2022 October 30 – November 3
ANNUAL MEETING
Seattle Convention Center | Seattle, Washington, USA
(formerly Washington State Convention Center)

Sponsorship and Advertising Prospectus

Global Health = Human Rights
The Annual Meeting is the premier forum for the exchange of scientific advances in tropical medicine/global health and hygiene.

**Who Should Sponsor, Exhibit or Advertise?**

All organizations have data to share, a story to tell, or to increase the reach and strengthen the impact of public/global health fields, including:

- Academic institutions
- Education companies
- Government agencies
- Scientific and general interest publishers
- Medical equipment manufacturers
- Medical textbook publishers
- Non-profits and NGOs
- Private sector
- Diagnostics, therapeutics and services
- Product development partnerships
- Science-related foundations
- Supply chain program procurement and management
- Vaccine providers

**Who We Are**

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.
The Power of Engagement

Connect with Public Health Leaders

The Annual Meeting draws tropical medicine and global health professionals representing academia, foundations, government, non-governmental organizations, the private sector, military and private practice. The meeting is designed for researchers, professors, government and public health officials, travel clinic physicians, practicing physicians in tropical medicine, students and all healthcare providers working in the fields of tropical medicine and hygiene and global health.

Who Attends?

- Public and private sector researchers
- Professors/academic leadership
- Public health officials
- Military personnel
- Government officials
- Non-profits and NGOs
- Practicing physicians in tropical medicine
- Physicians and health professionals in travel medicine
- Students: undergraduate, graduate, post-doctoral/fellow and residents

The Ultimate Venue for:

- Abbott
- Armed Forces Health Surveillance Center
- Bill & Melinda Gates Foundation
- Broad Institute
- Burroughs Wellcome Fund
- CDC
- Drugs for Neglected Diseases initiative
- FIND
- Fogarty International Center
- GSK
- Liverpool School of Tropical Medicine
- London School of Hygiene & Tropical Medicine
- Medicines for Malaria Venture
- Merck
- MESA/ISGlobal
- NIAID
- NMRC
- Novartis
- President’s Malaria Initiative
- PATH
- Sabin Vaccine Institute
- Sanaria Inc.
- Sanofi Pasteur
- Takeda Pharmaceuticals International AG
- TDR
- WRAIR

Attendees’ Professional Focus

- Teaching: 4%
- Administration: 7%
- Clinical: 9%
- Other: 9%
- Prevention: 14%
- Research: 57%

Attendees’ Place of Employment

- FDA: 5%
- HHS: 5%
- Retired: 5%
- Private Practice: 1%
- Local Government: 2.5%
- Consultant: 3%
- State Government: 3%
- USAID: 3%
- NIH: 3.2%
- CDC: 5%
- For-Profit: 5%
- Other: 8%
- Post-Doc/Fellow/Student: 13%
- Non-Profit: 20%
- Academia: 32%

CDC Director Rochelle P. Walensky presented the plenary "CDC: A Disease Threat Anywhere is a Disease Threat Everywhere" at the 2021 Annual Meeting.

Today we announced that new Phase 3 data for our investigational oral COVID-19 antiviral medicine will be presented at the ASTMH 2021 Annual Meeting: merck.us/3oFyUj [TropMed21] $MIRK
## Sponsorship Packages

### Premier Level – $25,000 US

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<thead>
<tr>
<th>(SELECT ONE)</th>
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<tbody>
<tr>
<td>❑ Daily Update to Attendees</td>
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<td>❑ Lanyards</td>
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<tr>
<td>❑ Meeting App Banner Ad with Landing Page</td>
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</tbody>
</table>

**BENEFITS**

General Sponsorship Package recognition plus:
- Screen your 30-second video on Annual Meeting info monitors
- Exhibit Booth (includes two Annual Meeting registrations)
- Pocket Guide interior ad, color
- Four Annual Meeting registrations
- Four invitations to the President’s Reception

### Leader Level – $20,000 US

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<tbody>
<tr>
<td>❑ Opening Plenary Session and Awards Program</td>
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<tr>
<td>❑ Wi-Fi and Splash Page</td>
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<tr>
<td>❑ Twitter Board</td>
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</table>

