



AMERICAN SOCIETY OF TROPICAL MEDICINE & HYGIENE
ADVANCING GLOBAL HEALTH SINCE 1903

2020 ANNUAL MEETING

NOVEMBER 15–19 | *VIRTUAL MEETING*



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SPONSORSHIP, EXHIBITOR, AND ADVERTISING PROSPECTUS





President Chandy C. John welcomes 2019 keynote speakers Abhay Bang and Rani Bang, Society for Education, Action and Research in Community Health (SEARCH), India.



Peter J. Hotez, ASTMH Past President, National School of Tropical Medicine, Baylor College of Medicine, delivers the 2019 Fred L. Soper Lecture.

The Annual Meeting is the premier forum for the exchange of scientific advances in tropical medicine/global health and hygiene.

ELEVATE



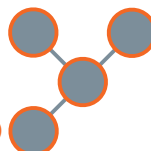
your visibility at a five-day global scientific conference that draws over 4,800 attendees.

ENGAGE



with influential global leaders and stakeholders in the field.

EXPAND



your network by building leading U.S. and international partnerships.

Who Attends?

- Public and private sector researchers
- Professors/academic leadership
- Public health officials
- Military personnel
- Government officials
- Non-profits and NGOs
- Practicing physicians in tropical medicine
- Physicians and health professionals in travel medicine
- Students: undergraduate, graduate, post-doctoral/fellow and residents

Who Should Sponsor?

All organizations that offer products, technologies, equipment and services to increase the reach and strengthen the impact of public/global health fields, including:

- Academic institutions
- Education companies
- Government agencies
- Scientific and general interest publishers
- Medical equipment manufacturers
- Medical textbook publishers
- Non-profits and NGOs
- Private sector
- Product development partnerships
- Science-related foundations
- Supply chain program procurement and management
- Vaccine providers

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Who We Are



The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.

SPONSORSHIP PACKAGES

All sponsorship, exhibit booth and advertising prices are in United States (US) dollars.
* Sponsorship items are exclusive unless indicated otherwise.

Premier Level – \$15,000 US

BENEFITS

General Sponsorship Package recognition plus:

- ▶ Sponsor banner in prominent locations (Virtual Great Hall, Networking Lounge)
- ▶ Sponsor logo on thank you advertising in Exhibition Lobby
- ▶ Dedicated Premier Sponsor Home to host your portfolio
- ▶ Full-page advertisement in the Digital Program Book
- ▶ 5-minute Lightning Talk
- ▶ 4 Complimentary Meeting Registrations
- ▶ Online logo and name recognition as a Premier Sponsor (see General Sponsor Recognition, below)

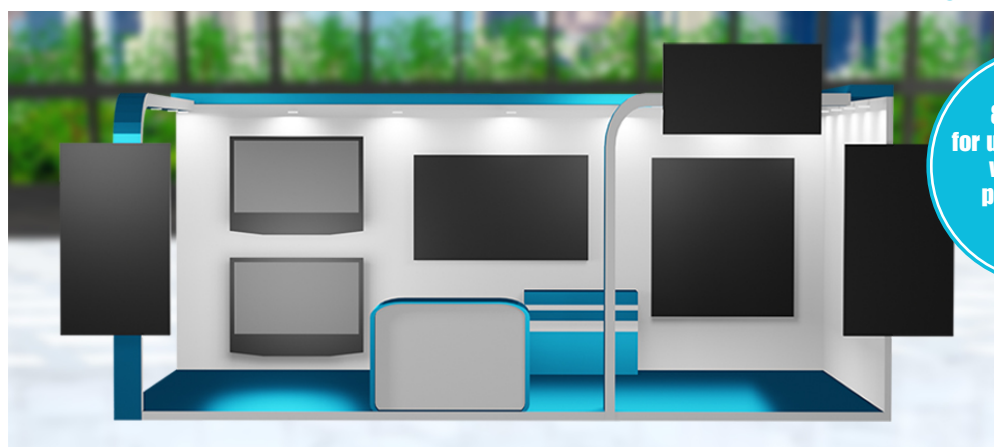
Leader Level – \$10,000 US

BENEFITS

General Sponsorship Package recognition plus:

- ▶ Sponsor banner in prominent locations (Virtual Great Hall, Networking Lounge)
- ▶ Sponsor logo on thank you advertising in Exhibition Lobby
- ▶ Dedicated Leader Sponsor Home to host your portfolio
- ▶ Half-page advertisement in the Digital Program Book
- ▶ 2 Complimentary Meeting Registrations
- ▶ Online logo and name recognition as a Leader Sponsor (see General Sponsor Recognition, below)

Dedicated Sponsor Home for Premier and Leader Packages



General Sponsorship Benefits

Acknowledgement – Logo

- Awards Ceremony PPT presentation (+ thank you from podium)
- Monthly ASTMH e-newsletter (up to 3 months before, and 1 month after Annual Meeting)
- Meeting-related eblasts and social media (Twitter, Facebook, LinkedIn)

Acknowledgement – Name only

- Digital Program Book thank you and listing in Sponsor, Advertising and Exhibitor Directory (front section)
- Recognition (name) on transition slides in between sessions
- Thank you on ASTMH website

The size and placement of logos and text will be tailored to the level of sponsorship.



Martin Enserink, *Science*, received the 2019 Communications Award for his reporting on yaws in Papua New Guinea.

COMMUNICATIONS AWARD SPONSORSHIP \$5,000 US

The Communications Award recognizes excellence in tropical medicine storytelling through the written word. The goal of the award is to recognize news content that enhances the public's understanding and appreciation of tropical medicine research, clinical practice and/or policy.

Benefits

- Recognition (logo) on the screen during the Opening Plenary and in the awards program
- "Thank you" from the virtual podium
- 1 Complimentary Meeting Registration

PAST WINNERS:

The
Washington
Post

PBS
NEWS
HOUR

Science

Bloomberg



Minmin Yen, PhagePro Inc., winner of the 2019 Innovation Pitch Competition.

3rd ANNUAL INNOVATIONS PITCH COMPETITION \$5,000 US and up

Help innovative ideas that can be applied in low-resource settings move from the lab into the field. This year's competition will focus on solutions to foster global human and environmental sustainability by addressing climate change, tropical medicine and other issues that disproportionately affect the current and future health of children worldwide.



Benefits:

Recognition in the Innovations Pitch Competition session from the podium and on the screen, and in the standard Sponsorship recognition benefits listed below.

- "Thank you" from the virtual podium
- Invitation to the Innovations Pitch Competition Community Meet and Greet (invitation-only)
- 1 Complimentary Meeting Registration



2019 Innovations Pitch Competition Audience Favorite Laura Braun, Capta Diagnostics.

Lightning Talk Sponsor \$3,500 US

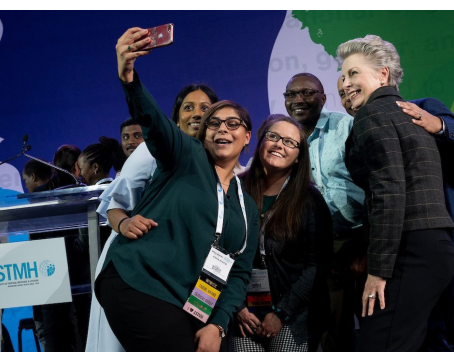
Tell your organization's story in a casual TED talk-style presentation and drive traffic to your Exhibit Booth. Applications are reviewed by a team that includes the Scientific Program Chair. Application review notices are sent within five (5) days of application.

Benefits:

- 1 Lightning Talk (5 minutes)



Elizabeth Juma, Centre for Clinical Research, WHO, Nairobi, speaking at the 2019 Alan J. Magill Malaria Eradication Symposium.



Travel Awardees snap a selfie with CEO Karen Goraleski after receiving recognition at the 2019 Opening Plenary.

