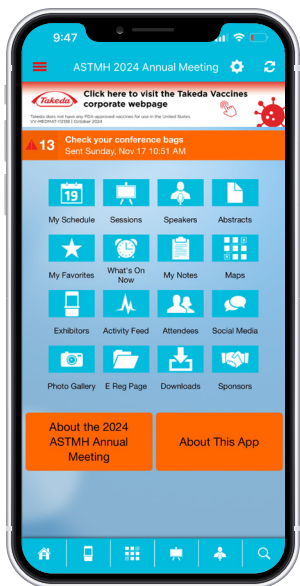
## COMMUNICATIONS AWARD SPONSORSHIP

**\$10,000 US**

The Communications Award recognizes excellence in news content that enhances the public's understanding and appreciation of tropical medicine research, clinical practice and/or policy. Winners have included Science, NPR, Nature, The Washington Post, PBS News Hour and Bloomberg.

### BENEFITS

- Recognition in the Awards Program
- Screen your 30-second video on Annual Meeting LED walls
- General Sponsorship Thanks and Recognition



### PAST WINNERS:





The Selfie Station is a popular location for attendees to commemorate and share their participation on social media.



Parasites Without Borders recorded episodes of This Week in Parasitism (TWiP) and This Week in Virology (TWiV) with Microbe TV at the Annual Meeting.

## #IamTropMed SELFIE STATION SPONSORSHIP

\$10,000 US

The #IamTropMed Selfie Station is a popular stop for attendees to make a personal souvenir. This year, attendees can select from special branded frames as well as #IamTropMed cards to let their social media networks know they were at #TropMed25.

### BENEFITS

- > Your logo with the ASTMH logo on Selfie Station signage and photo frames
- > General Sponsorship Thanks and Recognition

## TRAVEL AWARDS SPONSORSHIP

\$7,500 US and up

Join us in building capacity for research in your field of interest by sponsoring one or more Travel Awards to help qualified students, early-career investigators and scientists actively working in the tropical medicine/global health field attend the Annual Meeting.

One in three attendees at the Annual Meeting is a student or a trainee. A significant percentage of them hail from **Low- and Low-Middle Income countries**. Awardees are selected by the Travel Awards Committee based on abstract quality, research results and the relevance of the applicant's work to the field of tropical medicine and global health. Award recipients participate in the meeting through oral or poster presentations.

### BENEFITS

- > Logo on "Thank You Travel Awards Sponsors" graphic
- > General Sponsorship Thanks and Recognition



2024 Travel Awardees with President Linnie Golightly and CEO Jamie Bay Nishi.





## NETWORKING CONTRIBUTOR SPONSOR

**\$5,000 US and \$2,500 US LEVELS**

Show your support for Networking at **#TropMed25** when you serve as a Networking Contributor.

Your contribution makes these activities happen for current and future tropical medicine and global health leaders.

**BENEFITS:**

- Logo displayed prominently at Opening Reception, Coffee Breaks, and Lunches
- General Sponsorship Thanks and Recognition

## CAREER FAIR SPONSORSHIP

**\$500 US** (full table) or **\$275 US** (half table)

Interested in recruiting at the Annual Meeting? Join us on Tuesday, November 12, 2025 from 11:00 a.m. until 3:00 p.m. for an opportunity to meet with Annual Meeting attendees. *All recruiters must register for the Annual Meeting.*

**BENEFITS:**

- Promotion in e-communications targeting in-person attendees
- Session and recruiters included in meeting app
- Onsite signage at recruiting table

## FRIEND OF THE YOUNG INVESTIGATOR AWARD DONATIONS

Support the Young Investigator Award with a donation today. The Young Investigator Award recognizes the work of young investigators and encourages developing scientists to pursue careers in various aspects of tropical disease research.



**2024 Annual Meeting**  
November 13-17  
New Orleans, LA



**Thank You Networking Contributor Sponsors**

Center for Malaria Therapeutics and Antimicrobial Resistance, Columbia University Irving Medical Center



COLUMBIA UNIVERSITY  
College of Physicians and Surgeons





astmh.org ajtmh.org #TropMed24  
x f in

Interested in supporting the Annual Meeting's scientific program, a specific track or one of the Pre-Meeting Courses organized by the ASTMH Subgroups?

