



@ASTMH

**#Courage #Compassion #Culture**



Julie Jacobson @DrJulieJ

Nov 18, 2020

These are challenging times, we all must work together to ensure no one is left behind. Thank you all for your trust as I step into the role of @ASTMH President.



Daniel Bausch @DanielBausch2

Oct 24, 2020

Vaccines work and have made a huge difference in our world. Promote and defend them, speaking truthfully and transparently.



ASTMH @ASTMH

Jun 4, 2020

ASTMH condemns racism. The role of structural racism as a determinant of health informs our views. Read our statement here: <https://astmh.org/blog/june-2020/astmh-condemns-racism>

## Sponsorship and Advertising Prospectus



ACEGID @acegid

Nov 20, 2020

Congratulations to one of our collaborators, Dr. Awa Bineta Deme of @UCAD\_Senegal for winning the 2020 Alan J. Magill Fellow award at the @ASTMH #TropMed20. We are very proud of your Accomplishments. Soar higher!



2020 Alan J. Magill Fellow  
Awa Bineta Deme  
University Cheikh Anta Diop  
Senegal

## 2021 Annual Meeting

GAYLORD NATIONAL RESORT  
AND CONVENTION CENTER  
NATIONAL HARBOR, MARYLAND, USA

**November 17-21**



Terrie Taylor @ttmalawi

Nov 15, 2020

This was great. I'm inspired!

ASTMH @ASTMH

Nov 15, 2020

@CFigueres kicks off our #TropMed20 keynote speech. "You have a powerful voice. You always did. But COVID-19 has given you a megaphone."



Opening Keynote Speaker  
Christiana Figueres  
• Co-Founder, Global Optimism  
• Co-Head, Challenge & Optimism  
• Co-Author, The Future We Chose  
Saving the Climate Crisis



Chikwe Ihekweazu @Chikwe\_I

Been 40 years since smallpox eradication. Deeply honoured to join panel of global health leaders who played key roles with smallpox & other poxviruses- Bill Foege, David Heymann, @PeopleDocGeneva @arimoin, Jose Esperaza & Joel Breman at @ASTMH Smallpox Symposium



Adeniyi Olagunju @aeolagunju

Nov 15, 2020

Congrats to Prof. @christian\_happi of @acegid @RedeemersUni awarded the 2020 Bailey K. Ashford Medal for his distinguished work in tropical medicine at #TropMed20 by @ASTMH. Well deserved!



Bailey K. Ashford Medal  
Christian Happi  
Redeemer's University  
Nigeria  
Presented by Dyan Wirth



Am J Trop Med Hyg @AJTMH

Nov 17, 2020

Looking forward to attending this session on Science Advocacy, Policy & Social Media in a few hours.

**Washington, DC: The Intersection of Science Advocacy, Policy and Social Media**  
1:45 PM - 3:30 PM in Meeting Room 3

- Karen A. Goraeski, ASTMH, Arlington, VA, United States
- Jodie Curtis, The District Policy Group, Washington, DC, United States
- Gideon Hertz, Burness, Bethesda, MD, United States
- Joel G. Breman, Fogarty International Center, Bethesda, MD, United States



Chandy Joã Lab @ChandyJoãLab

Nov 19, 2020

Today @ASTMH #TropMed20 don't miss two important topics that have not been discussed enough: #2 Session 156 - Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) Health in Low- and Middle-Income Countries: The Struggle for Global Health Equity. 3:00 PM - 4:45 PM in Mtg Rm 9



2020 President Joel G. Breman



Heather Ferguson @drheatherferg

Inspiring words by Dr Fauci to kick off #TropMed20. 'Our responsibility to protect scientific integrity has never been more important. Can't lose sight of our mission as scientists to tell the truth and let data be the guide. Clear and concise communication is crucial' @ASTMH



## The Annual Meeting is the premier forum for the exchange of scientific advances in tropical medicine/global health and hygiene.

### ELEVATE

your visibility at a five-day global scientific conference that draws over 4,800 attendees.

### ENGAGE

with influential global leaders and stakeholders in the field.

### EXPAND

your network by building leading U.S. and international partnerships.

