

2022 October 30 – November 3
ANNUAL MEETING

Seattle Convention Center | Seattle, Washington, USA
(formerly Washington State Convention Center)

Sponsorship and Advertising Prospectus



Global **Health** =
Human Rights

2022 ANNUAL MEETING



President Daniel G. Bausch, MD, MPH&TM, FASTMH

The Annual Meeting is the premier forum for the exchange of scientific advances in tropical medicine/global health and hygiene.

ELEVATE



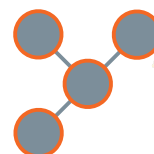
your visibility at a five-day global scientific conference that draws over 4,800 attendees.

ENGAGE



with influential global leaders and stakeholders in the field.

EXPAND



your network by building leading U.S. and international partnerships.



Who Should Sponsor, Exhibit or Advertise?

All organizations have data to share, a story to tell, or to increase the reach and strengthen the impact of public/global health fields, including:

- Academic institutions
- Education companies
- Government agencies
- Scientific and general interest publishers
- Medical equipment manufacturers
- Medical textbook publishers
- Non-profits and NGOs
- Private sector
- Diagnostics, therapeutics and services
- Product development partnerships
- Science-related foundations
- Supply chain program procurement and management
- Vaccine providers

Table of Contents

- 2 About the Annual Meeting and ASTMH
- 3 Meeting Statistics
- 4 Sponsorship Packages
- 5 Green Sponsorship Package
- 5 Medal Sponsorship
- 5 President's Reception Sponsorship
- 6 Communications Award Sponsorship
- 6 5th Annual Innovations Pitch Competition Sponsorship
- 6 Meeting App Sponsorship Package
- 6 #Iamtropmed Selfie Station
- 7 Travel Awards Sponsorship
- 7 'Save The Date' Bookmark
- 7 Evening Reception
- 7 Friend of the Young Investigator Award
- 8 Sponsored Symposium
- 9-10 Advertising
- 11 Exhibit Booths

Who We Are

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.

2022 ANNUAL MEETING

The Power of Engagement



CDC Director Rochelle P. Walensky presented the plenary "CDC: A Disease Threat Anywhere is a Disease Threat Everywhere" at the 2021 Annual Meeting

Connect with Public Health Leaders

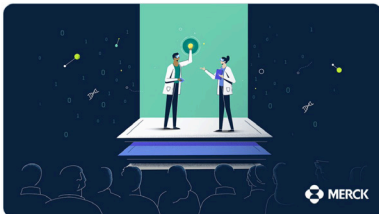
The Annual Meeting draws tropical medicine and global health professionals representing academia, foundations, government, non-governmental organizations, the private sector, military and private practice. The meeting is designed for researchers, professors, government and public health officials, travel clinic physicians, practicing physicians in tropical medicine, students and all healthcare providers working in the fields of tropical medicine and hygiene and global health.

Who Attends?

- Public and private sector researchers
- Professors/academic leadership
- Public health officials
- Military personnel
- Government officials
- Non-profits and NGOs
- Practicing physicians in tropical medicine
- Physicians and health professionals in travel medicine
- Students: undergraduate, graduate, post-doctoral/fellow and residents



Today we announced that new Phase 3 data for our investigational oral #COVID19 #antiviral medicine will be presented at the ASTMH 2021 Annual Meeting: [#TropMed21 \\$MRK](https://merck.us/3oFYLrj)



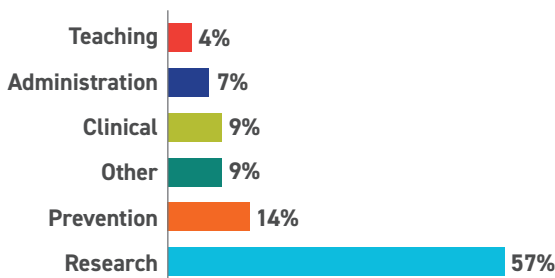
5:02 AM · Nov 17, 2021 · Twitter Media Studio

