The Annual Meeting is the premier forum for the exchange of scientific advances in tropical medicine/global health and hygiene.

Who Should Sponsor, Exhibit or Advertise?

All organizations have data to share, a story to tell, or to increase the reach and strengthen the impact of public/global health fields, including:

- Academic institutions
- Education companies
- Government agencies
- Scientific and general interest publishers
- Medical equipment manufacturers
- Medical textbook publishers
- Non-profits and NGOs
- Private sector
- Diagnostics, therapeutics and services
- Product development partnerships
- Science-related foundations
- Supply chain program procurement and management
- Vaccine providers

Who We Are

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.
The Power of Engagement

Connect with Public Health Leaders

The Annual Meeting draws tropical medicine and global health professionals representing academia, foundations, government, non-governmental organizations, the private sector, military and private practice. The meeting is designed for researchers, professors, government and public health officials, travel clinic physicians, practicing physicians in tropical medicine, students and all healthcare providers working in the fields of tropical medicine and hygiene and global health.

Who Attends?
- Public and private sector researchers
- Professors/academic leadership
- Public health officials
- Military personnel
- Government officials
- Non-profits and NGOs
- Practicing physicians in tropical medicine
- Physicians and health professionals in travel medicine
- Students: undergraduate, graduate, post-doctoral/fellow and residents

The Ultimate Venue for:
- Abbott
- Armed Forces Health Surveillance Center
- Bill & Melinda Gates Foundation
- Broad Institute
- Burroughs Wellcome Fund
- CDC
- Drugs for Neglected Diseases initiative
- FIND
- Fogarty International Center
- GSK
- Liverpool School of Tropical Medicine
- London School of Hygiene & Tropical Medicine
- Medicines for Malaria Venture
- Merck
- MESA/ISGlobal
- NIAID
- NMRC
- Novartis
- President’s Malaria Initiative
- PATH
- Sabin Vaccine Institute
- Sanaria Inc.
- Sanofi Pasteur
- Takeda Pharmaceuticals International AG
- TDR
- WRAIR

Attendees’ Professional Focus

<table>
<thead>
<tr>
<th>Focus</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teaching</td>
<td>4%</td>
</tr>
<tr>
<td>Administration</td>
<td>7%</td>
</tr>
<tr>
<td>Clinical</td>
<td>9%</td>
</tr>
<tr>
<td>Other</td>
<td>9%</td>
</tr>
<tr>
<td>Prevention</td>
<td>14%</td>
</tr>
<tr>
<td>Research</td>
<td>57%</td>
</tr>
</tbody>
</table>

Attendees’ Place of Employment

<table>
<thead>
<tr>
<th>Employment</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>FDA</td>
<td>5%</td>
</tr>
<tr>
<td>HHS</td>
<td>5%</td>
</tr>
<tr>
<td>Retired</td>
<td>5%</td>
</tr>
<tr>
<td>Private Practice</td>
<td>1%</td>
</tr>
<tr>
<td>Local Government</td>
<td>2.5%</td>
</tr>
<tr>
<td>Consultant</td>
<td>3%</td>
</tr>
<tr>
<td>State Government</td>
<td>3%</td>
</tr>
<tr>
<td>USAID</td>
<td>3%</td>
</tr>
<tr>
<td>NIH</td>
<td>3.2%</td>
</tr>
<tr>
<td>CDC</td>
<td>5%</td>
</tr>
<tr>
<td>For-Profit</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>8%</td>
</tr>
<tr>
<td>Post-Doc/Fellow/Student</td>
<td>13%</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>20%</td>
</tr>
<tr>
<td>Academia</td>
<td>32%</td>
</tr>
</tbody>
</table>
# Sponsorship and Advertising Prospectus

## 2022 ANNUAL MEETING

## Sponsorship Packages

**Premier Level – $25,000 US**

- **(SELECT ONE)**
  - Daily Update to Attendees
  - Exhibit Hall Attendee Lounge*
  - Lanyards
  - Meeting App Banner Ad with Landing Page

**Benefits**

General Sponsorship Package recognition plus:

