



AMERICAN SOCIETY OF TROPICAL MEDICINE & HYGIENE
ADVANCING GLOBAL HEALTH SINCE 1903



AMERICAN JOURNAL OF TROPICAL
MEDICINE AND HYGIENE

2025 Media Kit

Position **your organization**
in front of scientists and researchers
in tropical medicine/global health.

astmh.org | ajtmh.org | [#IamTropMed](https://twitter.com/IamTropMed)    

Who We Are

Founded in 1903, ASTMH is the **largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health.** ASTMH accomplishes this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research. Year-round activities include the following:

- **4,500+ members** who hail from over **100 countries.**
- **Five** member-led **sub-groups** that provide unique fora for members to engage in core scientific, educational, advocacy and policy issues with colleagues.
- The **American Journal of Tropical Medicine and Hygiene** is **published monthly.** Special supplemental issues are also available. *AJTMH* uses Altmetrics to track and collate all mentions of an individual article on social media, blogs, news outlets, policy documents, and more.
- **Annual Meeting** attended by **4,500+**, next held November 9-13, 2025, Toronto, Ontario, Canada.
- **GOTropMed**, the ASTMH **Global Online** Tropical Medicine Education website.

Articles published in *AJTMH* receive an Altmetrics donut that creates an "attention score."



Facts and Figures

ASTMH MONTHLY NEWS:

More than **29,000**

tropical medicine/global health community members receive the ASTMH News each month.

AJTMH:

21% of manuscript submissions from the USA

79% of manuscript submissions from outside of the USA

astmh.org WEBSITE :

100,210 Home Page Users

723,000 Page Views

ajtmh.org WEBSITE :

115,000 Users per month



ASTMH/AJTMH
on Social Media

f **39,082**
FOLLOWERS

X **20,982**
FOLLOWERS

in **11,742**
FOLLOWERS

YouTube **1,090**
SUBSCRIBERS

@ASTMH @AJTMH

Advertising Opportunities

DIGITAL BANNER SPONSORSHIP: ASTMH Website

Raise your visibility when you sponsor a digital banner ad on the ASTMH home page. You will be recognized at the bottom of the digital banner ad.

PRICING:

\$7,500 US for one month



DIGITAL BANNER AD: Monthly ASTMH News

The ASTMH News features key Society updates, plus topline summaries of tropmed/global health policy and resources. Your prominently placed graphic ad with a link to your website will be delivered to **99%+** of the **29,000 the community member who receive our monthly digital newsletter**. The open rate ranges from 32% - 48%.

PRICING:

\$3,500 US for one ad/one month December - August

\$5,500 US for one ad/one month September-October-November 2025 (Annual Meeting-related newsletters).

WHERE: the advertising will appear under the newsletter index, and above the first story

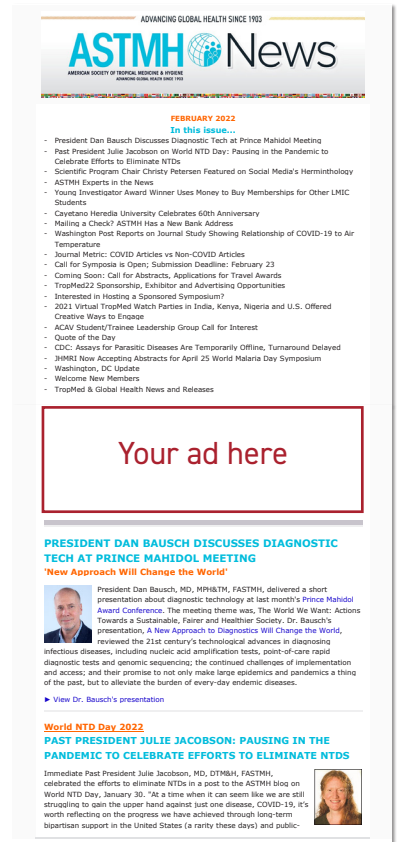
LINK: ad can link to the URL of your choice

DISTRIBUTION DATE: the 15th of each month

NEWSLETTER MONTHLY OPEN RATE: 32%

MAXIMUM NUMBER OF ADS PER MONTH IN THE NEWSLETTER: 2

DISCLAIMER LINE: Underneath the ad, a small italicized line will state, "This is a paid advertisement."



DIGITAL AD: AJTMH WEBSITE

PRICING:

\$400 US for one month's placement

\$650 US for two months' placement

WEBSITE VISITORS: the *Journal* receives an average of **115,000** global visitors each month

WHERE: placement on the article level online journal page



Questions?

Contact Rebecca Hamel at rhamel@astmh.org for more information or to place an ad.

All ads are subject to the approval of ASTMH and/or AJTMH.

April 2025

astmh.org