**BENEFITS**

General Sponsorship Package recognition plus:
- Pocket Guide interior ad, black-and-white
- Three Annual Meeting registrations
- Three invitations to the President’s Reception

### Partner Level – $15,000 US

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<tbody>
<tr>
<td>❑ Pens for Attendees</td>
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<td>❑ Registration Package</td>
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**BENEFITS**

General Sponsorship Package recognition plus:
- Two Annual Meeting registrations
- Two invitations to the President’s Reception

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**Contact Rebecca Hamel, rhamel@astmh.org, for details about additional benefits for the Wi-Fi and Splash Page, Registration Package and Twitter Board.**

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**General Sponsorship Package Benefits**

All Sponsorships include multiple opportunities for digital, print and onsite thanks and recognition.

**ASTMH website in 2021:**
240,394 users; 765,120 page views

**Acknowledgement – Logo**
- Logo on screen at the Opening Plenary Session
- In monthly e-newsletter: distribution to 17,500
- On the Pocket Guide’s Sponsor Page
- On ASTMH website with link to Sponsor website
- On general meeting signage in the Exhibit Hall
- In the Meeting App
- Social media

**Acknowledgement – Name only**
- Digital Program Book
- In the daily onsite newsletter at the Annual Meeting
- Slides shown in presentation rooms between sessions
2022 ANNUAL MEETING

GREEN SPONSORSHIP PACKAGE

$25,000 US

Position your organization as a leader in environmental sustainability with the Green Sponsorship Package.

**Benefits**
- Stainless steel water bottle featuring Sponsor and ASTMH logos
- 4-6 recycle bins for lanyards and badge holders with Sponsor and ASTMH logos
- Pocket Guide black and white interior ad
- Digital messaging with your logo inviting all attendees to drop their badges in the recycle bins
- Two Annual Meeting registrations
- Two invitations to the President’s Reception
- General Sponsorship Package benefits

MEDAL SPONSORSHIP

Up to $25,000 US

Society medals are the highest recognitions that ASTMH bestows. Medals are awarded during the Annual Meeting’s highly visible and well-attended Awards Ceremony. In the presence of colleagues and family, honored individuals are recognized from the podium, ascend the stage and accept commemorative medals named for giants in tropical medicine. Medal Sponsorship includes multiple opportunities for digital, print and onsite thanks and recognition. Please contact Rebecca Hamel for additional details about Medal Sponsorship.

These Society-level medals will be awarded at the 2022 Annual Meeting:
- Bailey K. Ashford Medal
- Ben Kean Medal
- Walter Reed Medal
- Clara Southmayd Ludlow Medal

PRESIDENT’S RECEPTION SPONSORSHIP

$15,000 US

Join ASTMH President Daniel G. Bausch, MD, MPD&TM, FASTMH, in welcoming ASTMH leadership, special speakers, award recipients, dignitaries and select tropical medicine stakeholders to an invitation-only reception.

**Benefits**
- Your logo featured on President’s Reception’s welcome sign
- Your logo included in the electronic invitation
- Two Annual Meeting registrations
- Two invitations to the President’s Reception
- General Sponsorship Package benefits

The Global Health Technologies Coalition conducted interviews for the “Faces of Innovation” project that features scientists on the front lines of research and development on new global health tools and technologies.
COMMUNICATIONS AWARD SPONSORSHIP
$10,000 US
The Communications Award recognizes excellence in tropical medicine storytelling through the written word. The goal of the award is to recognize news content that enhances the public’s understanding and appreciation of tropical medicine research, clinical practice and/or policy.

Benefits
- Recognition in the Awards Program
- Screen your 30-second video on Annual Meeting info monitors
- Two Annual Meeting registrations
- Two invitations to the President’s Reception
- General Sponsorship Package benefits

ASTMH INNOVATIONS PITCH COMPETITION SPONSORSHIP
$10,000 US and up
Join this popular session in its 5th year and help innovative ideas that can be applied in low-resource settings move from the lab into the field. Five finalists present their innovative ideas to respond to outbreak-prone diseases in resource-limited settings. A judging panel composed of global health innovations experts and live audience voting determines the winners, including an audience favorite. All finalists receive monetary awards.

