

**American Society of Tropical Medicine & Hygiene (ASTMH)
ASTMH Committee on Global Health (ACGH)
Social Media Guidelines**

The following are guidelines for ACGH council members who serve as administrators on the ACGH Social Media accounts and ACGH members who disseminate information through any official ASTMH or ACGH social media accounts or make comments on social media platforms.

@ASTMH on Twitter: <https://twitter.com/astmh>

ASTMH on Facebook: <https://www.facebook.com/AmericanSocietyTropicalMedicine/>

ASTMH on LinkedIn: <https://www.linkedin.com/company/american-society-of-tropical-medicine-and-hygiene/>

ASTMH on YouTube: <https://www.youtube.com/user/JKellerASTMH>

ASTMH website: <https://www.astmh.org/>

1. There will be at least two ACGH council members who have administrative access to any ACGH social media accounts, as well as the ASTMH Senior Manager, Communications (Doug Dusik at ddusik@astmh.org).
2. ACGH social media accounts will be managed by the ACGH Subcommittee on Communications, Advocacy, & Policy.
3. Any questions about what is appropriate to include in social media profile(s) or posts associated with ACGH, should be directed to the ACGH Committee on Communications, Advocacy, & Policy Chair, Akilah Stewart at akilahstewart@gmail.com; the ACGH Secretary-Treasurer and President should approve all messages posted on behalf of ACGH before posting.
4. ACGH social media accounts may be used to post content relating to:
 - announcements and reminders of ACGH-related events and deadlines,
 - opportunities for trainees (jobs, PhD positions, post-doc positions, faculty positions, courses, etc.),
 - highlights of work of ACGH members, and
 - relevant global health content.
5. Friend requests should be accepted and processed quickly, except in unusual circumstances where requests are associated with nefarious activity. In such cases (except Twitter), the ACGH Communications, Advocacy, & Policy Subcommittee Chair, and ACGH Executive Committee members, should be consulted.
6. ASTMH discourages initiating the following of students/trainees or scientists that are not currently ACGH and ASTMH members.
7. ACGH does not endorse people, products, services, or organizations; official ACGH social media accounts should not be used to provide such endorsements.
8. Guidelines for posting:
 - Comply with all applicable ASTMH and/or ACGH policies.
 - Do not share confidential or proprietary information about ACGH, ACGH members, or ongoing research without appropriate approvals.
 - Uphold mutual respect and professionalism.
 - Be sensitive to and respect diversity.
 - Remain objective when commenting on government affairs, and avoid political comments.
 - Obtain approvals, including participant release forms, for the dissemination of photographs and videos.
 - Write in the third person when representing ACGH as a whole.
 - Comply with ASTMH's high standards of professional conduct and non-profit status.
 - Use good judgment, accuracy, and honesty in communications, and avoid errors, omissions or unprofessional language or behavior that could reflect poorly on ACGH and ASTMH or result in liability.

Adapted from ASTMH Committee on Medical Entomology ACME *Twitter Guidelines* document.

ACGH Subcommittee on Communications, Advocacy, & Policy last updated March 17, 2022