ASTMH condemns racism. The role of structural racism as a determinant of health informs our views. Read our statement here: https://astmh.org/blog/june-2020/astmh-condemns-racism

Sponsorship and Advertising Prospectus

2021 Annual Meeting
GAYLORD NATIONAL RESORT AND CONVENTION CENTER
NATIONAL HARBOR, MARYLAND, USA
November 17-21

Congratulations to one of our collaborators, Dr. Awa Bieta Deme of BUCAC, Senegal for winning the 2020 Alan J. Magli Fellow award at the ASTMH @TropMed20. We are very proud of your accomplishments. Sorar higher!

Chiseke Chikwawa and Chisomo J
Been 40 years since smallpox eradication. Deeply honored to join panel of global health leaders who played key roles with smallpox & other poxviruses— Bill Foege, David Heymann @PepLabs @Geneva @arimoni, Jose Esperanza & Joel Breman at @ASTMH Smallpox Symposium

Teri Taylor @timalawi
Nov 15, 2020
This was great, I’m inspired!
ASTMH @ASTMH
Nov 15, 2020
@CFigureo kicked off our @TropMed20 keynote speech, “You have a powerful voice. You always did. But COVID-19 has given you a megaphone.”

Chandy John Lab @Chandy.JohnLa
Nov 19, 2020
Today @ASTMH @TropMed20 don’t miss two important topics that have not been discussed enough: #2 Session 156 - Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) Health in Low- and Middle-Income Countries: The Struggle for Global Health Equity. 3:00 PM - 4:45 PM in Mtg Rm 9
The Annual Meeting is the premier forum for the exchange of scientific advances in tropical medicine/global health and hygiene.

Who Should Sponsor, Exhibit or Advertise?
All organizations have data to share, a story to tell, or offer products, technologies, equipment and services to increase the reach and strengthen the impact of public/global health fields, including:

- Academic institutions
- Education companies
- Government agencies
- Scientific and general interest publishers
- Medical equipment manufacturers
- Medical textbook publishers
- Non-profits and NGOs
- Private sector
- Product development partnerships
- Science-related foundations
- Supply chain program procurement and management
- Vaccine providers

Who We Are
The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.
The Power of Engagement

Connect with Public Health Leaders

The ASTMH Annual Meeting draws tropical medicine and global health professionals representing academia, foundations, government, non-governmental organizations, the private sector, military and private practice. The meeting is designed for researchers, professors, government and public health officials, military personnel, travel clinic physicians, practicing physicians in tropical medicine, students and all healthcare providers working in the fields of tropical medicine and hygiene and global health.

Who Attends?

- Public and private sector researchers
- Professors/academic leadership
- Public health officials
- Military personnel
- Government officials
- Non-profits and NGOs
- Practicing physicians in tropical medicine
- Physicians and health professionals in travel medicine
- Students: undergraduate, graduate, post-doctoral/fellow and residents

The Ultimate Venue for:

- Abbott
- Armed Forces Health Surveillance Center
- Bill & Melinda Gates Foundation
- Broad Institute
- Burroughs Wellcome Fund
- CDC
- Drugs for Neglected Diseases initiative
- Fogarty International Center
- GSK
- Liverpool School of Tropical Medicine
- London School of Hygiene & Tropical Medicine
- Medicines for Malaria Venture
- MESA/ISGlobal
- NIAID
- NMRC
- Novartis
- President’s Malaria Initiative
- PATH
- Sabin Vaccine Institute
- Sanaria Inc.
- Sanofi Pasteur
- Takeda Pharmaceuticals International AG
- TDR
- WRAIR

(List not complete)

A Note from Gaylord National Harbor

“At Gaylord Hotels, the health & safety of our guests remain of paramount importance to us. The COVID-19 pandemic has required us to raise our demanding standards to an even higher level with new protocols for the current circumstances. We have elevated our cleanliness standards and changing hospitality norms. As a part of Marriott International’s family, we have put in place a multi-pronged approach designed to meet the health and safety challenges presented by COVID-19 as outlined in Marriott’s Commitment to Clean.”

