



AMERICAN SOCIETY OF TROPICAL MEDICINE & HYGIENE
ADVANCING GLOBAL HEALTH SINCE 1903

SIXTY-SEVENTH

ANNUAL MEETING

Sheraton New Orleans and New Orleans Marriott | New Orleans, LA USA

October 28 – November 1, 2018

SPONSORSHIP, EXHIBIT AND
ADVERTISING INFORMATION

“There will be epidemics...”

EBOLA: WORLD GOES ON RED ALERT

-2014

**Six Dead, 17 Sick From
Drug-Resistant TB**

-2017

Spread of Spanish Flu Menaces War Production

-1918

**Charity to Help Fight
Malaria in Africa**

-2010

Ebola Out of Control

-2014

**Success in Tests of Yellow
Fever Serum Reported**

-1932

**Dengue Dengue
EVERYWHERE**

-2017

**ASTMH Annual Meeting
Canceled Due to
Spanish Flu Outbreak**

-1918

**FDA Busts Fake
Malaria Medicines**

-2013

African Countries to Plot New Malaria Vaccine

-2017

**ZIKA THREAT
ON OUR
DOORSTEP**

-2016

**An American
Plague:
Yellow Fever
Epidemic of 1793**

-2005

**Island Declares State of Emergency
Over Zika Virus, Dengue Fever Outbreak**

-2016

**Brace for
Dengue**

-2017

Zika Spreads Worldwide

-2016

**DIPHTHERIA:
Why Is It Back?**

-2017

**New Hope
for AIDS Drug**

-1996

**Malaria Cases
on the Rise
in Last 3 Years**

-2016

**QUARANTINE WANTED
as Yellow Fever Spreads**

-1878

**Officials: Texas Sees Growing
Number of Typhus Cases**

-2017

**Death Toll Growing as Influenza
Claims Many Score Victims**

-1918

**Cholera Epidemic
in Yemen Now
Affects One
Million People**

-2017

**Been to an Ebola-affected country?
Stay away from ASTMH meeting, Louisiana says**

-2014

**Panic as
1,500
Die of
Malaria**

-1988

ANNUAL MEETING

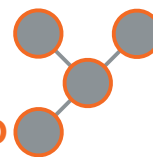
ELEVATE → ENGAGE → EXPAND



ELEVATE
your visibility at a five-day global scientific conference that draws over 4,500 attendees.



ENGAGE
with influential global leaders and stakeholders in the field.



EXPAND
your network by building leading U.S. and international partnerships.



Paul Farmer, 2017 Opening Keynote

WHO WE ARE

The American Society of Tropical Medicine and Hygiene, founded in 1903, is the largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health. We accomplish this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research.

EXHIBITOR VALUE PROPOSITION:

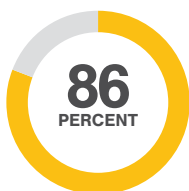
Table of Contents

- 1 Society Information
- 2 Meeting Statistics
- 3 Sponsorship Packages
- 6 Sponsored Symposia
- 7 Pre-Meeting Courses
- 8 Advertising
- 9 Exhibitor Information
- 11 Schedule at a Glance

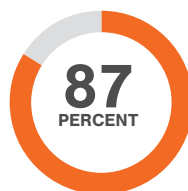
***92%**
of attendees visit exhibit hall



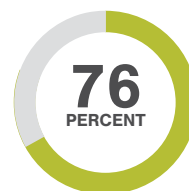
***86%**
of attendees say they find exhibit hall a valuable resource



+87%
of decision makers found exhibits a useful source for purchasing information



+76%
of attendees represent prospects for exhibitors' companies



Cost of initial face-to-face visit with potential customer through exhibition lead

\$96

Without exhibiting
\$1,039⁺

*Percentage based on total number of Annual Meeting survey respondents

*Statistics are based on the Center for Exhibition Industry Research (CEIR) current reports.

ANNUAL MEETING

TROPMED IS THE INTERNATIONAL GATHERING PLACE FOR:

Armed Forces Health Surveillance Center
 Bill & Melinda Gates Foundation
 Broad Institute
 Burroughs Wellcome Fund
 CDC
 Celgene Corporation
 Drugs for Neglected Diseases initiative
 Fogarty International Center
 GlaxoSmithKline
 Liverpool School of Tropical Medicine
 London School of Hygiene & Tropical Medicine
 Medicines for Malaria Venture
 MESA/ISGlobal
 NIAID
 NMRC
 President's Malaria Initiative
 PATH
 Sabin Vaccine Institute
 Sanaria Inc.
 Sanofi Pasteur
 Takeda Pharmaceuticals International AG
 WRAIR

WHO ATTENDS?