## Who Should Sponsor or Advertise?

All organizations that offer products, technologies, equipment and services to increase the reach and strengthen the impact of public/global health fields, including:

- ▶ Academic institutions
- ▶ Education companies
- ▶ Government agencies
- ▶ Scientific and general interest publishers
- ▶ Medical equipment manufacturers
- ▶ Medical textbook publishers
- ▶ Non-profits and NGOs
- ▶ Private sector
- ▶ Product development partnerships
- ▶ Science-related foundations
- ▶ Supply chain program procurement and management
- ▶ Vaccine providers

### Table of Contents

- 2 About the Annual Meeting and ASTMH
- 3 Meeting Statistics
- 4 Sponsorship Packages
- 5 Communications Award Sponsorship
- 5 Innovations Pitch Competition Sponsorship
- 6 Travel Awards Sponsorship
- 6 Sponsored Symposium
- 7 Friend of ASTMH and Friend of the Young Investigators
- 7 Advertising (digital)
- 8 Advertising (print)

## Who We Are

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.

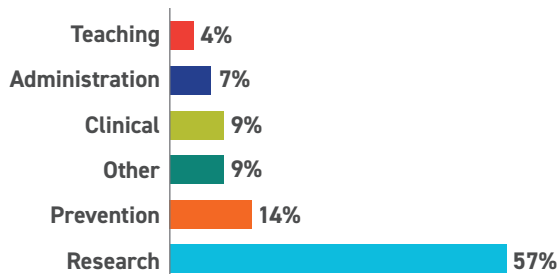


#Courage #Compassion #Culture

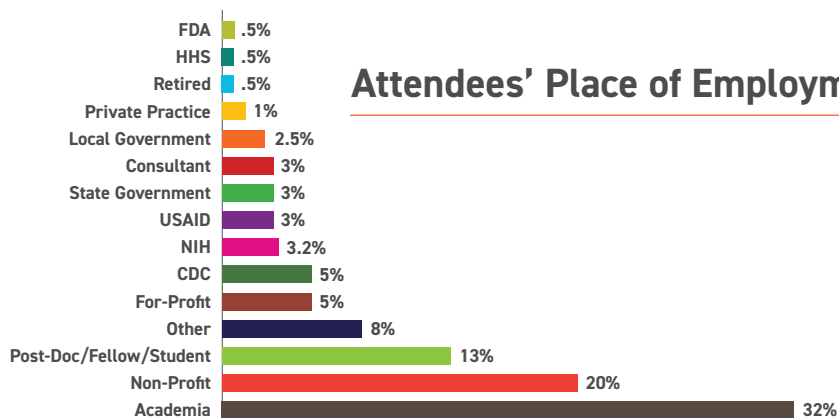
# Annual Meeting

## The Power of Engagement

### Attendees' Professional Focus



### Attendees' Place of Employment



### Connect with Public Health Leaders

The ASTMH Annual Meeting draws tropical medicine and global health professionals representing academia, foundations, government, non-governmental organizations, the private sector, military and private practice. The meeting is designed for researchers, professors, government and public health officials, military personnel, travel clinic physicians, practicing physicians in tropical medicine, students and all healthcare providers working in the fields of tropical medicine and hygiene and global health.

### Who Attends?

- ▶ Public and private sector researchers
- ▶ Professors/academic leadership
- ▶ Public health officials
- ▶ Military personnel
- ▶ Government officials
- ▶ Non-profits and NGOs
- ▶ Practicing physicians in tropical medicine
- ▶ Physicians and health professionals in travel medicine
- ▶ Students: undergraduate, graduate, post-doctoral/fellow and residents

### The Ultimate Venue for:

- ▶ Abbott
- ▶ Armed Forces Health Surveillance Center
- ▶ Bill & Melinda Gates Foundation
- ▶ Broad Institute
- ▶ Burroughs Wellcome Fund
- ▶ CDC
- ▶ Drugs for Neglected Diseases *initiative*
- ▶ Fogarty International Center
- ▶ GSK
- ▶ Liverpool School of Tropical Medicine
- ▶ London School of Hygiene & Tropical Medicine
- ▶ Medicines for Malaria Venture
- ▶ MESA/ISGlobal
- ▶ NIAID
- ▶ NMRC
- ▶ President's Malaria Initiative
- ▶ PATH
- ▶ Sabin Vaccine Institute
- ▶ Sanaria Inc.
- ▶ Sanofi Pasteur
- ▶ Takeda Pharmaceuticals International AG
- ▶ WRAIR

(List not complete)

### A Note from Gaylord National Harbor

"At Gaylord Hotels, the health & safety of our guests remain of paramount importance to us. The COVID-19 pandemic has required us to raise our demanding standards to an even higher level with new protocols for the current circumstances. We have elevated our cleanliness standards and changing hospitality norms. As a part of Marriott International's family, we have put in place a multi-pronged approach designed to meet the health and safety challenges presented by COVID-19 as outlined in Marriott's Commitment to Clean."

# 2021 Annual Meeting

## SPONSORSHIP PACKAGES

All sponsorship and advertising prices are in United States (US) dollars.  
Sponsorship items are exclusive unless indicated otherwise.

