SPONSORSHIP AND ADVERTISING PROSPECTUS

ASTMH
AMERICAN SOCIETY OF TROPICAL MEDICINE & HYGIENE
ADVANCING GLOBAL HEALTH SINCE 1932

2023 Annual Meeting | October 18-22
HYATT REGENCY CHICAGO | CHICAGO, ILLINOIS USA
ajtmh.org    astmh.org    #TropMed23

FROM EVIDENCE to ACTION
The Annual Meeting is the premier forum for the exchange of scientific advances in tropical medicine/global health and hygiene.

Who Should Sponsor, Exhibit or Advertise?

All organizations have data to share, a story to tell, or to increase the reach and strengthen the impact of public/global health fields, including:

- Academic institutions
- Education companies
- Government agencies
- Scientific and general interest publishers
- Medical equipment manufacturers
- Medical textbook publishers
- Non-profits and NGOs
- Private sector
- Diagnostics, therapeutics and services
- Product development partnerships
- Science-related foundations
- Supply chain program procurement and management
- Vaccine providers

Who We Are

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.
The Power of Engagement

The Annual Meeting draws tropical medicine and global health professionals representing academia, foundations, government, non-governmental organizations, the private sector, military and private practice. The meeting is designed for researchers, professors, government and public health officials, travel clinic physicians, practicing physicians in tropical medicine, students and all healthcare providers working in the fields of tropical medicine hygiene and global health.

Who Attends?

- Public and private sector researchers
- Professors/academic leadership
- Public health officials
- Military personnel
- Government officials
- Non-profits and NGOs
- Practicing physicians in tropical medicine
- Physicians and health professionals in travel medicine
- Students: undergraduate, graduate, post-doctoral/fellow and residents

The Ultimate Venue for:

- Abbott
- Armed Forces Health Surveillance Center
- Bill & Melinda Gates Foundation
- Broad Institute
- Burroughs Wellcome Fund
- CDC
- Chan Zuckerberg Initiative
- Drugs for Neglected Diseases initiative
- FIND
- Fogarty International Center
- GSK
- Liverpool School of Tropical Medicine
- London School of Hygiene & Tropical Medicine
- Medicines for Malaria Venture
- Merck
- MESA/ISGlobal
- NIAID
- NMRC
- Novartis
- President’s Malaria Initiative (PMI)
- PATH
- Sabin Vaccine Institute
- Sanaria Inc.
- Save the Children
- Takeda Pharmaceuticals International AG
- TDR
- Valneva
- WRAIR

Attendees’ Professional Focus

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching</td>
<td>7%</td>
</tr>
<tr>
<td>Administration</td>
<td>7%</td>
</tr>
<tr>
<td>Clinical</td>
<td>6%</td>
</tr>
<tr>
<td>Other</td>
<td>18%</td>
</tr>
<tr>
<td>Prevention</td>
<td>9%</td>
</tr>
<tr>
<td>Research</td>
<td>53%</td>
</tr>
</tbody>
</table>

Source: 2022 Annual Meeting

Attendees’ Place of Employment

- Academia: 30%
- Post-Doc/Fellow/Student: 19%
- Non-Profit: 13%
- Other: 7%
- For-Profit: 5%
- Consultant: 3%
- Ministry of Health: 3%
- USAID: 2%
- State Government: 2%
- Private Sector: 2%
- NIH: 1%
- WHO Organization: 1%
- Multilateral Organization: 1%
- Private Practice: 1%
- Retired: 1%
- Local Government: 1%
- FDA: 1%
- HHS: 1%
## SPONSORSHIP PACKAGES

### Premier Level – $25,000

- **(SELECT ONE)**
  - Banner Ad in the Daily Update to Attendees
  - Lanyards
  - LED Info Walls
  - Splash Page and Wi/Fi

### Benefits

**Sponsorship Package Thanks and Recognition:**

- Screen your 30-second video on Annual Meeting LED Info Walls
- Exhibit Booth (includes two Annual Meeting registrations)
- Pocket Guide interior ad, color
- Three Annual Meeting registrations

### Leader Level – $20,000

- **(SELECT ONE)**
  - Meeting App Banner Ad with Landing Page
  - Opening Plenary Session and Awards Program
  - Registration Package

### Benefits

**Sponsorship Package Thanks and Recognition:**

- Pocket Guide interior ad, color
- Two Annual Meeting registrations

### Partner Level – $15,000

- **(SELECT ONE)**
  - Branding on Hotel Key Cards
  - Notepads for Attendees
  - Pens for Attendees

### Benefits

**Sponsorship Package Thanks and Recognition:**

- One Annual Meeting registration
- Pocket Guide interior ad, black-and-white

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**Sponsorship Package Thanks and Recognition**

All Sponsorships include multiple opportunities for digital, print and onsite thanks and recognition.