Public and private sector researchers
 Professors/academic leadership
 Public health officials
 Military personnel
 Government officials
 Non-profits and NGOs
 Practicing physicians in tropical medicine
 Physicians and health professionals in travel medicine
 Students: undergraduate, graduate, post-doctoral/fellow and residents

THE 2017 MEETING HAD REPRESENTATION FROM THE FOLLOWING COUNTRIES:

Angola Argentina Australia Austria Bangladesh Belgium Belize Benin Bolivia Botswana Brazil Burkina Faso Burundi Cambodia Cameroon Canada Chad Chile China Colombia Congo Costa Rica Cote d'Ivoire Dem. Republic of Congo Denmark Dominica Dominican Republic Ecuador Egypt Equatorial Guinea Ethiopia Fiji France Gabon Gambia Georgia Germany Ghana Greece Guatemala Guinea Haiti Honduras Hong Kong India Indonesia Iraq Ireland Israel Italy Jamaica Japan Kenya Korea Lao People's Dem Republic Laos Lesotho Liberia Madagascar Malawi Malaysia Mali Mexico Mozambique Myanmar Namibia Nepal Netherlands New Zealand Nicaragua Niger Nigeria Norway Pakistan Panama Papua New Guinea Peru Philippines Portugal Puerto Rico Rwanda Senegal Sierra Leone Singapore South Africa South Korea Spain Sri Lanka Suriname Swaziland Sweden Switzerland Taiwan United Republic of Tanzania Thailand Togo Trinidad and Tobago Uganda United Arab Emirates United Kingdom United States Uruguay Venezuela Vietnam Zaire Zambia Zimbabwe

TOP TEN

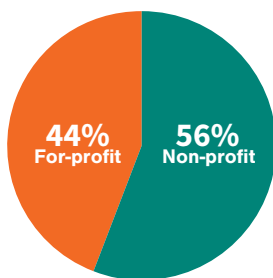
COUNTRIES (OUTSIDE USA) WITH HIGHEST ATTENDANCE

- 1 United Kingdom
- 2 Switzerland
- 3 Australia
- 4 Kenya
- 5 Ghana
- 6 Thailand
- 7 Peru
- 8 Canada
- 9 Brazil
- 10 Mali

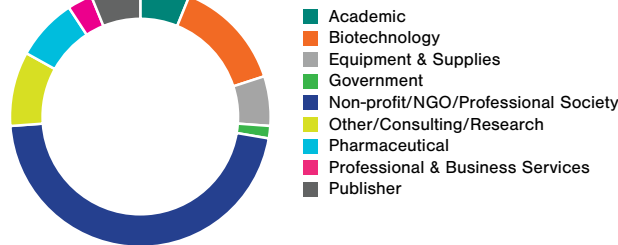


2017 EXHIBITOR STATS

Exhibiting Organizations



Category of Exhibitors



WHO SHOULD SPONSOR/EXHIBIT/ADVERTISE?

All firms that offer products, technologies, equipment and services to increase the reach and strengthen the impact of public/global health fields, including:

- > Pharmaceutical companies
- > Vaccine providers/Supply chain providers
- > Medical equipment manufacturers
- > Diagnostic kit producers
- > Academic institutions
- > Education companies
- > Medical textbook publishers
- > Industry, scientific and general interest publishers
- > Government agencies
- > Non-profits and NGOs
- > Science-related foundations

ANNUAL MEETING



SPONSORSHIP PACKAGES

Sponsors of the 2017 Annual Meeting will be offered first right of refusal for the same level they engaged last year. Sponsorship options released from first rights of refusal will be made available to all vendors when the Exhibit, Sponsorship and Support Prospectus is emailed. At that time, all sponsorship opportunities will be assigned on a first-come, first-served basis.

Select one of the established levels of sponsorship or contact Madhuri Carson at mcarson@astmh.org to discuss a level customized to meet your specific outreach objectives.