9 Retweets 42 Likes

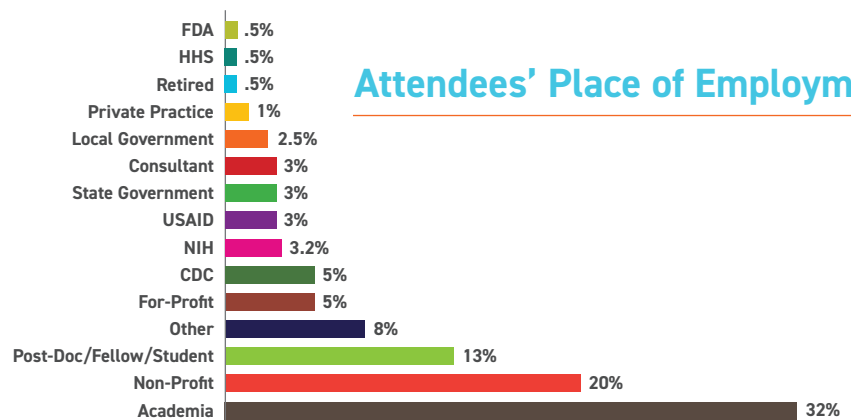
The Ultimate Venue for:

- Abbott
- Armed Forces Health Surveillance Center
- Bill & Melinda Gates Foundation
- Broad Institute
- Burroughs Wellcome Fund
- CDC
- Drugs for Neglected Diseases initiative
- FIND
- Fogarty International Center
- GSK
- Liverpool School of Tropical Medicine
- London School of Hygiene & Tropical Medicine
- Medicines for Malaria Venture
- Merck
- MESA/ISGlobal
- NIAID
- NMRC
- Novartis
- President's Malaria Initiative
- PATH
- Sabin Vaccine Institute
- Sanaria Inc.
- Sanofi Pasteur
- Takeda Pharmaceuticals International AG
- TDR
- WRAIR

Attendees' Professional Focus



Attendees' Place of Employment



2022 ANNUAL MEETING

SPONSORSHIP PACKAGES

All sponsorship and advertising prices are in United States (US) dollars. Sponsorship items are exclusive unless indicated otherwise.

Premier Level - \$25,000 US

(SELECT ONE)

- ☐ Attendee Lounge
- ☐ Banner Ad in the Daily Update to Attendees
- ☐ Lanyards
- ☐ Meeting App Banner Ad with Landing Page

ONLY TWO OPPORTUNITIES!

BENEFITS

General Sponsorship Package recognition plus:

- Screen your 30-second video on Annual Meeting info monitors
- Exhibit Booth (includes two Annual Meeting registrations)
- Pocket Guide interior ad, color
- Four Annual Meeting registrations
- Four invitations to the President's Reception

Leader Level - \$20,000 US

(SELECT ONE)

- ☐ Opening Plenary Session and Awards Program
- ☐ Registration Package
- ☐ Twitter Board

ONLY TWO OPPORTUNITIES!

BENEFITS

General Sponsorship Package recognition plus:

- Pocket Guide interior ad, black-and-white
- Three Annual Meeting registrations
- Three invitations to the President's Reception

Partner Level - \$15,000 US

(SELECT ONE)

- ☐ Notepads for Attendees
- ☐ Pens for Attendees

BENEFITS

General Sponsorship Package recognition plus:

- Two Annual Meeting registrations
- Two invitations to the President's Reception

Contact Rebecca Hamel, rhamel@astmh.org, for details about additional benefits for the Exhibit Hall Attendee Lounge, Registration Package and Twitter Board.

General Sponsorship Package Benefits

All Sponsorships include multiple opportunities for digital, print and onsite thanks and recognition.

ASTMH website in 2021:
240,394 users; 765,120 page views

Acknowledgement - Logo

- Logo on screen at the Opening Plenary Session
- In monthly e-newsletter: distribution to 17,500
- On the Pocket Guide's Sponsor Page
- On ASTM website with link to Sponsor website
- On general meeting signage in the Exhibit Hall
- In the daily onsite newsletter at the Annual Meeting
- Digital Program Book
- In the Meeting App
- Social media

Acknowledgement - Name only

- Slides shown in presentation rooms between sessions

2022 ANNUAL MEETING



MEDAL SPONSORSHIP NEW

Up to \$25,000 US

Society medals are the highest recognitions that ASTMH bestows. Medals are awarded during the Annual Meeting's highly visible and well-attended Awards Ceremony. In the presence of colleagues and family, honored individuals are recognized from the podium, ascend the stage and accept commemorative medals named for giants in tropical medicine. Medal Sponsorship includes multiple opportunities for digital, print and onsite thanks and recognition. Please contact [Rebecca Hamel](#) for additional details about Medal Sponsorship.