- Screen your 30-second video on Annual Meeting info monitors
- Exhibit Booth (includes two Annual Meeting registrations)
- Pocket Guide interior ad, color
- Four Annual Meeting registrations
- Four invitations to the President’s Reception

*Two Annual Meeting registrations are included but not the additional Exhibit Booth

## Leader Level – $20,000 US

- **(SELECT ONE)**
  - Opening Plenary Session and Awards Program
  - Registration Package
  - Twitter Board

**Benefits**

General Sponsorship Package recognition plus:

- Pocket Guide interior ad, black-and-white
- Three Annual Meeting registrations
- Three invitations to the President’s Reception

## Partner Level – $15,000 US

- **(SELECT ONE)**
  - Notepads for Attendees
  - Pens for Attendees

**Benefits**

General Sponsorship Package recognition plus:

- Two Annual Meeting registrations
- Two invitations to the President’s Reception

*Two Annual Meeting registrations are included but not the additional Exhibit Booth

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**General Sponsorship Package Benefits**

All Sponsorships include multiple opportunities for digital, print and onsite thanks and recognition.

**Acknowledgement – Logo**

- Logo on screen at the Opening Plenary Session
- In monthly e-newsletter: distribution to 17,500
- On the Pocket Guide’s Sponsor Page
- On ASTMH website with link to Sponsor website
- On general meeting signage in the Exhibit Hall
- In the Meeting App
- Social media

**Acknowledgement – Name only**

- Digital Program Book
- In the daily onsite newsletter at the Annual Meeting
- Slides shown in presentation rooms between sessions

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ASTMH website in 2021:

- 240,394 users; 765,120 page views
GREEN SPONSORSHIP PACKAGE  NEW
$25,000 US
Position your organization as a leader in environmental sustainability with the Green Sponsorship Package.

Benefits
- Stainless steel water bottle featuring Sponsor and ASTMH logos
- 4-6 recycle bins for lanyards and badge holders with Sponsor and ASTMH logos
- Pocket Guide black and white interior ad
- Digital messaging with your logo inviting all attendees to drop their badges in the recycle bins
- Two Annual Meeting registrations
- Two invitations to the President’s Reception
- General Sponsorship Package benefits

MEDAL SPONSORSHIP  NEW
Up to $25,000 US
Society medals are the highest recognitions that ASTMH bestows. Medals are awarded during the Annual Meeting’s highly visible and well-attended Awards Ceremony. In the presence of colleagues and family, honored individuals are recognized from the podium, ascend the stage and accept commemorative medals named for giants in tropical medicine. Medal Sponsorship includes multiple opportunities for digital, print and onsite thanks and recognition. Please contact Rebecca Hamel for additional details about Medal Sponsorship.

These Society-level medals will be awarded at the 2022 Annual Meeting:
- Bailey K. Ashford Medal
- Ben Kean Medal
- Clara Southmayd Ludlow Medal
- Walter Reed Medal

PRESIDENT’S RECEPTION SPONSORSHIP  NEW
$15,000 US
Join ASTMH President Daniel G. Bausch, MD, MPD&TM, FASTMH, in welcoming ASTMH leadership, special speakers, award recipients, dignitaries and select tropical medicine stakeholders to an invitation-only reception.

Benefits
- Your logo featured on President’s Reception’s welcome sign
- Your logo included in the electronic invitation
- Two Annual Meeting registrations
- Two invitations to the President’s Reception
- General Sponsorship Package benefits
COMMUNICATIONS AWARD SPONSORSHIP
$10,000 US

The Communications Award recognizes excellence in tropical medicine storytelling through the written word. The goal of the award is to recognize news content that enhances the public’s understanding and appreciation of tropical medicine research, clinical practice and/or policy.

Benefits
- Recognition in the Awards Program
- Screen your 30-second video on Annual Meeting info monitors
- Two Annual Meeting registrations
- Two invitations to the President’s Reception
- General Sponsorship Package benefits

5th ANNUAL INNOVATIONS PITCH COMPETITION SPONSORSHIP
$10,000 US and up

Join this popular session in its 5th year and help innovative ideas that can be applied in low-resource settings move from the lab into the field. Five finalists present their innovative ideas to respond to outbreak-prone diseases in resource-limited settings. A judging panel composed of global health innovations experts and live audience voting determines the winners, including an audience favorite. All finalists receive monetary awards.