All Sponsorship Packages Include:

- One-time use of pre- and post-registration mailing lists in Excel format, excluding registrants who opt to not be included (excludes email addresses, per Society policy)

Logo:

- On general meeting signage in the exhibit hall area
- In Annual Meeting pocket guide (schedule)
- In monthly e-newsletter

Acknowledgement:

- In print program distributed at the meeting (logos not included due to ACCME rules)
- Hyperlink on the Society's website
- Via social media outlets (Facebook and Twitter)
- On promotional slides shown throughout the meeting
- On the meeting app

“I look forward to the interactive exhibits each year – they’re one of my favorite parts of ASTMH!”



ANNUAL MEETING

SPONSORSHIP LEVELS

Benefits of Sponsorship	Contributor \$5,000	Partner \$10,000	Leader \$15,000	Premier \$20,000
One complimentary exhibit booth				✓
VIP seating at Opening Plenary Session				✓
B/W interior ad in pocket schedule			✓	✓
Invitation (non-transferable) to the President's Reception		1	1	2
Complimentary meeting registration(s)	1	2	3	4
Logo on general meeting signage	✓	✓	✓	✓
Logo in Annual Meeting pocket schedule	✓	✓	✓	✓
Acknowledgement in the print program	✓	✓	✓	✓
Acknowledgement and hyperlink on website	✓	✓	✓	✓
Acknowledgement via social media outlets (Facebook and Twitter)	✓	✓	✓	✓
Acknowledgement in monthly e-newsletter	✓	✓	✓	✓
Acknowledgement on slides displayed between meeting sessions	✓	✓	✓	✓
Pre- and post-registration list in Excel (excludes emails)	✓	✓	✓	✓
Acknowledgement on the meeting app	✓	✓	✓	✓
Sponsorship Selection				
Your choice of one	<input type="checkbox"/> Twitter Board <input type="checkbox"/> TropStop (Student Lounge) <input type="checkbox"/> Student Wine & Cheese Reception <input type="checkbox"/> Morning or Afternoon Coffee Breaks (7 options available) <input type="checkbox"/> Notepads <input type="checkbox"/> Pens <input type="checkbox"/> Opening Reception (non-exclusive)	<input type="checkbox"/> Plenary Session <input type="checkbox"/> Conference Bags <input type="checkbox"/> Lanyards <input type="checkbox"/> Opening Reception (non-exclusive) <input type="checkbox"/> President's Reception (non-exclusive) <input type="checkbox"/> Meeting App (non-exclusive)	<input type="checkbox"/> Opening Session (exclusive) <input type="checkbox"/> Exhibit Hall Lunch (3 days available) <input type="checkbox"/> Opening Reception (non-exclusive) <input type="checkbox"/> President's Reception (non-exclusive) <input type="checkbox"/> Meeting App (exclusive) <input type="checkbox"/> Exhibit Hall Lounge	<input type="checkbox"/> Opening Reception (exclusive) <input type="checkbox"/> President's Reception (exclusive) <input type="checkbox"/> WiFi Access (exclusive)

Friend of ASTMH/General Meeting Sponsorship (Under \$5,000)

Government agencies, foundations, laboratories, universities, companies and others with an interest in supporting the ASTMH Annual Meeting may provide an unrestricted donation. These contributions cover non-CME expenses not related to a specific event or item at the meeting. Sponsors are recognized on all general meeting signage and in the print program. Per continuing education guidelines, sponsors may not direct the content or planning of any educational session. Specific product logos are not allowed; only organization logos will be permitted, where appropriate per ACCME guidelines.

ASTMH follows all rules and regulations of ACCME

As a general rule, logos are only permitted if a sponsor is not considered a commercial interest by ACCME and cannot be used in acknowledgement of the sponsorship with CME materials or in sessions.

ANNUAL MEETING

SPONSORED SYMPOSIA

Sponsored Symposia are uniquely designed opportunities for organizations to provide informative sessions in conjunction with the ASTMH Annual Meeting. Sponsors include for-profit and non-profit organizations, foundations, academic institutions, etc.

Benefits

- Attendee Information
- Networking
- Recognition and Promotion

For a complete list of benefits, download the Guidelines and Proposal Form below.

Schedule And Fees

- Sponsored Symposia will take place on Monday, October 29, 7:15 – 9 p.m.
- \$20,000 per evening time slot (1 hour and 45 minutes)
- In accordance with ACCME rules, sponsored symposia cannot be held during the same time as any ASTMH programs.

