



AMERICAN SOCIETY OF TROPICAL MEDICINE & HYGIENE  
ADVANCING GLOBAL HEALTH SINCE 1903

SIXTY-SEVENTH

# ANNUAL MEETING

Sheraton New Orleans and New Orleans Marriott | New Orleans, LA USA

October 28 – November 1, 2018

## SPONSORSHIP OPPORTUNITIES

“There will be epidemics...”

**EBOLA: WORLD GOES ON RED ALERT**

-2014

**Six Dead, 17 Sick From Drug-Resistant TB**

-2017

**Spread of Spanish Flu Menaces War Production**

-1918

**Charity to Help Fight Malaria in Africa**

-2010

**Ebola Out of Control**

-2014

**Success in Tests of Yellow Fever Serum Reported**

-1932

**Dengue Dengue EVERYWHERE**

-2017

**ASTMH Annual Meeting Canceled Due to Spanish Flu Outbreak**

-1918

**FDA Busts Fake Malaria Medicines**

-2013

**African Countries to Plot New Malaria Vaccine**

-2017

**ZIKA THREAT ON OUR DOORSTEP**

-2016

**An American Plague: Yellow Fever Epidemic of 1793**

-2005

**Island Declares State of Emergency Over Zika Virus, Dengue Fever Outbreak**

-2016

**Brace for Dengue**

-2017

**Zika Spreads Worldwide**

-2016

**DIPHTHERIA: Why Is It Back?**

-2017

**New Hope for AIDS Drug**

-1996

**Malaria Cases on the Rise in Last 3 Years**

-2016

**QUARANTINE WANTED as Yellow Fever Spreads**

-1878

**Officials: Texas Sees Growing Number of Typhus Cases**

-2017

**Death Toll Growing as Influenza Claims Many Score Victims**

-1918

**Cholera Epidemic in Yemen Now Affects One Million People**

-2017

**Been to an Ebola-affected country? Stay away from ASTMH meeting, Louisiana says**

-2014

**Panic as 1,500 Die of Malaria**

-1988

# ANNUAL MEETING

## ELEVATE → ENGAGE → EXPAND



Paul Farmer, 2017 Opening Keynote

**ELEVATE**

your visibility at a five-day global scientific conference that draws over 4,500 attendees.

**ENGAGE**

with influential global leaders and stakeholders in the field.

**EXPAND**

your network by building leading U.S. and international partnerships.

## WHO WE ARE

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.

## TOP TEN

### COUNTRIES (OUTSIDE USA) WITH HIGHEST ATTENDANCE

- 1 United Kingdom
- 2 Switzerland
- 3 Australia
- 4 Kenya
- 5 Ghana
- 6 Thailand
- 7 Peru
- 8 Canada
- 9 Brazil
- 10 Mali



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## THE 2017 MEETING HAD REPRESENTATION FROM THE FOLLOWING COUNTRIES:

Angola Argentina Australia Austria Bangladesh Belgium Belize Benin Bolivia Botswana Brazil Burkina Faso Burundi Cambodia Cameroon Canada Chad Chile China Colombia Congo Costa Rica Cote d'Ivoire Dem. Republic of Congo Denmark Dominica Dominican Republic Ecuador Egypt Equatorial Guinea Ethiopia Fiji France Gabon Gambia Georgia Germany Ghana Greece Guatemala Guinea Haiti Honduras Hong Kong India Indonesia Iraq Ireland Israel Italy Jamaica Japan Kenya Korea Lao People's Dem Republic Laos Lesotho Liberia Madagascar Malawi Malaysia Mali Mexico Mozambique Myanmar Namibia Nepal Netherlands New Zealand Nicaragua Niger Nigeria Norway Pakistan Panama Papua New Guinea Peru Philippines Portugal Puerto Rico Rwanda Senegal Sierra Leone Singapore South Africa South Korea Spain Sri Lanka Suriname Swaziland Sweden Switzerland Taiwan United Republic of Tanzania Thailand Togo Trinidad and Tobago Uganda United Arab Emirates United Kingdom United States Uruguay Venezuela Vietnam Zaire Zambia Zimbabwe