Please contact **Rebecca Hamel**, Manager, Partnerships, to learn more.

## General Sponsorship Thanks and Recognition

All sponsorships include multiple opportunities for digital, print and onsite thanks and recognition.

### Acknowledgement - Logo

- On screen at the Opening Plenary and Awards Ceremony
- Monthly e-newsletter: distribution to 29,000+
- Pocket Guide's Sponsor Page
- Meeting signage in the Exhibit Hall
- Daily newsletter at the Annual Meeting
- Meeting App
- On the commercial LED Wall
- Social media

### Acknowledgement - Name only (no logos)

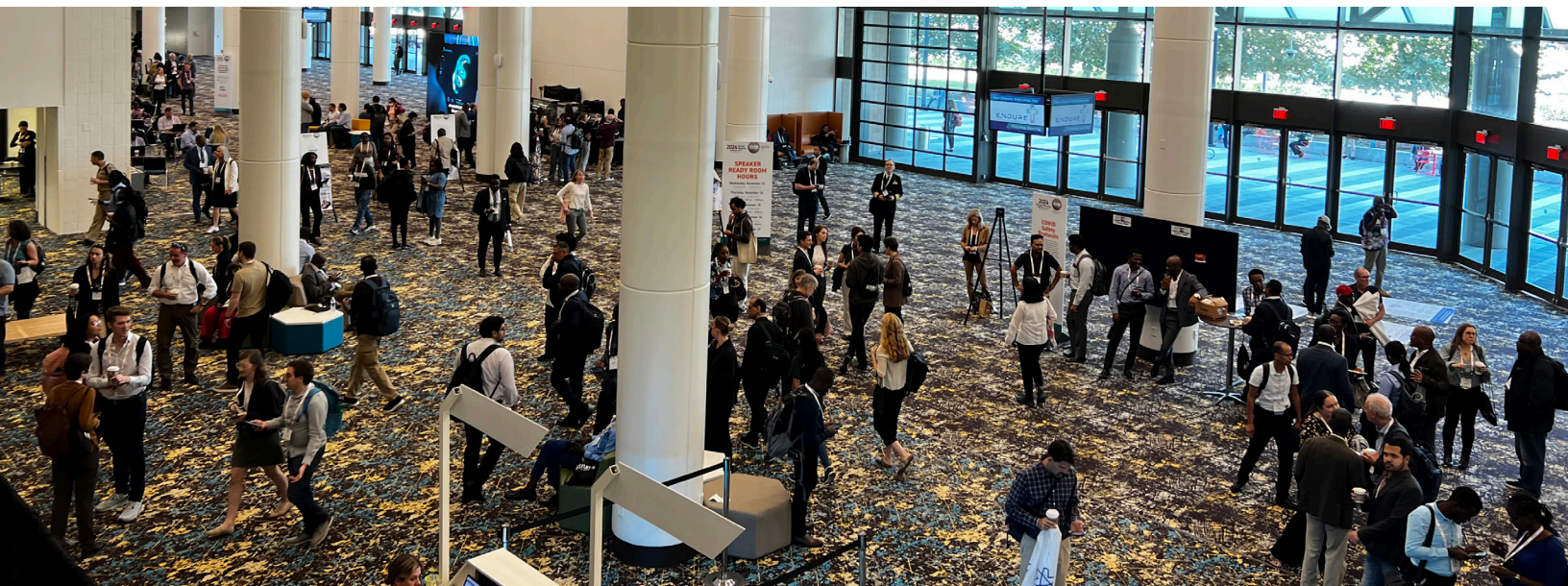
- Slides shown in presentation rooms

### \*Continuing Medical Education (CME) Accreditation:

ASTMH is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. Support should be considered an unrestricted educational grant. ASTMH maintains control of all educational content.

### +ASTMH follows all ACCME guidelines:

Logos are only permitted if a sponsor is not considered a commercial interest by ACCME and logos cannot be used in acknowledgment of the sponsorship with CME materials or in sessions.





