



MALARIA PIXELS: DRS. MARY GALINSKI, WEN KILAMA AND WIL MILHOUS BRING THEIR SUPPORT BEHIND THE NEW "DUNK MALARIA" PROJECT WITH LANCE LAIFER AND STAR BASKETBALL PLAYER STEFFOND JOHNSON REVELING IN THE MOMENT.

Malaria

Renewed hope for eradication



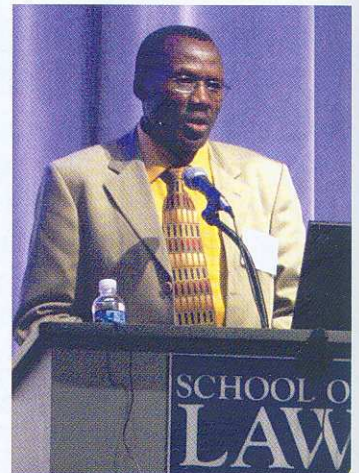
BY SAM CHERRIBI |

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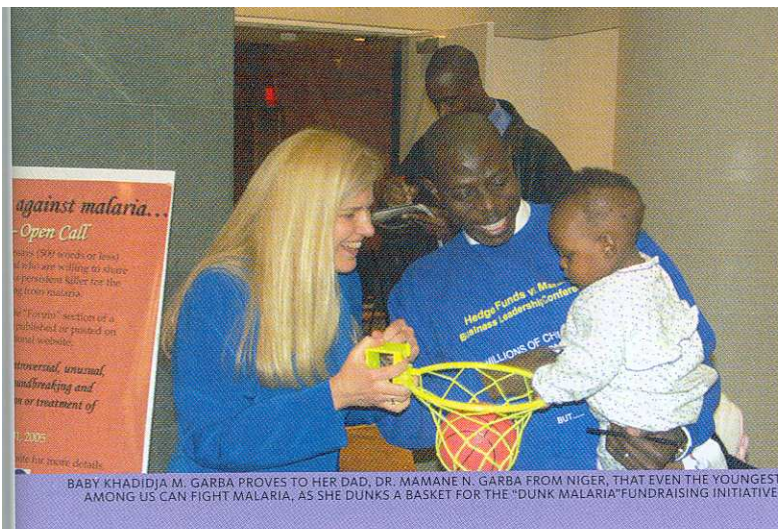
"Hedge Funds vs. Malaria" Business Leadership Conference Resonates at top US Universities with Malaria Foundation International Sponsorship. GVA reports.

A new and unwavering call is being made to the public, like never before, to wake up and hear the cries of 3,000 children dying each day from malaria. It started in New York City, one week after First Lady Laura Bush addressed dinner guests on September 14, 2005 at the Waldorf Astoria with her featured speech entitled "Fighting Malaria in Africa: Taking Action, Building Partnerships". The first annual "Hedge Funds vs. Malaria" Business Leadership Conference was held at the Marriott Marquis on September 20, 2005. Dr. Mary R. Galinski, Founder and President of the Malaria Foundation International (MFI) and a member of the faculty of Emory University's School of Medicine in Atlanta, Georgia was among the guests at both events. A few weeks later she and her husband Dr. John W. Barnwell, a Senior Biomedical Research Service Scientist and malaria expert at the Centers for Disease Control and Prevention (CDC), were invited by Steffond Johnson to attend the "3rd Annual Legends of Basketball

Extravaganza", the annual convention for retired NBA basketball players. The culmination of these events, one after the other, set the pace for Dr. Galinski to realize her dream for the Malaria Foundation International to engage the public in the fight against this disease. "The world has been experiencing an ongoing disaster with a blind eye, and we need strong political leaders, business and marketing experts, sports and entertainment figures, leading financial supporters and others to help jolt the world into action against this disease," said Dr. Galinski. "Malaria is entirely preventable and treatable, yet the estimated 500 million suffering each year from this disease have not had an audience commensurate with the scope of the problem.



MR. TITUS KORIR, CORPORATE AFFAIRS DIRECTOR OF JAMES FINLAY LTD SPEAKS ON BEHALF OF MFI'S STUDENT LEADERS AGAINST MALARIA (SLAM) PROJECT SCHOOLS IN HIS COMPANY'S COMMUNITY IN KENYA ARE DEVELOPING BROTHER-SISTER RELATIONSHIPS WITH SCHOOLS IN THE UNITED STATES, WITH THE AIM TO REDUCE THE BURDEN OF DISEASE THROUGH EDUCATION AND AWARENESS.



BABY KHADIDJA M. GARBA PROVES TO HER DAD, DR. MAMANE N. GARBA FROM NIGER, THAT EVEN THE YOUNGEST AMONG US CAN FIGHT MALARIA, AS SHE DUNKS A BASKET FOR THE "DUNK MALARIA" FUNDRAISING INITIATIVE.



CHARISMATIC ADVENTURER AND EXPLORER MR. DAVID ROBERTSON FROM ENGLAND SHARED HIS DREAM OF BRINGING HIS "DRIVE AGAINST MALARIA" CAMPAIGN TO THE UNITED STATES AND ENLIGHTENING AMERICANS CITY BY CITY, AND TOWN BY TOWN WITH A BASIC UNDERSTANDING AND KNOWLEDGE ABOUT MALARIA. DAVID SPOKE ABOUT HIS PROGRESS TO DATE WITH THE MFI'S SUPPORT TRAVELING IN 57 EUROPEAN AND AFRICAN COUNTRIES.

Millions of people are suffering and dying, mostly children, and we believe that once individuals and organizations understand what we are dealing with and how they can help, that more and more people will get involved and become part of a global solution."

As a scientist whose career has been dedicated to malaria research, Dr. Galinski knows the value of discovery in the equation. "We make discoveries in the laboratory, literally each day," says Dr. Galinski. "Yet malaria is a complex parasitic disease, and the actual development and testing of malaria vaccines and new drugs are great challenges requiring large resource pools and research consortiums." She added, "We are extremely grateful for the recent interest from the Bill and Melinda Gates Foundation, Exxon Mobile and others, which is helping to address these major unmet needs. At the same time, we must be sure the world remains cognizant of the realities of malaria and the challenges we face. We do not have a malaria vaccine yet, and the first developed will not be the total solution. There are four species of the malaria parasite, known as Plasmodium, and each has plenty of diversity and immune evasion strategies. While hoped-for malaria vaccines are being developed, their actual implementation and confirmed value in the fight against malaria remain uncertain. Thankfully, new drugs and drug combinations are being produced and tested to replace ineffective compounds, insecticide treated nets show promise as a preventative measure, and DDT is once again being welcomed on the scene to kill or deter the mosquitoes that transmit the disease. The world can team up now to help fight the disease with the goal of immediate and sustainable results."

With this conviction, the Malaria Foundation International with Dr. Galinski's leadership co-organized the First Annual Atlanta "Hedge Funds vs. Malaria" Business Leadership Conference at Emory University on December 6, 2005, in partnership with Mr. Lance Laifer, co-founder of the conference series. The aim was to reach out to a broad audience and involve faculty, students and administrators across campus. The conference was also promoted within the business community to seek marketing wisdom and meet future fundraising goals. The event, held at Emory University's School of Law, garnered campus wide support, including from Emory's President James Wagner. World malaria leaders included Professor Wen Kilama, Founder and Managing Trustee of the African Malaria Network Trust based in Tanzania, Dr. Wil Millhous, Chief Science Officer for Therapeutics at the Walter Reed Army Institute of Research (WRAIR) in Maryland, and Professor Emeritus Robert S.

Desowitz, scientist and author from North Carolina. Several press releases, the full program, speaker biosketches and the event's video webcast can be found at the MFI's website: www.malaria.org. In a few captivating hours, the public can now view the conference webcast and gain a good general understanding of malaria and ideas on how they can help. Minimally, one can 'shoot a basket' to participate in the world's "Dunk Malaria" project, which was launched by Lance Laifer at the event. Other projects highlighted at the conference include Student Leaders Against Malaria (SLAM), Drive Against Malaria (DAM), a Malaria Essay Contest and Malaria Free Zone (MFZ) initiatives. Ultimately, the conference aims to raise several million dollars to help tackle the disease each year, and support the foundation in developing new projects. |

The Malaria Foundation International is paving the way for the world to team up against malaria. The MFI seeks business partners to support innovative projects that can involve the masses: students, teachers, church groups, community organizations, business health advocates, etc. Anyone outraged about the status quo, where 3,000 children die daily of a preventable and treatable disease, can join the fight by supporting or participating in Malaria Projects lead by Malaria Project Pioneers (MPPs), a name coined by the MFI. As an advocate for malaria research and development, the MFI also aims to support malaria research projects and continue its role as a leading advocate for the most effective application of currently available methods of controlling the disease. Now more than ever, the public can get involved in a growing number of opportunities to tackle malaria. The MFI welcomes you to www.malaria.org as a friend and supporter.

DR. MARY GALINSKI AND MR. LANCE LAIFER, (HEDGE FUNDS)



GLOBAL VISION AFRICA



Malaria Fighters Congregate in Atlanta: Motivation and Passion Escalate to Fight the Disease

December 6, 2005 at Emory University in Atlanta will mark an historic meeting, open to the public (see www.malaria.org, the Malaria Foundation International website, to register). Malaria fighters will gather from 2:30 pm to 7:30 pm to launch Atlanta's first annual "Hedge Funds vs. Malaria" business leadership conference, in the Tull Auditorium of Emory's Law School. Each day, thousands of children die from malaria, a completely preventable and treatable disease.

New action is sought.

Atlanta, GA, December 04, 2005 --(PR.com)-- December 6, 2005 at Emory University in Atlanta will mark an historic meeting, open to the public at large (see www.malaria.org, the Malaria Foundation International website, to register in advance). Malaria fighters along with many new supporters will gather from 2:30 pm to 7:30 pm to launch Atlanta's first annual "Hedge Funds vs. Malaria" business leadership conference, in the Tull Auditorium of Emory's School of Law. Atlanta is waking up to the reality that malaria kills thousands of children each and every day. An astounding number of children die from malaria, a completely preventable and treatable disease. As many as 75 million have died in the past 25 years. This is incredulous given today's high-tech communications and CNN and other news agencies operating globally throughout this period.



A new initiative is gaining momentum to curb the spread of this disease. While malaria is a devastating global disease, most Americans are unaware of the cause, the methods of control, the treatments, or the magnitude of the disease. Unchecked, malaria spreads rapidly and indiscriminately through communities. Carried by mosquitoes, malaria infects thousands of vulnerable children while they sleep. However, malaria can be prevented through the use of insecticide sprays and bednets. Antimalarial drugs exist to treat those who fall ill, and these need to be made available and used with proper instruction. Malaria can kill within a few days of the onset of symptoms, which include intense chills, fever, headache and nausea. Awareness of these issues is critical if the fight against malaria is to succeed.

Malaria used to be rampant in the United States, especially in the Southern states, but it was eliminated when proper measures were taken to prevent and treat the disease. Atlanta's

Centers for Disease Control and Prevention (CDC) was started in the 1930s, originally as the Malaria Field Station, with the help of philanthropist and friend of Emory University, Coca Cola Executive, Mr. Robert W. Woodruff. Meanwhile, while the United States has remained essentially free of the disease for decades, with only occasional cases reported, millions of people continue to die in over 90 countries around the world unnecessarily from malaria, especially throughout Africa. Families and communities are suffering large losses daily, by the thousands. The world is slowly waking up to the reality of this persistent horror, akin to a holocaust.

Hedge Fund leaders have been developing this conference in partnership with the Malaria Foundation International (MFI), a 501(c)(3) non-profit developing strong new roots in Atlanta. The program with its highly prominent speakers profiled can be found at the MFI's home page (www.malaria.org). The meeting aims to raise awareness to unprecedented levels. Speakers will address the realities of malaria today, what is being done, and what more can be done, and bring business leadership and marketing wisdom to b. The meeting involves real life heroes, who will engage an expanding network of volunteers and professional supporters, with the common dedication and team spirit required to build collaborations to effectively fight this disease, using multi-pronged evidence-based approaches, with rigorous monitoring. A new momentum is building, with champions being identified, committed to take a firm stand against this disease for the long haul, village by village, in support of establishing "Malaria Free Zones". Similar conferences will follow in other cities, hosted at other universities. Emory University is the first to step up to the plate.

Malaria is deadly, but also fascinating given its medical and scientific complexities. Individuals are being sought from various disciplines to bring new perspectives to this major global health challenge. The conference will have something of interest for everyone: medicine, science, health, and investing, marketing, economics, finance, sports, culture, the arts, and so on. Malaria researchers and public health specialists from Emory University have led the way in preparing for Emory to host the "Hedge Funds vs. Malaria" conference. Leaders from the Halle Institute of Global Learning and the Office of International Affairs, the Goizueta Business School and many others have provided strong back-up support. "We are developing a team", says Dr. Mary Galinski, a member of the Emory Vaccine Center and Infectious Disease Faculty and Founder of the MFI. "We see malaria as a solvable problem, which must be approached from many angles, with new insights from creative individuals", she added. This event will lead to a vibrant Pathfinders Program involving people from across campus, and beyond.

Malaria researchers at the Emory Vaccine Center noted, "As we see it, we need a new network of individuals, companies, and foundations to come on board. The parasite that causes malaria is complex, but this disease can be beaten. The time is perfect for others to join us in this fight". Science has advanced in modern directions and several current solutions can and must be applied today. Meanwhile, the genome sequences of several species of the malaria causing Plasmodium parasites are now known, and this genetic information is providing important momentum for expediting

essential research to develop malaria vaccines and new drugs that are hoped to be cost effective and withstand the parasite's clever immune evasion strategies and the development of resistance.

The Hedge Funds vs. Malaria conference will highlight several projects, like Dunk Malaria, which can engage people of all ages in every community throughout Atlanta. "We are making it "hip", "fun", and intellectually very rewarding to fight malaria", says Dr. Galinski. The day after the conference, several speakers including adventurer David Robertson from the United Kingdom, retired NBA basketball player Steffond Johnson from Texas, corporate executive Titus Korir from Kenya, and renowned malaria leader Professor Wen Kilama from Tanzania, will meet with Emory students and build a strategic plan for developing community awareness, education, and malaria control projects.

For more information please contact:

Dr. Mary R. Galinski, Founder and President, MFI

Head, Malaria Research and Education Programs, Emory University

Dr. Cindy Korir, Project Coordinator and African Liaison, MFI

Scientist, Malaria Research and Education Programs, Emory University

Mr. Lance Laifer, Co-founder of Hedge Funds vs. Malaria

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Malaria Foundation International - First Annual Atlanta “Hedge Funds vs. Malaria” Business Leadership Conference at Emory University: Video Webcast Opens, www.malaria.org

A four-hour webcast opened today at the Malaria Foundation International (MFI) website. A prestigious and diverse line up of speakers (29 in total) succeed in engaging a captivated audience. Malaria kills millions, mostly children, year after year, and the conference aimed to help bring this message to the forefront and help bring an end to these “quiet deaths,” which minute by minute, year after year have gone largely unnoticed worldwide.

Atlanta, GA, December 24, 2005 --(PR.com)-- A four-hour video webcast of the First Annual Atlanta “Hedge Funds vs. Malaria” Business Leadership Conference opened today at the Malaria Foundation International (MFI) website, www.malaria.org. The conference’s prestigious and diverse line up of speakers and introducers (29 in total) succeeded in engaging a captivated audience at the conference, which was sponsored by the MFI and hosted by Emory University on December 6, 2005. Malaria experts, business leaders, and sports figures, as well as faculty, administrators and students from across campus were among the several hundred attendees and participants who gathered for this fast paced and personalized conference to learn the hard facts about malaria and how a diverse group of individuals can work together to fight the disease.



Malaria kills millions, mostly children, year after year, and the conference aimed to help bring this message to the forefront and help bring an end to these “quiet deaths,” which minute by minute, year after year have gone largely unnoticed worldwide.