GUIDELINES AND PROPOSAL FORM

Contact

For more information, please contact Madhuri Carson, Manager, Partnership Opportunities, mcarson@astmh.org or call +1-847-686-2362.

Disclaimer: Sponsored Symposia are held at the ASTMH Annual Meeting venue, but are not recognized as part of the CME content.



ANNUAL MEETING



“The world’s thought and action leaders were in attendance AND ACCESSIBLE!”

PRE-MEETING COURSE SUPPORT (CME*)

Prior to the start of the Annual Meeting, ASTMH offers four Pre-Meeting Courses that address clinical, parasitology, medical entomology and global health topics.

- **Clinical Pre-Meeting Course – Tropical Dermatology**
Saturday, October 27, Noon – 5 p.m. and Sunday, October 28, 7 a.m. – 4 p.m.
- **Parasitology Pre-Meeting Course – Big Data and Genomics – A Practical Workshop on Sequence Analysis in Parasitology**
Sunday, October 28, 7 a.m. – 5 p.m.
- **Global Health Pre-Meeting Course – The Global Health Impact of Urbanization and Megacities – Trends, Risk Management and Research Needs**
Sunday, October 28, 7:15 a.m. – 4 p.m.
- **Medical Entomology Pre-Meeting Course – Vector-Borne Disease Risk and Prevention for the Clinician**
Sunday, October 28, 7:30 a.m. – 4 p.m.

Note: Pre-Meeting Course times are tentative and subject to change.

Pre-Meeting Courses offer you the chance to have exclusive visibility with a targeted audience prior to the opening of this busy meeting. It is your chance to develop closer relationships with this group of dedicated tropical medicine global health professionals. Demonstrate your support for ASTMH education aimed at clinicians, molecular biologists, medical entomologists and/or global health scientists before the full Annual Meeting program begins.

Benefits Include:

- Acknowledgement on course signage (+logos not included)
- Acknowledgement in print program distributed at the meeting (+logos not included)
- Acknowledgement in meeting app
- Logo in Annual Meeting pocket guide (schedule)
- One-time use of pre- and post-registration mailing lists in Excel format excluding registrants who opt to not be included (excludes email addresses, per Society policy)

Sponsor: \$10,000 (per course)

Co-Sponsor: \$2,500 (per course)

Note: ASTMH reserves the right to offer multiple, non-competing organizations the opportunity to sponsor the same event and/or course.

*Continuing Medical Education (CME) Accreditation:

ASTMH is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. Support should be considered an unrestricted educational grant. ASTMH maintains control of all educational content.

+ASTMH follows all ACCME rules:

Logos are only permitted if a sponsor is not considered a commercial interest by ACCME and cannot be used in acknowledgement of the sponsorship with CME materials or in sessions.

ANNUAL MEETING

ADVERTISING

Pocket Schedule Meeting Guide (8.5" X 4.25"/21.6cm X 10.8cm)

The Pocket Schedule is a concise, coil-bound book with just enough detail to enable attendees to quickly find their way to the next session. While the Program Schedule Book and online Abstract Book contain the detailed information for more than 1,900 abstracts and 165 breakout sessions over five days, this pocket-sized, user-friendly guide is in the hands of every attendee and speaker.

Every attendee's favorite item!

Back cover (full color) — \$6,500

Inside front cover (full color) — \$5,000

Inside back cover (full color) — \$5,000

Interior full page (full color) — \$3,500

Interior full page (black-and-white) — \$2,500

Daily e-Update

Reach attendees in their InBoxes throughout the Annual Meeting. Your organization's name (text only) will be added to this email, which features daily highlights and updates that attendees won't want to miss.

\$7,500 for exclusive sponsorship throughout the Annual Meeting

OR

\$2,000 for one day (in the absence of an exclusive sponsor)

Registration Bag Insert (Limited Availability)

Reach each and every attendee. You have the chance to include your brochures, newsletter, fact sheet, etc., in the conference bag that each attendee receives when they pick up their badge.

\$2,500 per inclusion

For items that are several pages, additional charges may apply.