# ANNUAL MEETING

## TROPMED IS THE INTERNATIONAL GATHERING PLACE FOR:

Armed Forces Health Surveillance Center  
 Bill & Melinda Gates Foundation  
 Broad Institute  
 Burroughs Wellcome Fund  
 CDC  
 Celgene Corporation  
 Drugs for Neglected Diseases initiative  
 Fogarty International Center  
 GlaxoSmithKline  
 Liverpool School of Tropical Medicine  
 London School of Hygiene & Tropical Medicine  
 Medicines for Malaria Venture  
 MESA/ISGlobal  
 NIAID  
 NMRC  
 President's Malaria Initiative  
 PATH  
 Sabin Vaccine Institute  
 Sanaria Inc.  
 Sanofi Pasteur  
 Takeda Pharmaceuticals International AG  
 WRAIR

## WHO ATTENDS?

Public and private sector researchers  
 Professors/academic leadership  
 Public health officials  
 Military personnel  
 Government officials  
 Non-profits and NGOs  
 Practicing physicians in tropical medicine  
 Physicians and health professionals in travel medicine  
 Students: undergraduate, graduate, post-doctoral/fellow and residents

## WHO SHOULD SPONSOR?

All firms that offer products, technologies, equipment and services to increase the reach and strengthen the impact of public/global health fields, including:

- Pharmaceutical companies
- Vaccine providers/Supply chain providers
- Medical equipment manufacturers
- Diagnostic kit producers
- Academic institutions
- Education companies
- Medical textbook publishers
- Industry, scientific and general interest publishers
- Government agencies
- Non-profits and NGOs
- Science-related foundations

## SPONSORSHIP PACKAGES

Sponsors of the 2017 Annual Meeting will be offered first right of refusal for the same level they engaged last year. Sponsorship options released from first rights of refusal will be made available to all vendors when the Exhibit, Sponsorship and Support Prospectus is emailed. At that time, all sponsorship opportunities will be assigned on a first-come, first-served basis.

Select one of the established levels of sponsorship or contact Madhuri Carson at [mcarson@astmh.org](mailto:mcarson@astmh.org) to discuss a level customized to meet your specific outreach objectives.

### All Sponsorship Packages Include:

- One-time use of pre- and post-registration mailing lists in Excel format, excluding registrants who opt to not be included (excludes email addresses, per Society policy)

### Logo:

- On general meeting signage in the exhibit hall area
- In Annual Meeting pocket guide (schedule)
- In monthly e-newsletter

### Acknowledgement:

- In print program distributed at the meeting (logos not included due to ACCME rules)
- Hyperlink on the Society's website
- Via social media outlets (Facebook and Twitter)
- On promotional slides shown throughout the meeting
- On the meeting app

“I look forward to the interactive exhibits each year – they’re one of my favorite parts of ASTMH!”