“This is the single largest health crisis in the world right now,” said Mr. Lance Laifer, a Co-Founder of the Hedge Funds vs. Malaria conference series. This fact was echoed throughout the conference by many of the speakers and introducers who also gave poignant views to help stir the audience into action. To help excite the audience into action, Mr. Laifer used this opportunity to launch the first basketball “shot” for his latest initiative called Dunk Malaria, which aims to involve 99 million people in the

fight against malaria by March 19th, Malaria Action Day, and he demonstrated on stage how easy it is for people of all ages to participate. "Everyone needs to be getting involved," said Mr. Lance Laifer, in his closing remarks. "All the world's children are all of our children. Let the first thing young children associate with sport be a positive thing. I want to call for a World Malaria Summit where every leader spends one day and gets going on this. The numbers are getting worse, they are not getting better. We have a responsibility. We need to get active in this. There are not enough people fighting."

The Atlanta conference followed in the footsteps of the First Annual "Hedge Funds vs. Malaria" Leadership conference held in New York City, September 20, 2005. The Atlanta conference represents the first conference hosted by a university and organized in partnership with the Malaria Foundation International. "This new model serves to engage people of all ages, backgrounds, and professions," said Dr. Mary Galinski, founder of the MFI and a member of the faculty at Emory University. "Malaria continues to be masked by the higher profile of other diseases and disasters, even within sophisticated university structures, while 3,000 children keep dying each and every day from this preventable and treatable disease. We need to take unique approaches and a bold stand to bring continuous attention, more intellectual capacity and financial support to this problem. That is what this conference is about."

Individuals from across Emory's campus became involved, and many helped by motivating their friends, colleagues and family members. Dr. Jeffery Koplan, Vice President for Academic Health Affairs stressed how this conference was particularly important in the context of Emory University's focus on global health initiatives and how malaria is germane particularly to this university. Professor Abdullahi Ahmed An-Na'im, from the School of Law, introduced economist Professor Jeffery Sachs, but first described the profound impact of malaria in his home country Sudan and stressed the need for political will and a sense of urgency to eradicate the disease. Dr. Holli Semetko, Vice Provost for International Affairs, emphasized Emory's particular concern for fighting malaria and global health problems of poor countries, as she introduced IBM's Ann Wilson Cramer. Dr. Jeff Rosenzweig, an Associate Professor of International Business and Finance, expressed his enthusiasm that Goizueta Business School students were getting involved in a follow-up MFI sponsored meeting to learn how they can apply their business training and skills to help with this malaria battle. He then introduced Phyllis Kurlander Costanza, a Trustee of the Children's Investment Fund Foundation.

The conference organizers reached out to involve business, foundation, and government leaders, recognizing this as the first step of a constant process that will continue towards involving an increasing number of business executives including Hedge Fund managers from Atlanta – and beyond. "We want all companies to ask how they can participate, and especially those carrying out business in the affected countries," said Dr. Cindy Korir, a malaria research scientist from Emory University and a Kenyan national who serves as a Project Coordinator and African Liaison for the MFI.

Many of the attendees and participants represented various countries throughout Africa, South America, and Asia, which are among the 90 to 100 countries afflicted by the disease. All speakers had clear strong messages, a number with firsthand experiences with malaria, and each aiming to both educate and draw in supporters in the fight of this deadly yet completely preventable and treatable disease.

The webcast is both educational and moving, involving malaria fighting experts like Professor Wen Kilama of Tanzania and other charismatic champions who can relate to the masses. Among them, retired NBA basketball player Steffond Johnson emphasized the need to care, and for high profile sports figures to become involved. Adventurer David Robertson showed video clips of his "Drive Against Malaria" campaign in Africa and relayed how everyone's combined efforts are all about saving children. The webcast will serve the purpose of sharing this event with many audiences around the globe and garnering increasing support against this disease from new and diverse sources. The conference succeeded in initiating a new university-based momentum to help raise the awareness and consciousness of individuals in the United States. It also promoted projects such as "Student Leaders Against Malaria," "Drive Against Malaria" and "Dunk Malaria," which can involve students and adults of all ages. The main goal shared by the Hedge Fund leaders and the MFI is for everyone in the United States to be aware that millions of children die of malaria, literally thousands each and every day, and that this is unbelievable and undeniably unacceptable.

In closing, Dr. Galinski encouraged everyone to frequent the MFI website to learn more about current malaria awareness and fundraising, education, research, and control projects, which will benefit from both financial and volunteer support.

For more information, please contact the following individuals and visit the MFI website, www.malaria.org, for regular updates.

Dr. Mary R. Galinski, Founder and President, MFI
Head, Malaria Research and Education Programs, Emory University

Dr. Cindy Korir, Project Coordinator and African Liaison, MFI
Scientist, Malaria Research and Education Programs, Emory University

Mr. Lance Laifer, Co-founder of Hedge Funds vs. Malaria

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Malaria Foundation International (MFI) Announces its Second Annual Malaria Business Leadership Conference" (MBLC) Program for Tuesday, December 5, 2006

Advanced registrations are recommended online at www.malaria.org or by writing EndMalaria@gmail.com. No registration fee is required. The program is suitable for business professionals, community leaders, teachers, and students of all ages. This year's MBLC theme is "Inspiring the World." All are welcome and encouraged to attend, whether for the entire MBLC or a portion of this event.

Come network, share experiences, build collaborations, inspire, and be inspired.

Stone Mountain, GA, November 28, 2006 --
(PR.com)-- The Malaria Foundation International (MFI) is pleased to announce the program for its second annual "Malaria Business Leadership Conference" (MBLC) to be held Tuesday, December 5, 2006, at the Emory University Law School, Tull Auditorium in Atlanta, GA from 1:30 pm onwards. All MBLC guests are then invited by The Schwartz Center for the Performing Arts for an 8 pm Big Band and Jazz Concert. Advanced registrations are recommended



online at www.malaria.org or by writing EndMalaria@gmail.com. No registration fee is required. Refreshments will be served. The program is suitable for business professionals, community leaders, teachers, and students of all ages. This year's MBLC theme is "Inspiring the World". All are welcome and encouraged to attend, whether available for the entire MBLC or a portion of this event. Come network, share experiences, build collaborations, inspire, and be inspired.

MBLC 2006 PROGRAM

1:30 pm. Dr. Mary R. Galinski, Founder and President, Malaria Foundation International and Director, International Center for Malaria Research and Education (ICMRE), Emory University, Atlanta, GA. "Welcome"

Message from President Jimmy Carter. Reading by Miles Henderson, MFI Spokesperson, Student Leaders Against Malaria (SLAM).

1:45 pm. Dr. Djibril Diallo, Director, United Nations New York Office of Sport for Development and Peace, New York, NY. "The Fight Against Malaria as part of the UN's efforts to achieve the Millennium Development Goals (MDGs) by 2015". Introduction by Mr. Steffond Johnson, Former NBA Player, Dallas, Texas & Miss Camille Henderson-Adams, MFI spokesperson, End Malaria - Blue Ribbon Campaign.

2:00 pm. Ms. Lexi Hunter & Students, Student Leaders Against Malaria ("SLAM") Elective Class, Galloway School, Atlanta, GA. "Change the World". Introduction by Ms. Christiane Levine, RN, Senior Process Improvement Consultant, Children's Healthcare of Atlanta, Pediatric Hospital, Atlanta, GA

2:15 pm. Mr. Ganiyu Kareem, Roll Back Malaria Control Officer, Kwara State, Nigeria & Mrs. Ayinke Saka, Permanent Secretary, Kwara State, Ministry of Health Ilorin, Nigeria. Contribution on behalf of Dr. Abubakar Bukola Saraki, Governor of Kwara State, Nigeria. "Malaria-Free Kwara; A Nigerian State's Action Against Malaria". Introduction by Dr. James Curran, Dean of the Rollins School of Public Health, Emory University

2:30 pm. Mrs. Paulette Missambo, Minister of State, Minister of Public Health and Population, Gabon. "The Republic of Gabon: Beyond the Basic Boundaries". Introduction by Dr. Landry D. Tsague, Foege Fellow, Hubert Department of Global Health, Rollins School of Public Health, Emory University.

2:45 pm. Dr. Leslie Mancuso, President and Chief Executive Officer, JHPIEGO - an affiliate of The Johns Hopkins University, Baltimore, MD. "Controlling Malaria in Pregnancy, Opportunities and Challenges". Introduction by Dr. Kumar V. Udhayakumar, Chief, Genetics and Immunology Laboratory, Research and Development Unit, Malaria Branch, Division of Parasitic Diseases, Centers for Disease Control and Prevention, Atlanta, GA

3:00 pm. Dr. Syrulwa Somah, Associate Professor of Environmental and Occupational Safety & Health at NC A&T State University, Founder & Executive Director, LIHEDE (Liberian History, Education and Development) & Organizer of the "We Want No More Malaria in Liberia" Campaign, December 14-19; Monrovia, Liberia. "Malaria as a National Security Threat in Liberia". Introduction by Dr. Sam Cherribi, Director, Economic Development Institute, Emory University

3:45 pm. Dr. Peter J. Brown, Professor, Anthropology, and Director of Center for Health, Culture and Society, Emory University. "Marketing Misery and Malaria: The Challenge of Capturing Global Attention". Introduction by Dr. Rafi Ahmed, Director, Emory Vaccine Center, Emory University.

4:00 pm. Ms. Joy Borra, Member, Interfaith Children's Movement of Metro Atlanta (ICMma), Atlanta, GA. "A Mosquito Nets Project for a Ghana Village Has a Surprising Result". Introduction by Dr. Barbara J. Stoll, George W. Brumley, Jr.,

Professor and Chair, Department of Pediatrics Medical Director, Children's Healthcare of Atlanta at Egleston, Atlanta GA.

4:15 pm. Mr. Darius Coulibaly, Founder and President, Empowering The Poor, Inc., Cote D'Ivoire & Ruther Glen, VA. "Indigenous People vs. Malaria". Introduction by Mr. George Vojta, Founder and Chairman, eStandards Forum, Inc., New York, NY

4:30 pm. Refreshments with Fashion Display by House of Henri, Lagos, Nigeria

5:00 pm. Ms. Kathryn Kite, Administrative Director of the Lillian Carter Center for International Nursing, Nell Hodgson Woodruff School of Nursing, Emory University. Welcome.

5:05 pm. Mrs. Henrietta Agboola, Chief Executive Officer, House of Henri, Award Winning Fashions, Lagos, Nigeria

5:10 pm. Ms. Iyeoka Ivie Okoawo, Poet, Songstress, Educator, Phanai Entertainment, Boston MA. Original performance to inspire the fight against malaria.

5:20 pm. Message from First Lady Mrs. Laura Bush. Reading by Dr. Esmeralda VS Meyer. Founding Member, International Center for Malaria Research and Education (ICMRE), Emory Vaccine Center at Yerkes, Emory University.

5:30 pm. Mr. Edward G. Martin, President and Chief Executive Officer, Triple Win International, Northville, MI. "Developing Franchising Opportunities to End Malaria". Introduction by Dr. Lawrence Benveniste, Dean, Goizueta Business School, Emory University (TBC).

5:45 pm. Dr. Kevin Baird, Founder and Director, Venture Hygiene Asia Pte Ltd (Singapore), Hygiene Sciences Pte Ltd (Singapore) and P.T. Hygienica (Indonesia). "Market Forces Sustaining Health: Bridging Private Sector Initiative & Innovation to Public Health Urgencies". Introduction by Dr. Carlos Franco, Assistant Professor of Medicine & Infectious Diseases, Emory University.

6:00 pm. Mr. Roland Schatz, Founder and Chief Executive Officer, Media Tenor, Bonn, Germany. "Putting Malaria on the Media Agenda". Introduction by Dr. Daniel Colley, Director, Center for Tropical and Emerging Global Diseases, University of Georgia, Athens, GA

6:15 pm. Mr. Michael Brownrigg, Managing Director, ChinaVest LLC and Senior Advisor to Malaria No More. "Malaria No More, A Call to Action". Introduction by Dr. Joseli Ferreira, Scientist, FIOCRUZ, Instituto Oswaldo Cruz, Rio De Janeiro, Brazil

6:30 pm. Dr. Toni Luck, Executive Director, I CAN Erase Malaria Campaign (ICEM), South Africa. "Business Leadership Reflections on the Eradication of Disease - Shall We Have What We Say?". Introduction by Dr. Kathryn Nason Burchenal, Vice President, Malaria Foundation International.

Closing Remarks

Dr. Mary R. Galinski, Founder and President, Malaria Foundation International and Director, International Center for Malaria Research and Education (ICMRE) Emory University

Mr. Lance Laifer, President of Laifer Capital and Resilient Capital Management, New York, NY, and Co-Founder, Hedge Funds vs. Malaria Business Leadership Conference Series

Notes:

1. The Malaria Foundation International (MFI) established the first annual Atlanta-based "Malaria Business Leadership Conference" (MBLC) in December 2005 (the video webcast from this inaugural event is available at www.malaria.org). The main aims of the MBLC are to help raise global awareness on malaria to unprecedented levels, involve an increasing number of world leaders, and engage millions of people at a grass roots level to help combat this disease. An estimated 500 million people suffer each year from malaria, and over one million die each year, mostly children. The MBLC is one of a number of projects currently aiming to create a major shift in the world's attention on malaria. The MBLC aims to help create a sense of urgency among people worldwide, demonstrate successes, and provide various suggestions for how individuals and groups can play an immediate active role in the world's fight against malaria. The event reaches out to a broad audience, including scientific, medical, political, business, community, education, and media leaders to help tackle this preventable and treatable disease.

2. The MBLC is sponsored by the MFI and hosted by Emory University. Parking is available at the Emory Law School venue.

3. The Malaria Foundation International is a 501(c)(3) nonprofit organization that has been dedicated to the fight against malaria since 1992. The MFI mission is to facilitate the development and implementation of solutions to the health, economic and social problems caused by malaria. The MFI's goals are to support awareness, education, training, research, and leadership programs for the immediate and long term development and application of tools to combat malaria. The MFI works in partnership with individuals and groups who have joined this cause.

For further information, please contact:

Dr. Mary R. Galinski, Founder and President, MFI

Director, International Center for Malaria Research and Education (ICMRE), Emory University

Dr. Cindy Korir, African Liaison, MFI

Scientist, International Center for Malaria Research and Education (ICMRE), Emory University

Dr. Esmeralda VS Meyer, South American Liaison, MFI

Scientist, International Center for Malaria Research and Education (ICMRE), Emory University

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Celebrating Renewed Vigor and Anticipation for 2006, the Malaria Foundation Announces the First Annual Malaria Awards Ceremony

The Malaria Foundation International (MFI) is proud to announce the first ever Malaria Awards Ceremony, to be held in Atlanta, Georgia, USA on May 18, 2006.

The first annual awards ceremony will be entertaining, educational and empowering as it creates a special annual day to honor the hundreds of individuals and organizations who are spearheading the world's fight against malaria. Nominations are now being accepted for 50+ categories.

Atlanta, GA, January 23, 2006 --(PR.com)-- In support of the goal shared by many, to bring the world noticeably closer to the eradication of malaria, the Malaria Foundation International (MFI) is proud to announce the first ever Malaria Awards Ceremony, to be held in Atlanta, Georgia, USA on May 18, 2006. The first annual awards ceremony will be entertaining, educational and empowering as it

creates a special annual day to honor the hundreds of individuals and organizations who are spearheading the world's fight against malaria. Nominations are currently being accepted for a wide variety of categories to include the broad spectrum of key players who are helping to bring awareness, support, and success towards tackling this disease. Suggested categories to launch this event are highlighted below and winning nominations will be posted along with future updates at MFI's website: www.malaria.org.



