

SIXTY-EIGHTH

ANNUAL MEETING

November 20-24, 2019 │ astmh.org │ ajtmh.org │ **y**#TropMed19

GAYLORD NATIONAL RESORT AND CONVENTION CENTER

NATIONAL HARBOR, MARYLAND, USA

ASTMH is an international society committed to equity and global impact through the treatment and prevention of tropical infectious diseases. Our diverse

SPONSORSHIP, EXHIBIT AND ADVERTISING INFORMATION







ELEVATE→ENGAGE→EXPAND





your visibility at a five-day global scientific conference that draws over 4,700 attendees.



with influential global leaders and stakeholders in the field.



your network by building leading U.S. and international partnerships.



The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.

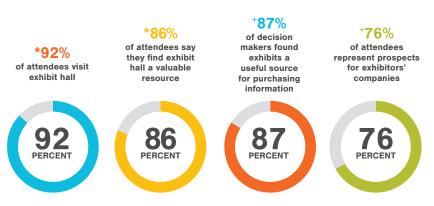
ASTINH SAMERICAN SOCIETY OF TROPICAL MEDICINE & HYGIENE ADMINISTRATION GLOBAL SEALIN STREET 1903

Matshidiso Moeti, 2018 Opening Keynote

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EXHIBITOR VALUE PROPOSITION:



*Percentage based on total number of Annual Meeting survey respondents

2

Cost of initial face-to-face visit with potential customer through exhibition lead

\$96

Without exhibiting \$1.039+

⁺Statistics are based on the Center for Exhibition Industry Research (CEIR) current reports.

TROPMED IS THE INTERNATIONAL GATHERING PLACE FOR:

Armed Forces Health Surveillance Center

Bill & Melinda Gates Foundation Broad Institute

Burroughs Wellcome Fund CDC

Celgene Corporation

Drugs for Neglected Diseases initiative

Fogarty International Center GlaxoSmithKline

Liverpool School of Tropical Medicine

London School of Hygiene & Tropical Medicine

Medicines for Malaria Venture

MESA/ISGlobal

NIAID

NMRC

President's Malaria Initiative PATH

Sabin Vaccine Institute

Sanaria Inc.

Sanofi Pasteur

Takeda Pharmaceuticals International AG

WRAIR

*List not complete

WHO ATTENDS?

Public and private sector researchers

Professors/academic leadership

Public health officials

Military personnel

Government officials

Non-profits and NGOs

Practicing physicians in tropical

Physicians and health professionals in travel medicine Students: undergraduate, graduate,

post-doctoral/fellow and

THE 2018 MEETING HAD REPRESENTATION FROM THE FOLLOWING COUNTRIES:

Angola Argentina Australia Australia Bangladesh Belgium Belize Benin Bolivia Botswana Brazil Burkina Faso Burundi Cambodia Cameroon Canada Chad Chile China Colombia Congo Costa Rica Cote d'Ivoire Dem. Republic of Congo Denmark Dominica Dominican Republic Ecuador Egypt Equatorial Guinea Ethiopia Fiji France Gabon Gambia Georgia Germany Ghana Greece Guatemala Guinea Haiti Honduras Hong Kong India Indonesia Iraq Ireland Israel Italy Jamaica Japan Kenya Korea Lao People's Dem Republic Laos Lesotho Liberia Madagascar Malawi Malaysia Mali Mexico Mozambique Myanmar Namibia Nepal Netherlands New Zealand Nicaragua Niger Nigeria Norway Pakistan Panama Papua New Guinea Peru Philippines Portugal Puerto Rico Rwanda Senegal Sierra Leone Singapore South Africa South Korea Spain Sri Lanka Suriname Swaziland Sweden Switzerland Taiwan United Republic of Tanzania Thailand Togo Trinidad and Tobago Uganda United Arab Emirates United Kingdom United States Uruguay Venezuela Vietnam Zaire Zambia Zimbabwe

TOP TEN

COUNTRIES (OUTSIDE USA) WITH HIGHEST ATTENDANCE



2018 EXHIBITOR STATS

Category of Exhibitors Academic Biotechnology Equipment & Supplies Government Non-profit/NGO/Professional Society Other/Consulting/Research Pharmaceutical Professional & Business Services Publisher

WHO SHOULD SPONSOR/EXHIBIT/ADVERTISE?

