@ASTMH
#Courage #Compassion #Culture

Julie Jacobson @DulcieJ
Nov 18, 2020
These are challenging times, we all must work together to ensure no one is left behind. Thank you all for your trust as I step into the role of @ASTMH President.

Daniel Bausch @DanielBausch2
Oct 26, 2020
Vaccines work and have made a huge difference in our world. Promote and defend them, speaking truthfully and transparently.

ASTMH @ASTMH
Jun 4, 2020
ASTMH condemns racism. The role of structural racism as a determinant of health informs our views. Read our statement here: https://astmh.org/blog/june-2020/astmh-condemns-racism

Sponsorship and Advertising Prospectus

2021 Annual Meeting
GAYLORD NATIONAL RESORT AND CONVENTION CENTER
NATIONAL HARBOR, MARYLAND, USA
November 17–21

Chilliwe Ikeweszzi @ChilliweJ
Nov 18, 2020
 Been 40 years since smallpox eradication. Deeply honoured to join panel of global health leaders who played key roles with smallpox & other poxviruses- Bill Foege, David Heymann, @PeopleDocGeneva @sarimoin & Jose Esperanza & Joel Brennan at @ASTMH Smallpox Symposium

Admyr Otingamu @e13otungmu
Nov 15, 2020
Congrats to Prof. @christian_happi of @acogia & @freesemarsuni awarded the 2020 Bailey K. Ashford Medal for his distinguished work in tropical medicine at #TropMed20 by @ASTMH. Well deserved!

Terre Taylor @ttmaltaw
Nov 15, 2020
This was great, I’m inspired!

ASTMH @ASTMH
Nov 15, 2020
@CFigueres kicks off our #TropMed20 keynote speech, “You have a powerful voice. You always did. But COVID-19 has given you a megaphone.”

Chandy John Lab @ChandyJohnLab
Nov 19, 2020
Today @ASTMH #TropMed20 don’t miss two important topics that have not been discussed enough: #2 Session 156 - Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) Health in Low- and Middle-income Countries: The Struggle for Global Health Equity, 3:00 PM - 4:45 PM in Mtg Rm 9
The Annual Meeting is the premier forum for the exchange of scientific advances in tropical medicine/global health and hygiene.

**ELEVATE**

your visibility at a five-day global scientific conference that draws over 4,800 attendees.

**ENGAGE**

with influential global leaders and stakeholders in the field.

**EXPAND**

your network by building leading U.S. and international partnerships.

Who Should Sponsor or Advertise?

All organizations that offer products, technologies, equipment and services to increase the reach and strengthen the impact of public/global health fields, including:

- Academic institutions
- Education companies
- Government agencies
- Scientific and general interest publishers
- Medical equipment manufacturers
- Medical textbook publishers
- Non-profits and NGOs
- Private sector
- Product development partnerships
- Science-related foundations
- Supply chain program procurement and management
- Vaccine providers

Who We Are

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.
The Power of Engagement

Annual Meeting

Attendees’ Professional Focus

- Teaching: 4%
- Administration: 7%
- Clinical: 9%
- Other: 9%
- Prevention: 14%
- Research: 57%

Attendees’ Place of Employment

- FDA: .5%
- HHS: .5%
- Retired: 1%
- Private Practice: .5%
- Local Government: 2.5%
- Consultant: 3%
- State Government: 3%
- USAID: 3%
- NIH: 5%
- CDC: 5%
- For-Profit: 8%
- Other: 13%
- Post-Doc/Fellow/Student: 20%
- Non-Profit: 20%
- Academia: 32%

Connect with Public Health Leaders

The ASTMH Annual Meeting draws tropical medicine and global health professionals representing academia, foundations, government, non-governmental organizations, the private sector, military and private practice. The meeting is designed for researchers, professors, government and public health officials, military personnel, travel clinic physicians, practicing physicians in tropical medicine, students and all healthcare providers working in the fields of tropical medicine and hygiene and global health.

Who Attends?

- Public and private sector researchers
- Professors/academic leadership
- Public health officials
- Military personnel
- Government officials
- Non-profits and NGOs
- Practicing physicians in tropical medicine
- Physicians and health professionals in travel medicine
- Students: undergraduate, graduate, post-doctoral/fellow and residents

The Ultimate Venue for:

- Abbott
- Armed Forces Health Surveillance Center
- Bill & Melinda Gates Foundation
- Broad Institute
- Burroughs Wellcome Fund
- CDC
- Drugs for Neglected Diseases initiative
- Fogarty International Center
- GSK
- Liverpool School of Tropical Medicine
- London School of Hygiene & Tropical Medicine
- Medicines for Malaria Venture
- MESA/ISGlobal
- NIAID
- NMRC
- President’s Malaria Initiative
- PATH
- Sabin Vaccine Institute
- Sanaria Inc.
- Sanofi Pasteur
- Takeda Pharmaceuticals International AG
- WRAIR

(List not complete)