Malaria Awards

"The first annual Malaria Awards Ceremony represents our way to reach out and thank the many extraordinary individuals and organizations who have made important contributions, many of which would otherwise go unnoticed," said Dr. Mary Galinski, Founder and President of The Malaria Foundation International and a member of the faculty at Emory University. "There are real life heroes among us, who can become role models for others. As we enter a revitalized era in the fight against malaria, our annual awards ceremony will bring special recognition to many unsung heroes who are pushing the fight in exciting new directions and those who are accomplishing the most in the fight against this nefarious disease, which kills thousands of people each and every day." As an annual event, the Malaria Awards Ceremony will spur new

creative directions, the involvement of new advocates, and much needed attention on the disease from the public at large. "Malaria fighters deserve the same recognition as that taken for granted by sports figures and entertainers," says Dr. Galinski. "This will be their day." In its first year, a main aim will be to create excitement around the idea of publicly celebrating the willingness, dedication and accomplishments of people reaching beyond the call of duty to raise the profile of malaria and help whip this disease. The Atlanta location for the May 18th event will be disclosed at the time nominees are announced in March 2006. Future Malaria Award Ceremonies may take place in other cities, as another means to raise awareness and support against malaria on site at different locations.

Lance Laifer, the Founder of Hedge Funds vs. Malaria and Dunk Malaria and the creator of the Malaria Awards Ceremony said, "We picked the Malaria Foundation International to be the organization that organizes, stages and implements the Malaria Award Ceremony because we are extremely impressed with the passion, tenacity, perseverance and, most importantly, reputation of the Malaria Foundation. They are perfectly positioned to be the arbiter and champion of malaria success worldwide."

Everyone is called upon to help nominate and honor individuals of all ages and nationalities, or projects and organizations that are making a difference in the fight against malaria. Please contribute to the success of this new initiative by sending your nominations for specific categories to MalariaAwards@malaria.org with your name, e-mail address and a brief supporting explanation for your nomination. Resumes or curriculum vitae will also be accepted and reviewed for nominees if available. Nominations are welcome, regardless if individuals will be able to attend. The following are suggested categories for 2005 accomplishments. Alternative and new creative category suggestions are also welcome.

Malaria Award Ceremony Categories

Lifetime Achievement Award

Person of the Year
Celebrity of the Year
Movie Actor of the Year
Singer of the Year
Athlete of the Year
Scientist of the Year
Laboratory Technician of the Year
Health Minister of the Year
Politician of the Year
Philanthropist of the Year
Volunteer of the Year
Nurse of the Year
Doctor of the Year
Child of the Year

High School Student of the Year
Teacher of the Year
University Student of the Year
Graduate Student of the Year
Postdoctoral Fellow of the Year
University Leader of the Year
Reporter of the Year
Columnist of the Year
Project Manager of the Year
Malaria Project Pioneer of the Year
Community Leader of the Year
Religious Organization Leader of the Year
Case Manager of the Year

Newcomer of the Year
Scientific Breakthrough of the Year
Most Surprising Discovery of the Year
Idea of the Year
News Show of the Year
News Report of the Year
Sporting Event of the Year
Book of the Year
Magazine of the Year
Newspaper of the Year
Website of the Year
Blog of the Year
Poem of the Year
Speech of the Year
Essay of the Year
Conference of the Year

Most Popular Anti-Malaria Product of the Year
Research Publication of the Year
Documentary of the Year
TV Program of the Year
Marketing Campaign of the Year
Advertising Campaign of the Year
Event of the Year
Educational tool of the Year

Most Innovative New Project of the Year
Sustainable Development Initiative of the Year
Vaccine Research Discovery of the Year
Drug Research Discovery of the Year

Mosquito Research Discovery of the Year
Mosquito Control Program of the Year
Environmental Control Program of the Year
Company of the Year
NGO Leader of the Year
News Organization of the Year
Television Network of the Year
Cable Network of the Year
Country of the Year
PR Firm of the Year
Sport of the Year
Sports League of the Year

Religious Organization of the Year
Government Funding Agency of the Year
Medical School of the Year
Public Health School of the Year
Business or Law School of the Year
Advocacy Group of the Year
Charity of the Year

For more information please contact:

Dr. Mary R. Galinski, Founder and President, MFI

Head, Malaria Research and Education Programs, Emory University

Dr. Cindy Korir, Project Coordinator and African Liaison, MFI

Scientist, Malaria Research and Education Programs, Emory University

Dr. Kathryn Burchenal, Vice President, MFI

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Malaria Awards



Blue Ribbon Campaign and Inspiration Spreads Globally to End Malaria

Stone Mountain, GA, November 20, 2006 --(PR.com)-- Have you seen them yet? Blue Ribbons are making their way around the world, literally homeward bound to dozens of countries worldwide. Launched this past week by the Malaria Foundation International (MFI) as a universal symbol in the fight against malaria, Blue Ribbons with the message End Malaria are helping to ignite a sense of unity among individuals, organizations and global partnerships aiming to research and control malaria.



Malaria kills 3,000 people each day, mostly children. Business leaders and community groups are called to action. This is no longer a silent disease. “We are gaining momentum, and no one will want to be left out. Everyone counts who is suffering from this disease, and everyone counts who can help rid the world of this scourge”, said Dr. Mary Galinski, Founder and President of the Malaria Foundation International (MFI) and a Professor of Medicine and Global Health at Emory University, Atlanta GA.

The Malaria Foundation International officially launched the Blue Ribbon Campaign in Atlanta at the 55th annual meeting of the American Society of Tropical Medicine and Hygiene, held from November 12-16, 2006 at the Marriott Marquis, with the distribution of inaugural Blue Ribbons to all participants. Participants included scientists, doctors, pharmaceutical companies, insecticide treated net distributors, and educators. Over 4,000 ribbons were distributed by a team of Emory University student and faculty volunteers and by the end of the meeting the majority of participants were displaying a ribbon in their conference name badges.

The MFI's 2006 Blue Ribbon Campaign launch will continue at the second annual Malaria Business Leadership Conference (MBLC) to be held at Emory University's Law School on December 5, 2006 with the theme “Inspiring the World”, and then in Washington DC at the time of the December 14, 2006 Malaria Summit being organized by the White House. The Ribbons will also be presented at the “We Want No More Malaria in Liberia” campaign taking place from December 14-19, 2006 in Monrovia, Liberia.

Further information including photos from last week's Blue Ribbon Campaign launch to End Malaria will be posted at the MFI Website, www.malaria.org.



Malaria Foundation International Announces First Annual Awards to Honor Unsung Heroes and Leaders in Science, Business, Education and Media in the Fight Against Malaria

The Malaria Foundation International (MFI) announces the 2006 Inaugural Malaria Awards. Congratulations to the many individuals and organizations who have made exceptional progress in the fight against malaria. The inaugural awards highlight major achievements and events from 2005.

Atlanta, GA, July 15, 2006 --(PR.com)-- The Malaria Foundation International (MFI) has established the first “Malaria Awards Ceremony” to honor the many extraordinary individuals and organizations that have made and continue to make important contributions in the fight against malaria. In its first year, a main aim has been to create excitement around the idea of publicly celebrating the willingness, dedication and accomplishments of people reaching beyond the call of duty worldwide to help prevent and treat this disease.



Malaria Awards

Malaria kills at least 3,000 people each day, mostly children, according to the World Health Organization. People everywhere and from many professions are starting to take a stand and stress that this is ethically unacceptable. The daily devastation of our children, one child passing every 30 seconds, must be stopped. Pregnant women living in malarious regions of the world are also particularly vulnerable, with deleterious outcomes including severe anemia, low birth weight babies, stillbirths, or maternal death. Each year, at least 500 million people become clinically sick, according to Professor Robert W. Snow and colleagues, with death being a possible outcome, despite the fact that malaria is a preventable and treatable disease. Almost half of humanity lives at risk of succumbing to malaria, caused by the bite of an infected Anopheline mosquito.

“We need to address the immediate and long-term solutions, hand in hand. There are immediate solutions that include indoor residual spraying of insecticides, use of insecticide treated nets (ITNs), and the proper diagnosis and treatment using effective malaria drugs such as artemisinin combination therapy (ACT)”, stressed Dr. Wilbur Milhous, the MFI’s International Board Chairman, and Chief Science Officer of Experimental Therapeutics at the Walter Reed Army Institute of Research in

Bethesda, MD, USA. “Yet, we also must encourage increased research and development so that new drugs can be developed and malaria vaccines can be a reality in the future.”

“There are heroes among us,” notes Professor Wen Kilama, Managing Trustee of the African Malaria Network Trust in Tanzania and former Chairman of the MFI’s International Board. “The annual Malaria Awards Ceremony will help their stories reach the masses and serve to help inspire others to take a stand against malaria. We need to encourage young people and show them the myriad of ways they can make a difference.”

“We simply need many more people fighting malaria,” said Lance Laifer, Co-Founder of “Hedge Funds. vs. Malaria”, who suggested the MFI establishes an annual Malaria Awards Ceremony to celebrate and accelerate success in the fight against malaria worldwide. The Malaria Awards Ceremony will help bring to light the many ways people can help and, in essence, how for example economists, teachers, scientists, health workers, sociologists, anthropologists, historians, faith-based organizations and the media play complementary roles in a global team effort.”

“There are many facets to malaria” notes Dr. Mary Galinski, Founder and President of the MFI and a Professor at Emory University’s School of Medicine in Atlanta GA. “This is a terribly complex and widespread disease, persistent in about 100 countries, yet we know how to bring it into control, and we have increasingly advanced knowledge with malaria genome information now available that makes the prospects of developing new malaria drugs and eventual vaccines promising. Today’s leaders who are spearheading the world’s fight against malaria must be recognized and then continue to take the courageous stand “for life” as they inspire others.”

“The Malaria Awards Ceremony is our way to thank the many extraordinary individuals and organizations who have made important contributions in the fight against malaria,” said Dr. Kathryn Nason-Burchenal, Vice President of the Malaria Foundation International. “We have taken a bold step to start this effort, and the welcoming response has been gratifying. We believe this is a powerful means to identify individuals of all ages and nationalities, as well as projects and organizations that are making a difference in the fight against malaria.”

As an annual event, the Malaria Awards Ceremony will spur new creative directions, the involvement of new advocates, and much needed attention on the disease from the public at large. “Malaria fighters deserve the same recognition as that taken for granted by sports figures and entertainers,” says Dr. Galinski. “This will be their day.”

The Malaria Award Ceremony recipients will be posted this weekend at the MFI web site, www.malaria.org. The first annual “MAC” was held in the historic garden of “Childrens Healthcare of Atlanta” an award-winning pediatric hospital. We thank “Childrens” for their compassion for children worldwide, and their recognition of this symbolic inaugural event.

Please direct any specific inquiries with a “Malaria Awards Ceremony” subject heading to:

Dr. Mary R. Galinski, Founder and President, MFI

Head, Malaria Research and Education Programs, Emory University

Dr. Cindy Korir, Project Coordinator and African Liaison, MFI

Scientist, Malaria Research and Education Programs, Emory University

Dr. Kathyn Nason-Burchenal, Vice President, MFI

The Malaria Foundation International is a 501(c)(3) nonprofit organization that has been dedicated to the fight against malaria since 1992. The MFI’s goals are to support awareness, education, training, research, and leadership programs for the immediate and long-term development and application of tools to combat malaria. The MFI works in partnership with individuals and groups who have joined this cause. Donations to help fight malaria are welcome at the MFI website, www.malaria.org.

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Malaria Awards Ceremony Recipients Honored, with Life Time Achievement Award Presented to Wen Kilama at Malaria Wisdom Council Meeting Held in Benin

Malaria Foundation International honors unsung heroes and leaders in science, business, education, sports, entertainment, and the media in the fight against malaria. Award recipients are listed with more detailed information and web links available at www.malaria.org. The MFI congratulates the many individuals and organizations worldwide for their current accomplishments in the fight against malaria and looks forward to its 2007 awards.

Atlanta, GA, September 04, 2006 --(PR.com)-- The Malaria Foundation International (MFI) took the opportunity recently to honor Professor Wen Kilama, the recipient of its first Life Time Achievement Award, at a unique meeting the organization helped to co-organize in Benin. The meeting, the first Malaria Wisdom Council meeting was held from 23- 28 July 2006 at the new “International Center for

Experimentation and Development of African Resources” in Glodjigbe, Benin. Professor Kilama has had an illustrious career, serving the malaria field in many capacities, as a scientist, institutional leader, and advocate in the fight against this major global disease, especially in Africa. Professor Kilama’s abbreviated biographical summary and details on all award recipients follows. Additional information on all the recipients with pertinent weblinks, and more detailed earlier press releases can be found at the MFI web site, www.malaria.org. The first annual Malaria Awards Ceremony “MAC” was held in the historic garden of “Children’s Healthcare of Atlanta” an award-winning pediatric hospital. We thank “Children’s” for their compassion for children worldwide, and their recognition of this symbolic inaugural event. The Malaria Foundation International congratulates all winners for their accomplishments and looks forward to receiving nominations beginning in January for its 2007 competition!



INAUGURAL MALARIA AWARDS 2006

Lifetime Achievement: Wen Kilama

Professor Wen Kilama, from Tanzania, is among the most prominent malaria research, advocacy and political leaders in Africa. Professor Kilama was the opening speaker in the First Atlanta “Hedge Funds vs. Malaria” Business Leadership Conference (MBLC). Although now officially ‘retired’ for a number of years, he remains as ‘out there’ and influential as 25 years ago when he established the National Institute for Medical Research in Tanzania. Other major accomplishments in the fight against malaria include establishing AMVTN (Africa Malaria Vaccine Network) and more recently the AMANET (African Malaria Network Trust), which now serves as the Secretariat for the world’s MIM (Multilateral Initiative on Malaria). (Please see www.malaria.org for expanded biographical details)

Person of the Year: Awa Marie Coll-Seck

Awa Marie Coll-Seck, MD, PhD, is the Executive Secretary of the Roll Back Malaria (RBM) Partnership and heads the Partnership Secretariat based in Geneva. This past year she demonstrated superior leadership aiming to raise the profile of malaria globally and keep it on the world’s political and global health agendas. Dr. Coll-Seck has risen to the challenge to make RBM thrive and succeed, against the odds and major hurdles presented by malaria, with inadequate political will and financial resources to readily tackle this disease effectively. With Dr. Coll-Seck’s continued persistence, it is hoped that adequate financial and expert resources will be achieved so that we see the RBM partnership move increasingly in the direction of success in the fight against malaria. (Please see www.malaria.org for expanded biographical details).

Celebrity of the Year: Youssou N'Dour

A Grammy Award winning Senegalese artist – for his leading performance in AFRICA LIVE: The Roll Back Malaria Concert, in Dakar, Senegal, in March, 2005, and The "United Against Malaria" concert held in Geneva, Switzerland in October 2005 also featuring friends, Corneille, Tiken Jah Fakoly, Peter Gabriel, Axelle Red, Rokia Traoré as well as other guest artists from all five continents committed to fighting malaria. The Youssou N'Dour Fund, a partnership between the singer and the North Carolina-based IntraHealth International, has since been established to continue to raise funds to prevent malaria and promote better health in Africa. The AFRICA LIVE concert film premiered at the UN and is now available to the public.

Movie Actor of the Year: Sharon Stone

Sharon Stone, recognized for “standing up”, “speaking up”, and raising \$1 million in pledged funds for malaria bednets within five minutes at the World Economic Forum in Davos, Switzerland in January 2005. The funds were pledged for the purchase of

insecticide treated bednets by the Global Fund to fight Aids, Tuberculosis and Malaria. "I'd like to offer you \$10,000 to buy some bednets today," Stone told Tanzanian President Benjamin Mkapa, who was on the panel. Just stand up. Just stand up. People are dying in his country today, and that is not okay with me," Stone told the delegates. While bednets are not a total solution, they are one tool that can help protect individuals from the bites of infected mosquitoes while they are sleeping.

First Lady Malaria Advocates of the Year: Ana Paula dos Santos (Angola); Madame Anna Mkapa (Tanzania); Janet Kataha Museveni (Uganda); Laura Bush (USA)

First Lady Laura Bush (USA) provided her support for the President's Malaria Initiative in a speech at the Waldorf Astoria in New York on September 14, 2005, with the presence and backing of the First Ladies from Angola, Tanzania, and Uganda.

