**ASTMH Symposium, 67th Annual Meeting,**

**28 October-01 November 2018**

**New Orleans, LA**.

**PITCH SESSION SUBMISSION FORM**

*Symposium Title:*

Outbreak Innovations Pitch Competition: Bold ideas to accelerate prevention and response for epidemic-prone diseases.

*Requirements:*

1. All attendees of the ASTMH Annual Meeting, including members and non-members
2. If you are selected for the final presentation round for the symposium, it is expected that you will be present in person. We do not provide travel support.
3. An award package will be given to the pitch-session winner, this includes a cash prize and an opportunity for coaching sessions from experts who can help you bring your ideas to market. It is your duty to ensure that you are eligible to receive this pending your organization rules.

**Please complete Parts I, II, III and IV**

**Submit by September 14, 2018 midnight Eastern Time send proposal to may.chu@ucdenver.edu**

**Part I.** **Applicant Information**

I.a. Primary Contact

|  |  |
| --- | --- |
| First Name |  |
| Last Name |  |
| Email |  |
| Phone |  |

I.b. Secondary Contact

|  |  |
| --- | --- |
| First Name |  |
| Last Name |  |
| Email |  |
| Phone |  |

**Part II. Organization Information**

II.a. Organization

|  |  |
| --- | --- |
| Name |  |
| Department |  |
| Address |  |
| City |  |
| Province/State |  |
| Postal Code |  |
| Country |  |

II.b. Organization Type (select those that apply)

Academic

Government

Public health institution

Research institute

Industry

Other type:

**Part III. Description of your innovative idea**

III.a. Innovation Title:

III.b. Description (Summary): Please provide a 250 word maximum description of your idea. Please be sure to include the problem you are addressing; tell us why it is innovative; what problem it will address; your overall objective; the impact you expect to achieve; and your timeline.

III.c. At what stage is your idea?

Concept development (developmental stage)

Pilot testing/validating (field trials, limited roll out)

Ready for marketing (matured concept with data, need market development)

Other explanation:

III.d. Focus area of your proposed idea (you may select more than 1 focus area for your proposed idea) and give explanation (optional) if you think it will help reviewers to understand better how your idea may apply.

Risk Mitigation

Improve Prediction

Deliver Better Health Tools

Explanation:

**Part IV.** **Your idea proposal (limit of *3 printed pages* using 11-point font and single line spacing).**

**Please include the following information: Title and Sections 1-5.**

***Title***: Proposal title, applicant name(s), your organization, city/country.

***Section 1***: Problem

State in two sentences the problem you seek to address.

***Section 2***: Solution

Describe your idea, and why it is an innovative / creative approach to solving the problem. Provide an overview of your bold idea and include a short background and the target user(s)/audience(s) for whom the idea serves).

***Section 3***: Plan

How will you test the idea? Provide an overview of your development/experimental plans? Describe what success looks like and how will you evaluate it. Discussing the impact your solution will have on your target user(s)/audience(s) and potential barriers to successful roll out or introducing your solution into the market. Describe partners you will need to help you bring your solution to the finish line. Describe your progress to date.

***Section 4***: Competition and Traction

Describe how is your solution different than current state of practice and what is the competition you face. Describe any traction or investments.

***Section 5***: The Team

Provide an overview of your team members and qualifications.

***Optional***: Charts, graphs, figures maybe be included.