

# SPONSORSHIP AND ADVERTISING PROSPECTUS



## 2023 Annual Meeting | October 18-22

HYATT REGENCY CHICAGO

CHICAGO, ILLINOIS USA

[ajtmh.org](http://ajtmh.org) [astmh.org](http://astmh.org) #TropMed23    



## FROM EVIDENCE *to* ACTION



The Annual Meeting is the premier forum for the exchange of scientific advances in tropical medicine/global health and hygiene.



President Daniel G. Bausch

**ELEVATE**

your visibility at a five-day global scientific conference that drew 4,753 attendees from 115 countries in 2022.

**ENGAGE**

with influential global leaders and stakeholders in the field.

**EXPAND**

your network by building leading U.S. and international partnerships.

## Who Should Sponsor, Exhibit or Advertise?

All organizations have data to share, a story to tell, or to increase the reach and strengthen the impact of public/global health fields, including:

- Academic institutions
- Education companies
- Government agencies
- Scientific and general interest publishers
- Medical equipment manufacturers
- Medical textbook publishers
- Non-profits and NGOs
- Private sector
- Diagnostics, therapeutics and services
- Product development partnerships
- Science-related foundations
- Supply chain program procurement and management
- Vaccine providers

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## Who We Are

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.

## The Power of Engagement

The Annual Meeting draws tropical medicine and global health professionals representing academia, foundations, government, non-governmental organizations, the private sector, military and private practice. The meeting is designed for researchers, professors, government and public health officials, travel clinic physicians, practicing physicians in tropical medicine, students and all healthcare providers working in the fields of tropical medicine hygiene and global health.



2022 Keynote Speaker  
 Maurício L. Barreto, MD, PhD, MPH  
 Emeritus University Professor, Universidade Federal da Bahia; Senior Investigator of Fundação Oswaldo Cruz (Fiocruz), Salvador, Bahia, Brazil

### Who Attends?

- Public and private sector researchers
- Professors/academic leadership
- Public health officials
- Military personnel
- Government officials
- Non-profits and NGOs
- Practicing physicians in tropical medicine
- Physicians and health professionals in travel medicine
- Students: undergraduate, graduate, post-doctoral/fellow and residents

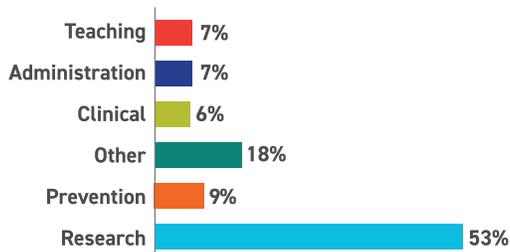


2022 Alan J. Magill Malaria Eradication Symposium Speaker  
 Perpetua Uhomoibhi, MPH,  
 National Malaria Elimination Programme- Nigeria, Abuja, Nigeria

### The Ultimate Venue for:

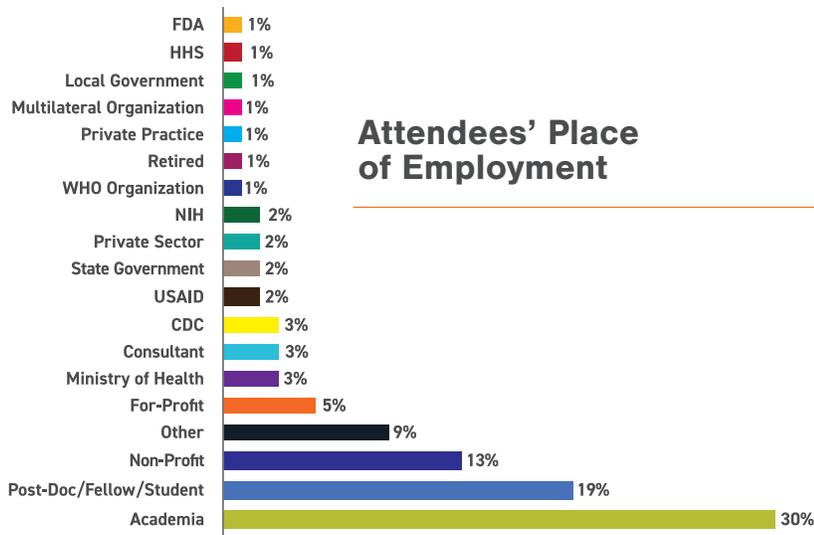
- Abbott
- Armed Forces Health Surveillance Center
- Bill & Melinda Gates Foundation
- Broad Institute
- Burroughs Wellcome Fund
- CDC
- Chan Zuckerberg Initiative
- Drugs for Neglected Diseases *initiative*
- FIND
- Fogarty International Center
- GSK
- Liverpool School of Tropical Medicine
- London School of Hygiene & Tropical Medicine
- Medicines for Malaria Venture
- Merck
- MESA/ISGlobal
- NIAID
- NMRC
- Novartis
- President's Malaria Initiative (PMI)
- PATH
- Sabin Vaccine Institute
- Sanaria Inc.
- Save the Children
- Takeda Pharmaceuticals International AG
- TDR
- Valneva
- WRAIR