Benefits
- Recognition during the Innovations Pitch Competition symposium
- Two Annual Meeting registrations
- Two invitations to the President’s Reception
- General Sponsorship Package benefits

MEETING APP SPONSORSHIP PACKAGE
$10,000 US

Secure the strongest digital visibility for your logo and message with all meeting attendees when you sponsor the Meeting App. In the hands of all attendees, the Meeting App provides a comprehensive schedule and the latest meeting updates.

Benefits
- Weighted banner ad with increased impression volume
- Banner ad links to in-app landing page that features a link to your site, embedded video clip and/or your digital materials
- Two Annual Meeting registrations
- Two invitations to the President’s Reception
- General Sponsorship Package benefits

#IamTropMed SELFIE STATION
$10,000 US

The #IamTropMed Selfie Station is a popular stop for attendees. This year, attendees can select from special branded frames as well as #IamTropMed cards to let their social media networks know they were at #TropMed22.

Benefits
- Your logo with the ASTMH logo on Selfie Station signage and photo frames
- Two Annual Meeting registrations
- Two invitations to the President’s Reception
- General Sponsorship Package benefits

PAST WINNERS:

nature
The Washington Post
PBS NEWSHOUR
Science
Bloomberg
TRAVEL AWARDS SPONSORSHIP
$5,000 US and up

Join us in building capacity for research in your field of interest by sponsoring one or more Travel Awards to help qualified students, early-career investigators and scientists actively working in the tropical medicine field attend the Annual Meeting.

One in three Annual Meeting attendees at the Annual Meeting is a student or a trainee. A significant percentage of them hail from Low- and Lower-Middle Income countries. Awardees are selected by the Travel Awards Committee based on abstract quality, research results, and the relevance of the applicant’s work to the field of tropical medicine. Award recipients participate in the meeting through oral or poster presentations.

Travel Award recipients receive round-trip airfare to/from the Annual Meeting, five nights hotel, Annual Meeting registration and a stipend to help offset additional travel expenses, such as meals and ground transportation.

Benefits
- General Sponsorship Package benefits

'SAVE THE DATE' BOOKMARK SPONSORSHIP
$5,000 US

Co-brand with ASTMH and be featured in the drawing to win a registration to the 2023 Annual Meeting, October 18-22, 2023 (Wednesday through Sunday), Hyatt Regency Chicago, Chicago, Illinois. One side of the bookmark features dates for three upcoming Annual Meetings; the other side features your four-color ad and a unique code for a chance to win the registration. The ASTMH bookmark will be distributed to all in-person attendees and promoted and featured on the ASTMH website after the Annual Meeting.

Benefits
- Your full-color ad on the back of the bookmark
- Recognition with logo on the screen during the Opening Plenary Session
- Recognition in the Awards Program book (logo)
- General Sponsorship Package benefits

EVENING RECEPTION AT #TropMed22
$1,000 US Non-profit rate  |  $2,000 US For-profit rate

Apply now to reserve your space for an intimate gathering or larger celebration at #TropMed22. Evening Receptions may not be used for scientific education programs. Catering and audiovisual options available for additional costs.

FRIEND OF THE YOUNG INVESTIGATOR AWARD
$5,000 US

The Young Investigator Award recognizes the work of young investigators and encourages developing scientists to pursue careers in various aspects of tropical disease research.

Benefits
- General Sponsorship Package benefits
2022 ANNUAL MEETING

SPONSORED SYMPOSIUM
$25,000 US

Share your work with current and future leaders in tropical medicine and global health – sponsor a scientific symposium to be held in conjunction with the Annual Meeting.