# ANNUAL MEETING

## SPONSORSHIP LEVELS

Benefits of Sponsorship	Contributor \$5,000	Partner \$10,000	Leader \$15,000	Premier \$20,000
One complimentary exhibit booth				✓
VIP seating at Opening Plenary Session				✓
B/W interior ad in pocket schedule			✓	✓
Invitation (non-transferable) to the President's Reception		1	1	2
Complimentary meeting registration(s)	1	2	3	4
Logo on general meeting signage	✓	✓	✓	✓
Logo in Annual Meeting pocket schedule	✓	✓	✓	✓
Acknowledgement in the print program	✓	✓	✓	✓
Acknowledgement and hyperlink on website	✓	✓	✓	✓
Acknowledgement via social media outlets (Facebook and Twitter)	✓	✓	✓	✓
Acknowledgement in monthly e-newsletter	✓	✓	✓	✓
Acknowledgement on slides displayed between meeting sessions	✓	✓	✓	✓
Pre- and post-registration list in Excel (excludes emails)	✓	✓	✓	✓
Acknowledgement on the meeting app	✓	✓	✓	✓
Sponsorship Selection				
<p><b>Your choice of one</b></p>	<p><b>NEW</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Charging Station</li> <li><input type="checkbox"/> Twitter Board</li> <li><input type="checkbox"/> TropStop (Student Lounge)</li> <li><input type="checkbox"/> Student Wine &amp; Cheese Reception</li> <li><input type="checkbox"/> Morning or Afternoon Coffee Breaks (7 options available)</li> <li><input type="checkbox"/> Notepads</li> <li><input type="checkbox"/> Pens</li> <li><input type="checkbox"/> Opening Reception (non-exclusive)</li> <li><b>NEW</b> <input type="checkbox"/> Meeting App Banner</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Plenary Session</li> <li><input type="checkbox"/> Conference Bags</li> <li><input type="checkbox"/> Lanyards</li> <li><input type="checkbox"/> Opening Reception (non-exclusive)</li> <li><input type="checkbox"/> President's Reception (non-exclusive)</li> <li><input type="checkbox"/> Meeting App (non-exclusive)</li> <li><input type="checkbox"/> Water Bottles <b>NEW</b></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Opening Session (exclusive)</li> <li><input type="checkbox"/> Exhibit Hall Lunch (3 days available)</li> <li><input type="checkbox"/> Opening Reception (non-exclusive)</li> <li><input type="checkbox"/> President's Reception (non-exclusive)</li> <li><input type="checkbox"/> Meeting App (exclusive)</li> <li><input type="checkbox"/> Exhibit Hall Lounge</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Opening Reception (exclusive)</li> <li><input type="checkbox"/> President's Reception (exclusive)</li> <li><input type="checkbox"/> WiFi Access (exclusive)</li> </ul>

### Friend of ASTMH/General Meeting Sponsorship (Under \$5,000)

Government agencies, foundations, laboratories, universities, companies and others with an interest in supporting the ASTMH Annual Meeting may provide an unrestricted donation. These contributions cover non-CME expenses not related to a specific event or item at the meeting. Sponsors are recognized on all general meeting signage and in the print program. Per continuing education guidelines, sponsors may not direct the content or planning of any educational session. Specific product logos are not allowed; only organization logos will be permitted, where appropriate per ACCME guidelines.

#### ASTMH follows all rules and regulations of ACCME

As a general rule, logos are only permitted if a sponsor is not considered a commercial interest by ACCME and cannot be used in acknowledgement of the sponsorship with CME materials or in sessions.

# ANNUAL MEETING

## SPONSORED SYMPOSIA

Sponsored Symposia are uniquely designed opportunities for organizations to provide informative sessions in conjunction with the ASTMH Annual Meeting. Sponsors include for-profit and non-profit organizations, foundations, academic institutions, etc.

### Benefits

- Attendee Information
- Networking
- Recognition and Promotion

For a complete list of benefits, download the Guidelines and Proposal Form below.

### Schedule And Fees

- Sponsored Symposia will take place on Monday, October 29, 7:15 – 9 p.m.
- \$20,000 per evening time slot (1 hour and 45 minutes)
- In accordance with ACCME rules, sponsored symposia cannot be held during the same time as any ASTMH programs.

### GUIDELINES AND PROPOSAL FORM

### Contact

For more information, please contact Madhuri Carson, Manager, Partnership Opportunities, [mcarson@astmh.org](mailto:mcarson@astmh.org) or call +1-847-686-2362.

*Disclaimer: Sponsored Symposia are held at the ASTMH Annual Meeting venue, but are not recognized as part of the CME content.*



# ANNUAL MEETING



“The world’s thought and action leaders were in attendance AND ACCESSIBLE!”