### Attendees' Professional Focus



Source: 2022 Annual Meeting

### Attendees' Place of Employment



# SPONSORSHIP PACKAGES

All sponsorship and advertising prices are in United States (US) dollars. Sponsorship items are exclusive unless indicated otherwise.

## Premier Level – \$25,000

(SELECT ONE)

- Banner Ad in the Daily Update to Attendees
- Lanyards
- LED Info Walls
- Splash Page and Wi/Fi

ONLY TWO OPPORTUNITIES!

ONLY TWO OPPORTUNITIES!

### BENEFITS

#### Sponsorship Package Thanks and Recognition:

- Screen your 30-second video on Annual Meeting LED Info Walls
- Exhibit Booth (includes two Annual Meeting registrations)
- Pocket Guide interior ad, color
- Three Annual Meeting registrations

## Leader Level – \$20,000

(SELECT ONE)

- Meeting App Banner Ad with Landing Page
- Opening Plenary Session and Awards Program
- Registration Package

### BENEFITS

#### Sponsorship Package Thanks and Recognition:

- Pocket Guide interior ad, color
- Two Annual Meeting registrations

COMING SOON: EXHIBITS

## Partner Level – \$15,000

(SELECT ONE)

- Branding on Hotel Key Cards
- Notepads for Attendees
- Pens for Attendees

### BENEFITS

#### Sponsorship Package Thanks and Recognition:

- One Annual Meeting registration
- Pocket Guide interior ad, black-and-white

Interested in a tailor-made sponsorship package? Contact Rebecca Hamel, Manager, Development [rhamel@astmh.org](mailto:rhamel@astmh.org), to learn more.

## Sponsorship Package Thanks and Recognition

All Sponsorships include multiple opportunities for digital, print and onsite thanks and recognition.

### Acknowledgement – Logo

- Logo on screen at the Opening Plenary and Awards Ceremony
- Monthly e-newsletter: distribution to 22,000+
- Pocket Guide's Sponsor Page
- ASTMH website with link to Sponsor website

- Meeting signage in the Exhibit Hall
- Daily onsite digest at the Annual Meeting
- Meeting App
- Social media

### Acknowledgement – Name only

- Digital Program Book - Thank You Sponsors Page
- Slides shown in presentation rooms between sessions



## SUSTAINABILITY SPONSORSHIP NEW



**\$50,000**

Position your organization as a leader in sustainability.

### BENEFITS:

- Stainless steel water bottle for attendees featuring Sponsor and ASTMH logos
- 4-6 recycle bins for lanyards and badge holders with Sponsor and ASTMH logos
- Pocket Guide – color interior ad
- Digital Program Book – full page color ad
- Digital messaging with your logo inviting all attendees to drop their badges in the recycle bins
- Two Annual Meeting registrations
- Sponsorship Package Thanks and Recognition

## SOCIETY MEDALS SPONSORSHIP

Up to **\$25,000**

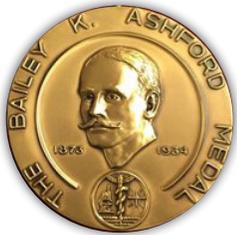
Society medals are the highest recognitions that ASTMH bestows. Society medals are awarded during the Annual Meeting's highly visible and well-attended Awards Ceremony. In the presence of colleagues and family, honored individuals are recognized from the podium, ascend the stage and accept commemorative medals named for giants in tropical medicine. Medal Sponsorship includes multiple opportunities for digital, print and onsite thanks and recognition. Please contact **Rebecca Hamel** for additional details.

These Society-level medals will be awarded at the 2023 Annual Meeting:

- Bailey K. Ashford Medal
- Donald Mackay Medal
- Walter Reed Medal | **COMMITTED**
- Clara Southmayd Ludlow Medal

### BENEFITS:

- Recognition on the screen at the Opening Plenary and Awards Ceremony
- Sponsorship Package Thanks and Recognition



*Parasites Without Borders recorded episodes of two podcasts at the 2022 Annual Meeting, This Week in Parasitism (TWiP) and This Week in Virology (TWiV).*

PAST WINNERS:



COMMUNICATIONS AWARD SPONSORSHIP

\$10,000

The Communications Award recognizes excellence in tropical medicine storytelling through the written word. The goal of the award is to recognize news content that enhances the public's understanding and appreciation of tropical medicine research, clinical practice and/or policy.