Singer of the Year: Yvonne Chaka Chaka

A well-known singer from South Africa and also referred to as the "Princess of Africa", Yvonne Chaka Chaka performed at the prestigious Multilateral Initiative on Malaria (MIM) conference in Senegal in March 2005 and other venues for this cause. She was then appointed by UNICEF in April 2005 as the Regional Spokesperson on Malaria for Eastern and Southern Africa.

Advocate of the Year: Amir Attaran

Amir Attaran – for his scholarly advocacy efforts and tenacity to ensure the promotion, availability and use of effective anti-malarial treatments. Dr. Attaran's 2004 publications with political and media follow-up attention throughout 2005 has been instrumental in expediting the world's move away from ineffective anti-malaria drugs to effective ACTs (artemisinin combination therapies). Dr. Attaran continues to stress the urgency for increased production, payment and distribution of the more expensive ACT medicines.

New Malaria Advocate of the Year: Lance Laifer

Lance Laifer joined the malaria advocacy movement in 2005 to help raise global awareness and support from the public (Read Interview). Mr. Laifer launched the "Hedge Funds vs. Malaria" movement in September 2005 and subsequent programs like "Dunk Malaria", Malaria Free Zones (MFZ), and the First International Fast Day Against Malaria (IFAM) with relentless energy and passion to involve millions of people globally in the fight against malaria. He has been joined by an increasing

number of partners with the shared vision that the whole world needs to know and act against this preventable and treatable disease, which need not continue to kill 3,000 children each day.

Philanthropist of the Year: Rob Mather

Rob Mather, for starting and successfully running the “World Swim for Malaria”, a global grass roots malaria awareness initiative that engaged over 250,000 swimmers and sponsors by December 2005 and raised over \$1 million to support the purchase and distribution of bednets in Africa, to protect individuals from bites of infected mosquitoes while sleeping.

Economist Advocate of the Year: George Ayittey

Director of the Free Africa Foundation – for establishing the first “Malaria Free Zone” village-based pilot project in Ghana in December 2005 and demonstrating the eagerness within communities to rise to the challenge of ridding their communities from malaria while also implementing sustainable development projects. Additional MFZ pilot projects have since also been established in multiple villages in Ghana and Nigeria.

Conference of the Year: Multilateral Initiative on Malaria Pan-African Malaria Conference 2005

This MIM conference, held in Yaoundé, Cameroon, November 2005, brought over 1500 malaria research scientists together from 65 countries. The MIM conference series has been heralded as an important networking opportunity for African scientists, and essential for building effective collaborations.

Special Event of the Year: AFRICA LIVE: Roll Back Malaria Concert, Dakar, Senegal, March 2005

This two-day music event featured 20 top African artists led by Youssou N'Dour and including established stars such as Baaba Maal, Salif Keita, Orchestra Baobab, Manu Dibango, Ali Farka Touré and Khaled as well as rising young African talents. The event reached an estimated 40,000 spectators and an additional audience of one billion worldwide via television, DVD, radio and CD, celebrating the continent's creative energy and bringing a message of empowerment and hope for tackling its major scourge: malaria. The concert film has since been shown at the United Nations and by PBS and is now available in stores.

Scientist of the Year: Dennis E. Kyle

Dennis E. Kyle, with over twenty years of service to the Military Infectious Disease Research Program, at the Walter Reed Army Institute of Research (WRAIR), USA, Dennis E. Kyle has demonstrated a phenomenal record of productivity in malaria chemotherapy research. Active at both the bench and in research management he has made novel observations on mechanisms of recrudescence and resistance to artemisinin drugs and has spearheaded rigorous optimization for malaria chemoprophylaxis. His mentorship of graduate students and junior faculty will continue in his new position as Professor of Global Health at the University of South Florida School of Public Health.

Sporting Event of the Year: World Swim for Malaria

This grass roots effort is to be awarded for its initiative and effectiveness in raising funds (over \$1million), creating widespread awareness and the participation of hundreds of thousands of people worldwide. The power of the WSM database for future grass roots efforts is also acknowledged. By way of example, this database was used to launch the first International Fast Day Against Malaria (IFAM) in May 2006.

Short Film Maker of the Year: Marcus Tomlinson

Marcus Tomlinson, for the production of a television ad with the message “The number of children that will die today from malaria would fill 7 jumbo jets”. The ad can be viewed at the World Swim for Malaria website.

Athlete of the Year: Steffond Johnson

Retired National Basketball Association (NBA) player, Steffond Johnson, for his commitment against malaria, demonstrated in the creation of a short film and engaging presentation to help gain attention on malaria and engender the increased support of major sports stars.

Adventurer of the Year: David Robertson

David Robertson, who, in his Drive Against Malaria, has traveled in over 57 countries in Europe and Africa raising awareness and political support against malaria, for his continued persistence and efforts in 2005 to bring his uniquely inspiring educational campaign to the United States and expand it worldwide.

Teacher of the Year: Tommie Hamaluba

An outstanding teacher from Botswana, who is educating and inspiring students to

eradicate malaria. Through iEARN (International Education and Research Network) Tommie Hamaluba is working to incorporate the topic of malaria into classroom curriculums around the world.

University Student of the Year: Ayodeji Adewunmi

A student of medicine & surgery at the Obafemi Awolowo University in Nigeria, he is a creative force and source of hope and inspiration in the fight against malaria. He is the Chief Architect of the new International Federation of Medical Students' Associations (IFMSA) Campaign on Malaria (ICOM), which has worked to coordinated the efforts of medical students worldwide against malaria. Through the ICOM, medical students have been involved in activities in 2005 ranging from the World Swim on Malaria, Africa Malaria Day celebrations, to community based projects in endemic countries. He was responsible for the design, promotion and coordination of the international series of workshop on malaria that takes place annually as part of the IFMSA General Assemblies. Through the ICOM, Ayodeji is currently establishing partnerships with several student lead projects and international institutions.

Graduate Student of the Year: Krystal Evans

From the Walter and Eliza Hall Institute in Australia, with current research studies aimed at understanding the underlying cause of malaria anemia, awarded as an outstanding up-and-coming scientist and for her potential as an ambassador in the fight against malaria.

Health Minister of the Year: Eyitayo Lambo

Eyitayo Lambo, Nigeria, for his stance against malaria at the Africa Malaria Day 2005 Conference, and beyond, with continued dedication in 2006 to ensure the availability of effective malaria treatments and the broad distribution of knowledge about malaria prevention and treatment in Nigeria.

Politician of the Year: Sam Brownback

United States Senator Brownback, member of the U.S. Senate Appropriations Committee, for his advocacy role supporting policy change to ensure commodities are purchased to prevent and treat malaria. "Malaria is a curable and preventable disease, and our failure to reduce death rates from malaria is inexcusable," said Brownback. "Although malaria kills 1-2 million people a year, and is the leading killer of children in Africa, the tools to fight malaria are readily available today. I congratulate USAID for making these necessary changes to its malaria policy. This issue deeply concerns me, and I have been working for over a year to reform the current system so that it focuses on life-saving commodities. I'm hopeful this change will dramatically reduce mortality rates and ultimately lead to the eradication of malaria."

Educational Document of the Year: KMMN Declaration (Kill Malaria Mosquitoes Now)

KMMN, for its role in educating and engaging global political leaders and agencies in the issues pertaining to the proper use and necessity of DDT for malaria control.

Volunteer of the Year: Stacey Blaschke

Stacey is the director of the “Heart, Hope and Love” project of the California-based volunteer run organization “Be the Cause”. Be the Cause brings multiple organizations together to purchase malarial bed nets which help children and families affected by malaria and AIDS. They purchase malarial bednets from a Kenyan project called Women Equality Empowerment Project (WEEP) that supports women widowed as a result of the AIDS epidemic. Those same nets get shipped to a medical clinic next to Lake Victoria and are distributed for free to children and pregnant mothers at risk of malaria infection. In 2005, the project raised funds to support the distribution of malaria bednets for AIDS orphaned children, under the age of 5 years old and pregnant mothers with children under the age of five years old.

Global Media Reporter of the Year: Reed Kramer

CEO of AllAfrica Global Media operator of AllAfrica.com, for the exceptional reporting on business, development, social and health issues pertinent to Africa, including malaria specific topics in 2005. All Africa Global Media is a multi-media content service provider, systems technology developer and the largest electronic distributor of African news and information worldwide.

Television News Reporter of the Year: Jon Snow

Jon Snow, from Channel 4 News in London, for his special reporting on malaria political, business and social issues based on his 2005 journeys in Africa.

Columnist of the Year: John Stossel

The author of 'Myths, Lies and Downright Stupidity' for his enlightening articles on the benefits of the insecticide DDT for malaria control. As reported, the MYTH: DDT causes all kinds of cancers, and nearly wiped out every bird in the world, and the TRUTH: DDT saves lives.

Animator of the Year: Drew Barry

Emmy Award winning artist from the Walter and Eliza Hall Institute in Australia, awarded for his biomedical animations which include historical educational animated malaria images - which jump-started his career.

Malaria Project Pioneer of the Year: Josh Gottlieb

Josh Gottlieb, for developing a "Malaria Project" to teach and engage students in the fight against malaria as socially minded citizens. This 2005 project inspired the international MFI program called "Student Leaders Against Malaria" (SLAM). An expanding interactive SLAM network has since started to develop in the US and in Africa. See SLAM Webcast Video presentations by Titus Korir and Cindy Korir. His 2005 project inspired the international MFI program called "Student Leaders Against Malaria" (SLAM) and the "Malaria Project Pioneer" concept.

Community Leader of the Year: Gerald Mwangi Walterfang

The CEO of the Kenya NGOs Alliance Against Malaria (KeNAAM), nominated for this dedication, team spirit and productivity as a new leader working to motivate and encourage sustained leadership among young people in the fight against malaria.

Supportive AIDS Activist of the Year: KAWI (Kenyan AIDS Watch Institute)

KAWI, for participating in our MAC nominations. Great show of team spirit in the interest in Global Health!

Laboratory Technician of the Year: Mikhael Ahmad

Mikhael Ahmad, from the Hasan Sadikin Bandung Hospital in West Java, Indonesia, nominated for his special efforts and dedication in correctly diagnosing malaria infections, including multiple species infections, during the January 2005 post- Tsunami period when medical and technical assistance was limited.

Database Manager of the Year: Mrigendra Pal Singh

Mrigendra Pal Singh, from the National Institute of Malaria Research, Field Station (NIMR- FS) Jabalpur, India, nominated for his leadership role in building and maintaining a database management system that supports not only local need but several international projects requiring sophisticated data analysis and management of large databases to support research on malaria vaccine trials and malaria illness, including cerebral malaria cases and disease suffered by pregnant women.

Most Popular Anti-Malaria Product of the Year: Long Lasting Insecticide-Treated Nets

These nets have been promoted for their superiority given the increased life span of the insecticide treatment process, and thus the longer lasting effectiveness of the netting in repelling or killing mosquitoes without further at home treatment required.

Magazine of the Year: Time Magazine

Time Magazine, for its special coverage on Global Health in the context of the Time-Warner Global Health Summit of November, 2005.

Magazine Article of the Year: Scientific American- December 2005, "Tackling Malaria"

This December 2005 article provides a glimpse into the complex malaria issues.

Excerpt: "Long ago in the Gambia, West Africa, a two-year-old boy named Ebrahim almost died of malaria. Decades later Dr. Ebrahim Samba is still reminded of the factThe boy not only survived but eventually became one of the most well-known leaders in Africa: Regional Director of the World Health Organization."

Book for the Year: Molecular Approaches to Malaria

This book is dedicated to William Trager (1910-2005), who first cultured Plasmodium falciparum in the laboratory, and edited by Irwin Sherman, this book provides current scientific knowledge for unraveling and gaining insights into the molecular and cell biological nature of the malaria parasite and the Anopheline mosquito, which is important for making new drugs and vaccines and controlling malaria.

Scientific Speech of the Year: Bart Knols

This speech, titled "Is the transgenic mosquito as a weapon against malaria ever going to fly?" was delivered at the 2005 Multilateral Initiative on Malaria meeting, in Yaounde, Cameroun.

Scientific Presentation of the Year: Charles A. Gardner

This presentation, titled "Innovation in Developing Countries" was delivered at a Global Forum for Health Research meeting in Mumbai, India.

New Global Program of the Year: Presidents Malaria Initiative

The President's Malaria Initiative (PMI) was launched in the US in June 2005, pledging \$1.2 billion to control malaria in at least 15 African countries, beginning with Tanzania, Uganda and Angola.

Control Program of the Year: The MACEPA Partnership

The Government of Zambia, PATH, and local and global partners are working together with initial funding from the Bill and Melinda Gates Foundation to institute the Government's national malaria control plan, with emphasis on local successful malaria control strategies. Malaria Control and Evaluation Partnership in Africa (MACEPA) aims to strengthen the countries health system so that these strategies can be applied across the nation of Zambia.

Marketing Campaign of the Year: Malaria Research & Development Alliance

This campaign effectively reported that Malaria R&D global spending in 2004 was \$323 million, while if malaria research were actually funded at the average rate for all medical conditions, it would receive more that \$3 billion in annual R&D funding. This marketing campaign research report was developed to highlight the need for increased research support for the development and testing of new malaria drugs, vaccines and control tools.

Company of the Year: Novartis

Novartis, for pioneering the development and distribution of the first Artemisinin Combination Therapies (ACTs) for widespread use and stimulating global interest in the immediate further development, use and evaluation of such effective malaria medicines.

Most Innovative New Project of the Year: Measles and Malaria Campaign

Largest Integrated Health Campaign Ever Saves Children From Africa's Two Leading Killers.

Malaria Advocacy Group of the Year: Africa Fighting Malaria

Africa Fighting Malaria, for its daily up-to-date reporting and analysis of malaria issues to garner increased financial support from government agencies and the appropriate use of funds for the effective control of malaria.

Global Health Advocacy Group of the Year: Global Health Council

The Global Health Council, for its organized engagement and briefing of key players in the global malaria advocacy community.

Global Health Advocate of the Year: Bill and Melinda Gates Foundation

The Bill and Melinda Gates Foundation, for raising awareness through the financial support of projects that advance the development of malaria drugs and vaccines, and investigate comprehensive malaria control strategies.

WEBCAST Video Conference of the Year: Malaria Business Leadership Conference (MLBC)

This first MLBC webcast video aims to raise awareness among business and community leaders and engage new supporters and project leaders.

NGO Leader of the Year: Kevin Starace

From the United Nations Foundation – for his dedication, commitment, persistence, and team support for malaria advocacy efforts globally. His attentiveness played out in the development of the AFRICA LIVE: Roll Back Malaria Concert and in the support of many other new 2005 efforts including Hedge Funds vs. Malaria, Student Leaders Against Malaria (SLAM) and this Malaria Awards Ceremony (MAC) kick-off event.

Faith-Based Leader of the Year: Rick Warren

The author of a “Purpose Driven Life” – for empowering people to join grass roots efforts to fight malaria. Reverend Warren’s P.E.A.C.E. plan, which addresses what he calls the five major “Goliaths” of the world – spiritual emptiness, egocentric leadership, poverty, pandemic disease and illiteracy – touches on malaria prevention tactics that begin with mobilizing local churches. It has been shown, he said, that money and medicine are not enough to stop the spread of malaria. "What is lacking is motivation and mobilization. Those are the things keeping people in poverty and ill health."

Influential Global Health Book of the Year: Jeffrey Sachs

Jeffrey Sachs for End of Poverty: Economic Possibilities for Our Time.

University of the Year: Emory University

Emory University, for its university-wide recognition and support for the fight against malaria, as a host of the Malaria Foundation International’s First Annual “Hedge Funds vs. Malaria” Business Leadership Conference (MBLC), with faculty, administration and student support across campus.