These Society-level medals will be awarded at the 2022 Annual Meeting:

- Bailey K. Ashford Medal
- Ben Kean Medal
- Walter Reed Medal COMMITTED
- Clara Southmayd Ludlow Medal

PRESIDENT'S RECEPTION SPONSORSHIP NEW

\$15,000 US

Join ASTMH President Daniel G. Bausch, MD, MPD&TM, FASTMH, in welcoming ASTMH leadership, special speakers, award recipients, dignitaries and select tropical medicine stakeholders to an invitation-only reception.

Benefits

- Your logo featured on President's Reception's welcome sign
- Your logo included in the electronic invitation
- Two Annual Meeting registrations
- Two invitations to the President's Reception
- General Sponsorship Package benefits

The Global Health Technologies Coalition conducted interviews for the "Faces of Innovation" project that features scientists on the front lines of research and development on new global health tools and technologies.



2022 ANNUAL MEETING

PAST WINNERS:



COMMUNICATIONS AWARD SPONSORSHIP

\$10,000 US

The Communications Award recognizes excellence in tropical medicine storytelling through the written word. The goal of the award is to recognize news content that enhances the public's understanding and appreciation of tropical medicine research, clinical practice and/or policy.

Benefits

- Recognition in the Awards Program
- Screen your 30-second video on Annual Meeting info monitors
- Two Annual Meeting registrations
- Two invitations to the President's Reception
- General Sponsorship Package benefits

5th ANNUAL INNOVATIONS PITCH COMPETITION SPONSORSHIP

\$10,000 US and up

Join this popular session in its 5th year and help innovative ideas that can be applied in low-resource settings move from the lab into the field. Five finalists present their innovative ideas to respond to outbreak-prone diseases in resource-limited settings. A judging panel composed of global health innovations experts and live audience voting determines the winners, including an audience favorite. All finalists receive monetary awards.

Benefits

- Recognition during the Innovations Pitch Competition symposium
- Two Annual Meeting registrations
- Two invitations to the President's Reception
- General Sponsorship Package benefits

MEETING APP SPONSORSHIP PACKAGE

\$10,000 US

Secure the strongest digital visibility for your logo and message with all meeting attendees when you sponsor the Meeting App. In the hands of all attendees, the Meeting App provides a comprehensive schedule and the latest meeting updates.

Benefits

- Weighted banner ad with increased impression volume
- Banner ad links to in-app landing page that features a link to your site, embedded video clip and/or your digital materials
- Two Annual Meeting registrations
- Two invitations to the President's Reception
- General Sponsorship Package benefits



2022 ANNUAL MEETING



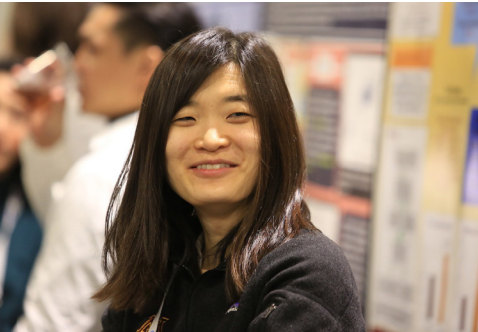
#IamTropMed SELFIE STATION

\$10,000 US

The #IamTropMed Selfie Station is a popular stop for attendees. This year, attendees can select from special branded frames as well as #IamTropMed cards to let their social media networks know they were at #TropMed22.

Benefits

- Your logo with the ASTMH logo on Selfie Station signage and photo frames
- Two Annual Meeting registrations
- Two invitations to the President's Reception
- General Sponsorship Package benefits



TRAVEL AWARDS SPONSORSHIP

\$6,000 US and up

Join us in building capacity for research in your field of interest by sponsoring one or more Travel Awards to help qualified students, early-career investigators and scientists actively working in the tropical medicine field attend the Annual Meeting.

One in three Annual Meeting attendees at the Annual Meeting is a student or a trainee. A significant percentage of them hail from Low- and Lower-Middle Income countries. Awardees are selected by the Travel Awards Committee based on abstract quality, research results, and the relevance of the applicant's work to the field of tropical medicine. Award recipients participate in the meeting through oral or poster presentations.