TRAVEL AWARDS SPONSORSHIP

\$5,000 US and up

Join us in building capacity for research in your field of interest by sponsoring one or more Travel Awards to help qualified students, early-career investigators and scientists actively working in the tropical medicine field attend the Annual Meeting.

One in three attendees of the Annual Meeting is a Student or a Trainee. A significant percentage of them hail from Low- and Low-and-Middle Income countries. Awardees are selected by the Travel Awards Committee based on abstract quality, research results, and the relevance of the applicant's work to the field of tropical medicine. Award recipients participate in the meeting through oral or poster presentations.

Benefits

Recognition in the awards program, (name and logo), on the screen when the Travel Awardees are presented at the Opening Plenary, and in the standard Sponsorship recognition benefits (listed below).

- Invitation to the Travel Awardee Virtual Networking Meet and Greet (invitation-only)
- 1 Complimentary Meeting Registration

TWITTER BOARD SPONSOR

\$5,000 US (two opportunities)

- Recognition on Twitter Board (located in Networking Lounge) as Sponsor with logo
- 1 Complimentary Meeting registration

PRE-MEETING COURSES SPONSORSHIP

\$5,000 US*

- Logo in the Pre-Meeting Course digital brochure (front section separate from agenda and other scientific content)
- Logo on all Pre-Meeting Course registration confirmations
- 1 Complimentary Pre-Meeting Course registration

**per course; contact Rebecca Hamel if you are interested in multiple courses*





ASTMH respects the privacy of those who visit our website and correspond electronically with us. We are committed to keeping your e-mail address confidential.

We do not sell, rent or lease to third parties the emails of our members, donors, Annual Meeting attendees or anyone else with whom we conduct business.

We do provide the mailing addresses of Annual Meeting registrants who do not opt out of having their names shared with Annual Meeting exhibitors and sponsors.

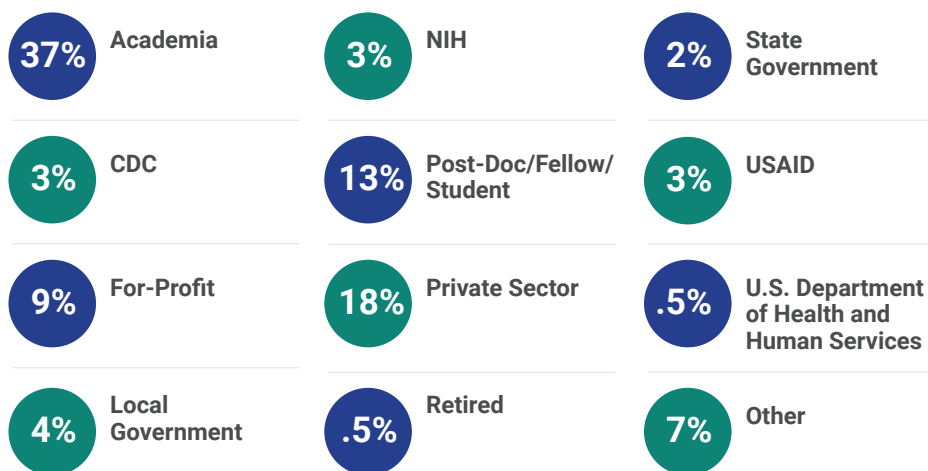
For more information, please visit the [ASTMH privacy policy](#) online.

Become a Virtual Exhibitor at ASMTH

- ▶ **Save on resources.** A virtual meeting allows exhibitors to save money, on travel, lodging, promotional items, and other costly expenses typically associated with in person meetings.
- ▶ **Virtual events can bring more attendees (*a.k.a. qualified leads*).** Virtual conferences are easier for attendees to join because there is no travel involved (particularly international) and there is no minimum space requirement, so you can fit as many as you'd like. Come one, come all, from the comfort of your laptop or smartphone.
- ▶ **More networking.** The ASTMH E-Attend virtual platform will allow you to add links to add documents, video links to your website and social media, set up appointments and have live chats with attendees. It will enable you to run analytics so you can easily track those who make appointments or just came by to visit your booth.
- ▶ **Our virtual meeting gives the ASTMH exhibitors increased exposure.** Registered attendees will have access to the 2020 Annual Meeting virtual platform until November 1, 2021.
- ▶ **Attendees and exhibitors engage at an unprecedented rate.** Virtual meetings actually make it easier for attendees to interact with each other and sponsors. Attendees can now create their own online profiles, interact in event-wide group chats, and engage in value-packed conversations with other participants.