This is a paid advertisement.



Thursday, October 19

Welcome to the 2023 Annual Meeting

Good morning, good afternoon and good evening. Each day at this time we will provide you with a short newsletter recapping the previous day's highlights, spotlighting some sessions ahead and offering assorted tips and reminders. Thank you for joining us!

In Case You Missed It



# ADVERTISING

## DIGITAL BANNER AD IN DAILY #TROPMED DIGITAL NEWSLETTER

DIGITAL

**\$22,000 US (FOUR DAYS) or \$7,500 US (ONE DAY)**

Select one day for your organization's ad to be featured, November 10-13. Only two Digital Banner Ads will be prominently featured at the top of the daily newsletter sent to each attendee. External link included; metrics available post-meeting.

## LED WALL

**\$5,000 US**

See your logo screened on the LED Wall, located as you walk into the Plenary Hall and the Exhibit Hall entrances.

## ROTATING BANNER AD IN MEETING APP

DIGITAL

**\$5,000 US**

A maximum of eight rotating digital banner ads with landing page, link included; metrics available post-meeting.

## POCKET GUIDE ADS

PRINT

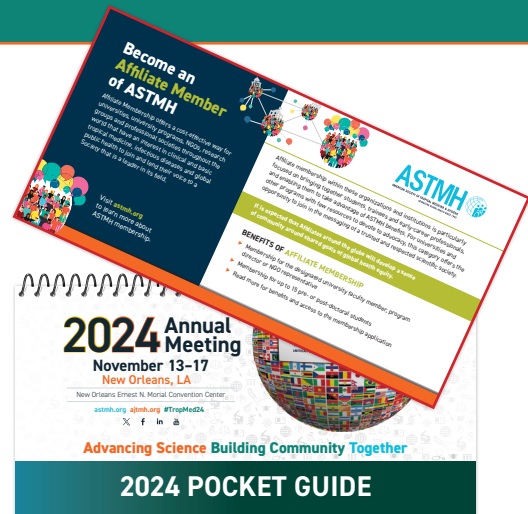
### Various Pricing

**Pocket Guide (8.5" X 4.25"/21.6cm X 10.8cm)**

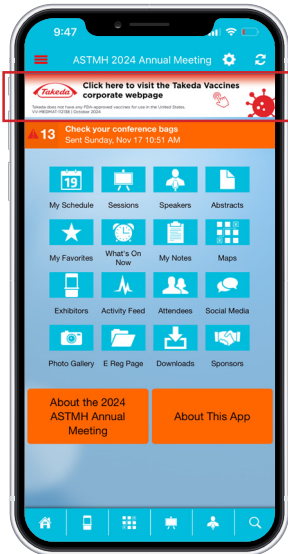
The popular Pocket Guide is a concise, coil-bound book with just enough scheduling detail to enable attendees to quickly find their way to the next session.

**Costs:**

- Back cover (full color) – **\$6,500 US**
- Inside front cover (full color) – **\$5,000 US**
- Inside back cover (full color) – **\$5,000 US**
- Interior full page (full color) – **\$3,500 US**
- Interior full page (black-and-white) – **\$2,500 US**



2024 LED Wall





A total of 2,458 posters were presented at the 2024 Annual Meeting.

**ASTMH NEWS** DIGITAL

**\$5,000 US:** September, October, November and December issues  
**\$3,000 US:** April - August 2025 issues

The monthly ASTMH News features key updates about the Society, plus topline summaries of relevant tropical medicine, hygiene and global health items. Your prominently placed graphic ad with a link to your website will be delivered to over 29,000 community members who receive the newsletter.

**Interested in a tailor-made sponsorship or advertising opportunity?**  
 Please contact **Rebecca Hamel**, Manager, Partnerships, for additional information or questions.



**ASTMH Inclusion/Respect Policy**

The ASTMH is an international society committed to equity and global impact through the treatment and prevention of tropical infectious diseases. Our diverse membership comes from more than 115 countries and engages with an enormous array of infectious diseases, cultures, ethnicities, and countries. We come from academia, research institutes, implementation programs, industry, multilateral organizations, foundations, and governments, gathering annually to exchange data, share learning, and honor contributions from the field and the lab.