Why Sponsor a Symposium?
- Develop the format and content to deliver a unique session to your target audience
- Receive a special time slot that avoids conflict with ASTMH scientific, educational programming
- Build connections with leaders in tropical medicine and global health

Sponsored Symposium Hosts Receive the Following Benefits

Room and Support
- Standard symposium room set-up and audiovisual equipment are provided
- One hour of rehearsal time and space in advance of the session
- Audiovisual technician during the Sponsored Symposium
- Access to on-site Speaker Ready Room to check presentations

Engagement and Networking
- Exhibit Booth (includes two Annual Meeting registrations)
- Three additional Annual Meeting registrations
- Five invitations to the President’s Reception

Session Information/Sponsor Recognition
- In the online Annual Meeting Program Book
- In the Annual Meeting App schedule
- In the printed Pocket Guide (two locations: in the separate schedule page and with a black-and-white full page interior ad)
- Sponsored Symposium page on the ASTMH website after the session: photos, slides, session info
- Following the Annual Meeting, via a dedicated email to all attendees

Promotion
- Monthly via social media outlets
- Monthly e-newsletter
- Daily update (on the day of the Sponsored Symposium)

Interested in filming your Sponsored Symposium and have it hosted on the ASTMH website? Contact Rebecca Hamel, rhamel@astmh.org for more information.

Please note that all Sponsored Symposium speakers must register for the Annual Meeting.

Contact Rebecca Hamel, rhamel@astmh.org, for information about Sponsored Symposia applications and guidelines.
ADVERTISING

PROGRAM BOOK ADVERTISING — VARIOUS OPPORTUNITIES

The Digital Program Book will be 8.5” x 11”, full-color, and published on the ASTMH website in a digital magazine format. Advertising shall be available on the inside front and back covers, outside back cover, and in a special section featuring donor recognition and partner visibility near the front of the Digital Program Book. This special section will follow the letter of welcome from ASTMH. The advertiser will be thanked on the Digital Program Book thank you page and will be listed in the Sponsor, Advertising and Exhibitor Directory with a link to the website of the advertiser’s choice.

Options:
Inside front cover (full page) — $5,000 US
Inside back cover (full page) — $5,000 US
Outside back cover (full page) — $4,500 US
Interior page (full page) — $3,500 US
Interior page (half page) — $2,500 US

All digital advertising may include a link to the advertiser’s external web page.

POCKET GUIDE ADS

Pocket Guide
(8.5” X 4.25”/21.6cm X 10.8cm)
The Pocket Guide is a concise, coil-bound book with just enough scheduling detail to enable attendees to quickly find their way to the next session.

Costs:
Back cover (full color) — $6,500 US
Inside front cover (full color) — $5,000 US
Inside back cover (full color) — $5,000 US
Interior full page (full color) — $3,500 US
Interior full page (black-and-white) — $2,500 US
2022 ANNUAL MEETING

AMERICAN JOURNAL OF TROPICAL MEDICINE AND HYGIENE

For information about advertising in the print and/or digital edition of the American Journal of Tropical Medicine and Hygiene please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org.

ASTMH NEWS

$3,000 US

The monthly ASTMH News features key updates about the Society, plus topline summaries of relevant tropical medicine, hygiene and global health items. Your prominently placed graphic ad with a link to your website will be delivered to our 17,500 readers.

Interested in a tailor-made sponsorship or advertising opportunity? Please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org, for additional information or questions.

March 2022
2022 ANNUAL MEETING

EXHIBIT BOOTHS

Booth Rates through July 1, 2022

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Non-Profit Rate</th>
<th>For-Profit Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>12' x 12 Exhibit Booth</td>
<td>$2,000 US</td>
<td>$3,000 US</td>
</tr>
<tr>
<td>24' x 24' Island Booth</td>
<td>$3,500 US</td>
<td>$5,500 US</td>
</tr>
</tbody>
</table>

All booth rates will increase by $500 after July 1, 2022.

Benefits

- 12X12 Booth
- Carpet
- One 6ft table
- Two chairs
- Garbage Can
- Lead Retrieval
- Booth identification sign
- Two full registrations
- Pre and Post-registration list in Excel format.

Marketing Benefits

- Exhibitor listing in Digital Program Book
- Logo on ASTMH website
- Thank you signs displayed throughout the convention center

To review the Exhibit Hall floor plan and apply a booth, obtain scheduling information or decorator information, visit the ASTMH website.

Questions? Contact Brenda Howe at bhowe@astmh.org

See you at the Washington State Convention Center!

2022 October 30 – November 3
ANNUAL MEETING

Washington State Convention Center | Seattle, Washington, USA
(Sunday through Thursday)