To Apply For Exhibit, Sponsorship, Support and/or Advertising Opportunities

1. Review the floor plan (if applicable) and all enclosed materials
2. Identify three choices for your booth location, sponsorship and/or advertising selections
3. Complete the contract and email to mcarson@astmh.org
4. Mail copy of the contract with full payment in USD to:

ASTMH

PO Box 88623

Chicago, IL 60680-1623

For Questions Contact:

Madhuri Carson

Manager, Partnership Opportunities

One Parkview Plaza

Suite 800

Oakbrook Terrace, IL 60181 USA

Direct: +1-847-686-2362

mcarson@astmh.org



ANNUAL MEETING

EXHIBIT OPPORTUNITIES

Meet face-to-face with the experts in the field. Whether you're selling existing products or services, promoting your organization or introducing new products, exhibiting at the ASTMH Annual Meeting allows you to increase your company's visibility among the most influential leaders in global health.

Exhibit Hall

Exhibits will be located in the Napoleon Ballroom on the third level of the Sheraton Hotel New Orleans. The exhibit hall is carpeted. Carpet rental is available from the official exhibit contractor if you wish to match your individual exhibit booth color scheme.

Booth Price

Commercial: \$2,700 for an 8 ft x 10 ft (2.5m x 3m) booth

Non-profit: \$1,700 for an 8 ft x 10 ft (2.5m x 3m) booth

Corner booth upgrade: \$200 additional

- Company/organization identification sign
- Back wall and side rail fabric drapes
- One 6-foot draped table and two chairs
- General security guard service (excludes individual booths)
- Pre- and post-registration mailing list in Excel format for one-time use, excluding registrants who opt to not be included (excludes email addresses, per Society policy)
- Listing in the attendee meeting program and app
- Hyperlink with booth number on Society's website
- Two complimentary Annual Meeting registrations for each 8 ft x 10 ft exhibit booth reserved (additional booth staff may pay a reduced rate of \$250. Full meeting registrants must pay the appropriate member/nonmember registration rate)

Booth Assignment Policy

Requests for booth locations will be handled on a first-come, first-served basis. No booth will be assigned without full payment. ASTMH reserves the right to determine final exhibit booth assignments.

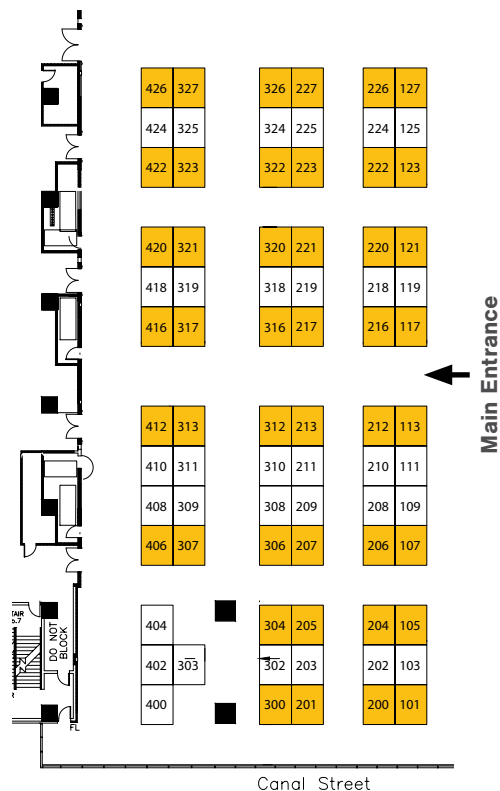
Event Scheduling

Organizations exhibiting at the Annual Meeting may not, as a condition of their participation as exhibitors, sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to tropical medicine (including but not limited to lectures, presentations, seminars and workshops) that are scheduled during the same time as the Annual Meeting. For purposes of this policy, the relevant timeframe begins two days immediately prior to the official opening of the Annual Meeting and ends two days after the official close of the Annual Meeting.



ANNUAL MEETING

EXHIBIT HALL INFORMATION



Corner Booth Upgrade

Exhibit Hours

Sunday, October 28

7 p.m. – 9:30 p.m.

Monday, October 29

9:30 a.m. – 10:30 a.m.

Noon – 1:45 p.m.

3:15 p.m. – 4:15 p.m.

Tuesday, October 30

9:30 a.m. – 10:30 a.m.

Noon – 1:45 p.m.

3:15 p.m. – 4:15 p.m.

Wednesday, October 31

9:30 a.m. – 10:30 a.m.

Noon – 2:30 p.m.

Check the website for most up-to-date floor plan.