### Premier Level - \$20,000 US

#### (SELECT ONE)

- ☐ Exhibit Hall Attendee Lounge
- ☐ Opening Plenary Session and Awards Program
- ☐ Registration Package
- ☐ Wi-Fi Login/Splash Page

#### BENEFITS

##### General Sponsorship Package recognition plus:

- ▶ Screen your 30-second video on Annual Meeting info monitors
- ▶ Exhibit Booth (includes Two Annual Meeting Registrations)
- ▶ Pocket Guide interior ad, color
- ▶ Four Annual Meeting registrations

### Leader Level - \$15,000 US

#### (SELECT ONE)

- ☐ Column Wrap
- ☐ Pens
- ☐ Twitter Board

#### BENEFITS

##### General Sponsorship Package recognition plus:

- ▶ Exhibit Booth (includes Two Annual Meeting Registrations)
- ▶ Pocket Guide interior ad, black-and-white
- ▶ Three Annual Meeting registrations

### Partner Level - \$10,000 US

#### (SELECT ONE)

- ☐ Daily Update to Attendees (Three issues)
- ☐ First-Time Attendee Session
- ☐ Lactation Room
- ☐ Notepads

#### BENEFITS

##### General Sponsorship Package recognition plus:

- ▶ Two Annual Meeting registrations

Contact Rebecca Hamel,  
[rhamel@astmh.org](mailto:rhamel@astmh.org), for  
details about additional  
benefits for the Column  
Wrap, Lactation Room,  
Registration Package,  
Twitter Board, and Wi-Fi  
Login/Splash Page.

## General Sponsorship Package Benefits

All Sponsorships include multiple opportunities for digital, print and onsite thanks and recognition.

#### Acknowledgement - Logo

- ▶ Logo on screen at the Opening Plenary Session and Awards Program
- ▶ In monthly e-newsletter: distribution to 21,000
- ▶ On the Pocket Guide's Sponsor Page
- ▶ On ASTM website with link to Sponsor website
- ▶ On general meeting signage in the Exhibit Hall
- ▶ In the Meeting App
- ▶ Social Media

#### Acknowledgement - Name only

- ▶ Final Digital Program Book
- ▶ In the daily update at the Annual Meeting
- ▶ Slides shown in presentation rooms between sessions

# 2021 Annual Meeting



Asking questions at the WRAIR Mobile Insectary



Registration Desk

## COMMUNICATIONS AWARD SPONSORSHIP

**\$10,000 US**

The Communications Award recognizes excellence in tropical medicine storytelling through the written word. The goal of the award is to recognize news content that enhances the public's understanding and appreciation of tropical medicine research, clinical practice and/or policy.

### Benefits

- ▶ Recognition in the Awards Program Book
- ▶ Recognition on the screen at the Opening Plenary Session and Award Program
- ▶ In media outreach and communications
- ▶ Screen your 30-second video on Annual Meeting info monitors
- ▶ General Sponsorship Package Benefits
- ▶ Two Annual Meeting registrations
- ▶ Two invitations (non-transferable) to the President's Reception

### PAST WINNERS:

The  
Washington  
Post

PBS  
NEWS  
HOUR

Science

Bloomberg

## Interested in a tailor-made sponsorship or advertising opportunity?

Please contact Rebecca Hamel, Manager, Development, [rhamel@astmh.org](mailto:rhamel@astmh.org), for additional information or questions.

 @ASTMH

**#Courage #Compassion #Culture**



Julie Jacobson @DrJulieJ

Nov 18, 2020

These are challenging times, we all must work together to ensure no one is left behind. Thank you all for your trust as I step into the role of @ASTMH President.



Daniel Bausch @DanielBausch2

Oct 24, 2020

Vaccines work and have made a huge difference in our world. Promote and defend them, speaking truthfully and transparently.



ASTMH @ASTMH

Jun 4, 2020

ASTMH condemns racism. The role of structural racism as a determinant of health informs our views. Read our statement here: <https://astmh.org/blog/june-2020/astmh-condemns-racism>



# 2021 Annual Meeting



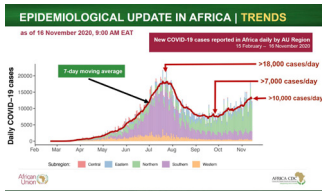
**Sreekar Mantena, Grand Prize Winner** presented his team's innovation, "Smartphone-based system for imaging and automated analysis of the corneal endothelium."



Audience favorite **Prince Kajazi Kaude, RN**, presented his team's innovation, "Improving survival of children with Burkitt Lymphoma by means of ultrasound screening."

