



AMERICAN SOCIETY OF TROPICAL MEDICINE & HYGIENE
ADVANCING GLOBAL HEALTH SINCE 1903

Symposium 63

Innovations Pitch Competition Session for Healthy Children, Healthy Planet

Tuesday, November 17

1:45 p.m. - 3:30 p.m. U.S. Eastern Time Zone

For the 3rd Annual Innovations Pitch Competition session, we will focus on the interconnectivity of children's current and future health with planetary health and sustainability. This year we challenged innovators to provide proposals that support a healthier, more sustainable world, with a particular focus on benefit for future generations. Innovations should be rooted in scientific rigor, and Innovators should be able to demonstrate that their innovation will benefit the health of our planet and will impact children's health today and in the future. We put out the call for innovative ideas that address, but are not limited to 1) climate change and consequences to humans and animals, 2) mitigating childhood vaccine-preventable disease risks through social communication and new technology, and, 3) delivering better risk assessment decision tools for measuring planetary health risks and predicting global health actions. Innovators were invited to submit a 3-page proposal. Each proposal was reviewed by 3 members of the ASTMH Innovations expert group, which we have cultivated over the past 2 years. Selection of 5 finalists was based on the scientific novelty and rigor, impact, marketability, sustainability, and demonstrable benefit to children and future generations. The top 5 finalists have been invited to pitch their innovation 'live' at the ASTMH 2020 Annual Meeting. Each finalist will give a rapid-fire pitch in front of a judging panel and audience, following by a question and answer with the judges and audience. The winner will be determined using a weighted score of both judging panel decision and audience voting. Audience participation and real-time voting will be through the use of an interactive application. All finalists will receive a cash prize. The first place winner will receive a monetary award (\$10,000), access to marketing advice, and a private pitch session with relevant potential investors.

Many thanks to the Ronald McDonald House Charities (RMHC) for their funding. A special thank you to Past President Peter Hotez, MD, PhD, FASTMH, FAAP, recipient of the 2019 RMHC Awards of Excellence, for sharing his grant award with ASTMH. Many thanks also to Roche for their contribution.

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FINALISTS

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Bright ideas to reduce risk, improve prediction and deliver better healthcare tools for outbreak-prone diseases in low-resource settings

Top Prize: \$10,000