All firms that offer products, technologies, equipment and services to increase the reach and strengthen the impact of public/global health fields, including:

- > Pharmaceutical companies
- ➤ Vaccine providers/Supply chain providers
- ➤ Medical equipment manufacturers
- > Diagnostic kit producers
- > Academic institutions
- > Education companies

- > Medical textbook publishers
- Industry, scientific and general interest publishers
- ➤ Government agencies
- ➤ Non-profits and NGOs
- > Science-related foundations



Lots of different exhibitors, many of whom were very knowledgeable, made for interesting and informative interactions.

- 2018 Annual Meeting attendee

EXHIBIT HALL LUNCH

This is an excellent sponsorship opportunity as it's the meeting place for all attendees to make contacts and for previous attendees to reaffirm existing contacts. All attendees will enjoy a light lunch in the exhibit hall and will have your logo placed in everyone's hand with branded break items such as coffee cup sleeves and napkins.

SPONSORSHIP PACKAGES

Sponsors of the 2018 Annual Meeting will be offered first right of refusal for the same level they engaged last year. Sponsorship options released from first rights of refusal will be made available to all vendors when the Exhibit, Sponsorship and Support Prospectus is emailed. At that time, all sponsorship opportunities will be assigned on a first-come, first-served basis.

Select one of the established levels of sponsorship or contact Brenda Howe at **bhowe@astmh.org** to discuss a level customized to meet your specific outreach objectives.

All Sponsorship Packages Include:

Marketing Mailing List:

 One-time use of pre- and post-registration mailing lists in Excel format, excluding registrants who opt to not be included (excludes email addresses, per Society policy)

Your Logo:

- > On general meeting signage in the exhibit hall area
- In Annual Meeting pocket guide (schedule)
- ➤ In monthly e-newsletter

Acknowledgment:

- In print program distributed at the meeting (logos not included due to ACCME guidelines)
- > Hyperlink on the Society's website
- ➤ Via social media outlets (Facebook and Twitter)
- > On promotional slides shown throughout the meeting
- > On the meeting app



SPONSORSHIP LEVELS

Benefits of Sponsorship	Contributor \$5,000	Partner \$10,000	Leader \$15,000	Premier \$20,000
One complimentary exhibit booth				✓
VIP seating at Opening Plenary Session				✓
B/W interior ad in pocket schedule			✓	✓
Invitation (non-transferable) to the President's Reception		1	1	2
Complimentary meeting registration(s)	1	2	3	4
Logo on general meeting signage	✓	✓	✓	✓
Logo in Annual Meeting pocket schedule	✓	✓	✓	✓
Acknowledgment in the print program	✓	✓	✓	✓
Acknowledgment and hyperlink on website	✓	✓	✓	✓
Acknowledgment via social media outlets (Facebook and Twitter)	√	√	√	✓
Acknowledgment in monthly e-newsletter	✓	✓	✓	✓
Acknowledgment on slides displayed between meeting sessions	~	~	~	~
Pre- and post-registration list in Excel (excludes emails)	✓	~	~	✓
Acknowledgment on the meeting app	✓	✓	✓	✓
	Sponsors	nip Selection		
Your choice of one	□ Twitter Board □ TropStop (Student Lounge) □ Student Wine & Cheese Reception □ A day of coffee breaks (2 days available) □ Notepads □ Pens □ Opening Reception (non-exclusive)	□ Plenary Session □ Lanyards □ Opening Reception (exclusive) □ President's Reception (non-exclusive) □ Meeting App (non-exclusive)	Opening Session (exclusive) Exhibit Hall Attendee Lounge President's Reception (exclusive) Meeting App (exclusive) Conference Bags	□ President's Reception (exclusive) □ Exhibit Hall Lunch (3 days available) □ WiFi and Splash Page □ USB Flash Drive (with your organization's message preloaded) □ Charging Lounges (2 opportunities available)

Friend of ASTMH/General Meeting Sponsorship (Under \$5,000)

Government agencies, foundations, laboratories, universities, companies and others with an interest in supporting the ASTMH Annual Meeting may provide an unrestricted donation. These contributions cover non-CME expenses not related to a specific event or item at the meeting. Sponsors are recognized on all general meeting signage and in the print program. Per continuing education guidelines, sponsors may not direct the content or planning of any educational session. Specific product logos are not allowed; only organization logos will be permitted where appropriate per ACCME guidelines.