Research Publication of the Year:

Snow RW, Guerra CA, Noor AM, Myint HY, Hay SI. The global distribution of clinical episodes of Plasmodium falciparum malaria. Nature. 2005 Mar 10;434(7030):214-7.

News Show of the Year: Charlie Rose Show

The Charlie Rose Show, for influential interviews with leaders in the fight against malaria.

Please direct any specific inquiries with a "Malaria Awards Ceremony" subject heading to:

Dr. Mary R. Galinski, Founder and President, MFI

Head, Malaria Research and Education Programs, Emory University

Dr. Cindy Korir, Project Coordinator and African Liaison, MFI

Scientist, Malaria Research and Education Programs, Emory University

Dr. Kathryn Nason-Burchenal, Vice President, MFI

The Malaria Foundation International is a 501(c)(3) nonprofit organization that has been dedicated to the fight against malaria since 1992. The MFI's goals are to support awareness, education, training, research, and leadership programs for the immediate and long-term development and application of tools to combat malaria. The MFI works in partnership with individuals and groups who have joined this cause. Donations to help.

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Malaria Awards



Malaria Awards 2007 Announced by Malaria Foundation International (MFI)

The Malaria Awards 2007 recognizes Dr. Dora Akunyili, Professor Lawrence Bannister, Ray Chambers, Dr. Don Roberts, Ms. Camille Henderson-Adams, Kalyani-India, Dunk Malaria, Sports Illustrated, Laura Bush, Angelina Jolie, Lexi Hunter, Dr. Jeffrey Sachs, Dr. Robert Menard, Coach Kuda and Mtandao Afrika and many other leaders and unsung heroes in the fight against malaria.

Atlanta, GA September 12, 2007 --([PR.com](#))-- The Malaria Foundation International (MFI) is proud to announce the recipients of its Malaria Awards 2007 (see below, and [www.malaria.org](#) for hyperlinks to each of the winners and further information), recognizing accomplishments from 2006. The foundation's inaugural "Malaria Awards Ceremony" was established in 2006 to honor the many extraordinary individuals and organizations that have made and continue to make important contributions in the fight against malaria. Its emphasis is on recognizing known leaders and also finding the world's unsung heroes, to celebrate the willingness, dedication and accomplishments of people reaching beyond the call of duty worldwide to help prevent and treat this disease. The awards program also serves to engage new leaders, including teachers, students, scientists, journalists, business leaders, celebrities and politicians.

Malaria kills at least 3,000 people each day, mostly children. People everywhere and from many backgrounds and professions are starting to become aware and take a stand against this ongoing tragedy.

"The world is starting to address the immediate and long-term solutions, hand in hand, in a rigorous way. There are immediate solutions that include indoor residual spraying of insecticides, eliminating mosquito breeding sites, use of long-lasting insecticide-treated bednets, and the proper diagnosis and treatment of the disease using effective malaria drugs such as artemisinin combination therapy (ACT)", stressed Dr. Wilbur Milhous, the MFI's International Board Chairman, and Professor of Public Health at the University of South Florida. "We also must promote the critical importance of research and development so that new drugs can be developed and malaria vaccines can be a reality in the future".

"The daily loss of our children, one child dying every 30 seconds, will no longer be ignored," said Dr. Esmeralda Meyer, MFI's Outreach Director. "Pregnant women living in malarious regions of the world are also particularly vulnerable, with deleterious outcomes including severe anemia, low birth weight babies, stillbirths, or maternal death."

Each year, at least 500 million people become clinically sick from malaria, with death being a possible outcome, despite the fact that malaria is a preventable and treatable disease. Almost half of humanity lives at risk of succumbing to malaria, caused by the bite of an infected Anopheline mosquito.

The Malaria Awards Ceremony is helping to bring to light the many ways people can help and, in essence, demonstrating how people from all walks of life can play important complementary roles in a historical global team effort. The list of awards also serves as an annual record and provides an archive of special accomplishments.

"The world is showing its force like never before against this disease," said Dr. Mary Galinski, Founder



and President of the MFI and a Professor at Emory University's School of Medicine in Atlanta GA. "However, we have a long way to go, and we need to continue to engage and increasing number of dedicated individuals for the long haul".

"The Malaria Awards Ceremony is our way to identify and thank the many extraordinary individuals and organizations who continue to make significant contributions in the fight against malaria and inspire others," said Dr. Kathryn Nason-Burchenal, Vice President of the Malaria Foundation International. "This can take many forms, from spearheading a major research project or bednet distribution or insecticide spraying campaigns, to publishing a news article about the disease and gaining increased awareness and support as a result."

Malaria is a complex and widespread disease, persistent in about 100 countries. It can be brought under control through the use of available preventative and treatment measures. Education is also of prime importance. In many areas of the world, people live at risk of getting malaria from the bite of infected mosquitoes, but they have little understanding about this disease and how to prevent or treat it.

"Malaria fighters deserve recognition comparable to that which graces outstanding sports figures and entertainers," says Dr. Galinski. "As today's global fight progresses, we hope many of our youngest heroes are empowered and gain increasing support within their communities and achieve even greater success".

Malaria Awards 2007

(see www.malaria.org for hyperlinks to each of the winners and further information)

Lifetime Achievement Award: Lawrence H. Bannister, PhD , for his 40 year commitment to scientific research and teaching as an electron microscopist, who has made a major impact working to reveal and document in exquisite illustrations the ultrastructure of the malaria parasite as it invades cells and undergoes developmental changes. Professor Bannister's scientific and artistic talents, along with his love of teaching have brought him many friends and fans throughout his lifetime journey. His research has been instrumental in the malaria field's discovery of the biology of the malaria parasite and the identification of new molecular targets for both vaccine development and drug intervention. Prior to his long dedicated career to malaria research, Professor Bannister studied other protozoans, olfactory mechanisms, and the cochlea. He was also an editor of the prestigious Gray's Anatomy textbook for the 37th (1985) and the 38th (1995) editions and by all accounts was a favorite teacher with anatomy students.

Person of the Year: Dr. Dora Nkem Akunyili, Director General of the National Agency for Food and Drug Administration and Control (NADDAC) in Nigeria, is a pharmacist, professor and governmental administrator, who has become recognized for taking a strong outspoken stand against the burgeoning counterfeit drug trade including for malaria medications. Her stand has raised the profile of this deadly menacing problem and the needless malaria deaths that result when fake medications are consumed.

Philanthropist of the Year: Ray Chambers, founding co-chairman of Malaria No More, for jump-starting



and launching this new organization in December 2006 to help raise the profile of malaria, support the goals of the President's Malaria Initiative, and raise \$10 donations from the public for the purchase and effective distribution of long-lasting insecticide-treated bednets.

Scientist of the Year: Don Roberts, PhD, Emeritus Professor from the Uniformed Service University, Bethesda, Maryland, USA, for his persistent role to save DDT for malaria control. From 1999-2001, Dr. Roberts helped lead the Malaria Foundation's "Save DDT Campaign" and promote its Open Letter, which obtained over 400 signatures from prominent scientists, physicians and public health specialist. Today, while he has formally retired, he continues to educate people on the effectiveness, safety and effectiveness of this insecticide.

New Malaria Advocate of the Year: The New York City based Global Business Coalition, for officially expanding its mandate in December 2006 to include malaria, along with HIV/AIDS and TB.

Advocate of the Year: Henrietta Agboola, CEO of House of Henri Fashions, Lagos, Nigeria, for her dedication and commitment to drawing attention on malaria, the vast needs of the people suffering from this disease, and the importance of working together to raise the standard of living of people living in the poorest malaria inflicted regions of the world. See Emory in the World Article for a fashion photo and malaria.org for Paltalk Malaria Business Leadership Conference 2006 "House of Henri Fashion Show" and speech given by Mrs. Agboola.

Movie Actors of the Year: Angelina Jolie and Brad Pitt, who started their own charitable organization in 2006 to aid humanitarian cause and address global health problems around the world, including malaria.

Singer of the Year: Yvonne Chaka Chaka – MFI's malaria award winner for a second year. In 2006, South Africa's Yvonne Chaka Chaka launched the "Princess of Africa Foundation" to "demand greater transparency and accountability so that the resources coming in to Africa to fight this silent killer we know as Malaria, will be used as intended".

Celebrity of the Year: Bono, for raising the profile of malaria during his six-country tour of Africa in May 2006 and inspiring people to learn about the disease, Africa, the children, the poverty, limited education opportunities and what they can do to help.

Malaria, Oh No! Award - "Superstars who had malaria in 2006"

*Jason Lewis, contracts malaria for the second time in his "Expedition 360" journey to circumnavigate the globe using only human power, educate kids, develop cultural understanding, and more. Here he blogs about his experiences having malaria, educating his audience about the disease firsthand.

*Mercedes Moncana Rodriguez, the talented Spanish director and member of One World's Grand Jury became ill with malaria while shooting a film in Nicaragua.

First Lady Malaria Advocate of the Year: Laura Bush, for her persistent and increasing dedication to the



fight against malaria, bringing her celebrity attention and high regard for the thousands of people coming on board to help.

Economist Advocate of the Year: Jeffrey D. Sachs, PhD, Director of the Earth Institute of Columbia University, NY, for his continued focused efforts raising the profile and action-oriented attention on Global Health issues including malaria.

Conference of the Year: Paltalk Malaria Business Leadership Conference (MBLC 2006), the second annual MBLC event sponsored by the MFI and hosted by Emory University, was nominated for its role in helping to raise unprecedented awareness on malaria and engaging teachers, students, community and business leaders from many professions in the fight against this disease.

Special Event of the Year: White House Summit on Malaria, called "Challenge of Malaria in Africa", brought together international experts, non-governmental organizations, corporations and several African organizations to raise awareness and discuss measures for controlling the disease; National Geographic Society, Washington DC, December 14, 2006.

Sporting Event of the Year: Dunk Malaria – Knicks vs Hawks Basketball game at Madison Square Garden, NY, March 15, 2006, represents the first high profile engagement of the NBA in the fight against malaria. This event was organized by Hedge Funds vs. Malaria & the United Nations Office of Sport for Peace and Development, supported by Malaria Foundation and other advocates.

Short Film Maker of the Year: Robert Ménard, PhD, a Howard Hughes Medical Institute (HHMI) international research scholar, and his postdoctoral fellow, Rogerio Amino, at the Institut Pasteur in Paris, filmed the malaria parasite as it transitioned from infecting liver cells to infecting red blood cells.

Athlete of the Year: Kelsey Johnson, a finalist for ECAC Women's Hockey Student-Athlete of the Year Award, and senior economics major focused on eradicating malaria.

Adventurers of the Year: Gordon Brown and Ryan Ross traveled in China, Kenya, Zambia, and South Africa chronicling the current bout with malaria that many Africans are fighting and recording the immense toll taken by the disease and the importance of Artemisinin Combination Therapies (ACTs) in a documentary called "Fighting Malaria".

Teacher of the Year: Lexi Hunter, for leading the way with the development of a global "Student Leaders Against Malaria" (SLAM) network, by bringing malaria education to high school students and younger students in the United States. In 2005, Lexi Hunter developed an elective Malaria Course for students at Galloway School in Atlanta, Georgia, which is now in its third year. In 2006, Lexi Hunter spoke about the experiences of her students and their first malaria fundraiser called "Change the World".

University Student of the Year: John Erickson, Case Western University, Cleveland, Ohio, USA. This malaria researcher and advocate combines his strong academic drive and passion for studying malaria with his leadership skills as an athlete swimmer, to both research malaria and raise funds to support the



control of the disease.

Graduate Students of the Year: Debra Prosnitz and Colleen McClean, Rollins School of Public Health, Emory University, Atlanta, GA, USA. These malaria researchers and advocates designed the inaugural End Malaria - Blue Ribbon advocacy pin and led the launch of the End Malaria - Blue Ribbon Campaign in November 2006.

Health Minister of the Year: Dr. Richard Kamwi, Namibia, for his special efforts to stress the importance of DDT in the control of malaria in Namibia.

Politician of the Year: Dr. Tom Colburn, Oklahoma, USA, for his role as an activist to help ensure the use of DDT in countries that choose to use this insecticide for their indoor residual spraying programs for malaria prevention.

Educational Game of the Year: Malaria Chase – an Educational Electronic Board Game presented on line by Malaria Impact; Sanofi Aventis.

Educational Document of the Year - for young children: “Nets are Nice”, book developed by Scholastic for distribution to young children in the United States with a Forward by Mrs. Laura Bush.

Youngster of the Year: Camille Henderson-Adams (11 yrs), for her enthusiasm, commitment and charm as MFI's youngest dedicated volunteer, working to package thousands of "End Malaria - Blue Ribbons" for the November 2006 launch of this campaign and then distributing the ribbons to leading scientists and public health officials from around the world at the American Society of Tropical Medicine & Hygiene annual meeting held at the Marriott Hotel in Atlanta, GA, USA.

Educational Document of the Year - for middle and high school students: The Malaria Project Manual, produced by Josh Gottlieb in 2005, and utilized as a fundamental tool and inspiration for the development of the “Student Leaders Against Malaria” (SLAM) network.

Educational Document of the Year - for university and graduate level students: Malaria Course, launched in 2006 with OpenCourseWare On-line Lectures, Johns Hopkins Bloomberg School of Public Health, Baltimore, Maryland, USA.

Volunteer of the Year: Adedayo Thomas, volunteered to establish a Malaria Free Zone in Itu-Agon, Lagos, Nigeria in 2006 in partnership with the Free Africa Foundation. His dedication and effectiveness as a leader was recognized by officials from the Roll Back Malaria programme working within the Ministry of Health.

NGO Leader of the Year: JHPIEGO, and affiliate of Johns Hopkins University, with the leadership of CEO Dr. Leslie Mancuso, continues to make major strides in many countries throughout Africa in advocacy, education, and training with a special emphasis towards preventing and treating malaria in pregnant women.



Global Media Reporter of the Year: CNN, for reporting “My Daughter Died for Nothing”; December 14, 2006.

Television News Personality/Reporter of the Year: Rick Mercer (comedian) and Belinda Stronach (Member of Parliament for Aurora-Newmarket) for establishing and promoting the “Spread the Net” campaign from their home base in Canada. Special recognition was also nominated for Canadian Member of Parliament, Glen Pearson, an Ambassador for their program and co-founder of Canadian Aid for Southern Sudan (CASS).

Columnist/Reporter of the Year: Marilyn Chase, Wall Street Journal, for the insightful interview “Melinda Gates, Unbound”; December 2006.

Animator of the Year: Wellcome Trust, UK, for Malaria Life Cycle and McGraw Hill, for Malaria Life Cycle.

Malaria Project Pioneers of the Year: Rohit Malhotra and Vishal Goyal, for starting “Music to End Malaria” fundraising concert series for university students. Based at Emory University, Rohit and Vishal launched the first “Music to End Malaria” concert in Atlanta, GA, USA and helped to spread their “End Malaria” message throughout their national networks.

Community Leaders of the Year: Coach Kuda with Mtandao Afrika, for inspiring student leaders in Africa to develop the Malaria – Ultimate Killer educational malaria site.

Supportive AIDS Activist of the Year: Louis Da Gama, Director of Malaria Advocacy, Global Health Advocates, London, UK; for representing malaria control advocacy needs as a member of the “Global Fund for AIDS, TB and Malaria” board for a 3 year term and raising the awareness of the importance of all tackling all three of these diseases.

Database of the Year: ApiDB (Apicomplexan database) for enhancing discovery on the malaria parasite and related organisms, utilizing the vast amount of genome sequence information now available and being refined.

Young Malaria Researcher of the Year: Dr. Alfonso J. Rodriguez-Morales, from Venezuela, nominated for his exceptional dedicated track record as an outstanding young researcher from South America.

Most Popular Anti-Malaria Product of the Year: Long-Lasting Insecticide-Treated Nets, (LLITNs) , have been promoted for their superiority given the increased life span of the insecticide treatment process, and thus the longer lasting effectiveness of the netting in repelling or killing mosquitoes without further routine at home treatment required.