**Acknowledgement – Logo**

- Logo on screen at the Opening Plenary and Awards Ceremony
- Monthly e-newsletter: distribution to 22,000+
- Pocket Guide’s Sponsor Page
- ASTMH website with link to Sponsor website
- Meeting signage in the Exhibit Hall
- Daily onsite digest at the Annual Meeting
- Meeting App
- Social media

**Acknowledgement – Name only**

- Digital Program Book - Thank You Sponsors Page
- Slides shown in presentation rooms between sessions

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All sponsorship and advertising prices are in United States (US) dollars. Sponsorship items are exclusive unless indicated otherwise.

Interested in a tailor-made sponsorship package? Contact Rebecca Hamel, Manager, Development rhamel@astmh.org to learn more.
SUSTAINABILITY SPONSORSHIP

$50,000

Position your organization as a leader in sustainability.

BENEFITS:
- Stainless steel water bottle for attendees featuring Sponsor and ASTMH logos
- 4-6 recycle bins for lanyards and badge holders with Sponsor and ASTMH logos
- Pocket Guide – color interior ad
- Digital Program Book – full page color ad
- Digital messaging with your logo inviting all attendees to drop their badges in the recycle bins
- Two Annual Meeting registrations
- Sponsorship Package Thanks and Recognition

SOCIETY MEDALS SPONSORSHIP

Up to $25,000

Society medals are the highest recognitions that ASTMH bestows. Society medals are awarded during the Annual Meeting’s highly visible and well-attended Awards Ceremony. In the presence of colleagues and family, honored individuals are recognized from the podium, ascend the stage and accept commemorative medals named for giants in tropical medicine. Medal Sponsorship includes multiple opportunities for digital, print and onsite thanks and recognition. Please contact Rebecca Hamel for additional details.

These Society-level medals will be awarded at the 2023 Annual Meeting:
- Bailey K. Ashford Medal
- Donald Mackay Medal
- Walter Reed Medal  COMMITTED
- Clara Southmayd Ludlow Medal

BENEFITS:
- Recognition on the screen at the Opening Plenary and Awards Ceremony
- Sponsorship Package Thanks and Recognition

Parasites Without Borders recorded episodes of two podcasts at the 2022 Annual Meeting, This Week in Parasitism (TWiP) and This Week in Virology (TWiV).
COMMUNICATIONS AWARD SPONSORSHIP

$10,000

The Communications Award recognizes excellence in tropical medicine storytelling through the written word. The goal of the award is to recognize news content that enhances the public’s understanding and appreciation of tropical medicine research, clinical practice and/or policy.

BENEFITS

- Recognition in the Awards Program
- Screen your 30-second video on Annual Meeting LED Walls
- One Annual Meeting registration
- Sponsorship Package Thanks and Recognition

MEETING APP SPONSORSHIP PACKAGE

$10,000

Secure the strongest digital visibility for your logo and message with all meeting attendees when you sponsor the Meeting App. In the hands of all attendees, the Meeting App provides a comprehensive schedule and the latest meeting updates.

BENEFITS

- Weighted banner ad with increased impression volume. Banner ad links to in-app landing page that features a link to your site, embedded video clip and/or your digital materials
- One Annual Meeting registration
- Sponsorship Package Thanks and Recognition

#IamTropMed SELFIE STATION

$10,000

The #IamTropMed Selfie Station is a popular stop for attendees. This year, attendees can select from special branded frames as well as #IamTropMed cards to let their social media networks know they were at #TropMed23.