Joã Nkengasong @JNkengasong

While AU Member States did well early on to slow #COVID19 transmission, we are seeing a worrying uptick in reported cases (~10,000 cases/day), across the continent. @AfricaCDC continues to urge countries to remain vigilant to contain a potential 2nd wave. #astmh2020 #TropMed20.



## 4th ANNUAL INNOVATIONS PITCH COMPETITION SPONSORSHIP

**\$10,000 US and up**

Help innovative ideas that can be applied in low-resource settings move from the lab into the field. This year's competition will address the twin challenges of pandemic preparedness and the impact of climate change. Innovators are invited to pitch their ideas for solutions at the intersection of the pandemic response and climate impact on health. Innovative ideas address, but will not be limited to:



- ▶ Pandemic solutions including (but not limited to) vaccine acceptance, tracking of vaccine effectiveness, virus variant tracking, quality diagnostics, innovative approaches to prevention of disease spread, and predictive forecasting of emerging threats
- ▶ Identifying and mitigating the direct and indirect effects of climate change and its consequences of vector-competency, and human and animal health

### Benefits:

- ▶ General Sponsorship Package Benefits
- ▶ Recognition and thanks during the 4th Annual Innovations Pitch Competition
- ▶ Recognition on the screen when the Innovations Pitch Competition awards are presented and at the Opening Plenary Session and Award Program
- ▶ Two Annual Meeting registrations

## TRAVEL AWARDS SPONSORSHIP

**\$5,000 US and up**

Join us in building capacity for research in your field of interest by sponsoring one or more Travel Awards to help qualified students, early-career investigators and scientists actively working in the tropical medicine field attend the Annual Meeting.

One in three attendees of the Annual Meeting is a Student or a Trainee. A significant percentage of them hail from Low- and Lower-Middle Income countries. Awardees are selected by the Travel Awards Committee based on abstract quality, research results, and the relevance of the applicant's work to the field of tropical medicine. Award recipients participate in the meeting through oral or poster presentations.

Travel Award recipients receive round-trip airfare to/from the Annual Meeting, five nights hotel, Annual Meeting registration and a stipend to help offset additional travel expenses, such as meals and ground transportation.

### Benefits

- ▶ Recognition with logo on the screen during the Opening Plenary Session and Awards Program.
- ▶ Recognition in the Awards Program book (logo).
- ▶ General Sponsorship Package Benefits

# 2021 Annual Meeting



*Sponsored Symposia are not held concurrently with ASTMH scientific educational sessions, but may be held concurrently with other Sponsored Symposia.*

For more information, including optional live streaming package, contact Rebecca Hamel, [rhamel@astmh.org](mailto:rhamel@astmh.org).



Virtual Sponsored Symposium 2020

## SPONSORED SYMPOSIUM

**\$25,000 US**

Share your work with current and future leaders in tropical medicine and global health – sponsor a scientific symposium to be held in conjunction with the Annual Meeting.

### Why Sponsor a Symposium?

- ▶ Develop the format and content to deliver a unique session to your target audience
- ▶ Receive a special time slot that avoids conflict with ASTMH scientific, educational programming
- ▶ Build connections with leaders in tropical medicine and global health

### Sponsored Symposium Hosts Receive the Following Benefits

#### Room and Support

- ▶ Standard symposium room set-up and audiovisual equipment are provided.
- ▶ One hour of rehearsal time and space in advance of the session
- ▶ Audiovisual technician during the Sponsored Symposium
- ▶ Access to on-site Speaker Ready Room to check presentations

#### Engagement and Networking

- ▶ Exhibit Booth (includes two full Annual Meeting registrations)

#### Session Information/Sponsor Recognition

- ▶ In the searchable Annual Meeting Online Program Planner
- ▶ In the online Annual Meeting Program Book
- ▶ In the Annual Meeting App schedule
- ▶ In the printed Pocket Guide schedule (two locations: in the separate schedule page, and with a black-and-white full page interior ad)
- ▶ Website

#### Promotion

- ▶ Monthly via social media outlets
- ▶ Monthly e-newsletter
- ▶ Daily onsite newsletter (day of the Sponsored Symposium)
- ▶ Sponsored Symposium page on the ASTMH website after the session: photos, slides, session info
- ▶ Following the Annual Meeting, via a dedicated email to all attendees

**DEADLINE FOR  
SUBMITTING  
A PROPOSAL:  
MONDAY,  
AUGUST 16, 2021**

*Please note that all Sponsored Symposium speakers must register for the Annual Meeting.*

## FRIEND OF ASTMH

For all contributions, supporters will be recognized as a Friend of ASTMH.