Magazine of the Year: Sports Illustrated, for Rick Riley’s May 2006 article, which has inspired grass roots community donations in the fight against malaria.



Magazine Article of the Year: “Mali: Net Working”. It takes a village to fight malaria – one bed tent at a time. By Michelle Rhee. Stanford Magazine. April/May 2006.

Book for the Year: The Conquest of Malaria: Italy, 1900-1962 (by Frank M. Snowden, 296 pp, with illus, \$40, ISBN 0-300-10899-0, New Haven, Conn, Yale University Press, 2006).

News Show of the Year: Kalyani, India, for using creative plays and other means to help educate the Indian population at large about malaria and other diseases of major concern in India.

Documentary of the Year: “Malaria: Fever Wars”, Public Broadcasting Services, DVD available on line, detailing the malaria problem from multiple perspectives, including from Africa and from Florida, USA, where malaria was transmitted recently.

Speech of the Year: Melinda Gates, featured at the White House Malaria Summit, December 14, 2006.

Marketing Campaign of the Year: “Nothing But Nets”, for its effective widespread coverage and successful involvement of the NBA leadership, basketball sports figures and major faith-based organizations, among others, in this project aimed to enhance awareness about malaria in the United States and grass roots fundraising efforts for supporting the purchase and distribution of long-lasting insecticide-treated bednets.

Company of the year: Billiton, Mozambique, for its comprehensive successful efforts to set an example and work with government officials in Africa to control the spread of malaria, illness and death.

Most Innovative New Product of the Year: Fixed-dose, artemisinin-based combination therapies (ACTs) - artesunate/amodiaquine (AS/AQ) and artesunate/mefloquine (AS/MQ) – have been promoted as easier to use and less expensive than current ACTs, and they will also be available in pediatric formulations. These are the first medicines developed by Drugs for Neglected Diseases Initiative (DNDi). DNDi's innovative FACT Project (fixed-dose, artemisinin-based combination therapy) has brought together academic, public and private partners from around the world to address the need for more effective tools to battle malaria.

Malaria Advocacy Group of the Year: World Health Organization’s Global Malaria Programme, for its strong stand under Dr. Arata Kochi’s leadership, with his effective endorsement of the use of the insecticide DDT as a safe tool for malaria control and the use of the antimalarial drug artemisinin ONLY in combination with other drugs (in order to prevent the development of drug resistance to artemisinin).

Global Health Advocacy Group of the Year: Bill and Melinda Gates Foundation, for heightening awareness about malaria, engaging new leaders, and providing substantial financial support to advance the development of malaria drugs and vaccines, and to investigate comprehensive malaria control strategies.

Global Health Advocate of the Year: Dr. P. Prameelamma M.B.B.S, D.G.O., the chief functionary of the Indian NGO called “Serve Train Educate People’s Society” (STEPS), is a qualified Medical Practitioner



with specialization in preventive health medicine. She is concentrating on preventive and curative health aspects of the people in Urban slums and rural areas of Srikalahasti. She has conducted more than 300 free medical & health camps and awareness camps in and around Srikalahasti, and published literature focusing on development issues pertaining to rural health and reproductive behavior.

Advertising Campaign of the Year: Malaria Madness Tournament, started in 2006, was a novel highly successful endeavor to begin to entice people around the world to become involved and have FUN fundraising to raise money for long-lasting insecticide-treated bednets to protect people from malaria.

Sport of the Year: Basketball. In 2006, the NBA became officially involved in Dunk Malaria events and then partnered with the UN Foundation and others to raise funds on a massive scale for the purchase and distribution of long-lasting insecticide-treated nets

Webcast Video Conferences of the Year: "Paltalk Malaria Business Leadership Conference". This December 5, 2006 video webcast and its December 6, 2005 predecessor "Hedge Funds vs. Malaria Business Leadership Conference" were nominated as educational and awareness tools for experts and non-experts alike, from many disciplines and professions. The 2006 Paltalk MBLC was followed a week later by the White House Summit on Malaria, which is also available online as a WebCast. Each serves to raise awareness and engage new supporters and project leaders. See Emory in the Word Article for further details.

Religious Leader of the Year: Rev. John L. McCullough, Executive Director and CEO, Church World Service. From the Executive Director's Desk... See In the Fight to End Malaria Broken Promises Create Suffering Children; December 20, 2006

Influential Global Health Book of the Year: Global Health Watch 2005-2006.

University Leader of the Year: Johns Hopkins University School of Public Health, for its expanding educational role as a leader in fight against malaria (also see malaria course)

Research Technician of the Year: Lucia Gerena, Walter Reed Army Institute of Research, Maryland, who has supported malaria drug discovery and development for 25 years. She has published 38 peer-reviewed research articles, 150 abstracts, 2 patents and trained dozens of malaria investigators (including 2 public health students in 2006) on the behalf of the World Health Organization and the Military Infectious Disease Research Program.

Research Publications of the Year: none nominated this year (we will look forward to 2008 nominations, for 2007 accomplishments)

Scientific Presentation of the Year: none nominated this year (we will look forward to 2008 nominations, for 2007 accomplishments)

Control Program of the Year: none nominated this year (we will look forward to 2008 nominations, for



2007 accomplishments)

In Memorium: Malaria Heroes 2006

We are saddened for the passing in 2006 of Dr. Andrew Spielman, Professor at Harvard University and Dr. Lee Jong-wook, Director-General of the World Health Organization.

Thanks to all.

Wishing the world many successes and outstanding new accomplishments for 2007.

The Malaria Foundation will look forward to receiving nominations for its Malaria Awards 2008 (see www.malaria.org for MFI's nomination form)

The Malaria Foundation International (also known as Malaria Foundation) is a non-profit, 501(c)(3) organization, established in 1992 with the mission to facilitate the development and implementation of solutions to the health, economic and social causes of malaria. Donations are welcome to support the MFI's projects. Please see www.malaria.org for further information.

Please direct any specific inquiries to:

Dr. Mary Galinski, Founder & President, MFI
Director, International Center for Malaria Research and Education, Emory University

Dr. Kathryn Nason-Burchenal, Vice President, MFI

Dr. Esmeralda Meyer, Outreach Director, MFI
Scientist, International Center for Malaria Research and Education, Emory University

Dr. Cindy Korir, African Liaison, MFI
Scientist, International Center for Malaria Research and Education, Emory University

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Malaria Awards



End Malaria Awards 2008 Announced by Malaria Foundation International

The Malaria Foundation International (MFI) is proud to announce the recipients of its 2008 “End Malaria Awards.” The “End Malaria Awards” serve to recognize many people and organizations who worked in 2007 to help the fight to End Malaria. The “End Malaria Awards” include over 50 award categories. Informative write-ups and website linkages can be found at the Malaria Foundation’s website, www.malaria.org, for all winners.

Atlanta, GA December 30, 2008 --(PR.com)-- The Malaria Foundation International (MFI) is proud to announce the recipients of its 2008 “End Malaria Awards”. The purpose of the “End Malaria Awards” is to recognize the many special activities and achievements of global leaders and unsung heroes in the world’s fight to End Malaria. The current awards acknowledge various individuals and organizations who were nominated for outstanding accomplishments in 2007. The winners clearly exemplify their concern, creativity, persistence and dedication.

Despite the fact that malaria is a preventable and treatable disease, as many as 500 million people worldwide fall ill with this disease each year. “This is unacceptable and we must continue to come together to make a difference in the fight to End Malaria”, said Esmeralda Meyer, Outreach Director of the Malaria Foundation International.

Malaria remains a major killer, which claims the life of one child every 30 seconds. Over one million people die each year and several hundred million become sick with this disease in over 100 countries around the world. Malaria is caused by four major species of the parasite Plasmodium and it is transmitted by female Anopheles mosquitoes.

The Malaria Foundation International has led the fight to End Malaria since 1992. Many organizations are now working to fight this disease, and the “End Malaria Awards” serve as one way to recognize all those who worked in 2007 to help the fight to End Malaria and also archive progress made from year to year.

Within the past few years there has been an enormous increase in global attention, activities and supporters helping to fight malaria. In October 2007, Bill and Melinda Gates declared their goal to eradicate malaria, and many people and organizations have been joining forces and realigning strategies to work towards this huge goal. Whether malaria can be eradicated is debatable, but it is certain that working towards this goal will require the contributions of an increasing number of dedicated people and organizations in developed countries and in malaria endemic regions.

The Malaria Foundation’s annual “End Malaria Awards” were established in 2006. This is the third set of awards. The MFI acknowledges and thanks all supporters who took time to submit nominations through the MFI website, and the volunteer Student Coalition for Empowering Emerging Nations (SCEEN) of Emory University in Atlanta, Georgia, USA for assisting with the collation of nominations.



End Malaria Awards – 2008: The “End Malaria Awards” include over 50 award categories. Informative write-ups and website linkages can be found at the Malaria Foundation’s website, www.malaria.org, for all winners.

Lifetime Achievement: Robert S. Desowitz

Person of the Year: Admiral Timothy Ziemer

Celebrity of the Year: William Jefferson Clinton

President and First Lady Advocate of the Year: Benin's President Thomas Boni Yayi and First Lady Madame Chantal de Souza Yayi; Tanzania's President Jakaya Mrisho Kikwete and First Lady Sala Kikwete; and United States’ President George W. Bush and First Lady Laura Bush.

Singer of the Year: Melinda Doolittle

New Advocate of the Year: African Students Association, University of Arizona, USA

Roll Back Malaria Partnership Advocate of the Year: Malaria No More

Sport of the Year: Soccer

Athlete of the Year: Diego Gutierrez

Philanthropists of the Year: Bill and Melinda Gates

Economic Leader of the Year: The All-Party Parliamentary Malaria Group

Conference of the Year: GBC-Brookings Private Sector Malaria Forum.

Musician of the Year: Vieux Farka Toure

Special Event of the Year: Proclamation of Malaria Awareness Day in the USA

Performance of the Year: “Idol Gives Back”

Scientist of the Year: Marcelo Jacobs-Lorena

Scientific Advocates of the Year: John Barnwell and Pierre Druihle

Event of the Year: Malaria Forum 2007

Policy Leader of the Year: Africa Fighting Malaria, USA and South Africa

Adventurer of the Year: Kingsley Holgate



Public Health Adventurer of the Year: Tessa Mattholie, Malaria Consortium, United Kingdom

Teaching Leader of the Year: Gaza Teacher Training College, Mozambique

Undergraduate Student of the Year: Kaleigh Bulloch, Cornell University, New York, USA

Graduate Student of the Year: Lisa Reimer, University of California – Davis, USA

Medical Students of the Year: Andy Sherman and Jesse Mathews, St Louis University, MO, USA

Health Minister of the Year: Emelienne Raoul, Republic of Congo

Politician of the Year: Stephen O'Brien, United Kingdom

Educational Document of the Year: Rwanda Village Concept Project's Guide and Book

Volunteers of the Year: Canadian Red Cross

Global Media Reporter of the Year: Michael Finkel, National Geographic July 2007, Cover issue –
Bedlam in the Blood Malaria

Television News Reporter of the Year: United Methodist TV

Malaria Animation of the Year: Walt Disney Productions

Musical Educational Video of the Year – from the Colegio Santa Cruz

Animated Life Cycle of the Year –
NGT, Inc.; A useful video for Western Tourists

Columnist of the Year: Thomas L. Friedman

African Reporters of the Year: African Media and Malaria Research Network (AMMRN)

Malaria Project Pioneer of the Year: AIMS workshop on Volunteer Computing

Community Leader of the Year: Rob Mather, Founder, Against Malaria Foundation

Activist of the Year: Lance Laifer, Founder, Hedge Funds vs. Malaria

Royalty of the Year: Her Royal Highness Princess Astrid of Belgium

Laboratory Technician of the Year: Ryan Jose E. Ruiz; volunteer for Medecins Sans Frontieres (Doctors



Without Borders) in Ethiopia.

Database Manager of the Year: Malaria Atlas Project

Magazine of the Year: National Geographic

Newspaper Article of the Year: “Malaria moves in behind the loggers” by Andrés Schipani in Mazán and John Vidal, The Guardian, United Kingdom

Book of the Year: The Making of a Tropical Disease: A Short History of Malaria by Randall M. Packard

Speech of the Year: Melinda Gates, Malaria Forum 2007

New Global Program of the Year: Fremantle Media North America, 19 Entertainment, "American Idol" and Charity Projects Entertainment Fund (CPEF) for the launch of the Idol Gives Back education and empowerment web site at www.scholastic.com/idolgivesback.

Malaria Control Program of the Year: The Lubombo Spatial Development Initiative

Marketing Campaign Project of the Year: Buzz & Bites, by Firdaus Kharas

Company of the Year: Glaxo Smith Kline (GSK)

Most Innovative New Project of the Year:

Computational Biology Project, by Aviv Regev and Jill Mesirov collaborated with Johanna Daily

Malaria Advocacy Group of the Year: European Alliance Against Malaria

Global Health Advocacy Group of the Year: The CORE Group

Global Health Advocate of the Year: Nicole Bates of the Global Health Council, USA

NGO Leader of the Year: Larry Casazza, Founder, ACAM, African Communities Against Malaria

Faith-Based Leader of the Year: Pastor Rick Warren and Saddleback Church

University of the Year: Cornell University, New York, USA

Research Publication of the Year: “WHOPES and its impact on Long-lasting Insecticidal Net Availability”, by Philip Coticelli of Africa Fighting Malaria, USA and South Africa

Youngster of the Year: Catherine Bauman and the Mount Vernon United Methodist Church Youth

Game of the Year: Madness against Malaria



Scientific Database of the Year: Malaria Parasite Metabolic Pathway Database, by The Computation Authority of The Hebrew University of Jerusalem, Israel and also sponsored by the BioMalPar network.

Artist/Exhibition of the Year: “Veil of Tears” and “Mosquito Coast”, by “Medicine Now”, Wellcome Library, Wellcome Trust, London, United Kingdom.

Obituaries: In 2007, we were sad to see the passing of a number of leading malaria experts, dedicated for many years with long careers in the fight to End Malaria (Ian McGregor, Brian Leslie Sharp, Stephen Kuziwa Chandiwana).

The Malaria Foundation International is a 501(c)(3) non-profit organization that has been dedicated to the fight against malaria since 1992. Its mission is to facilitate the development and implementation of solutions to the health, economic and social problems caused by malaria.

Nominations for next year’s awards, representing 2008 accomplishments, are now being accepted at www.malaria.org. For more information please write to MFI@malaria.org and visit the MFI website, www.malaria.org.

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End Malaria Awards



End Malaria – Blue Ribbon Clubs Initiated by Indian Leader with Educational Goals, Partnerships and Empowering Messages

Malaria Foundation International (MFI) embraces End Malaria - Blue Ribbon Clubs initiated in India.

Atlanta, GA July 14, 2007 --(PR.com)-- End Malaria - Blue Ribbon Clubs have been initiated by Dr. Pratibha Singh, Director of the Community Outreach Program, Baptist Christian Hospital in Tezpur, Assam, India. Each week, malaria cases take a toll on the lives of children and adults in Assam, one of the most severely affected regions of India. “People do not simply die of malaria, they die because of poverty and ignorance. If we can educate the communities about the cause, prevention, symptoms and proper treatment we can control and then finally End Malaria,” stressed Dr. Singh. Dr. Singh’s ADWR project (which means to care and nurture in the Boro Language) has started 16 End Malaria - Blue Ribbon Clubs in local schools in Udalguri and twenty others are planned.



Student leaders have been recruited to reach out to neighboring communities. Malaria is caused by the bite of Anopheline mosquitoes that are infected with the Plasmodium parasite, and if not properly treated, people can die within one to a few days from the start of symptoms. Almost every home has lost someone to malaria and this is an ongoing tragedy. Prevention measures being promoted in this community include cleanliness drives, use of insecticide treated mosquito nets and repellants, indoor residual spraying with insecticides and breeding anti larval fish. The other important aspect being promoted is the availability and access to the correct treatment at the proper time. These are achievable preventive and curative measures, and yet are not followed due to ignorance and cultural beliefs. The goal of the ADWR is to establish an increasing number of End Malaria - Blue Ribbon Clubs with at least one End Malaria - Blue Ribbon student leader volunteer in every village.