BENEFITS

- Your logo with the ASTMH logo on Selfie Station signage and photo frames
- One Annual Meeting registration
- Sponsorship Package Thanks and Recognition

The Selfie Station is a popular location for attendees to commemorate and share their participation on social media.
TRAVEL AWARDS SPONSORSHIP

$7,500 and up

Join us in building capacity for research in your field of interest by sponsoring one or more Travel Awards to help qualified students, early-career investigators and scientists actively working in the tropical medicine field attend the Annual Meeting.

One in three Annual Meeting attendees at the Annual Meeting is a student or a trainee. A significant percentage of them hail from Low- and Lower-Middle Income countries. Awardees are selected by the Travel Awards Committee based on abstract quality, research results, and the relevance of the applicant’s work to the field of tropical medicine. Award recipients participate in the meeting through oral or poster presentations.

BENEFITS
- Sponsorship Package Thanks and Recognition

FRIEND OF THE YOUNG INVESTIGATOR AWARD

$5,000 US

The Young Investigator Award recognizes the work of young investigators and encourages developing scientists to pursue careers in various aspects of tropical disease research.

BENEFITS
- Sponsorship Package Thanks and Recognition
SPONSORED SYMPOSIUM

$25,000
Share your work with current and future leaders in tropical medicine and global health – sponsor a symposium to be held in conjunction with the Annual Meeting.

Why Sponsor a Symposium?
- Develop the format and content to deliver a unique session to your target audience
- Receive a special time slot that avoids conflict with ASTMH scientific/educational programming
- Build connections with leaders in tropical medicine and global health

Sponsored Symposium Hosts Receive the Following Benefits

Engagement and Networking
- Exhibit Booth (includes two Annual Meeting registrations)
- Two additional Annual Meeting registrations

Promotion
- Monthly via social media outlets
- Monthly e-newsletter
- Daily digest to attendees (on the day of the Sponsored Symposium)
- Sponsored Symposium page on the ASTMH website after the session: photos, slides, session info
- Following the Annual Meeting, via a dedicated email to all attendees

Session Information/Sponsor Recognition
- In the online Annual Meeting Program Book
- In the Annual Meeting App schedule

Room and Support

Interested in receiving a copy of your Sponsored Symposium and have it hosted on the ASTMH website? Contact Rebecca Hamel, rhamel@astmh.org for more information.

Please note that all Sponsored Symposium speakers must register for the Annual Meeting.
ADVERTISING

PROGRAM BOOK ADVERTISING — VARIOUS OPPORTUNITIES

The Digital Program Book will be full-color, and published on the ASTMH website in a digital format. Advertising shall be available on the inside front and back covers, outside back cover, and in a special section featuring donor recognition and partner visibility near the front of the Digital Program Book. This special section will follow the letter of welcome from ASTMH. The advertiser will be acknowledged on the Digital Program Book thank you page and will be listed in the Sponsor, Advertising and Exhibitor Directory with a link to the website of the advertiser’s choice.

Options:
- Inside front cover (full page) — $5,000 US
- Inside back cover (full page) — $5,000 US
- Outside back cover (full page) — $4,500 US
- Interior page (full page) — $3,500 US
- Interior page (half page) — $2,500 US

All digital advertising may include a link to the advertiser’s external web page.

POCKET GUIDE ADS

Pocket Guide (8.5" X 4.25"/21.6cm X 10.8cm)

The Pocket Guide is a concise, coil-bound book with just enough scheduling detail to enable attendees to quickly find their way to the next session.

Costs:
- Back cover (full color) — $6,500 US
- Inside front cover (full color) — $5,000 US
- Inside back cover (full color) — $5,000 US
- Interior full page (full color) — $3,500 US
- Interior full page (black-and-white) — $2,500 US
American Journal of Tropical Medicine and Hygiene

For information about advertising in the print and/or digital edition of the American Journal of Tropical Medicine and Hygiene please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org.

ASTMH NEWS

$3,000

The monthly ASTMH News features key updates about the Society, plus topline summaries of relevant tropical medicine, hygiene and global health items. Your prominently placed graphic ad with a link to your website will be delivered to our 17,500 readers.

Interested in a tailor-made sponsorship or advertising opportunity? Please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org, for additional information or questions.

Integrum Scientific brought a mobile lab prototype to the 2019 Annual Meeting. Their team gave tours to let attendees know about the mobile lab’s capabilities to rapidly diagnose patients or carry out research studies in the most remote locations.