Attendees’ Professional Focus

- Teaching: 4%
- Administration: 7%
- Clinical: 9%
- Other: 9%
- Prevention: 14%
- Research: 57%

Attendees’ Place of Employment

- Academia: 32%
- Post-Doc/Fellow/Student: 13%
- Consulting: 8%
- State Government: 3%
- USAID: 3%
- NIH: 3.2%
- CDC: 5%
- Other: 5%
- Non-Profit: 20%
- Private Practice: 1%
- Local Government: 2.5%
- Consultant: 3%
- Retired: 5%
- HHS: 5%
- FDA: 5%
- Teaching: 4%
- Administration: 7%
- Clinical: 9%
- Other: 9%
- Prevention: 14%
- Research: 57%
### SPONSORSHIP PACKAGES

**Premier Level – $20,000 US**

(SELECT ONE)
- Exhibit Hall Attendee Lounge
- Meeting App Banner Ad with Landing Page
- Opening Plenary Session and Awards Program
- Wi-Fi Login/Splash Page

**BENEFITS**

General Sponsorship Package recognition plus:
- Screen your 30-second video on Annual Meeting info monitors
- Exhibit Booth (includes Two Annual Meeting Registrations)
- Pocket Guide interior ad, color
- Four Annual Meeting registrations

**Leader Level – $15,000 US**

(SELECT ONE)
- Column Wrap
- Pens
- Registration Package
- Twitter Board

**BENEFITS**

General Sponsorship Package recognition plus:
- Exhibit Booth (includes Two Annual Meeting Registrations)
- Pocket Guide interior ad, black-and-white
- Three Annual Meeting registrations

**Partner Level – $10,000 US**

(SELECT ONE)
- Daily Update to Attendees
- First-Time Attendee Session
- Lactation Room
- Notepads

**BENEFITS**

General Sponsorship Package recognition plus:
- Two Annual Meeting registrations

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**General Sponsorship Package Benefits**

All Sponsorships include multiple opportunities for digital, print and onsite thanks and recognition.

**Acknowledgement – Logo**
- Logo on screen at the Opening Plenary Session
- In monthly e-newsletter: distribution to 21,000
- On the Pocket Guide’s Sponsor Page
- On ASTMH website with link to Sponsor website
- On general meeting signage in the Exhibit Hall
- In the Meeting App
- Social Media

**Acknowledgement – Name only**
- Final Digital Program Book
- In the Daily Update at the Annual Meeting
- Slides shown in presentation rooms between sessions

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Contact Rebecca Hamel, rhamel@astmh.org, for details about additional benefits for the Column Wrap, Lactation Room, Registration Package, Twitter Board, and Wi-Fi Login/Splash Page.

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ONLY TWO LEFT!

ONLY THREE OPPORTUNITIES!

ONLY TWO OPPORTUNITIES!
GREEN SPONSORSHIP PACKAGE  
$25,000 US

Lighten the Annual Meeting’s environmental footprint with the Green Sponsorship Package. Your logo on the stainless steel water bottle will be in the hands of all in-person attendees.

Benefits
- Stainless Steel Water Bottle featuring Sponsor and ASTMH logos
- 6 Recycle Bins for lanyards and badge holders with Sponsor and ASTMH logos
- Pocket Schedule Meeting Guide black and white interior ad
- Digital messaging with your logo inviting all attendees to drop their badges in the Recycle Bins
- General Sponsorship Package Benefits
- Two Annual Meeting registrations

COMMUNICATIONS AWARD SPONSORSHIP  
$10,000 US

The Communications Award recognizes excellence in tropical medicine storytelling through the written word. The goal of the award is to recognize news content that enhances the public’s understanding and appreciation of tropical medicine research, clinical practice and/or policy.

Benefits
- Recognition in the Awards Program Book
- Recognition on the screen at the Opening Plenary Session
- In media outreach and communications
- Screen your 30-second video on Annual Meeting info monitors
- General Sponsorship Package Benefits
- Two Annual Meeting registrations

PAST WINNERS:

The Washington Post  
PBS NewsHour  
Science  
Bloomberg

Interested in a tailor-made sponsorship or advertising opportunity?  
Please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org, for additional information or questions.
Annual Meeting

4th ANNUAL INNOVATIONS PITCH COMPETITION SPONSORSHIP
$10,000 US and up

Join this popular session in its 4th year and help innovative ideas that can be applied in low-resource settings move from the lab into the field. Five finalists present their innovative ideas to respond to outbreak-prone diseases in resource-limited settings. A judging panel composed of global health innovations experts and live audience voting determines the winners, including an audience favorite. All finalists receive cash awards. The Grand Prize Winner will be provided marketing advice and an opportunity to speak with potential investors.