ASTMH follows all rules and regulations of ACCME

As a general rule, logos are only permitted if a sponsor is not considered a commercial interest by ACCME and logos cannot be used in acknowledgment of the sponsorship with CME materials or in sessions.



If As an exhibitor,
I found it valuable to
be able to talk with
attendees we may
not usually reach
about our work.

- 2018 Annual Meeting attendee

STUDENT WINE AND CHEESE RECEPTION

Very popular with students, post-doctoral fellows and residents. Don't miss an opportunity to have the future of ASTMH see your company's name and logo prominently displayed at this event!

SPONSORED SYMPOSIA

Sponsored Symposia are uniquely designed opportunities for organizations to provide informative sessions in conjunction with the ASTMH Annual Meeting. Sponsors include for-profit and non-profit organizations, foundations, academic institutions, etc.

Benefits

- > Attendee Information
- Networking
- > Recognition and Promotion

For a complete list of benefits, download the Guidelines and Proposal Form below.

Schedule And Fees

- > Sponsored Symposia will take place on Thursday, November 21 or Friday, November 22
- > \$20,000 per evening time slot (1 hour and 45 minutes)
- ➤ In accordance with ACCME rules, sponsored symposia cannot be held during the same time as any ASTMH programs

NEW! Two Days Available This Year

GUIDELINES AND PROPOSAL FORM

Contact

For more information, please contact Brenda Howe, Manager, Partnership Opportunities, **bhowe@astmh.org** or call +1-703-650-5828.

Disclaimer: Sponsored Symposia are held at the ASTMH Annual Meeting venue, but are not recognized as part of the CME content.





Found a new product (viral inactivation buffer) very important for my research.

- 2018 Annual Meeting attendee

PRE-MEETING COURSE SUPPORT (CME*)

Prior to the start of the Annual Meeting, ASTMH offers four Pre-Meeting Courses that address clinical, parasitology, arbovirology and global health topics.

- Clinical Pre-Meeting Course Tropical Diseases Encountered in Non-Travel Clinics Wednesday, November 20, Noon – 5 p.m.
- Parasitology Pre-Meeting Course Imaging Parasites from Single Molecules to Entire Organisms

Wednesday, November 20, 7 a.m. - 5 p.m.

- Global Health Pre-Meeting Course Field Applications for Stopping Infectious Disease Threats at International Points of Entry Wednesday, November 20, 7:15 a.m. – 4 p.m.
- Arbovirology Pre-Meeting Course Arboviromics: How 'omics' Technologies are Advancing Arbovirus Research and Control Wednesday, November 20, 7:30 a.m. – 4 p.m.

Note: Pre-Meeting Course times are tentative and subject to change.

Pre-Meeting Courses offer you the chance to have exclusive visibility with a targeted audience prior to the opening of this busy meeting. It is your chance to develop closer relationships with this group of dedicated tropical medicine global health professionals. Demonstrate your support for ASTMH education aimed at clinicians, molecular biologists, arbovirologists and/or global health scientists before the full Annual Meeting program begins.

Benefits Include:

- Acknowledgment on course signage (+logos not included)
- ➤ Acknowledgment in print program distributed at the meeting (+logos not included)
- > Acknowledgment in meeting app
- ➤ Logo in Annual Meeting pocket guide (schedule)
- One-time use of pre- and post-registration mailing lists in Excel format excluding registrants who opt to not be included (excludes email addresses, per Society policy)

Sponsor: \$10,000 (per course)
Co-Sponsor: \$2,500 (per course)

Note: ASTMH reserves the right to offer multiple, non-competing organizations the opportunity to sponsor the same event and/or course.