Benefits
- Recognition during the Innovations Pitch Competition symposium
- Two Annual Meeting registrations
- Two invitations to the President’s Reception
- General Sponsorship Package benefits

MEETING APP SPONSORSHIP PACKAGE
$10,000 US
Secure the strongest digital visibility for your logo and message with all meeting attendees when you sponsor the Meeting App. In the hands of all attendees, the Meeting App provides a comprehensive schedule and the latest meeting updates.

Benefits
- Weighted banner ad with increased impression volume
- Banner ad links to in-app landing page that features a link to your site, embedded video clip and/or your digital materials
- Two Annual Meeting registrations
- Two invitations to the President’s Reception
- General Sponsorship Package benefits

#IamTropMed SELFIE STATION
$10,000 US
The #IamTropMed Selfie Station is a popular stop for attendees. This year, attendees can select from special branded frames as well as #IamTropMed cards to let their social media networks know they were at #TropMed22.

Benefits
- Your logo with the ASTMH logo on Selfie Station signage and photo frames
- Two Annual Meeting registrations
- Two invitations to the President’s Reception
- General Sponsorship Package benefits
TRAVEL AWARDS SPONSORSHIP
$6,000 US and up
Join us in building capacity for research in your field of interest by sponsoring one or more Travel Awards to help qualified students, early-career investigators and scientists actively working in the tropical medicine field attend the Annual Meeting.

One in three Annual Meeting attendees at the Annual Meeting is a student or a trainee. A significant percentage of them hail from Low- and Lower-Middle Income countries. Awardees are selected by the Travel Awards Committee based on abstract quality, research results, and the relevance of the applicant’s work to the field of tropical medicine. Award recipients participate in the meeting through oral or poster presentations.

Travel Award recipients receive round-trip airfare to/from the Annual Meeting, five nights hotel, Annual Meeting registration and a stipend to help offset additional travel expenses, such as meals and ground transportation.

Benefits
- General Sponsorship Package benefits

EVENING RECEPTION AT #TropMed22
$1,000 US Non-profit rate | $2,000 US For-profit rate
Apply now to reserve your space for an intimate gathering or larger celebration at #TropMed22. Evening Receptions may not be used for scientific education programs. Catering and audiovisual options available for additional costs.

FRIEND OF THE YOUNG INVESTIGATOR AWARD
$5,000 US
The Young Investigator Award recognizes the work of young investigators and encourages developing scientists to pursue careers in various aspects of tropical disease research.

Benefits
- General Sponsorship Package benefits

Integrum Scientific brought a mobile lab prototype to the 2019 Annual Meeting. Their team gave tours to let attendees know about the mobile lab’s capabilities to rapidly diagnose patients or carry out research studies in the most remote locations.
SPONSORED SYMPOSIUM
$25,000 US

Share your work with current and future leaders in tropical medicine and global health – sponsor a scientific symposium to be held in conjunction with the Annual Meeting.

Why Sponsor a Symposium?
- Develop the format and content to deliver a unique session to your target audience
- Receive a special time slot that avoids conflict with ASTMH scientific, educational programming
- Build connections with leaders in tropical medicine and global health

Sponsored Symposium Hosts Receive the Following Benefits

Room and Support
- Standard symposium room set-up and audiovisual equipment are provided
- One hour of rehearsal time and space in advance of the session
- Audiovisual technician during the Sponsored Symposium
- Access to on-site Speaker Ready Room to check presentations

Engagement and Networking
- Exhibit Booth (includes two Annual Meeting registrations)
- Three additional Annual Meeting registrations
- Five invitations to the President’s Reception

Session Information/Sponsor Recognition
- In the online Annual Meeting Program Book
- In the Annual Meeting App schedule
- In the printed Pocket Guide (two locations: in the separate schedule page and with a black-and-white full page interior ad)
- Sponsored Symposium page on the ASTMH website after the session: photos, slides, session info
- Following the Annual Meeting, via a dedicated email to all attendees

Interested in filming your Sponsored Symposium and have it hosted on the ASTMH website? Contact Rebecca Hamel, rhamel@astmh.org for more information.