As a Society, we are committed to the open exchange of ideas, freedom of thought and expression, and productive scientific debate that are central to our mission. These require an open and diverse environment that is built on dignity and mutual respect for all members, participants, and staff, free of discrimination based on personal attributes including but not limited to ethnicity, color, national origin, age, religion, socioeconomic status, disability, sexual orientation, gender, and gender identity or expression. We affirm the key principles of inclusion, diversity, and respect for all people. In a world of rich diversity, the advancement of science depends on the intellectual breadth and depth of a diverse ASTMH, one that informs and enriches the shape and content of scientific discourse. These principles guide the actions of ASTMH's leaders, members, and staff in advancing the goals of the Society.



## WHY EXHIBIT?

Connect with meeting attendees

Build visibility for your new products and services

Create brand awareness



## EXHIBITS

### Booth Rates

BOOTH RATES	EARLY RATE DEADLINE AUGUST 24	REGULAR RATE AUGUST 25 – OCTOBER 20
Not-For-Profit 10' x 10'	\$3,500	\$5,000
For-Profit 10' x 10'	\$4,500	\$6,000
Not-For-Profit Island 20' x 20'	\$6,000	\$7,500
For-Profit Island 20' x 20'	\$8,000	\$9,500

### Exhibitor Listings

The deadline for exhibitor listings is September 23, 2025. After September 23, 2025, new exhibitors will not be listed in the Pocket Guide.

### Cancellation Policy:

Exhibitors who cancel within 7 business days of purchasing a booth will be charged a \$150 cancellation fee. Any cancellations after 7 days will receive a 50% refund.

### Standard Booth (10' x 10') includes:

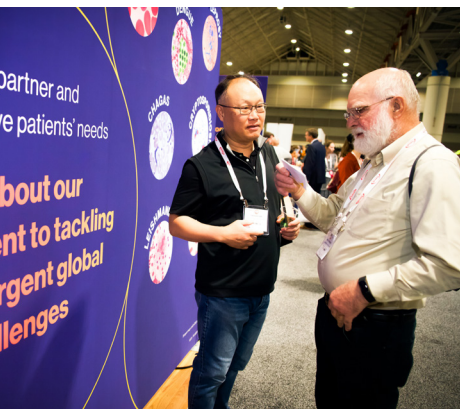
- 10' x 10' draped booth
- One 6' table
- Two chairs
- One garbage can
- Three mobile lead-retrieval licenses (\$150 for each additional license)
- Booth identification sign
- One full registration and the option to buy a second full registration at the discounted price of \$500.

### Island Booth (20' x 20') includes:

- 20' x 20' draped booth
- Two 6' tables
- Four chairs
- Two garbage cans
- Six mobile lead-retrieval licenses (\$150 for each additional license)
- Booth identification sign
- Two full registrations and the option to buy two full registrations at the discounted price of \$500 each.

### Acknowledgement and Recognition

**LOGO DISPLAYED IN:** Printed Pocket Guide scheduler, Exhibitor Hall Entrance, Meeting App, Monthly e-newsletter: distribution to 29,000+, Meeting signage in Exhibit Hall and Social Media.





## EXHIBITOR PASSPORT

**\$650 US** Participation Fee

AVAILABLE TO EXHIBITORS WHO PURCHASE A BOOTH.

### BENEFITS:

- Attendees receive a printed passport with participating exhibitor logos when they pick up their registration badge.
- Earn a sticker from a participating exhibitor when they visit that exhibitor's booth until 12:00 p.m. Wednesday, November 12.
- Attendees need to drop their completed passport with contact information at the registration desk by 11:00 a.m. Wednesday, November 12.
- Attendees are eligible for one in a drawing of three complimentary ASTMH memberships that takes place at the TropMed Hub in the Exhibit Hall, Wednesday, November 12.

### Exhibit Hall Schedule – Hall E

Schedule is subject to change  
(all times are Eastern Time)

#### SUNDAY, NOVEMBER 9

Set Up	9:00 a.m. – 4:00 p.m.
Opening Reception	7:00 p.m. – 9:30 p.m.