*Continuing Medical Education (CME) Accreditation:

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ASTMH is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. Support should be considered an unrestricted educational grant. ASTMH maintains control of all educational content.

+ASTMH follows all ACCME guidelines:

Logos are only permitted if a sponsor is not considered a commercial interest by ACCME and logos cannot be used in acknowledgment of the sponsorship with CME materials or in sessions.



ADVERTISING

To Apply for Sponsorship, Support and/or Advertising Opportunities

For Questions Contact:

Brenda Howe

Manager, Partnership Opportunities

Direct: +1-703-650-5828

bhowe@astmh.org

Pocket Schedule Meeting Guide (8.5" X 4.25"/21.6cm X 10.8cm)

The Pocket Schedule is a concise, coil-bound book with just enough detail to enable attendees to quickly find their way to the next session. While the Program Schedule Book and online Abstract Book contain the detailed information for more than 1,900 abstracts and 165 breakout sessions over five days, this pocket-sized, user-friendly guide is in the hands of every attendee and speaker.

Every attendees favorite item!

Back cover (full color) — \$6,500
Inside front cover (full color) — \$5,000
Inside back cover (full color) — \$5,000
Interior full page (full color) — \$3,500
Interior full page (black-and-white) — \$2,500

Daily e-Update

Reach attendees through their inboxes throughout the Annual Meeting. Your organization's name (text only) will be added to this email, which features daily highlights and updates that attendees won't want to miss.

\$7,500 for exclusive sponsorship throughout the Annual Meeting
OR

\$2,000 for one day (in the absence of an exclusive sponsor)

Registration Bag Insert (Limited Availability)

Reach each and every attendee. You have the chance to include your brochures, newsletter, fact sheet, etc., in the conference bag that each attendee receives when they pick up their badge.

\$2,500 per inclusion

For items that are several pages, additional charges may apply.

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MANAGEMENT WITH A AL HEALTH FOCUS FLATIONS I RESEALTH

11 managed to

interface with new technology and ideas that are applicable to my

public health setting. - 2018 Annual Meeting attendee

SIGNAGE OPPORTUNITIES

You cannot be missed with these outstanding sponsorship opportunities!

Digital Signage

\$15,000 Digital Board located in the main foyer of the Gaylord Convention Center. Sponsor will have up to 3 rotating images displayed throughout the annual meeting.



\$5,000 each Front Lobby/Back Lobby/Escalator/Mezzanine Wall

Get the highest visibility right outside the Exhibit Hall and near the registration area by including your branding and targeted message right on the columns located in high-traffic areas of the Gaylord Convention Center.



Column Wrap \$7,500 each



Front Lobby \$5,000



Flag Signs \$5,000 (set of 2)



Convention Center Steps \$10,000



Escalator Clings \$8,500

NEW! Purchase booth space online!

Please make sure to have the following information when purchasing your booth **online**.

- Login information if you do not have an existing user name and password please contact <u>Brenda</u> <u>Howe</u>.
- 2. Exhibitor Directory 75-word-or-less company description.
- 3. Booth selections view the floor plan on page 11.
- Payment Information credit cards only. No PO's or electronic checks.

EXHIBIT OPPORTUNITIES

Meet face-to-face with the experts in the field. Whether you're selling existing products or services, promoting your organization or introducing new products, exhibiting at the ASTMH Annual Meeting allows you to increase your company's visibility among the most influential leaders in global health.

Exhibit Hall Information

Exhibits will be located in the Prince George Hall C on the lower level of the Gaylord National Resort and Convention Center. The exhibit hall is carpeted. Carpet rental is available from the official exhibit contractor if you wish to match your individual exhibit booth color scheme.