Dr. Singh contacted the Malaria Foundation International to work in partnership to expand this campaign and empower student leaders. “Our people must take responsibility for their own health,” she proclaimed. The MFI launched the End Malaria – Blue Ribbon in November 2006 as a universal symbol for awareness and education.

Dr. Singh recognized the power of the universal ribbon symbol and developed a plan. “This is a preventable and treatable disease. We must educate our children to think differently and also become economically empowered. We must prevent and treat malaria as we also focus on development in our communities. We are already experiencing results, with more people becoming conscientious and coming to the clinic for effective treatment. Once people understand the problem, and pass on the knowledge, there is a ripple effect and a positive impact against this terrible disease.”



The touching story of Vandana (see attached file), and how her life was saved through ADWR’s outreach program demonstrates the power of this grass roots initiative.

To launch End Malaria - Blue Ribbon clubs, ADWR sponsored a Walk Against Malaria with 500 participants parading from village to village promoting the message “End Malaria”. Pictures from this first of many planned events are presented at the MFI website (www.malaria.org) along with the group’s impressive End Malaria – Blue Ribbon posters and handmade ribbon pins. An aim is for student leaders to recognize that knowledge and vigilance are two important keys to preventing illness and death from malaria. Prompt effective treatment is also essential. For more information and photos from India, see ADWR’s updates at www.malaria.org or write MFI@malaria.org.

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End Malaria - Blue Ribbon Clubs Celebrate One Year of Service in India

The Malaria Foundation International is pleased to report that its partners in Assam, India are celebrating one year of service as leaders of End Malaria – Blue Ribbon Clubs, which have been educating children and communities about malaria and reducing the prospects for illness, suffering and death caused by this disease.

Atlanta, GA April 23, 2008 --([PR.com](#))-- During the monsoon season of 2006 there was a severe epidemic of cerebral malaria in Udalguri district of Assam. On a fateful day a doctor at Baptist Christian Hospital (BCH) Tezpur (A unit of Emmanuel hospital Association, New Delhi) remembers declaring seven children dead due to cerebral malaria in the emergency room.

The team at Tezpur decided something needed to be done, as most patients came into the hospital too late. With this in mind consultations were held with stakeholders in the community and a needs assessment survey was conducted by the end of 2006.



In February 2007 a Children Focused Malaria Control Program was launched in Udalguri Block of Udalguri District in Assam, with support from the TEAR Fund UK. The Project is called ADWR (pronounced adur) a word in Boro which means to care and to nurture.

The aim of the project is to prevent children from dying from a preventable and treatable disease.

The goal of the project is to empower children and their families to protect vulnerable children from communicable illnesses (malaria) and to help them to lead a healthy, safe, and fulfilling life with dignity.

The project started reaching out to 36 villages and 20 schools in the Udalguri Block. Subsequently, 5 additional villages were adopted, from which children with severe malaria sought treatment with the project. ADWR is now reaching out to more than 50 villages in the block covering a population of more than 30,000 and reaching out to more than 20,000 children.

The team at BCH under the leadership of Dr. Pratibha Singh initiated the concept of the End Malaria – Blue Ribbon clubs one year ago, in partnership with the Malaria Foundation. Support from the community leaders, government officials, school authorities and Choi Kwang Do Martial Arts International helped them to achieve great success in the first year.



“Our efforts were rewarded and in the intervention area there were no deaths or severe cases of malaria in the last year,” commented Dr. Singh. “We came together to celebrate with singing, dancing and enjoyed our first End Malaria – Blue Ribbon birthday cake. The cake was cut by Israel Basumatary (a seven year old who was brought to the hospital with severe malaria and anemia, and successfully treated) and other children who had benefited from the project. Students and community leaders are empowered by their accomplishments and the results they have achieved together.”

Looking ahead

A “Malaria Free” block and district is their goal, where no child dies because of malaria. For this they hope to train one End Malaria - Blue Ribbon volunteer in each village, for early diagnosis and prompt treatment and referral. Also, continued education given to children in schools, and communities will help change the behavior of an entire generation. This supplemented with advocacy for better treatment facilities from the government health system and consistent use of ITNs and correct treatment should lead us to the goal of ‘Ending Malaria’ in Udalguri district, empowering children and improving the standards and quality of life.

For more information please see the MFI website, www.malaria.org

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End Malaria – Blue Ribbon Campaign Engages Families from Lesoma Village in Botswana

Botswana and United States teachers and students are working together with the support of the American Embassy, the Ministry of Health, local government officials, and the Malaria Foundation International (MFI) to engage community leaders and families from the Lesoma Village, Chobe District of Botswana in today's global fight against malaria.

Atlanta, GA August 29, 2008 --([PR.com](#))-- The Malaria Foundation International is pleased to report the expansion of the End Malaria – Blue Ribbon campaign to the northern region of Botswana, where malaria persists. The Student Leaders Against Malaria (SLAM) partnership developed by Mr. Tommie Hamaluba, a computer technology teacher from the Gaborone Secondary School (GSS) in Gaborone, Botswana, and teacher Mr. Bill Meyers, from the Alexander Dawson School in Colorado, USA is responsible for the delivery of long-lasting insecticide treated bednets and malaria educational messages to the community, prior to the start of the rainy season when malaria will once again become a significant threat to the community.



A village meeting held in the morning, with ceremonial speeches and local entertainment, was followed by a house-to-house malaria educational campaign and exchange of knowledge. The students shared their knowledge about prevention and treatment of malaria with the people living in the village, and visa versa. Knowledge gained from the village with regards to current malaria prevention and control methods will be passed on to authorities to support the ultimate management and elimination of the disease in the area. One message relayed by a local nurse is that malaria carrying mosquitoes do not only bite during the night when people are sleeping, and thus the continued discovery and application of preventative methods other than bednets is critically important.

Broad support was shown by government officials, whom attended the village meeting and subsequent campaign events, including house-to-house visits. They demonstrated their commitment to the people of Botswana to End Malaria and they also empowered the student leaders who were present from Botswana and the USA. Hundreds of cases of malaria can be expected in the Lesoma village and surrounding areas in the coming months, but these can largely be prevented with the use of insecticide-treated bednets and other precautions. The use of insecticides, timely diagnosis, and proper treatment with artemisinin combination therapy were also being promoted in the community.



Development of Internet resources in the community so that village members could be in touch with the world as active global citizens, use e-mail, and access knowledge with regards to malaria and other pertinent educational, business, and political issues, was also emphasized as important.

For further updated information and photos from this campaign, please visit www.malaria.org and the student's blog at <http://ads-gss.blogspot.com>

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Malaria Foundation International (MFI)

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American Embassy Supports the End Malaria – Blue Ribbon Campaign in Botswana

The Student Leaders Against Malaria (SLAM) partnership and End Malaria – Blue Ribbon campaigns led by Mr. Tommie Hamaluba, a computer technology teacher from the Gaborone Senior Secondary School (GSS) in Botswana and teacher Mr. Bill Meyers, from the Alexander Dawson School in Colorado, USA grow with the support of the Malaria Foundation International (MFI), the Botswana Ministry of Health, and the American Embassy. A Malaria Education Workshop kicks off their SLAM campaign to End Malaria.

Gaborone, Botswana August 10, 2008 --([PR.com](#))-- Two of the Malaria Foundation International's pioneering developers of the Student Leaders Against Malaria (SLAM) and End Malaria – Blue Ribbon (EM-BR) campaigns have kicked off their annual Malaria Education Campaign in Botswana at the Gaborone Senior Secondary School (GSS). They have established a strong friendship and partnership between their schools and among their students over the past few years. This year, thanks to the American Embassy, they were joined by Dr. Mary Galinski, founder and president of the Malaria Foundation International (MFI; www.malaria.org). Dr. Galinski is also a professor of infectious diseases and global health at Emory University in Atlanta, GA, USA.



The campaign started with a Malaria Education Workshop at GSS involving 47 students from Mr. Hamaluba's Information and Communication Technology (ICT) club at GSS, 2 teachers and five students from other local schools, and 5 students engaged in the SLAM club started by Mr. Meyers at the Alexander Dawson School in Colorado, USA. Mr. Hamaluba and Mr. Meyers met through the Environment Online (ENO) programme (<http://eno.joensuu.fi>), and they are supporting the involvement of other teachers and students from this network in the MFI's initiatives to End Malaria.

“Our common aim is to educate and train students to become active leaders in the world's fight against malaria,” said Mr. Hamaluba. “The global SLAM partnership and EM-BR campaigns provide the means to get this job done.” “Gaborone is fortunate to be free of malaria, but we are educating and encouraging students here to become global citizens,” added Mr. Meyers. Next week we will be delivering long-lasting insecticide treated bednets in the northern regions of Botswana, where malaria persists, and passing on educational messages about malaria to help protect the community.”



More information on the group's first EM-BR campaign in 2007 can be found at www.malaria.org, along with other SLAM and EM-BR activities from Cote d' Ivoire, India, Kenya, Liberia, Malawi, Niger, Nigeria, Rwanda, Southern Sudan, the United Kingdom and the United States. Teachers, students and community leaders from Ethiopia, Tanzania, Togo, and Zambia have recently also become engaged in the SLAM and EM-BR network. To become involved, future interested leaders can write to MFI@malaria.org.

The global SLAM network is focused on education and the development of national and international partnerships and friendships among teachers and students of all ages.

For further updated information, please visit www.malaria.org and the student's blog at <http://ads-gss.blogspot.com>

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A.V.I.D. Students Join End Malaria - Blue Ribbon Campaign

"Student Leaders Against Malaria" network established by Malaria Foundation International welcomes A.V.I.D. students from Shivela Middle School, Murietta, CA, USA.

Students use End Malaria- Blue Ribbon Symbol as they raise \$1065 to fight malaria.



Atlanta, GA, July 21, 2007 --(PR.com)-

- The Malaria Foundation International is proud to join hands with a class of A.V.I.D (Advancement via Individual Determination) students who contacted the organization as part of their own outreach efforts to work beyond the classroom to help achieve global health.

A.V.I.D is a worldwide organization dedicated to students who need additional direction and support to achieve their goal -- acceptance to a four-year university. The A.V.I.D. curriculum is multi-faceted providing academic support through tutorial sessions while fine-tuning students' organizational skills.

Eighth grade A.V.I.D. students from Shivela Middle School in Murietta, California and their teacher, Ms. Mollie Tammore, contacted the MFI eager to support the organization's fight against malaria and join the End Malaria – Blue Ribbon campaign. The students developed their own presentation materials to educate others in their school about malaria and its devastating impact on the global community. Their plan included a “Dollars for Disease Fundraiser”. The students made home-made nets and collected dollars in the schools' science and history classes. The teachers of these classes joined in by lecturing on malaria. Each donor received an End Malaria - Blue Ribbon pin and the satisfaction of helping to save lives.

Malaria is present in over 100 countries, predominantly in the tropical and poorest regions of the world. 300 to 500 million people become sick with malaria each year and about 3,000 die each day, mostly children. A.V.I.D students raised \$1,065 for the purchase of Long Lasting Insecticide Treated Nets to protect individuals and families from the bites of Plasmodium carrying mosquitoes.

Plasmodium is the name of the parasitic organism that causes malaria. Insecticide treated nets are one of a number of tools in the fight against malaria. Elimination of mosquito breeding sites, insecticide treatment of homes, early diagnosis, and prompt and effective treatment of the illness are also very important. Economic development with improved housing is a long-term goal, recognized by the A.V.I.D. students.

“This has been an important learning experience for my students”, said Ms. Tammone. “They not only raised funds for an important cause but spread the word effectively throughout our school. Next year, we plan to expand our efforts and take this project to another level of learning and accomplishment.” We at MFI welcome the partnership of A.V.I.D. students and teachers. “They are a compassionate and highly motivated group”, said Dr. Mary Galinski, president of the MFI. “They are natural Student Leaders Against Malaria and we welcome them to our growing network of dedicated “SLAM” participants.”

Contact:

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Ms. Mollie Tammone, Teacher, A.V.I. D. students; Shivela Middle School, Murietta, CA





Niger Educational System Associates Partner with Malaria Foundation International

Recognizing that ending Malaria requires much more than bednets, the Niger Educational System Associates (NESA) partners with the Malaria Foundation to implement a long-term plan focused on education and economic development.



Atlanta, GA March 13, 2008 --([PR.com](#))-- The Malaria Foundation International (MFI) is proud to join forces with the Niger Educational System Associates (NESA) to work towards fighting malaria in Niger Republic, West Africa; one of the poorest countries in the world, with a GDP of \$781 per capita. Executive members of both organizations (see photo) met for the first time in Atlanta, GA USA to discuss and agree upon common goals.

According to NESA, which is led by a group of volunteer professionals from Niger Republic, in order to fight the malaria disease, it is critical to work towards achieving improved living conditions for the people of Niger. Education of the children was viewed as the single most important priority towards attaining long-term sustainable success in the fight against malaria. Additionally, ensuring the development of functional health clinics and the proper diagnosis and treatment of the disease was regarded as particularly important.

The Founder and President of NESA, Dr. Mamane Nassirou Garba Meidadji, knows the devastation of malaria first hand, and has firm convictions regarding what is important in his country. He has suffered repeated bouts of malaria, as have all his family members. Worse, in 2006, his 29-year old brother Zakari Garba Meidadji died of the disease. “My brother went to the hospital on Sunday and died by Thursday,” said Dr. Meidadji. “This disease affects us all: children, men and women. Without increased knowledge and the development of functioning clinics with trained medical staff and treatment, such needless death will continue day in and day out for years to come. NESA is taking a long-term approach to end such unnecessary death and suffering and improve the quality of life for people in Niger”.

Discussions initiated by NESA with the MFI centered on the importance of education, in general terms, and specifically about malaria. The vast majority of people in Niger are illiterate (71.3%) and NESA has made progress towards seeing this change.

In recent years, the Red Cross and the Global Fund for Aids, Tuberculosis and Malaria have provided millions of bednets and funds designated for artemisinin combination therapies to the people of Niger. However, according to NESA members, the number of malaria cases has not been reduced and they personally do not view bednets as the top priority. As professed by Dr. Meidadji, “Niger is in Africa at the southern end of the Sahara Desert, where it is hot, very dusty, and using bednets is very uncomfortable. We need to be sure people can be diagnosed and treated effectively, and that a long-term plan including the future possibility of vaccination, if a vaccine is in fact ever successfully developed and implemented, is considered to help End Malaria in Niger.”



Members of NESAS have pooled their resources to provide educational materials to teachers and children in Niger, and to pay teachers to hold summer sessions for the children. In Niger, many children do not own the basics: pencils and paper, let alone books. Staying in school through the summer in a nurtured environment is providing the stimulus needed for their advancement. Recent exam scores are in fact showing that students in the NESAS programs are beginning to excel.

NESAS also provides incentives, including book bags for the highest achieving students. NESAS members collected over 800 'used' conference bags from their professional colleagues in the United States and distributed these to the highest achieving students. "It is amazing how the students become empowered with such gestures," said Dr. Meidadji. "Little by little, through the generosity and commitment of a dedicated group of NESAS partners, teachers and government officials are starting to recognize that they can be the instruments of change for a whole generation," added Mr. Aboubacar Amadou-Idé, Director of programs of the organization.

According to the MFI's President Dr. Mary Galinski, "We are pleased to partner with NESAS, listen to their priorities, and see where we can start to fill the gaps. It has been encouraging to see the teachers' and students' excitement and progress resulting from the little cash and pro bono assistance we have been able to provide to date." The MFI stimulated NESAS's projects with several thousand dollars raised by one of its partners, Choi Kwang Do Martial Arts International, which joined forces with the MFI one year ago with the goal to stimulate awareness and education projects to fight malaria. Together they are reaching students of all ages around the world, promoting the End Malaria – Blue Ribbon Campaign (EM-BR) and developing a global Student Leaders Against Malaria (SLAM) network.