Travel Award recipients receive round-trip airfare to/from the Annual Meeting, five nights hotel, Annual Meeting registration and a stipend to help offset additional travel expenses, such as meals and ground transportation.

Benefits

- General Sponsorship Package benefits



EVENING RECEPTION AT #TropMed22 NEW

\$1,000 US Non-profit rate | \$2,000 US For-profit rate

Apply now to reserve your space for an intimate gathering or larger celebration at #TropMed22. Evening Receptions may not be used for scientific education programs. Catering and audiovisual options available for additional costs.

FRIEND OF THE YOUNG INVESTIGATOR AWARD

\$5,000 US

The Young Investigator Award recognizes the work of young investigators and encourages developing scientists to pursue careers in various aspects of tropical disease research.

Benefits

- General Sponsorship Package benefits

2022 ANNUAL MEETING

SPONSORED SYMPOSIUM

\$25,000 US SOLD OUT

Share your work with current and future leaders in tropical medicine and global health – sponsor a scientific symposium to be held in conjunction with the Annual Meeting.

Why Sponsor a Symposium?

- Develop the format and content to deliver a unique session to your target audience
- Receive a special time slot that avoids conflict with ASTMH scientific, educational programming
- Build connections with leaders in tropical medicine and global health

Sponsored Symposium Hosts Receive the Following Benefits

Room and Support

- Standard symposium room set-up and audiovisual equipment are provided
- One hour of rehearsal time and space in advance of the session
- Audiovisual technician during the Sponsored Symposium
- Access to on-site Speaker Ready Room to check presentations

Engagement and Networking

- Exhibit Booth (includes two Annual Meeting registrations)
- Three additional Annual Meeting registrations
- Five invitations to the President's Reception

Session Information/Sponsor Recognition

- In the online Annual Meeting Program Book
- In the Annual Meeting App schedule
- In the printed Pocket Guide (two locations: in the separate schedule page and with a black-and-white full page interior ad)
- Sponsored Symposium page on the ASTMH website after the session: photos, slides, session info
- Following the Annual Meeting, via a dedicated email to all attendees

Interested in filming your Sponsored Symposium and have it hosted on the ASTMH website? Contact Rebecca Hamel, rhamel@astmh.org for more information.

Please note that all Sponsored Symposium speakers must register for the Annual Meeting.

Contact Rebecca Hamel, rhamel@astmh.org, for information about Sponsored Symposia applications and guidelines.



Panelist Emmanuel Balandya and colleagues before the start of *Response to Healthcare Challenges in Africa: Looking for Solutions to Reduce the Impact of High Burden Diseases*. Sponsored by Novartis Social Business.

Sponsored Symposium 2019

Sponsored Symposia are not held concurrently with ASTMH scientific educational sessions, but may be held concurrently with other Sponsored Symposia.



TDR: Strengthening Implementation Research Capacity to Accelerate Universal Health Coverage. Sponsored by TDR, The Special Programme for Research and Training in Medicine.

Sponsored Symposium 2019



Re-starting Malaria R&D in the Face of COVID-19. Sponsored by The RBM Partnership to End Malaria, the European Developing Countries Clinical Trials Partnership and Medicines for Malaria Venture.

Virtual Sponsored Symposium 2020

2022 ANNUAL MEETING

ADVERTISING

PROGRAM BOOK ADVERTISING — VARIOUS OPPORTUNITIES

DIGITAL

The Digital Program Book will be 8.5" x 11", full-color, and published on the ASTMH website in a digital magazine format. Advertising shall be available on the inside front and back covers, outside back cover, and in a special section featuring donor recognition and partner visibility near the front of the Digital Program Book. This special section will follow the letter of welcome from ASTMH. The advertiser will be thanked on the Digital Program Book thank you page and will be listed in the Sponsor, Advertising and Exhibitor Directory with a link to the website of the advertiser's choice.

Options:

Inside front cover (full page) — **\$5,000 US**

Inside back cover (full page) — **\$5,000 US**

Outside back cover (full page) — **\$4,500 US**

Interior page (full page) — **\$3,500 US**

Interior page (half page) — **\$2,500 US**

All digital advertising may include a link to the advertiser's external web page.