Official Exhibit Contractor

All decorating and exhibit furniture will be handled by the official contractor, Freeman Decorating Company. Each confirmed exhibitor will receive an exhibitor services kit with information about ordering booth carpeting, furniture and other booth supplies. Exhibitors are responsible for all freight, drayage, decorations, furniture and labor charges. You will receive shipping instructions in your service kit.

Setup/Dismantle

Exhibitors will have access to the exhibit area on Sunday, October 28, from 1 – 5 p.m. All exhibits must be installed on Sunday, October 28, by 5 p.m. for the opening reception. Exhibit dismantling will take place on Wednesday, October 31, from 2:30 – 5 p.m. No display may be dismantled nor any packing started before Wednesday, October 31 at 2:30 p.m. All displays and materials must be removed by Wednesday, October 31 at 5 p.m.

Questions?

Contact:

American Society of Tropical Medicine and Hygiene (ASTMH)

Attn: Madhuri Carson

Manager, Partnership Opportunities

One Parkview Plaza, Suite 800

Oakbrook Terrace, IL 60181 USA

Tel +1-847-686-2362

mcarson@astmh.org

“A scientific event not to miss – it was worth the 17-hour flight.”

ANNUAL MEETING

SCHEDULE-AT-A-GLANCE

(SEE ANNUAL MEETING WEBSITE FOR COMPLETE SCHEDULE)

This schedule is tentative and subject to change.



Sunday, October 28

10 a.m. – 3 p.m.	Young Investigator Award Presentations
Noon – 3:30 p.m.	Elsevier Clinical Research Award Presentations
1 p.m. – 5 p.m.	Exhibit Setup
2:30 p.m. – 3:30 p.m.	First-Time Attendee Orientation Meeting
4 p.m. – 5 p.m.	Student Reception
5:30 p.m. – 7 p.m.	Opening Plenary Session and Awards Ceremony
7 p.m. – 9:30 p.m.	Opening Reception in Exhibit Hall

Monday, October 29

8 a.m. – 9:45 a.m.	Scientific Sessions/Symposia
9:30 a.m. – 10:30 a.m.	Exhibits
10:15 a.m. – Noon	Scientific Sessions/Symposia
Noon – 1:45 p.m.	Poster Session A Presentations/Exhibits
12:15 p.m. – 1:30 p.m.	Meet the Professors and Mid-Day Sessions
1:45 p.m. – 3:30 p.m.	Scientific Sessions/Symposia
3:15 p.m. – 4:15 p.m.	Exhibits
4 p.m. – 5:45 p.m.	Scientific Sessions/Symposia
6:15 p.m. – 7 p.m.	Plenary Session: Charles Franklin Craig Lecture
7:15 p.m. – 9 p.m.	Sponsored Symposia

Tuesday, October 30

8 a.m. – 9:45 a.m.	Scientific Sessions/Symposia
9:30 a.m. – 10:30 a.m.	Exhibits
10:15 a.m. – Noon	Scientific Sessions/Symposia
Noon – 1:45 p.m.	Poster Session B Presentations/Exhibits
12:15 p.m. – 1:30 p.m.	Meet the Professors and Mid-Day Sessions
1:45 p.m. – 3:30 p.m.	Scientific Sessions/Symposia
3:15 p.m. – 4:15 p.m.	Exhibits
4 p.m. – 5:45 p.m.	Scientific Sessions/Symposia
6:15 p.m. – 7 p.m.	Plenary Session: Commemorative Fund Lecture
7:15 p.m. – 9 p.m.	Symposia

Wednesday, October 31

8 a.m. – 9:45 a.m.	Scientific Sessions/Symposia
9:30 a.m. – 10:30 a.m.	Exhibits
10:15 a.m. – Noon	Scientific Sessions/Symposia
Noon – 1:45 p.m.	Poster Session C Presentations
Noon – 2:30 p.m.	Exhibits
12:15 p.m. – 1:30 p.m.	Meet the Professors and Mid-Day Sessions
1:45 p.m. – 3:30 p.m.	Scientific Sessions/Symposia
2:30 p.m. – 5 p.m.	Exhibit Tear Down
4 p.m. – 5:45 p.m.	Scientific Sessions/Symposia
6:15 p.m. – 7:15 p.m.	Plenary Session: Presidential Address

Thursday, November 1

8 a.m. – 1:00 p.m.	Scientific Sessions/Symposia/Plenary Session
1:00 p.m.	ASTMH 67th Annual Meeting Adjourns