BENEFITS

- Recognition in the Awards Program
- Screen your 30-second video on Annual Meeting LED Walls
- One Annual Meeting registration
- Sponsorship Package Thanks and Recognition

MEETING APP SPONSORSHIP PACKAGE

\$10,000

Secure the strongest digital visibility for your logo and message with all meeting attendees when you sponsor the Meeting App. In the hands of all attendees, the Meeting App provides a comprehensive schedule and the latest meeting updates.

BENEFITS

- Weighted banner ad with increased impression volume. Banner ad links to in-app landing page that features a link to your site, embedded video clip and/or your digital materials
- One Annual Meeting registration
- Sponsorship Package Thanks and Recognition

#IamTropMed SELFIE STATION NEW

\$10,000

The #IamTropMed Selfie Station is a popular stop for attendees. This year, attendees can select from special branded frames as well as #IamTropMed cards to let their social media networks know they were at #TropMed23.

BENEFITS

- Your logo with the ASTMH logo on Selfie Station signage and photo frames
- One Annual Meeting registration
- Sponsorship Package Thanks and Recognition



The Selfie Station is a popular location for attendees to commemorate and share their participation on social media.

251,627 users  
806,935 page views

ASTM WEBSITE IN 2022



Proud 2022 attendees show off the Travel Awardees ribbon on their badges.

## TRAVEL AWARDS SPONSORSHIP

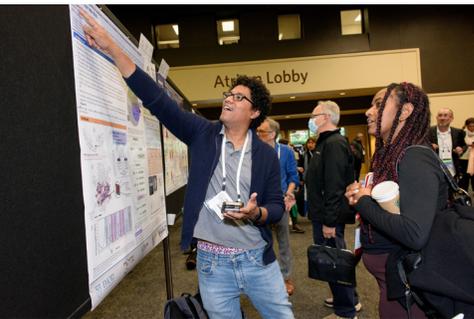
**\$7,500 and up**

Join us in building capacity for research in your field of interest by sponsoring one or more Travel Awards to help qualified students, early-career investigators and scientists actively working in the tropical medicine field attend the Annual Meeting.

One in three Annual Meeting attendees at the Annual Meeting is a student or a trainee. A significant percentage of them hail from Low- and Lower-Middle Income countries. Awardees are selected by the Travel Awards Committee based on abstract quality, research results, and the relevance of the applicant's work to the field of tropical medicine. Award recipients participate in the meeting through oral or poster presentations.

### BENEFITS

- Sponsorship Package Thanks and Recognition



A total of 1,466 posters were presented at the 2022 Annual Meeting.

## FRIEND OF THE YOUNG INVESTIGATOR AWARD

**\$5,000 US**

The Young Investigator Award recognizes the work of young investigators and encourages developing scientists to pursue careers in various aspects of tropical disease research.

### BENEFITS

- Sponsorship Package Thanks and Recognition



2022 Keynote Address

APPLICATIONS  
DUE BY TUESDAY,  
AUGUST 1, 2023.

## SPONSORED SYMPOSIUM

**\$25,000**

Share your work with current and future leaders in tropical medicine and global health – sponsor a symposium to be held in conjunction with the Annual Meeting.

### Why Sponsor a Symposium?

- Develop the format and content to deliver a unique session to your target audience
- Receive a special time slot that avoids conflict with ASTMH scientific/ educational programming
- Build connections with leaders in tropical medicine and global health

### Sponsored Symposium Hosts Receive the Following Benefits

#### Engagement and Networking

- Exhibit Booth (includes two Annual Meeting registrations)
- Two additional Annual Meeting registrations

#### Promotion

- Monthly via social media outlets
- Monthly e-newsletter
- Daily digest to attendees (on the day of the Sponsored Symposium)
- Sponsored Symposium page on the ASTMH website after the session: photos, slides, session info
- Following the Annual Meeting, via a dedicated email to all attendees

#### Session Information/Sponsor Recognition

- In the online Annual Meeting Program Book
- In the Annual Meeting App schedule
- In the printed Pocket Guide (two locations: in the separate schedule page and with a black-and-white full page interior ad)

#### Room and Support

Interested in receiving a copy of your Sponsored Symposium and have it hosted on the ASTMH website? Contact Rebecca Hamel, [rhamel@astmh.org](mailto:rhamel@astmh.org) for more information.

Please note that all Sponsored Symposium speakers must register for the Annual Meeting.

Contact Rebecca Hamel, Manager, Development at [rhamel@astmh.org](mailto:rhamel@astmh.org), for information about Sponsored Symposia applications and guidelines.