#### MONDAY, NOVEMBER 10

Exhibit Hall Open	10:15 a.m. – 4:30 p.m.
Morning Coffee Break	10:15 a.m. – 10:45 a.m.
Light Lunch	12:30 p.m. – 2:15 p.m.
Afternoon Coffee Break	4:00 p.m. – 4:30 p.m.

#### TUESDAY, NOVEMBER 11

Exhibit Hall Open	9:45 a.m. – 4:00 p.m.
Morning Coffee Break	9:45 a.m. – 10:15 a.m.
Career Fair	11:00 a.m. – 3:00 p.m.
Light Lunch	12:00 p.m. – 1:45 p.m.
Afternoon Coffee Break	3:30 p.m. – 4:00 p.m.

#### WEDNESDAY, NOVEMBER 12

Exhibit Hall Open	8:45 a.m. – 12:45 p.m.
Morning Coffee Break	8:45 a.m. – 9:15 a.m.
Light Lunch	11:00 a.m. – 12:45 p.m.
Dismantle	1:00 p.m. – 5:00 p.m.

# SIDE MEETINGS AND WORKSHOPS

## MEETING SPACE

Room size and bookings are based on the number of attendees. Space is available beginning Saturday, November 8 through Thursday, November 13 at 1:00 p.m. A two-hour minimum is required to book space.

<i>*prices subject to increase after October 15</i>	Early Booking on or before September 15	September 16 – October 15
<b>Non-profit/government</b> <b>Up to 9 attendees</b>	\$70/hour	\$120/hour
<b>Non-profit/government</b> <b>10 – 19 attendees</b>	\$110/hour	\$160/hour
<b>Non-profit/government</b> <b>20 – 29 attendees</b>	\$145/hour	\$195/hour
<b>Non-profit/government</b> <b>30 – 49 attendees</b>	\$185/hour	\$235/hour
<b>Non-profit/government</b> <b>50+ attendees</b>	\$220/hour	\$270/hour

	Early Booking on or before September 15	September 16 – October 15
<b>Corporate/for-profit</b> <b>Up to 9 attendees</b>	\$95/hour	\$145/hour
<b>Corporate/for-profit</b> <b>10 – 19 attendees</b>	\$135/hour	\$185/hour
<b>Corporate/for-profit</b> <b>20 – 29 attendees</b>	\$170/hour	\$220/hour
<b>Corporate/for-profit</b> <b>30 – 49 attendees</b>	\$210/hour	\$260/hour
<b>Corporate/for-profit</b> <b>50+ attendees</b>	\$245/hour	\$310/hour

\*One additional hour is required for reception set up.

These meetings are considered closed-door sessions not publicly listed on the ASTMH app or directly promoted by ASTMH.

## WORKSHOP

A Workshop is an opportunity to share your organization's unique expertise with Annual Meeting attendees. Workshops are half-day interactive sessions that are held prior to the Annual Meeting. Workshops can be held by academic institutions, NGOs, foundations, the private sector and government or health agencies.

### WORKSHOP PACKAGES INCLUDE:

- Registration set up and management
- Half-day room rental
- Marketing and promotion of workshop and recognition on the ASTMH website ahead of the Annual Meeting and in the ASTMH meeting app.
- Workshops can be held beginning Friday, November 7 through Sunday, November 9. Workshops must end by 4:30 p.m. Eastern time on Sunday, November 9.
- All workshops are subject to review and approval by ASTMH leadership.
- Please note all attendees must be registered for the Annual Meeting.

**Cancellation Policy:** A \$350 cancellation fee will apply to all cancellation made by September 15. No fees will be refunded for cancellation received after September 15.

Workshop Fees	Early Booking on or before September 15	September 16 – October 15
<b>Non-profit/government half-day Workshop package</b>	\$2,500	\$3,500
<b>For-profit/corporate half-day Workshop package</b>	\$3,750	\$5,000

## SAVE THE DATE!

### 2026 Annual Meeting

November 18 – 22, 2026 (Wednesday through Sunday)

Gaylord National Harbor

National Harbor, MD, United States of America