Position your organization in front of scientists and researchers in tropical medicine/global health.
Who We Are

Founded in 1903, ASTMH is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. ASTMH accomplishes this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research. Year-round activities include the following:

- **4,500+ members** who hail from over 100 countries.
- **Five** member-led sub-groups that provide unique fora for members to engage in core scientific, educational, advocacy and policy issues with colleagues.
- The *American Journal of Tropical Medicine and Hygiene* is published monthly. Special supplemental issues are also available. *AJTMH* uses Altmetrics to track and collate all mentions of an individual article on social media, blogs, news outlets, policy documents, and more.
- **Annual Meeting** attended by 4,500+, next held November 13–17, 2024 in New Orleans, Louisiana, United States of America.
- **GOTropMED,** the ASTMH Global Online Tropical Medicine Education website.

Facts and Figures

**ASTMH MONTHLY NEWS:**

More than **22,900** tropical medicine/global health subscribers to receive the ASTMH News each month.

**AJTMH:**

- **21%** of manuscript submissions from the USA
- **79%** of manuscript submissions from outside of the USA

**astmh.org WEBSITE:**

- **279,000** Home Page Users
- **993,000** Page Views

**ajtmh.org WEBSITE:**

- **80,000** Users per month

**ASTMH/AJTMH on Social Media**

- 38,000 Followers
- 21,300 Followers
- 8,600 Followers
- 966 Subscribers
Advertising Opportunities

DIGITAL BANNER SPONSORSHIP: ASTMH Website
Raise your visibility when you sponsor a digital banner ad on the ASTMH home page. You will be recognized at the bottom of the digital banner ad.

PRICING:
$7,500 US for one month

DIGITAL BANNER AD: Monthly ASTMH News
The ASTMH News features key Society updates, plus topline summaries of tropmed/global health policy and resources. Your prominently placed graphic ad with a link to your website will be delivered to 99%+ of our 22,000 readers. The open rate ranges from 32% - 48%.

PRICING:
$3,500 US for one ad/one month December – August
$5,500 US for one ad/one month September-October-November 2024 (Annual Meeting-related newsletters).

WHERE: the advertising will appear under the newsletter index, and above the first story
LINK: ad can link to the URL of your choice
DISTRIBUTION DATE: the 15th of each month
NEWSLETTER MONTHLY OPEN RATE: 32%
MAXIMUM NUMBER OF ADS PER MONTH IN THE NEWSLETTER: 2
DISCLAIMER LINE: Underneath the ad, a small italicized line will state, “This is a paid advertisement.”

PRINT AD: AJTMH Print Edition
PRICING:

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SURCHARGE FOR PREMIUM COVER POSITIONS: $50 US per page
(the inside back cover and the outside back cover, are the two premium cover positions).

DISTRIBUTION: 100 – 200 per month, largely to academic institutions
INSERTS: 2-page insert: 2x black & white rate; 4-page insert: 4x black & white rate

DIGITAL AD: AJTMH WEBSITE
PRICING:
$400 US for one month’s placement
$650 US for two months’ placement

WEBSITE VISITORS: the Journal receives an average of 80,000 global visitors each month
WHERE: placement on the article level online journal page

All ads are subject to the approval of ASTMH and/or AJTMH.

May 2024