A Note from Gaylord National Harbor

“At Gaylord Hotels, the health & safety of our guests remain of paramount importance to us. The COVID-19 pandemic has required us to raise our demanding standards to an even higher level with new protocols for the current circumstances. We have elevated our cleanliness standards and changing hospitality norms. As a part of Marriott International’s family, we have put in place a multi-pronged approach designed to meet the health and safety challenges presented by COVID-19 as outlined in Marriott’s Commitment to Clean.”
### Sponsorship Packages

**Premier Level – $20,000 US**

- (SELECT ONE)
  - Opening Plenary Session and Awards Program
  - Exhibit Hall Attendee Lounge
  - President’s Reception

**Benefits**

- General Sponsorship Package recognition plus:
  - Screen your 30-second video on Annual Meeting info monitors
  - Exhibit Booth
  - Pocket Guide interior ad, color
  - Six Annual Meeting registrations
  - Six invitations to the President’s Reception (non-transferrable)

**Leader Level – $15,000 US**

- (SELECT ONE)
  - Lanyards
  - TropStop Student Lounge

**Benefits**

- General Sponsorship Package recognition plus:
  - Exhibit Booth
  - Pocket Guide interior ad, black-and-white
  - Four Annual Meeting registrations
  - Four invitations to the President’s Reception (non-transferrable)

**Partner Level – $10,000 US**

- (SELECT ONE)
  - Pens
  - Notepads
  - Pocket Guide interior ad, black-and-white

**Benefits**

- General Sponsorship Package recognition plus:
  - Three Annual Meeting registrations
  - Three invitations to the President’s Reception (non-transferrable)

**Contributor Level – $5,000 US**

- (SELECT ONE)
  - First-Time Attendee Session
  - Lactation Room

**Benefits**

- General Sponsorship Package recognition plus:
  - Two Annual Meeting registrations
  - Two invitations to the President’s Reception (non-transferrable)

**General Sponsorship Package Benefits**

All Sponsorships include multiple opportunities for digital, print and onsite thanks and recognition.

**Acknowledgement – Logo**

- Logo on screen at the Opening Plenary Session and Awards Program
- In monthly e-newsletter: distribution to 21,000
- On the Pocket Guide’s Sponsor Page
- On ASTMH website with link to Sponsor website
- On general meeting signage in the Exhibit Hall
- In the Meeting App
- Social Media

**Acknowledgement – Name only**

- Final Digital Program Book
- In the daily update at the Annual Meeting
- Slides shown in presentation rooms between sessions

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Sponsorship and Advertising Prospectus

astmh.org | ajtmh.org | #TropMed21 #IamTropMed
Annual Meeting

COMMUNICATIONS AWARD SPONSORSHIP
$10,000 US

The Communications Award recognizes excellence in tropical medicine storytelling through the written word. The goal of the award is to recognize news content that enhances the public’s understanding and appreciation of tropical medicine research, clinical practice and/or policy.

Benefits

- General Sponsorship Package Benefits
- Recognition in the Awards Program Book
- Recognition on the screen at the Opening Plenary Session and Award Program
- In media outreach and communications
- Screen your 30-second video on Annual Meeting info monitors
- Two Annual Meeting registrations
- Two invitations (non-transferable) to the President’s Reception

PAST WINNERS:

The Washington Post
PBS NewsHour
Science
Bloomberg

4th ANNUAL INNOVATIONS PITCH COMPETITION SPONSORSHIP
$10,000 US and up

Help innovative ideas that can be applied in low-resource settings move from the lab into the field. This year’s competition will address the twin challenges of pandemic preparedness and the impact of climate change. Innovators are invited to pitch their ideas for solutions at the intersection of the pandemic response and climate impact on health.

Innovative ideas address, but will not be limited to:

- Pandemic solutions including (but not limited to) vaccine acceptance, tracking of vaccine effectiveness, virus variant tracking, quality diagnostics, innovative approaches to prevention of disease spread, and predictive forecasting of emerging threats
- Identifying and mitigating the direct and indirect effects of climate change and its consequences of vector-competency, and human and animal health

Benefits:

- General Sponsorship Package Benefits
- Recognition and thanks during the 4th Annual Innovations Pitch Competition
- Recognition on the screen when the Innovations Pitch Competition awards are presented and at the Opening Plenary Session and Award Program
- Two Annual Meeting registrations
- Two invitations (non-transferable) to the President’s Reception
TRAVEL AWARDS SPONSORSHIP
$5,000 US and up

Join us in building capacity for research in your field of interest by sponsoring one or more Travel Awards to help qualified students, early-career investigators and scientists actively working in the tropical medicine field attend the Annual Meeting.

One in three attendees of the Annual Meeting is a Student or a Trainee. A significant percentage of them hail from Low- and Lower-Middle Income countries. Awardees are selected by the Travel Awards Committee based on abstract quality, research results, and the relevance of the applicant’s work to the field of tropical medicine. Award recipients participate in the meeting through oral or poster presentations.

Travel Award recipients receive round-trip airfare to/from the Annual Meeting, five nights hotel, Annual Meeting registration and a stipend to help offset additional travel expenses, such as meals and ground transportation.