Sponsored Symposia are not held concurrently with ASTMH scientific educational sessions, but may be held concurrently with other Sponsored Symposia.



Irene Koek, Head of Global Health, Save the Children, *Chaired the 2022 Sponsored Symposium, "Child Immunization: Struggles and Strategies during COVID-19."*

Sponsored by Save the Children.



Ngozi Erundu, Technical Director, Global Institute for Disease Elimination (GLIDE), moderated "Malaria and NTD Integration: From Silos to Synergies."

Sponsored by GLIDE

**COMING SOON: EXHIBITS**

## ADVERTISING

### PROGRAM BOOK ADVERTISING — VARIOUS OPPORTUNITIES

DIGITAL

The Digital Program Book will be full-color, and published on the ASTMH website in a digital format. Advertising shall be available on the inside front and back covers, outside back cover, and in a special section featuring donor recognition and partner visibility near the front of the Digital Program Book. This special section will follow the letter of welcome from ASTMH. The advertiser will be acknowledged on the Digital Program Book thank you page and will be listed in the Sponsor, Advertising and Exhibitor Directory with a link to the website of the advertiser's choice.

#### Options:

Inside front cover (full page) — **\$5,000 US**

Inside back cover (full page) — **\$5,000 US**

Outside back cover (full page) — **\$4,500 US**

Interior page (full page) — **\$3,500 US**

Interior page (half page) — **\$2,500 US**

All digital advertising may include a link to the advertiser's external web page.



Save the Children exhibit booth, 2022 Annual Meeting.



The Geneva Foundation is a longtime #TropMed exhibitor.

### POCKET GUIDE ADS

PRINT

#### Pocket Guide

(8.5" X 4.25" / 21.6cm X 10.8cm)

The Pocket Guide is a concise, coil-bound book with just enough scheduling detail to enable attendees to quickly find their way to the next session.

#### Costs:

Back cover (full color) — **\$6,500 US**

Inside front cover (full color) — **\$5,000 US**

Inside back cover (full color) — **\$5,000 US**

Interior full page (full color) — **\$3,500 US**

Interior full page (black-and-white) — **\$2,500 US**



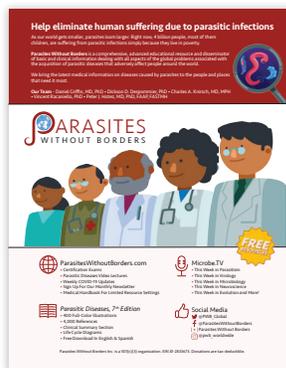


### American Journal of Tropical Medicine and Hygiene

PRINT

DIGITAL

For information about advertising in the print and/or digital edition of the *American Journal of Tropical Medicine and Hygiene* please contact Rebecca Hamel, Manager, Development, [rhamel@astmh.org](mailto:rhamel@astmh.org).



Premium back cover and inserts available for your ad.



#### ASTMH Inclusion/Respect Statement

The ASTMH is an international society committed to equity and global impact through the treatment and prevention of tropical infectious diseases. Our diverse membership comes from more than 115 countries and engages with an enormous array of infectious diseases, cultures, ethnicities, and countries. We come from academia, research institutes, implementation programs, industry, multilateral organizations, foundations, and governments, gathering annually to exchange data, share learning, and honor contributions from the field and the lab.

As a Society, we are committed to the open exchange of ideas, freedom of thought and expression, and productive scientific debate that are central to our mission. These require an open and diverse environment that is built on dignity and mutual respect for all members, participants, and staff, free of discrimination based on personal attributes including but not limited to ethnicity, color, national origin, age, religion, socioeconomic status, disability, sexual orientation, gender, and gender identity or expression. We affirm the key principles of inclusion, diversity, and respect for all people. In a world of rich diversity, the advancement of science depends on the intellectual breadth and depth of a diverse ASTMH, one that informs and enriches the shape and content of scientific discourse. These principles guide the actions of ASTMH's leaders, members, and staff in advancing the goals of the Society.

#### ASTMH NEWS DIGITAL \$3,000

The monthly ASTMH News features key updates about the Society, plus topline summaries of relevant tropical medicine, hygiene and global health items. Your prominently placed graphic ad with a link to your website will be delivered to our 17,500 readers.

**Interested in a tailor-made sponsorship or advertising opportunity?**  
Please contact Rebecca Hamel, Manager, Development, [rhamel@astmh.org](mailto:rhamel@astmh.org), for additional information or questions.



Integrum Scientific brought a mobile lab prototype to the 2019 Annual Meeting. Their team gave tours to let attendees know about the mobile lab's capabilities to rapidly diagnose patients or carry out research studies in the most remote locations.