Booth Information

Booth Price	Before September 13	After September 14 through November 8
Commercial	\$2,850	\$3,000
Non-Profit	\$1,850	\$2,000

What's included in my 8 ft. x 10 ft. booth?			
Signage	Company/Organization identification sign above your booth	Company/Organization and booth number listed on meter board outside of exhibit hall	
Décor	Back wall and side rails fabric drape		
Furniture	One 6-foot table	Two chairs	Wastebasket
Services	General security guard service for the entire hall		
Promotion	Company/Organization listed in the attendee meeting final program	Company/Organization listed in the ASTMH mobile app	Company/Organization booth number and hyperlink listed on the ASTMH website
Technology	Lead retrieval		
Registration	Two full registrations	Additional exhibitor assistants at \$250 each (access to exhibit hall only)	Additional full meeting registrants must register at the appropriate member/nonmember registration rates.
Marketing mailing list*	Pre- and post-registration mailing list in Excel format	*Excludes attendees who opt to not be included	*Excludes email addresses per ASTMH's policy

Please note: ASTMH will email all exhibitors when the Exhibitor Kit has been posted on the ASTMH website. Exhibitors are responsible for all freight, drayage, decorating and labor charges.

Event Scheduling

Organizations exhibiting at the Annual Meeting may not, as a condition of their participation as exhibitors, sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to tropical medicine (including but not limited to lectures, presentations, seminars and workshops) that are scheduled during the same time as the Annual Meeting. For purposes of this policy, the relevant timeframe begins two days immediately prior to the official opening of the Annual Meeting and ends two days after the official close of the Annual Meeting.



Great to have direct access to interesting organizations.

- 2018 Annual Meeting attendee

Exhibit Hall Schedule

Wednesday, Nov 20	Set-up	9:00 a.m 5:00 p.m
Wednesday, Nov 20	Opening Reception	7:00 p.m. – 9:30 p.m
Thursday, Nov 21	Open Hall	9:30 a.m 10:30 a.m.
Thursday, Nov 21	Box lunches served	Noon – 1:45 p.m.
Thursday, Nov 21	Open Hall	3:15 p.m. – 4:15 p.m.
Friday, Nov 22	Open Hall	9:30 a.m. – 10:30 a.m.
Friday, Nov 22	Box lunches served	Noon – 1:45 p.m.
Friday, Nov 22	Open Hall	3:15 p.m. – 4:15 p.m.
Saturday, Nov 23	Open Hall	9:30 a.m 10:30 a.m.
Saturday, Nov 23	Open Hall	Noon – 2:30 p.m.
Saturday, Nov 23	Dismantle*	2:30 p.m. – 5:00 p.m

*No display may be dismantled nor any packing started before Saturday, November 23 at 2:30 p.m. All displays and materials must be removed by Saturday, November 23 at 5 p.m.

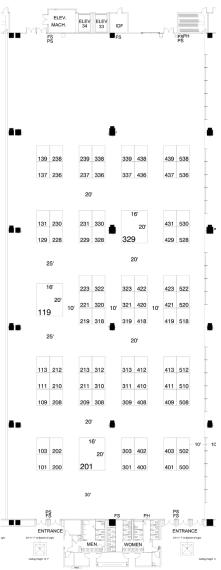
Official Exhibit Contractor

All decorating and exhibit furniture will be handled by the official contractor, Freeman Decorating Company. Each confirmed exhibitor will receive an exhibitor services kit with information about ordering booth carpeting, furniture and other booth supplies. Exhibitors are responsible for all freight, drayage, decorations, furniture and labor charges. You will receive shipping instructions in your service kit.

To Apply For Sponsorship, Support and/or Advertising Opportunities:

- Review the floor plan (if applicable) and all enclosed materials
- Identify three choices for your booth location, sponsorship and/or advertising selections
- Complete the contract and email to bhowe@astmh.org
- 4. Mail copy of the contract with full payment in USD to:

ASTMH PO Box 88623 Chicago, IL 60680-1623



SCHEDULE-AT-A-GLANCE

November 20-24, 2019 (Wednesday through Sunday)

(SEE ANNUAL MEETING WEBSITE FOR COMPLETE SCHEDULE) This schedule is tentative and subject to change.