Benefits
- Recognition with logo on the screen during the Opening Plenary Session and Awards Program.
- Recognition in the Awards Program book (logo).
- Two invitations (non-transferable) to the President’s Reception
- General Sponsorship Package Benefits

SPONSORED SYMPOSIUM
$20,000 US

Share your work with current and future leaders in tropical medicine and global health – sponsor a scientific symposium to be held in conjunction with the Annual Meeting.

Why Sponsor a Symposium?
- Develop the format and content to deliver a unique session to your target audience
- Receive a special time slot that avoids conflict with ASTMH scientific, educational programming
- Build connections with leaders in tropical medicine and global health

Sponsored Symposium Hosts Receive the Following Benefits
Room and Support
- Standard symposium room set-up and audiovisual equipment are provided.
- One hour of rehearsal time and space in advance of the session
Audiovisual technician during the Sponsored Symposium
Access to on-site Speaker Ready Room to check presentations

Engagement and Networking
- Exhibit Booth (includes two full Annual Meeting registrations)
Session Information/Sponsor Recognition
- In the searchable Annual Meeting Online Program Planner
- In the online Annual Meeting Program Book
- In the Annual Meeting App schedule
In the printed Pocket Guide schedule (two locations: in the separate schedule page, and with a black-and-white full page interior ad)
Website

Promotion
- Monthly via social media outlets
- Monthly e-newsletter
- Daily onsite newsletter (day of the Sponsored Symposium)
- Sponsored Symposium page on the ASTMH website after the session: photos, slides, session info
- Following the Annual Meeting, via a dedicated email to all attendees

DEADLINE FOR SUBMITTING A PROPOSAL: MONDAY, AUGUST 16, 2021

For more information, including optional live streaming package, contact Rebecca Hamel, rhamel@astmh.org.

Sponsored Symposia are not held concurrently with ASTMH scientific educational sessions, but may be held concurrently with other Sponsored Symposia.

While AU Member States did well early on to slow #COVID19 transmission, we are seeing a worrying uptick in reported cases (~10,000 cases/day), across the continent. @AfricaCDC continues to urge countries to remain vigilant to contain a potential 2nd wave. #astmh2020 #TropMed20.
2021 Annual Meeting

FRIEND OF ASTMH
For all contributions, supporters will be recognized as a Friend of ASTMH. (formerly Friend of ASTMH/General Meeting Sponsorship).

FRIEND OF THE YOUNG INVESTIGATOR AWARD SPONSORSHIP
$5,000 US
The Young Investigator Award recognizes the work of young investigators and encourages developing scientists to pursue careers in various aspects of tropical disease research. Sponsors will be recognized in all General Sponsorship Package Benefits.

ADVERTISING — DIGITAL
MEETING APP: BANNER WITH FULL-SCREEN LANDING PAGE
$5,000 US
Your banner rotates with others at the top of the app Dashboard page. When tapped, user is taken to Sponsor’s full-screen app landing page.

MEETING APP ENHANCED EXHIBITOR OR SPONSOR LISTING
$250 US
Your listing in the app will appear in boldface with your logo.

REGISTRATION CONFIRMATIONS
$5,000 US
Add your logo to each registration confirmation and on the Annual Meeting registration page.

DAILY UPDATE
Reach Annual Meeting attendees through their inboxes. Your organization’s name (and logo) will be added to this email, which features daily highlights and updates that attendees won’t want to miss.
$7,000 US for exclusive sponsorship of three daily updates
OR
$2,500 US for one daily update (in the absence of an exclusive sponsor)

WI-FI LOGIN PAGE / CUSTOM SPLASH PAGE
$5,000 US
Exclusive sponsorship

Interested in additional digital advertising opportunities?
Contact Rebecca Hamel, Manager, Development, rhamel@astmh.org, to learn more.
Inclusion/Respect Statement

The ASTMH is an international society committed to equity and global impact through the treatment and prevention of tropical infectious diseases. Our diverse membership comes from more than 115 countries and engages with an enormous array of infectious diseases, cultures, ethnicities, and countries. We come from academia, research institutes, implementation programs, industry, multilateral organizations, foundations, and governments, gathering annually to exchange data, share learning, and honor contributions from the field and the lab.

As a Society, we are committed to the open exchange of ideas, freedom of thought and expression, and productive scientific debate that are central to our mission. These require an open and diverse environment that is built on dignity and mutual respect for all members, participants, and staff, free of discrimination based on personal attributes including but not limited to ethnicity, color, national origin, age, religion, socioeconomic status, disability, sexual orientation, gender, and gender identity or expression. We affirm the key principles of inclusion, diversity, and respect for all people. In a world of rich diversity, the advancement of science depends on the intellectual breadth and depth of a diverse ASTMH, one that informs and enriches the shape and content of scientific discourse. These principles guide the actions of ASTMH’s leaders, members, and staff in advancing the goals of the Society.

Interested in a tailor-made sponsorship or advertising opportunity? Please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org, for additional information or questions.

See you at the Gaylord National Resort and Convention Center
National Harbor, Maryland, USA (adjacent to Washington, DC)
November 17-21, 2021
(Wednesday through Sunday)