Benefits:
- Recognition during the Innovations Pitch Competition symposium
- Recognition on the screen at the Opening Plenary Session
- Two Annual Meeting registrations
- General Sponsorship Package Benefits

MEETING APP SPONSORSHIP PACKAGE  NEW
$10,000 US

The Meeting App is back! Secure the strongest digital visibility for your logo and message with all meeting attendees when you sponsor the Meeting App. In the hands of all attendees, the Meeting App will be fully-integrated with the traditional Online Program Planner and Pocket Schedule Meeting Guide to give all attendees a comprehensive schedule and the latest updates.

Benefits
- Weighted banner ad with increased impression volume
- Banner ad links to in-app landing page that features a link to your site, embedded video clip, and/or your digital materials
- Recognition on the screen at the Opening Plenary Session
- Two Annual Meeting registrations
- General Sponsorship Package Benefits

#IamTropMed SELFIE STATION  NEW
$10,000 US

The popular #IamTropMed Selfie Station is a popular stop for attendees. This year, attendees can select from special branded frames as well as #IamTropMed cards to let their social media networks know they were at #TropMed21.

Benefits
- Your logo with the ASTMH logo on Selfie Station signage and photo frames
- Recognition with logo on the screen during the Opening Plenary Session
- Recognition in the Awards Program book (logo)
- General Sponsorship Package Benefits
TRAVEL AWARDS SPONSORSHIP
$5,000 US and up

Join us in building capacity for research in your field of interest by sponsoring one or more Travel Awards to help qualified students, early-career investigators and scientists actively working in the tropical medicine field attend the Annual Meeting.

One in three attendees of the Annual Meeting is a Student or a Trainee. A significant percentage of them hail from Low- and Lower-Middle Income countries. Awardees are selected by the Travel Awards Committee based on abstract quality, research results, and the relevance of the applicant’s work to the field of tropical medicine. Award recipients participate in the meeting through oral or poster presentations.

Travel Award recipients receive round-trip airfare to/from the Annual Meeting, five nights hotel, Annual Meeting registration and a stipend to help offset additional travel expenses, such as meals and ground transportation.

Benefits
- Recognition with logo on the screen during the Opening Plenary Session
- Recognition in the Awards Program book (logo)
- General Sponsorship Package Benefits

“SAVE THE DATE” BOOKMARK SPONSORSHIP
$5,000 US

Co-brand with ASTMH and be featured in the drawing to win a full registration to the 2022 Annual Meeting. One side of the bookmark features dates for three upcoming Annual Meetings; one side features your full-color ad and a unique code for a chance to win the full registration. The ASTMH bookmark will be distributed to all in-person attendees and promoted and featured on the ASTMH website after the Annual Meeting.

BENEFITS
- Your full-color ad on the back of the bookmark.
- Recognition with logo on the screen during the Opening Plenary Session
- Recognition in the Awards Program book (logo)
- General Sponsorship Package Benefits

EVENING RECEPTION AT #TropMed21
$1,000 US Non-profit rate
$2,000 US For-profit rate

Interested in bringing your stakeholders together for an intimate gathering or larger celebration at #TropMed21? Apply now to reserve your space. Catering and A/V options available for additional costs.
**SPONSORED SYMPOSIUM**

**$25,000 US**

Share your work with current and future leaders in tropical medicine and global health – sponsor a scientific symposium to be held in conjunction with the Annual Meeting.

**Why Sponsor a Symposium?**
- Develop the format and content to deliver a unique session to your target audience
- Receive a special time slot that avoids conflict with ASTMH scientific, educational programming
- Build connections with leaders in tropical medicine and global health

**Sponsored Symposium Hosts Receive the Following Benefits**

**Room and Support**
- Standard symposium room set-up and audiovisual equipment are provided.
- One hour of rehearsal time and space in advance of the session
- Audiovisual technician during the Sponsored Symposium
- Access to on-site Speaker Ready Room to check presentations

**Engagement and Networking**
- Exhibit Booth (includes two full Annual Meeting registrations)

**Session Information/Sponsor Recognition**
- In the searchable Annual Meeting Online Program Planner
- In the online Annual Meeting Program Book
- In the Annual Meeting App schedule
- In the printed Pocket Guide schedule (two locations: in the separate schedule page, and with a black-and-white full page interior ad)
- Website
- Sponsored Symposium page on the ASTMH website after the session: photos, slides, session info
- Following the Annual Meeting, via a dedicated email to all attendees

Please note that all Sponsored Symposium speakers must register for the Annual Meeting.