Annual Meeting Speaker and Attendee Primary Work Setting and Role

PRIMARY WORK SETTINGS



ROLE





November 2
Last day to reserve
a booth

Questions?

Contact Brenda Howe
Email: bhowe@astmh.org

Reserve Your Booth Today!

- ▶ Exhibitors can customize booth colors and designs
- ▶ Upload posters, links, pictures and videos to display
- ▶ Add documents, custom branded digital handouts for attendees to download
- ▶ Live chat, video calls and chat-by-appointment available
- ▶ External links to websites and social media

EXHIBIT BOOTH RATES

Size: 10'X10' – 4 Impression booth

For Profit	\$2,250
Not-For-Profit	\$1,450

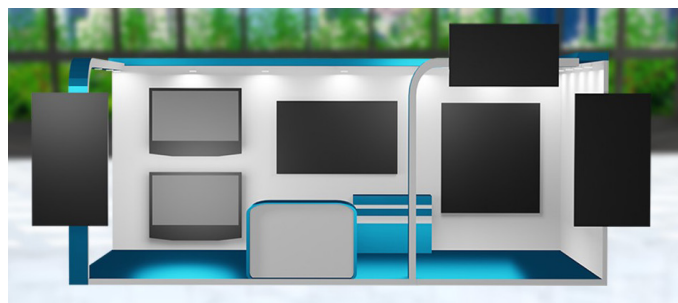
Benefits:

- ▶ Two complimentary registrations to the virtual Annual Meeting.
- ▶ Organization's description and contact information listed in the digital Program Book.
- ▶ Logo and link to organization's website listed on the ASTMH "Thank you" page.
- ▶ Pre-registration and post-registration mailing list in excel format.
- ▶ Access to analytics reporting.



UPGRADE TO 10'X20' – 8 IMPRESSION BOOTH

For Profit	\$500
Not-For-Profit	\$500





How to Exhibit

Electronically or Paper?

ELECTRONICALLY – [Click here](#) to reserve a booth online. To successfully reserve a booth online, make sure to have the following information:

- Login information – You will need to know your username and password to access the site.
- Organization description (75 words or less)
- Payment Information – If payment is not provided, booths will not be reserved.

PAPER – [Click here](#) to fill out the paper contract. Contract must be completely filled out including payment information.

Exhibit Hall Hours and Technical Support

Exhibitors can create custom booth hours or be available 24 hours to accommodate international attendees in a different time zone.

Technical support and ASTMH staff will be available through the virtual platform by visiting the Information Desk in the Great Hall.

Booth Cancellations and Reductions

Exhibitor cancellation requests, including booth reduction, must be sent in writing to Brenda Howe, bhowe@astmh.org. Cancellations within 14 days of reserving booth will receive a 100% refund, 15-30 days will receive 50% refund. No refunds after 30 days.

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Attendees experience IDseq, an open-source cloud-based tool to detect disease-causing pathogens.



Connecting and networking in the Exhibit Hall at the 2019 Annual Meeting.

TROPMED IS THE INTERNATIONAL GATHERING PLACE FOR:

Armed Forces Health Surveillance Center
Bill & Melinda Gates Foundation
Broad Institute
Burroughs Wellcome Fund
CDC
Celgene Global Health
Drugs for Neglected Diseases *initiative*
Fogarty International Center
GSK
Liverpool School of Tropical Medicine
London School of Hygiene & Tropical Medicine
Medicines for Malaria Venture
MESA/ISGlobal
NIAID
NMRC
President's Malaria Initiative
PATH
Sabin Vaccine Institute
Sanaria Inc.
Sanofi Pasteur
Takeda Pharmaceuticals International AG
WRAIR
(List not complete)

ADVERTISING – DIGITAL

DAILY UPDATE

Reach Annual Meeting attendees through their inboxes. Your organization's name (text only) will be added to this email, which features daily highlights and updates that attendees won't want to miss.