For more information please see the MFI website, www.malaria.org

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Toddlers Join the End Malaria - Blue Ribbon Campaign



Atlanta, GA, June 12, 2007 --(PR.com)-- The Malaria Foundation International's End Malaria - Blue Ribbon Campaign is gaining ground as a means to strengthen the world's fight against malaria, which kills over one million children each year. The End Malaria - Blue Ribbon has caught the attention of both world leaders and toddlers

alike, with the "Frolicking Frogs" of the Goddard School – Marietta 1, GA, USA setting an example of volunteerism in the name of global health.

With the guidance of their teachers, Ms. Pattie Curlee and Ms. Rachel Owens, 4-year old students helped to package End Malaria - Blue Ribbons in small plastic bags for distribution to groups around the world requesting them as a universal malaria awareness symbol. "The children were very enthusiastic about packaging the ribbons", said Ms. Pattie Curlee. One of her students packaged so many ribbons that they gave him the nickname of "the machine". The young students also learned about malaria from one of the parents, Dr. Esmeralda VS Meyer, a malaria scientist from Emory University's International Center for Malaria Research and Education. They learned that malaria is transmitted by mosquitoes and that millions of children in other countries become very sick with this disease.

The Frolicking Frogs will continue to volunteer their time and talent to package ribbons. Indeed, these little ones are doing their part and learning valuable lessons about their world at the same time. Others are welcome to participate. More information can be found at the MFI website (www.malaria.org) or by writing MFI@malaria.org.

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End Malaria – Blue Ribbon Campaign, Welcomed at European Meeting

Dr. Mary Galinski, Founder and President of the Malaria Foundation International, attended the International Conference on Malaria held April 21-22 in Bonn, Germany: Joining Forces, Synergizing Action, Sustainable and innovative ways of ensuring long-term prevention and treatment measures by 2015. The MFI's End Malaria - Blue Ribbon pins were welcomed at the meeting.



Atlanta, GA July 22, 2008 --([PR.com](#))-- This event was hosted by the European-African Malaria Campaign called Stop Malaria Now! in cooperation with the German Red Cross and the German

Foundation for World Population. As a prelude to the first World Malaria Day, 120 of the world's leading advocates against malaria from Africa, Europe and North America came together in unity to analyze the current tools and directions being used to fight malaria and make recommendations.

Dr. Galinski participated in the working group called "Sustainable Financing – Alternative Ways" and she was pleased to see discussion generated by members of the group regarding the future prospects of expanding the "Blue Campaign" as a tool for raising awareness and funds to End Malaria. The Malaria Foundation launched the End Malaria - Blue Ribbon in 2006 as a universal symbol and tool to engage people worldwide in the fight against this disease.

The Stop Malaria Now! Organizers distributed End Malaria – Blue Ribbon pins to all participants, compliments of the Malaria Foundation. The End Malaria – Blue Ribbon pins were proudly worn by speakers and panelists, among the group's most dedicated leaders in the fight against malaria.

For more information, photos, and recommendations, please visit the Malaria Foundation International website: www.malaria.org

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Malaria Foundation Stresses Education of Students is Critical to End Malaria

The Malaria Foundation International (MFI) demonstrates how partnerships among students, teachers and community leaders can invigorate youth to become instrumental in the fight against malaria. The Student Leaders Against Malaria (SLAM) network is making headway in India and in many African countries, where malaria remains a leading cause of death.



Atlanta, GA September 26, 2008 --([PR.com](#))-- The Malaria Foundation International (MFI) has taken a leading role in stressing the importance of education in the fight against malaria and rallying students together in partnership. The MFI is emphasizing the critical importance of health education as a component for any successful disease control strategy, and this is especially true for malaria, which is a preventable and treatable disease. The MFI has recognized that lack of knowledge about malaria is a common finding in malaria-endemic countries, and this can be traced to the frequent lack of education about malaria in schools.

True to its mission, to facilitate the development of solutions to the health, economic and social problems caused by malaria, over the past several years, the MFI has been developing a global network of Student Leaders Against Malaria (SLAM). A special aspect of this network is that students from countries at risk for malaria partner with students in malaria-free countries. This educational approach to help “end malaria” is also an empowering means to increase student’s awareness of global issues and teach important leadership and networking skills.

Malaria remains one of the world’s largest killer diseases. Today marks the launch of a Global Malaria Action Plan, drafted by members of the Roll Back Malaria Partnership, including MFI’s founder and president, Dr. Mary Galinski. This launch comes one week after the release of the World Malaria Report 2008, prepared by the World Health Organization.

These documents lay out the enormous burden of malaria worldwide, with new estimates for several hundred million cases annually and close to a million deaths, and they promote new strategic objectives to control, eliminate and ultimately eradicate the disease. According to Dr. Galinski, “Students are eager for the details, not just the talking points. They want to learn and develop careers that will help reduce and eliminate this major global health threat”.

The Malaria Foundation launched SLAM in 2005 with the lead of MFI’s African Liaison Dr. Cindy Korir from Kenya, who engaged students from Kericho, Kenya. These students interacted with Ms. Lexi Fields and her students from an elective course on malaria taught at the Galloway School in Atlanta, Georgia, USA and with students in a malaria club organized by Mr. Josh Gottlieb in Detroit, Michigan. Recently, along with the participation of the American Embassy, Mr. Tommie Hamaluba and his students from the



Gaborone Secondary School in Botswana have been partnering with Mr. Bill Meyers and his students from the Alexander Dawson School in Denver, Colorado. “School by school, and student by student, the network is growing”, said Mr. Bill Meyers, a leading SLAM teacher from the Dawson School.

The global SLAM network currently includes young leaders and students of all ages being mobilized in the United States, India and the African countries Botswana, Cote d'Ivoire, Liberia, Malawi, Niger, Nigeria, Rwanda, Southern Sudan, Tanzania and Zambia. People worldwide are welcome to join the SLAM network as active participants or financial supporters.

As exemplified in a number of pilot projects, SLAM leaders learn to pass on their knowledge within their communities. They are also increasing their knowledge about malaria and learning to interact in the global arena. In essence, they are becoming young ambassadors, and the leaders of tomorrow.

Despite current optimism being expressed by various global leaders, aiming to reduce malaria deaths to zero by 2015, how much progress will actually be made within this timeline remains entirely uncertain. The cultivation of a future generation of knowledgeable leaders who can keep up this fight is without question a wise investment.

For more information, please visit the MFI website (www.malaria.org). The MFI is a 501(c)(3) nonprofit organization, established in 1992. Its current flagship projects include SLAM and the End Malaria - Blue Ribbon campaign.

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Martial Art Leaders Fight Malaria Worldwide

On April 25th, Malaria Awareness Day, Choi Kwang Do Martial Art International will launch a malaria awareness, education, and fundraising campaign worldwide in partnership with the Malaria Foundation International (MFI). This campaign called “Martial Art Blue Ribbon Fight to End Malaria” will begin at their headquarters in Atlanta, GA. April 25th also commemorates Africa Malaria Day. The End Malaria - Blue Ribbon is a universal unifying awareness symbol of inspiration, hope and strength.

Atlanta, GA, April 23, 2007 --(PR.com)-- On April 25th, Malaria Awareness Day, Choi Kwang Do Martial Art International will launch a malaria awareness, education, and fundraising campaign worldwide in partnership with the Malaria Foundation International (MFI). This campaign called “Martial Art Blue Ribbon Fight to End Malaria” will begin at their headquarters in Atlanta, GA. April 25th also commemorates Africa Malaria Day.



Choi Kwang Do Martial Art International will distribute End Malaria - Blue Ribbon pins to supporters of this new campaign. The Malaria Foundation launched the “End Malaria - Blue Ribbon Campaign” in November 2006 to bring heightened global awareness, knowledge and solutions to the world’s efforts to combat malaria. The End Malaria - Blue Ribbon is a universal unifying awareness symbol of inspiration, hope and strength.

Malaria is an ancient disease that remains a terrible scourge in over 100 countries, predominantly in Africa, Asia and the . The World Health Organization reports that 300 to 500 million new cases of malaria occur each year, and over one million people die, mostly children. Pregnant women and non-immune adults are also especially vulnerable to severe disease.

Malaria awareness and attention has been minimal until recent years. Now, a greater number of people and organizations are getting involved. Choi Kwang Do is a special new force committed to fighting this debilitating and deadly disease worldwide.

Choi Kwang Do Martial Art International joined forces with the Malaria Foundation International (MFI) in February 2007, with an introduction by Mr. Jean Claude Nzamba, Chairman of the Ogooue Foundation. In March 2007, Choi Kwang Do celebrated its 20th anniversary and announced its new partnership with the Malaria Foundation. The new anti-malaria campaign will begin on April 25, 2007 in Georgia, USA. It will be led by the local martial art instructors and their students from all of their Choi Kwang Do schools.

Grand Master Kwang Jo Choi, Founder of Choi Kwang Do commented “I have been involved in fitness and health programs through martial arts since the age of 12. Choi Kwang Do martial art

is pleased to be working with Dr. Mary Galinski and her team from the Malaria Foundation International to fight against malaria worldwide.” Dr.

Galinski founded the Malaria Foundation International in 1992 and has witnessed the steady increase in attention on this disease. She also directs the International Center for Malaria Research and Education at Emory University.

“This is an extraordinary opportunity for people around the world to learn about malaria and take actions against it”, said Dr. Galinski. “We believe that Choi Kwang Do professionals will succeed in helping us educate people about malaria and take proper steps to reduce the disease worldwide.”

Malaria can be prevented with protective insecticide treated nets, insecticide spraying, and the elimination of mosquito breeding sites. Modern treatments include Artemisinin-based Combination Therapy (ACTs). While current methods are employed to prevent and treat the disease, research remains vital for the development of new drugs and malaria vaccines. Malaria genome information is available today, providing many more insights for scientists to research vaccines and new malaria therapies.

The guiding principles of Choi Kwang Do aim to achieve humility, gentleness, perseverance, self-control and an unbreakable spirit. Close to half the world’s population lives at risk of infection from the bite of a malaria-carrying female Anopheline mosquito. Individual and global determination and persistence is needed to break this vicious cycle.

Further information can be found at www.choikwangdo.com and www.malaria.org.

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Mr. Jean Claude Nzamba, Chairman

Ogooue Foundation

Mr. Patrick Ibinga, Vice-Chairman

Ogooue Foundation

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World Malaria Day Recognizes Choi Kwang Do (CKD) Martial Art International's Blue Ribbon Fight to End Malaria

World Malaria Day 2009 marks the two-year anniversary of a partnership between the Malaria Foundation International (MFI) and Choi Kwang Do (CKD) Martial Art International. Instructors are being honored by the MFI for their persistent dedication and interest in educating children worldwide about this disease and supporting the development of a global network of Student Leaders Against Malaria (SLAM).

Atlanta, GA April 25, 2009 --([PR.com](#))-- For World Malaria Day 2009, Saturday April 25th, the Malaria Foundation International (MFI) thanks all the people around the world who have joined the fight to End Malaria.



On this occasion, they are also extending their special thanks to Choi Kwang Do (CKD), for being a steadfast partner since 2007, and instrumental in kicking off the development of the Malaria Foundation's global SLAM network. Student Leaders Against Malaria (SLAM) has developed roots in over a dozen countries, with the main goal of educating communities about malaria. SLAM is in essence a mentorship program, which teaches young people to become strong partners in the fight against malaria and take responsibility in their communities.

Much like CKD, the SLAM network grows and thrives on the efforts of strong committed leaders, working selflessly to improve the health and well-being of people in their communities. The End Malaria – Blue Ribbon has become a tool for SLAM leaders to help create interest. They are most proud of the accomplishments of SLAM members, and grateful to CKD for making this possible. The accompanying few pages highlight the accomplishments of a number of SLAM leaders, thanks to CKD's support.

Malaria sickens about 500 million people each year, and over a million die, mostly children. Pregnant women are also especially vulnerable to sickness and death due to malaria. However, infected mosquitoes bite indiscriminately. Malaria can kill men and women, whether strong or weak, young, or old. Every person living in a community with malaria (which exists in over 100 countries) is at risk, and education is essential to fighting this deadly disease, which is preventable and treatable.

CKD's guiding principles (humility, honesty, generosity, perseverance, self-control, and an unbreakable spirit) are all critical for the success of the global fight to End Malaria.

They are grateful for CKD’s continued commitment to raise funds for the Malaria Foundation, and help them to nurture educational projects on malaria in many countries in Africa and in India (see regular updates at www.malaria.org).

On World Malaria Day, Dr. Mary Galinski, the founder of the Malaria Foundation International will meet with the founder (Sahjonim) of Choi Kwang Do Martial Art International, Grand Master Kwang Jo Choi, 9th degree Black Belt, at the Choi Kwang Do headquarters in Atlanta, GA, USA. Dozens of CKD Instructors will be present and honored for their accomplishments. Along with their students, they will continue to raise awareness about malaria, collect donations from within their communities, and welcome new leaders into the global SLAM network. As Grand Master Choi indicated, “We are glad to be able to do our share to End Malaria, and the Malaria Foundation International’s dedicated focus on education, global health, and leadership skills is consistent with our mission. We make good partners”.

For more information on the Malaria Foundation and Choi Kwang Do Martial Art International, please visit www.malaria.org and www.choikwangdo.com. The MFI is a 501(c)(3) non-profit organization, established in 1992 to End Malaria, and CKD recently celebrated its 22nd Anniversary.

Contacts:

Choi Kwang Do Martial Arts International

Dr. Esmeralda Meyer, Outreach Director
Malaria Foundation International





End Malaria – Blue Ribbon Mugs World Malaria Day 2009

The Malaria Foundation International (MFI) is pleased to introduce the End Malaria – Blue Ribbon Mug in time for World Malaria Day; 25 April 2009. The End Malaria - Blue Ribbon logo is imprinted on the front and back of these beautiful mugs. Limited supplies are available for immediate shipments.

Atlanta, GA March 03, 2009 --([PR.com](#))-- Malaria causes illness and death in over 100 countries, yet it is a preventable and treatable infectious disease. The MFI has added End Malaria – Blue Ribbon Mugs to its malaria awareness and education campaign toolbox. Large or small orders are welcome now and throughout 2009. Donations for End Malaria – Blue Ribbon products support the foundation’s life-saving “Student Leaders Against Malaria” (SLAM) network.

Support young people around the world to become dedicated SLAM members and empowered community leaders who are determined to End Malaria. SLAM leaders make a difference in their communities by educating children, youth and their families about the basic principles of malaria; how it can be prevented and treated, and more. Funds generated through this program help to cover educational workshop expenses, printing, and other relevant costs.

Children and youth are attracted to these programs, since they are most vulnerable. They want to help End Malaria, and SLAM clubs provide an educational and social means to get involved and make a difference. The SLAM network is currently making headway in India and in many African countries, where malaria remains a leading cause of death.

Visit the End Malaria - Blue Ribbon gallery at www.malaria.org, to see their latest edition of End Malaria

- Blue Ribbon mugs, the original EM-BR pins, EM-BR metal stick pins, EM-BR metal magnet pins, and EM-BR car/refrigerator magnets. Alternative mug designs, EM-BR T-shirts and other promotional products can also be ordered through the MFI; special requests are welcome. For more information, please visit the MFI website (www.malaria.org).

The MFI is a 501(c)(3) nonprofit organization, established in 1992 as the first organization dedicated to the fight against malaria. Its current flagship projects include SLAM and the End Malaria - Blue Ribbon campaign. Together with Choi Kwang Do Martial Arts International, the MFI is showing how partnerships among students, teachers and community leaders can invigorate youth to become instrumental in the fight against malaria.

Keep the fight against malaria in mind.