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**FRIEND OF ASTMH**

For all contributions, supporters will be recognized as a Friend of ASTMH.

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**FRIEND OF THE YOUNG INVESTIGATOR AWARD**

**$5,000 US**

The Young Investigator Award recognizes the work of young investigators and encourages developing scientists to pursue careers in various aspects of tropical disease research. Friends will be recognized as a Friend of the Young Investigator Award.

For more information, contact Rebecca Hamel, rhamel@astmh.org.
**EXHIBITING AT THE ANNUAL MEETING**

**Booth Package Rates**

Booth package (includes in-person booth and virtual booth)

**BEFORE AUGUST 15, 2021**

- For-Profit: $3,200
- Not-For-Profit: $2,000

**AUGUST 16, 2021 - OCTOBER 26, 2021**

- For-Profit: $3,400
- Not-For-Profit: $2,200

Visit the Exhibitor website to apply for a space online today.

**Reserve Now!**

**LAST DAY TO REGISTER IS OCTOBER 26, 2021!**
Exhibitor FAQs

Will ASTMH hold an in-person meeting this year, and what does this mean to Exhibitors?
Yes. ASTMH will offer attendees the option to attend in person or virtually. For a single rate, all exhibitors will receive an in-person booth and a virtual booth on our virtual platform.

Can I use the virtual booth component only and not the in-person virtual component?
No, we cannot offer only one component of the package.

How do I collect my leads/prospects?
Lead retrieval units will be provided to all in-person exhibitors. Leads on the virtual platform will be collected by running an exhibitor report on the platform.

Benefits
- Two Annual Meeting Full Registrations
- One in-person exhibit booth and one virtual exhibit booth
- Recognition:
  - Final program – organization contact information and a 75-word or less description
  - Pocket guide
  - Mobile app
  - Registration List

What if I need additional badges?
A benefit of being an exhibitor is the option to purchase three additional badges for a reduced rate of $350. This badge will have the same benefits as a full registration.

How will the exhibitor badges be distributed this year?
Exhibitor badges and ribbons will be placed in your booth prior to opening the hall. We strongly encourage all exhibitors and booth staff to register online prior to the meeting.

How do I order additional furniture and arrange shipping?
ASTMH is collaborating with GES to provide an online ordering platform to order additional furnishings, shipping and signage. GES will reach out to all attendees one month prior to the meeting with information on how to access the online ordering site. This platform will replace the exhibitor kit.

Will a GES staff member be available in the exhibit hall?
Yes, a staff member from GES will be in the exhibit hall to answer or assist with any questions.

How long will my virtual booth be available on the virtual platform?
The virtual platform will keep the platform open for all attendees to view sessions and booths on-demand until October 1, 2022. Exhibitors can access their virtual booths and pull reports for any leads that may have visited their booth after the meeting.
Quick References

For current exhibitor information, visit astmh.org/annual-meeting/exhibitors

ASTMH MEETING MANAGEMENT
Brenda Howe
Exhibits Manager
Phone: +1 703-650-5828
Bhowe@astmh.org

ASTMH HEADQUARTERS
241 18th Street South
Suite 501
Arlington, VA 22202

FACILITY
Gaylord National Resort and Convention Center
201 Waterfront St
National Harbor, MD 20745

DECORATOR SERVICES
GES
Sonya Anne Monsen
Phone: +1 301-708-6540
ges.com
smorenson@ges.com

GES WAREHOUSE
SHIPPING ADDRESS:
Exhibitor Name, Booth #
C/O GES - ASTMH Annual Meeting
UPS Freight
6571 Washington Blvd.
Elkridge, MD 21075

CANCELLATIONS
- Cancellations within 7 business days of reserving a booth receive a 100% refund.
- Cancellations requested 8-21 business days after reserving a booth will receive 50% refund.
- Cancellations over 21 business days will not receive a refund.