\$3,000 US for exclusive sponsorship of 3 daily updates

OR

\$1,250 US for one daily update (in the absence of an exclusive sponsor)

DIGITAL PROGRAM BOOK ADVERTISING: VARIOUS PRICES

The Digital Program Book will be 8.5" x 11", full-color, and published on line in a digital magazine format.

Advertising shall be available on the front and back covers, and in a special section featuring donor recognition and partner visibility near the front of the Digital Program Book. The special section shall follow the letter of welcome from ASTMH.

Digital Program Book thank you and listing in Sponsor, Advertising and Exhibitor Directory (front section).

Inside front cover (full page)	\$5,000
Inside back cover (full page)	\$5,000
Outside back cover (full page)	\$5,000
Interior page (full page) *	\$3,500
Interior page (half page) *	\$2,000
Video Advertising	\$1,500

*All interior page advertising shall be located in a special section in the front of the Digital Program Book including Video advertising.

REGISTRATION

\$5,000 US Display your logo on each registration confirmation.

Interested in additional digital advertising opportunities?

Contact Rebecca Hamel, Manager, Development, rhamel@astmh.org, to learn more.

Registered attendees will have access to the 2020 Annual Meeting virtual platform until November 1, 2021. Select sessions from the meeting will be posted to GOTropMED, the new digital education platform available to all ASTMH members.



The 2019 Speed-Networking with the Experts session enabled students and trainees to connect with senior scientists and physicians.

ASTMH Inclusion/Respect Statement

The ASTMH is an international society committed to equity and global impact through the treatment and prevention of tropical infectious diseases. Our diverse membership comes from more than 115 countries and engages with an enormous array of infectious diseases, cultures, ethnicities, and countries. We come from academia, research institutes, implementation programs, industry, multilateral organizations, foundations, and governments, gathering annually to exchange data, share learning, and honor contributions from the field and the lab.

As a Society, we are committed to the open exchange of ideas, freedom of thought and expression, and productive scientific debate that are central to our mission. These require an open and diverse environment that is built on dignity and mutual respect for all members, participants, and staff, free of discrimination based on personal attributes including but not limited to ethnicity, color, national origin, age, religion, socioeconomic status, disability, sexual orientation, gender, and gender identity or expression. We affirm the key principles of inclusion, diversity, and respect for all people. In a world of rich diversity, the advancement of science depends on the intellectual breadth and depth of a diverse ASTMH, one that informs and enriches the shape and content of scientific discourse. These principles guide the actions of ASTMH's leaders, members, and staff in advancing the goals of the Society.

ADVERTISING – PRINT

AMERICAN JOURNAL OF TROPICAL MEDICINE AND HYGIENE

For information about advertising in the print edition or *American Journal of Tropical Medicine and Hygiene* website to coincide with the 2020 Annual Meeting, please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org.

SUPPORT FROM FRIENDS

FRIEND OF ASTMH

For contributions under \$5,000 US, supporters will be recognized as a Friend of ASTMH (formerly Friend of ASTMH/General Meeting Sponsorship).

FRIEND OF THE YOUNG INVESTIGATOR AWARD

For contributions under \$5,000 US to support the Young Investigator Award (formerly Young Investigator Award Donor/Sponsor). The Young Investigator Award is given to recognize the work of young investigators and to encourage developing scientists to pursue careers in various aspects of tropical disease research. Supporters will be recognized as a Friend of the Young Investigator Award.



Attendees at one of the 2019 Annual Meeting concurrent sessions.

Interested in a tailor-made sponsorship or advertising opportunity?

Please contact Rebecca Hamel, Manager, Development, rhamel@astmh.org, for additional information or questions.