POCKET GUIDE ADS

PRINT

DIGITAL

Pocket Guide

(8.5" X 4.25" / 21.6cm X 10.8cm)

The Pocket Guide is a concise, coil-bound book with just enough scheduling detail to enable attendees to quickly find their way to the next session.

Costs:

Back cover (full color) — **\$4,500 US**

Inside front cover (full color) — **\$5,000 US**

Inside back cover (full color) — **\$5,000 US**

Interior full page (full color) — **\$3,500 US**

Interior full page (black-and-white) — **\$2,500 US**



Attendees experience IDseq, an open-source cloud-based tool to detect disease-causing pathogens at the 2019 Annual Meeting.



Connecting and networking in the Exhibit Hall at the 2019 Annual Meeting.



2022 ANNUAL MEETING



The 2019 Speed-Networking with the Experts session enabled students and trainees to connect with senior researchers.

AMERICAN JOURNAL OF TROPICAL MEDICINE AND HYGIENE

PRINT

DIGITAL

For information about advertising in the print and/or digital edition of the *American Journal of Tropical Medicine and Hygiene* please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org.



Premium cover and inserts available for your ad.

ASTMH NEWS

DIGITAL

\$3,000 US

The monthly ASTMH News features key updates about the Society, plus topline summaries of relevant tropical medicine, hygiene and global health items. Your prominently placed graphic ad with a link to your website will be delivered to our 17,500 readers.

ASTMH

Inclusion/Respect Statement

The ASTMH is an international society committed to equity and global impact through the treatment and prevention of tropical infectious diseases. Our diverse membership comes from more than 115 countries and engages with an enormous array of infectious diseases, cultures, ethnicities, and countries. We come from academia, research institutes, implementation programs, industry, multilateral organizations, foundations, and governments, gathering annually to exchange data, share learning, and honor contributions from the field and the lab.

As a Society, we are committed to the open exchange of ideas, freedom of thought and expression, and productive scientific debate that are central to our mission. These require an open and diverse environment that is built on dignity and mutual respect for all members, participants, and staff, free of discrimination based on personal attributes including but not limited to ethnicity, color, national origin, age, religion, socioeconomic status, disability, sexual orientation, gender, and gender identity or expression. We affirm the key principles of inclusion, diversity, and respect for all people. In a world of rich diversity, the advancement of science depends on the intellectual breadth and depth of a diverse ASTMH, one that informs and enriches the shape and content of scientific discourse. These principles guide the actions of ASTMH's leaders, members, and staff in advancing the goals of the Society.

Interested in a tailor-made sponsorship or advertising opportunity?

Please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org, for additional information or questions.



Integrum Scientific brought a mobile lab prototype to the 2019 Annual Meeting. Their team gave tours to let attendees know about the mobile lab's capabilities to rapidly diagnose patients or carry out research studies in the most remote locations.

March 2022

2022 ANNUAL MEETING

EXHIBIT BOOTHS

Booth Rates through July 11, 2022

Booth Size	Non-Profit Rate	For-Profit Rate
10' x 10' Exhibit Booth	\$2,500 US	\$3,500 US
20' x 20' Island Booth	\$4,500 US	\$6,500 US

All booth rates will increase by \$500 after July 11, 2022.

Benefits

- One exhibit booth
- Garbage can
- Pre and Post-registration list in Excel format.
- Carpet
- Lead retrieval
- One 6ft table
- Booth identification sign
- Two chairs
- Two full registrations

Marketing Benefits

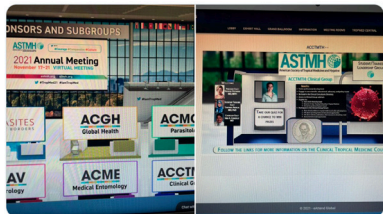
- Exhibitor listing in Digital Program Book
- Logo on ASTMH website
- Thank you signs displayed throughout the convention center

To review the Exhibit Hall floor plan and apply a booth, obtain scheduling information or decorator information, visit the [ASTMH website](https://astmh.org).

Exhibit Booth Questions? Contact Michael Giliberto at mgiliberto@astmh.org



Past President Julie Jacobson, MD, DTM&H, FASTMH



8:54 AM · Nov 18, 2021 · Twitter for iPhone

7 Retweets 15 Likes

See you at the Seattle Convention Center!

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Updated September 2022