Schedule

MOVE IN
Wednesday, November 17

OFFICIAL EXHIBIT HOURS
Thursday, November 18
9:30 a.m. – 10:30 a.m.
Thursday, November 18
Noon – 1:45 p.m. | Lunch served
Thursday, November 18
3:15 p.m. – 4:15 p.m.

Friday, November 19
9:30 a.m. – 10:30 a.m.

Friday, November 19
Noon – 1:45 p.m. | Lunch served

Friday, November 19
3:15 p.m. – 4:15 p.m.

Saturday, November 20
9:30 a.m. – 10:30 a.m.

Saturday, November 20
Noon – 2:30 p.m. | No lunch served

DISMANTLE
Saturday, November 20
2:30 p.m. – 5:00 p.m.

2021 Fast Facts and Deadlines

June 15, 2021
Registration and Housing opens

DATE:
Exhibitor Service Kits emailed by GES one month prior to the meeting

October 14, 2021
First day for freight shipments to arrive at warehouse

October 26, 2021
Last day to reserve a booth

October 27, 2021
Advance orders for decorator discount due

November 12, 2021
Deadline for arrival shipments at the advance warehouse

November 13, 2021
First day for direct shipments to Gaylord National Resort and Convention Center

For current exhibitor information, visit astmh.org/annual-meeting/exhibitors

PYTSJE HOOEKSTRA @PYTSJHEOOEKSTRA
Today is #schistosomiasis day at #TropMed20 @ASTMH Looking forward to sessions 131, 147, 161 & 176!!

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ADVERTISING — PRINT

EXHIBIT HALL ESCALATOR LANDING BANNER
$7,500 US
Promote your organization in this highly visible location with a 25’ wide by 20’ high, double-sided banner.

POCKET GUIDE ADS
Pocket Schedule Meeting Guide
(8.5” X 4.25”/21.6cm X 10.8cm)
The Pocket Schedule is a concise, coil-bound book with just enough detail to enable attendees to quickly find their way to the next session. This pocket-sized, user-friendly guide provides attractive, easy-to-view session guides and information for all attendees.

Costs:
Back cover (full color) — $6,500 US
Inside front cover (full color) — $5,000 US
Inside back cover (full color) — $5,000 US
Interior full page (full color) — $3,500 US
Interior full page (black-and-white) — $2,500 US
The 2019 Speed-Networking with the Experts session enabled students and trainees to connect with senior researchers.

ASTMH Inclusion/Respect Statement

The ASTMH is an international society committed to equity and global impact through the treatment and prevention of tropical infectious diseases. Our diverse membership comes from more than 115 countries and engages with an enormous array of infectious diseases, cultures, ethnicities, and countries. We come from academia, research institutes, implementation programs, industry, multilateral organizations, foundations, and governments, gathering annually to exchange data, share learning, and honor contributions from the field and the lab.

As a Society, we are committed to the open exchange of ideas, freedom of thought and expression, and productive scientific debate that are central to our mission. These require an open and diverse environment that is built on dignity and mutual respect for all members, participants, and staff, free of discrimination based on personal attributes including but not limited to ethnicity, color, national origin, age, religion, socioeconomic status, disability, sexual orientation, gender, and gender identity or expression. We affirm the key principles of inclusion, diversity, and respect for all people. In a world of rich diversity, the advancement of science depends on the intellectual breadth and depth of a diverse ASTMH, one that informs and enriches the shape and content of scientific discourse. These principles guide the actions of ASTMH’s leaders, members, and staff in advancing the goals of the Society.

Interested in a tailor-made sponsorship or advertising opportunity? Please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org, for additional information or questions.

See you at the Gaylord National Resort and Convention Center National Harbor, Maryland, USA (adjacent to Washington, DC) November 17-21, 2021 (Wednesday through Sunday)

#Courage #Compassion #Culture

ASTMH condemns racism. The role of structural racism as a determinant of health informs our views. Read our statement here: https://astmh.org/blog/june-2020/astmh-condemns-racism

See you at the Gaylord National Resort and Convention Center National Harbor, Maryland, USA (adjacent to Washington, DC) November 17-21, 2021 (Wednesday through Sunday)

#Courage #Compassion #Culture

AUGUST 2021

Sponsorship, Exhibitor and Advertising Prospectus

astmh.org | ajtmh.org | #TropMed21 #IamTropMed