## PRE-MEETING COURSE SUPPORT (CME\*)

Prior to the start of the Annual Meeting, ASTMH offers four Pre-Meeting Courses that address clinical, parasitology, medical entomology and global health topics.

- **Clinical Pre-Meeting Course – Tropical Dermatology**  
Saturday, October 27, Noon – 5 p.m. and Sunday, October 28, 7 a.m. – 4 p.m.
- **Parasitology Pre-Meeting Course – Big Data and Genomics – A Practical Workshop on Sequence Analysis in Parasitology**  
Sunday, October 28, 7a.m. – 5 p.m.
- **Global Health Pre-Meeting Course – The Global Health Impact of Urbanization and Megacities – Trends, Risk Management and Research Needs**  
Sunday, October 28, 7:15 a.m. – 4 p.m.
- **Medical Entomology Pre-Meeting Course – Vector-Borne Disease Risk and Prevention for the Clinician**  
Sunday, October 28, 7:30 a.m. – 4 p.m.

*Note: Pre-Meeting Course times are tentative and subject to change.*

Pre-Meeting Courses offer you the chance to have exclusive visibility with a targeted audience prior to the opening of this busy meeting. It is your chance to develop closer relationships with this group of dedicated tropical medicine global health professionals. Demonstrate your support for ASTMH education aimed at clinicians, molecular biologists, medical entomologists and/or global health scientists before the full Annual Meeting program begins.

### Benefits Include:

- Acknowledgement on course signage (+logos not included)
- Acknowledgement in print program distributed at the meeting (+logos not included)
- Acknowledgement in meeting app
- Logo in Annual Meeting pocket guide (schedule)
- One-time use of pre- and post-registration mailing lists in Excel format excluding registrants who opt to not be included (excludes email addresses, per Society policy)

**Sponsor: \$10,000 (per course)**

**Co-Sponsor: \$2,500 (per course)**

*Note: ASTMH reserves the right to offer multiple, non-competing organizations the opportunity to sponsor the same event and/or course.*

### \*Continuing Medical Education (CME) Accreditation:

ASTMH is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. Support should be considered an unrestricted educational grant. ASTMH maintains control of all educational content.

### +ASTMH follows all ACCME rules:

Logos are only permitted if a sponsor is not considered a commercial interest by ACCME and cannot be used in acknowledgement of the sponsorship with CME materials or in sessions.



# ANNUAL MEETING

## ADVERTISING

### Pocket Schedule Meeting Guide (8.5" X 4.25"/21.6cm X 10.8cm)

The Pocket Schedule is a concise, coil-bound book with just enough detail to enable attendees to quickly find their way to the next session. While the Program Schedule Book and online Abstract Book contain the detailed information for more than 1,900 abstracts and 165 breakout sessions over five days, this pocket-sized, user-friendly guide is in the hands of every attendee and speaker.

Every attendee's favorite item!

**Back cover (full color) — \$6,500**

**Inside front cover (full color) — \$5,000**

**Inside back cover (full color) — \$5,000**

**Interior full page (full color) — \$3,500**

**Interior full page (black-and-white) — \$2,500**

### Daily e-Update

Reach attendees in their InBoxes throughout the Annual Meeting. Your organization's name (text only) will be added to this email, which features daily highlights and updates that attendees won't want to miss.

**\$7,500 for exclusive sponsorship throughout the Annual Meeting**

OR

**\$2,000 for one day (in the absence of an exclusive sponsor)**

### Registration Bag Insert (Limited Availability)

Reach each and every attendee. You have the chance to include your brochures, newsletter, fact sheet, etc., in the conference bag that each attendee receives when they pick up their badge.

**\$2,500 per inclusion**

For items that are several pages, additional charges may apply.