Please note that all Sponsored Symposium speakers must register for the Annual Meeting.

Contact Rebecca Hamel, rhamel@astmh.org, for information about Sponsored Symposia applications and guidelines.
ADVERTISING

PROGRAM BOOK ADVERTISING — VARIOUS OPPORTUNITIES

The Digital Program Book will be 8.5” x 11”, full-color, and published on the ASTMH website in a digital magazine format. Advertising shall be available on the inside front and back covers, outside back cover, and in a special section featuring donor recognition and partner visibility near the front of the Digital Program Book. This special section will follow the letter of welcome from ASTMH. The advertiser will be thanked on the Digital Program Book thank you page and will be listed in the Sponsor, Advertising and Exhibitor Directory with a link to the website of the advertiser’s choice.

Options:
Inside front cover (full page) — $5,000 US
Inside back cover (full page) — $5,000 US
Outside back cover (full page) — $4,500 US
Interior page (full page) — $3,500 US
Interior page (half page) — $2,500 US

All digital advertising may include a link to the advertiser’s external web page.

POCKET GUIDE ADS

Pocket Guide
(8.5” X 4.25”/21.6cm X 10.8cm)

The Pocket Guide is a concise, coil-bound book with just enough scheduling detail to enable attendees to quickly find their way to the next session.

Costs:
Back cover (full color) — $6,500 US
Inside front cover (full color) — $5,000 US
Inside back cover (full color) — $5,000 US
Interior full page (full color) — $3,500 US
Interior full page (black-and-white) — $2,500 US
The ASTMH is an international society committed to equity and global impact through the treatment and prevention of tropical infectious diseases. Our diverse membership comes from more than 115 countries and engages with an enormous array of infectious diseases, cultures, ethnicities, and countries. We come from academia, research institutes, implementation programs, industry, multilateral organizations, foundations, and governments, gathering annually to exchange data, share learning, and honor contributions from the field and the lab.

As a Society, we are committed to the open exchange of ideas, freedom of thought and expression, and productive scientific debate that are central to our mission. These require an open and diverse environment that is built on dignity and mutual respect for all members, participants, and staff, free of discrimination based on personal attributes including but not limited to ethnicity, color, national origin, age, religion, socioeconomic status, disability, sexual orientation, gender, and gender identity or expression. We affirm the key principles of inclusion, diversity, and respect for all people. In a world of rich diversity, the advancement of science depends on the intellectual breadth and depth of a diverse ASTMH, one that informs and enriches the shape and content of scientific discourse. These principles guide the actions of ASTMH’s leaders, members, and staff in advancing the goals of the Society.
**EXHIBIT BOOTHS**

Booth Rates through July 11, 2022

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Non-Profit Rate</th>
<th>For-Profit Rate</th>
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<tbody>
<tr>
<td>10’ x 10’ Exhibit Booth</td>
<td>$2,500 US</td>
<td>$3,500 US</td>
</tr>
<tr>
<td>20’ x 20’ Island Booth</td>
<td>$4,500 US</td>
<td>$6,500 US</td>
</tr>
</tbody>
</table>

All booth rates will increase by $500 after July 11, 2022.

**Benefits**
- One exhibit booth
- Carpet
- One 6ft table
- Two chairs
- Garbage can
- Lead retrieval
- Booth identification sign
- Two full registrations
- Pre and Post-registration list in Excel format.

**Marketing Benefits**
- Exhibitor listing in Digital Program Book
- Logo on ASTMH website
- Thank you signs displayed throughout the convention center

To review the Exhibit Hall floor plan and apply a booth, obtain scheduling information or decorator information, visit the [ASTMH website](http://astmh.org).

**Exhibit Booth Questions?** Contact Brenda Howe at bhowe@astmh.org

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**See you at the Seattle Convention Center!**

**2022 October 30 – November 3 ANNUAL MEETING**

Seattle Convention Center | Seattle, Washington, USA
(formerly Washington State Convention Center)

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Past President Julie Jacobson, MD, DTM&H, FASTMH