Tuesday, November 19

Noon - 6 p.m. ASTMH Board Meeting

Wednesday, November 20

7 a.m 3:45 p.m.	Clinical Pre-Meeting Course
7 a.m 3:15 p.m.	Arbovirology Pre-Meeting Course
7 a.m 4 p.m.	Parasitology Pre-Meeting Course
8 a.m 3:30 p.m.	Global Health Pre-Meeting Course
7 a.m. – 6 p.m.	Registration
10 a.m 3 p.m.	Young Investigator Award Presentations
10:30 a.m 2:30 p.m.	ASTMH Communications Workshop
11 a.m. – Noon	ACAV SIE Subcommittee Meeting
Noon – 2 p.m.	ACAV SIRACA Subcommittee Meeting
Noon – 3 p.m.	Elsevier Clinical Research Award Presentations
2 p.m. – 3:30 p.m.	ACAV SALS Subcommittee Meeting
2:30 p.m 3:30 p.m.	First-Time Attendee Orientation Meeting
3:30 p.m. – 5:30 p.m.	ACMCIP Council Meeting
3:30 p.m. – 5:30 p.m.	ACGH Council Meeting
3:30 p.m. – 5:30 p.m.	Clinical Group Council Meeting
4 p.m. – 5:30 p.m.	ACAV Council Meeting
4 p.m. – 5:30 p.m.	ACME Council Meeting
4 p.m. – 5 p.m.	Student Reception
5:30 p.m. – 7 p.m.	Opening Plenary Session and Awards Ceremony
7 p.m. – 9:30 p.m.	Opening Reception
•••••	

Thursday, November 21

7 a.m. – 5 p.m.	Registration
8 a.m 9:45 a.m.	Scientific Sessions/Symposia
9:30 a.m 10:30 a.m.	Exhibits
10:15 a.m Noon	Scientific Sessions/Symposia
Noon – 1:45 p.m.	Poster Session A Presentations/Exhibits
12:15 p.m. – 1:30 p.m.	Meet the Professors and Mid-Day Sessions
1:45 p.m. – 3:30 p.m.	Scientific Sessions/Symposia
3:15 p.m. – 4:15 p.m.	Exhibits
4 p.m. – 5:45 p.m.	Scientific Sessions/Symposia
6:15 p.m. – 7 p.m.	Plenary Session: Fred L. Soper Lecture
7:15 p.m 9:15 p.m.	Sponsored Symposia

Friday, November 22

7 a.m. – 5 p.m.	Registration
8 a.m 9:45 a.m.	Scientific Sessions/Symposia
9:30 a.m 10:30 a.m.	Exhibits
10:15 a.m Noon	Scientific Sessions/Symposia
Noon – 1:45 p.m.	Poster Session B Presentations/Exhibits
12:15 p.m 1:30 p.m.	Meet the Professors
1:45 p.m. – 3:30 p.m.	Scientific Sessions/Symposia
3:15 p.m. – 4:15 p.m.	Exhibits
4 p.m. – 5:45 p.m.	Scientific Sessions/Symposia
6:15 p.m. – 7 p.m.	Plenary Session: Commemorative Fund Lecture

SCHEDULE-AT-A-GLANCE (CONTINUED)

Saturday, November 23

7 a.m. – 5 p.m.	Registration
8 a.m 9:45 a.m.	Scientific Sessions/Symposia
9:30 a.m 10:30 a.m.	Exhibits
10:15 a.m Noon	Scientific Sessions/Symposia
Noon – 1:45 p.m.	Poster Session C Presentations
Noon – 2:30 p.m.	Exhibits
12:15 p.m 1:15 p.m.	ASTMH Annual Business Meeting - Open to all attendees
12:15 p.m. – 1:30 p.m.	Meet the Professors and Mid-Day Sessions
1:45 p.m. – 3:30 p.m.	Scientific Sessions/Symposia
4 p.m. – 5:45 p.m.	Scientific Sessions/Symposia
6:15 p.m. – 7 p.m.	Plenary Session: ASTMH President's Address

Sunday, November 24

7 a.m 10:30 a.m.	Registration
7:30 a.m 9:30 a.m.	ASTMH Board Meeting
8 a.m 9:45 a.m.	Scientific Sessions/Symposia
10:15 a.m 11 a.m.	Plenary Session
11:15 a.m 1 p.m.	Scientific Sessions/Symposia
1 p.m.	ASTMH 68th Annual Meeting Adjourns