### To Apply For Exhibit, Sponsorship, Support and/or Advertising Opportunities

1. Review the floor plan (if applicable) and all enclosed materials
2. Identify three choices for your booth location, sponsorship and/or advertising selections
3. Complete the contract and email to [mcarson@astmh.org](mailto:mcarson@astmh.org)
4. Mail copy of the contract with full payment in USD to:

**ASTMH**

**PO Box 88623**

**Chicago, IL 60680-1623**

#### For Questions Contact:

**Madhuri Carson**

Manager, Partnership Opportunities

One Parkview Plaza

Suite 800

Oakbrook Terrace, IL 60181 USA

Direct: +1-847-686-2362

[mcarson@astmh.org](mailto:mcarson@astmh.org)



“The world’s thought and action leaders were in attendance AND ACCESSIBLE!”

# ANNUAL MEETING

## SCHEDULE-AT-A-GLANCE

(SEE ANNUAL MEETING WEBSITE FOR COMPLETE SCHEDULE)

*This schedule is tentative and subject to change.*

### Sunday, October 28

10 a.m. – 3 p.m.	Young Investigator Award Presentations
Noon – 3:30 p.m.	Elsevier Clinical Research Award Presentations
1 p.m. – 5 p.m.	Exhibit Setup
2:30 p.m. – 3:30 p.m.	First-Time Attendee Orientation Meeting
4 p.m. – 5 p.m.	Student Reception
5:30 p.m. – 7 p.m.	Opening Plenary Session and Awards Ceremony
7 p.m. – 9:30 p.m.	Opening Reception in Exhibit Hall

### Monday, October 29

8 a.m. – 9:45 a.m.	Scientific Sessions/Symposia
9:30 a.m. – 10:30 a.m.	Exhibits
10:15 a.m. – Noon	Scientific Sessions/Symposia
Noon – 1:45 p.m.	Poster Session A Presentations/Exhibits
12:15 p.m. – 1:30 p.m.	Meet the Professors and Mid-Day Sessions
1:45 p.m. – 3:30 p.m.	Scientific Sessions/Symposia
3:15 p.m. – 4:15 p.m.	Exhibits
4 p.m. – 5:45 p.m.	Scientific Sessions/Symposia
6:15 p.m. – 7 p.m.	Plenary Session: Charles Franklin Craig Lecture
7:15 p.m. – 9 p.m.	Sponsored Symposia

### Tuesday, October 30

8 a.m. – 9:45 a.m.	Scientific Sessions/Symposia
9:30 a.m. – 10:30 a.m.	Exhibits
10:15 a.m. – Noon	Scientific Sessions/Symposia
Noon – 1:45 p.m.	Poster Session B Presentations/Exhibits
12:15 p.m. – 1:30 p.m.	Meet the Professors and Mid-Day Sessions
1:45 p.m. – 3:30 p.m.	Scientific Sessions/Symposia
3:15 p.m. – 4:15 p.m.	Exhibits
4 p.m. – 5:45 p.m.	Scientific Sessions/Symposia
6:15 p.m. – 7 p.m.	Plenary Session: Commemorative Fund Lecture
7:15 p.m. – 9 p.m.	Symposia

### Wednesday, October 31

8 a.m. – 9:45 a.m.	Scientific Sessions/Symposia
9:30 a.m. – 10:30 a.m.	Exhibits
10:15 a.m. – Noon	Scientific Sessions/Symposia
Noon – 1:45 p.m.	Poster Session C Presentations
Noon – 2:30 p.m.	Exhibits
12:15 p.m. – 1:30 p.m.	Meet the Professors and Mid-Day Sessions
1:45 p.m. – 3:30 p.m.	Scientific Sessions/Symposia
2:30 p.m. – 5 p.m.	Exhibit Tear Down
4 p.m. – 5:45 p.m.	Scientific Sessions/Symposia
6:15 p.m. – 7:15 p.m.	Plenary Session: Presidential Address

### Thursday, November 1

8 a.m. – 1:00 p.m.	Scientific Sessions/Symposia/Plenary Session
1:00 p.m.	ASTMH 67th Annual Meeting Adjourns

