



THE ALLIANCE FOR CASE STUDIES FOR GLOBAL HEALTH

Call for Global Health Case Studies

2nd Edition of Publication to Serve as Guide to Understanding and Building Partnerships to Tackle Global Health Challenges

October 11, 2011 – The Alliance for Case Studies for Global Health announces a call for topic submissions for the 2nd edition of the *Case Studies for Global Health*, a collection of case studies that provides an inside look at the ways in which diverse programs have sought to address complex health challenges and develop and deliver effective health care for the developing world.

The Alliance is made up of the Association of University Technology Managers (AUTM), Bill & Melinda Gates Foundation, Biotechnology Industry Organization (BIO), Global Health Progress (an initiative among research-based biopharmaceutical companies), International AIDS Vaccine Initiative (IAVI), Infectious Disease Research Institute (IDRI), and TDR, a Special Programme for Research and Training in Tropical Diseases.

The second edition will be published online in 2012 and will contain updates on 15 to 20 first edition stories as well as up to 15 new case studies. **New submissions are encouraged from all entities involved in global health no later than November 18, 2011.** Topic submissions will be accepted at www.casestudiesforglobalhealth.org or directly by contacting Managing Editor Jill Hronek, jhronek@sherwood-group.com or at +1-847-205-2642.

The first edition of *Case Studies for Global Health* was printed and published in 2009, and can be viewed and downloaded in its entirety at www.casestudiesforglobalhealth.org.

Submissions for the 2nd edition should:

- Highlight the different ways in which individuals and organizations have worked together to address global health challenges.
- Showcase a diverse collection of stakeholders;
- Illustrate how people, organizations, companies and governments have worked together to address a wide range of global health concerns;
- Provide concrete information on current practices and the “lessons learned”; and
- Serve as a reference tool for stakeholders as they develop future programs, activities and partnerships in order to avoid potentially redundant or ineffective activities.

Whether fighting well-known diseases such as HIV, tuberculosis and malaria, or lesser-known diseases like dengue fever, hookworm and Japanese encephalitis, the case studies provide examples of how organizations and people work together to build networks and capacity, localize training of medical personnel, and foster novel research approaches.

Submitted case study topics should address one or more of the following categories:

- discovery and development of new drugs and vaccines,
- health intervention and prevention programs,
- non-communicable diseases (NCDs),
- health education, awareness, and literacy,
- health systems strengthening, and
- capacity building.

“The Alliance came together under a common goal -- creating a publication that explains the myriad ways in which private funders, world health agencies, academics, pharmaceutical and biotechnology companies, public-private partners and governments have worked together to address a variety of global health challenges,” said Labeeb Abboud, senior vice president at IAVI. *Case Studies for Global Health* illustrates that meaningful and lasting progress in addressing global health challenges cannot be achieved without these partnerships and collaboration.

Submission Details

- **The deadline for submission is November 18, 2011.** Please go to www.casestudiesforglobalhealth.org for submission details and to submit your case study outline.
- Submissions will be reviewed and selected by representatives from each Alliance organization.
- A professional writer will follow up with the appointed contact from each submission to develop a full article for the project.

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