## FRIEND OF THE YOUNG INVESTIGATOR AWARD

**\$5,000 US**

The Young Investigator Award recognizes the work of young investigators and encourages developing scientists to pursue careers in various aspects of tropical disease research. Friends will be recognized as a Friend of the Young Investigator Award.

# 2021 Annual Meeting



Attendees experience IDseq, an open-source cloud-based tool to detect disease-causing pathogens at the 2019 Annual Meeting.



Connecting and networking in the Exhibit Hall at the 2019 Annual Meeting.

**ASTMH website in 2020:**  
177,291 users; 857,519 page views

## ADVERTISING — DIGITAL

### DAILY UPDATE

Reach Annual Meeting attendees through their inboxes. Your organization's name (and logo) will be added to this email, which features daily highlights and updates that attendees won't want to miss.

**\$2,500 US** for one daily update

### MEETING APP: BANNER WITH FULL-SCREEN LANDING PAGE

**\$5,000 US**

Your banner rotates with others at the top of the app Dashboard page. When tapped, user is taken to Sponsor's full-screen app landing page.

## ADVERTISING — PRINT

### EXHIBIT HALL ESCALATOR LANDING BANNER

**\$7,500 US**

Promote your organization in this highly visible location with a 25' wide by 20' high, double-sided banner.

### POCKET GUIDE ADS

#### Pocket Schedule Meeting Guide (8.5" X 4.25" / 21.6cm X 10.8cm)

The Pocket Schedule is a concise, coil-bound book with just enough detail to enable attendees to quickly find their way to the next session. This pocket-sized, user-friendly guide is in the hands of every attendee and speaker.

#### Costs:

Back cover (full color) — **\$6,500 US**

Inside front cover (full color) — **\$5,000 US**

Inside back cover (full color) — **\$5,000 US**

Interior full page (full color) — **\$3,500 US**

Interior full page (black-and-white) — **\$2,500 US**





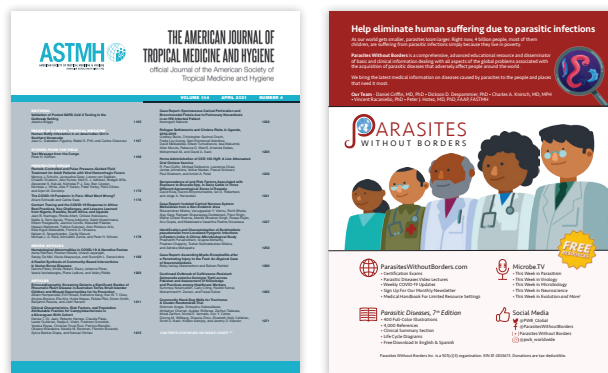
# 2021 Annual Meeting



The 2019 Speed-Networking with the Experts session enabled students and trainees to connect with senior researchers.

## ADVERTISING – PRINT AND DIGITAL

For information about advertising in the print and/or digital edition of the *American Journal of Tropical Medicine and Hygiene* please contact Rebecca Hamel, Manager, Development, [rhamel@astmh.org](mailto:rhamel@astmh.org).



Premium cover and inserts available for your ad.

Interested in a tailor-made sponsorship or advertising opportunity? Please contact Rebecca Hamel, Manager, Development, [rhamel@astmh.org](mailto:rhamel@astmh.org), for additional information or questions.

See you at the Gaylord National Resort and Convention Center  
National Harbor, Maryland, USA (adjacent to Washington, DC)  
**November 17-21, 2021**  
(Wednesday through Sunday)

### ASTMH

#### Inclusion/Respect Statement

The ASTMH is an international society committed to equity and global impact through the treatment and prevention of tropical infectious diseases. Our diverse membership comes from more than 115 countries and engages with an enormous array of infectious diseases, cultures, ethnicities, and countries. We come from academia, research institutes, implementation programs, industry, multilateral organizations, foundations, and governments, gathering annually to exchange data, share learning, and honor contributions from the field and the lab.

As a Society, we are committed to the open exchange of ideas, freedom of thought and expression, and productive scientific debate that are central to our mission. These require an open and diverse environment that is built on dignity and mutual respect for all members, participants, and staff, free of discrimination based on personal attributes including but not limited to ethnicity, color, national origin, age, religion, socioeconomic status, disability, sexual orientation, gender, and gender identity or expression. We affirm the key principles of inclusion, diversity, and respect for all people. In a world of rich diversity, the advancement of science depends on the intellectual breadth and depth of a diverse ASTMH, one that informs and enriches the shape and content of scientific discourse. These principles guide the actions of ASTMH's leaders, members, and staff in advancing the goals of the Society.

April 2021